

Saying Thank You

“Thank you” may be the most important part of your campaign for this year and next! It’s been a lot of work, time and effort for a lot of people. This page will give you a few ideas to help you and your company say “thank you” to those who made a difference to our community by participating in your campaign.

CEO THANK YOU LETTER

Send a letter to all givers from the CEO thanking them for their contribution. Be sure to include your company’s final results.

THANK YOU PAYCHECK STUFFERS

When the campaign is over, be sure to include a payroll stuffer thanking participants for their support, commitment and caring. You can also use this opportunity to invite employees to a post-campaign celebration. Want some help with your payroll stuffers? Contact United Way’s marketing staff.

TRACKING CHART

Use a tracking chart (available from United Way) to chart and show your company’s progress during the campaign. Fill in your company’s goal and track the contributions daily or weekly. Post the chart so employees can see the results of their efforts.

ACHIEVEMENT CERTIFICATE

Give a certificate to every employee who helped make the campaign a success.

PUBLIC RECOGNITION

Recognize your company’s United Way supporters on a bulletin board, in the company newsletter, or on the wall of a busy hallway. Post a thank you poster from United Way in a prominent location.

THANK YOU LUNCHEON

Host a post-campaign luncheon or picnic celebrating the hard work and contributions of all involved. Give out gift certificates to local establishments as door prizes.