

Here in Berks County, we LIVE UNITED.

Who's Who for United Way's 2009 Campaign

Campaign Co-Chairs:

Steve and Pam Schumacher

Steve is a VP at Met-Ed, A FirstEnergy Company

Pam is a nurse at The Reading Hospital and Medical Center

Chairman of the Board:

Gerry Nau, Fulton Bank

2009 Campaign Incentives

By contributing \$4.00 a week or more:
(an annual gift of \$208 or more):

You are eligible to win a brand new Chevrolet Cobalt
courtesy of Golden Dealers and IBEW Local 743



or



IBEW LOCAL UNION 743
READING, PENNSYLVANIA

A trip for two for 5 nights to San Francisco thanks to AAA
Reading-Berks Travel Services

or



a 50-inch Panasonic Plasma TV, courtesy of Boscov's, Inc.



When contributing \$1.50 per week or more:
(an annual gift of \$78 or more):

You are eligible to win a 3-minute shopping
spree at Shurfine Markets in Sinking Spring



or

Win a \$500 VF Outlet gift certificate provided by VF Outlet
combined with a \$500 Visa gift card provided by CTCE Federal
Credit Union



Five lucky winners will each receive a
Godiva Chocolate Basket filled with a
variety of sweet treats.



Contribute any amount:



The Reading Royals will provide a \$5 off coupon for a Reading
Royals home game to all contributors. Leadership Givers
receive 2 tickets to any home game during the regular season.

Campaign 2009 Supporters

*Thanks to these organizations for their support of
campaign activities, including the Campaign Video,
2009 Leadership Giving Event and the Victory Event.*

CTCE Federal Credit Union
East Penn Manufacturing Co., Inc.
Entech Engineering, Inc.
EthoSource
Fulton Bank
Phoenix/Packaging, Inc.
PACE Institute
Precision Medical Products, Inc.
Reading Phillies
Stevens and Lee and Griffin Financial Group
UGI Utilities, Inc.
VF Outlet
White Star Tours



United Way of Berks County

Spanish Campaign Video Sponsor:
Weinstein, Schleifer & Kupersmith PC

2009 Key Dates

Family Fantasy Baseball Event

Presented by R-Phils

Tuesday, August 25
FirstEnergy Stadium

Campaign and Day of Caring Kickoff

Sponsored by National Penn

Wednesday, September 16 at 7:30 am
FirstEnergy Stadium

Victory Event

Thursday, November 19 at 5:15 pm
Inn at Reading

Food stations and hors d'oeuvres will be served

FirstEnergy \$100,000 Pacesetter Challenge Match

When contributing at the Leadership Giving level, all
new dollars are matched. And, when becoming a
leadership giver for the first time, or by increasing
your leadership gift from one level to the next, the
entire gift is matched.

To learn more about this challenge match, contact
Leslie Davidson at 610.685.4560 or Jean Morrow at
610.685.4587.