And we say THANK YOU!

You believe two words can make a difference...

LIVE UNITED
Dear Friends:

While we are pleased to celebrate significant successes during the past year, we know it is not just about the numbers. It is about the people whose lives we change - - kids who are learning to read, parents who are better able to support their families, individuals who have somewhere to turn when it feels like no one is there. It is about helping those in need of help and hope. Thank you for partnering with United Way and helping to strengthen our community.

Improving the academic success of children in Berks County is one of our major areas of focus, and we marked our first anniversary of the Ready.Set.READ! initiative in 2013. The critical ingredient for the initiative is collaboration and community action…all of us working together to support strategies that improve reading proficiency. Students at 22 elementary schools within eight school districts are gaining new reading skills thanks to the tremendous support and partnership between the educational community, volunteers, businesses and community partners. We all recognize when you improve education, you improve the community, and vice versa.

This past year, Berks Countians continued to share hope, kindness and generosity to build a stronger community and a stronger future. United Way’s work touched the lives of local children, families and older adults - -

- More than 300 volunteers participated in projects countywide in our annual Day of Caring
- More than 2,400 people found answers through the 2-1-1 information and referral service
- Over 225 trained volunteers helped nearly 400 second graders needing assistance to become proficient readers
- More than 100,000 of our neighbors’ lives were touched by United Way programs
- A record $9.3 million was contributed during our annual campaign

We share our gratitude with each of you. Your commitment allows United Way to be a powerful force of change in our community.

For all you do to support our mission...

THANK YOU!
United Way donors and partners are the driving force behind United Way’s work to help youth achieve academic success, to strengthen the lives of families and older adults and to build a better community for all of us. Thank you for helping raise more than $9.3 million and serving as an important partner in advancing United Way’s work.

- The United Way of Berks County Tocqueville Society, which is made up of individuals that personally contribute an annual gift of $10,000 or more, represent 21% of the total annual campaign. The 136 Tocqueville members contribute nearly $2 million.

- The Pacesetter Program is integral to the success of the annual campaign and represents more than 26% of the total 2013 campaign, with 1,476 members contributing an annual gift of $1,000 or more. In 2013, these individuals collectively contributed more than $2.4 million.

- The 2013 Community Leaders Challenge Match, which provided $150,000 in matching dollars allowing leadership giving donors to maximize their contributions, was generously supported by Eagle Brass Company, Tompkins VIST Bank and two anonymous donors.
United Way of Berks County works with partners, donors, volunteers and supporters to tackle key issues within our focus areas of **Education, Income, Health and Safety** and **Net Services**. United, we help more than 100,000 local people each year.

We help children enter school ready to learn and achieve educational milestones by
- Improving access to early learning opportunities and quality child care
- Focusing on youth development
- Funding after-school and mentoring programs

**EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE**

- **89%** of the preschool children enrolled in United Way supported child care programs improved their developmental skills and were ready for success in kindergarten
- Supported a mentoring program for more than 220 youth and of the eligible youth served who participated for one year or longer demonstrated 100% graduation from high school and 100% advanced to the next academic grade level
- Provided educational and recreational programming to over 8,000 youth, with 87% of the elementary school students increasing or maintaining their grades

---

**FOCUS AREA: EDUCATION**

**EDUCATION PROGRAMS FUNDED BY UNITED WAY**

<table>
<thead>
<tr>
<th>Organization and Program</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIG BROTHERS/BIG SISTERS OF BERKS COUNTY</td>
<td>$178,782</td>
</tr>
<tr>
<td>Mentoring Program Services</td>
<td></td>
</tr>
<tr>
<td>BIRDSBORO COMMUNITY MEMORIAL CENTER</td>
<td>$57,183</td>
</tr>
<tr>
<td>Out of School Programs</td>
<td></td>
</tr>
<tr>
<td>CAMP FIRE USA: ADAHI COUNCIL</td>
<td>$8,491</td>
</tr>
<tr>
<td>Council Clubs</td>
<td></td>
</tr>
<tr>
<td>Community Outreach</td>
<td>$152,952</td>
</tr>
<tr>
<td>THE CHILDREN’S HOME OF READING</td>
<td></td>
</tr>
<tr>
<td>Alternative Education Program</td>
<td>$71,830</td>
</tr>
<tr>
<td>BERKS COUNTY INTERMEDIATE UNIT CHILD CARE</td>
<td>$236,390</td>
</tr>
<tr>
<td>Child Care</td>
<td></td>
</tr>
<tr>
<td>GIRLS SCOUTS OF EASTERN PENNSYLVANIA</td>
<td>$112,968</td>
</tr>
<tr>
<td>Outreach to Minority &amp; At-Risk Girls</td>
<td></td>
</tr>
<tr>
<td>HAWK MOUNTAIN COUNCIL-BOY SCOUTS OF AMERICA</td>
<td>$182,137</td>
</tr>
<tr>
<td>Comprehensive Youth Development</td>
<td></td>
</tr>
<tr>
<td>Scoutreach</td>
<td>$86,210</td>
</tr>
<tr>
<td>OLIVET BOYS AND GIRLS CLUB OF READING AND BERKS COUNTY</td>
<td>$889,426</td>
</tr>
<tr>
<td>Comprehensive Youth Development</td>
<td></td>
</tr>
<tr>
<td>OPPORTUNITY HOUSE</td>
<td>$86,569</td>
</tr>
<tr>
<td>Child Care Program</td>
<td></td>
</tr>
<tr>
<td>THE SALVATION ARMY: READING CORPS</td>
<td>$36,012</td>
</tr>
<tr>
<td>Learning Center</td>
<td></td>
</tr>
<tr>
<td>YMCA OF READING &amp; BERKS COUNTY</td>
<td>$224,877</td>
</tr>
<tr>
<td>Child Care/Healthy Youth</td>
<td></td>
</tr>
<tr>
<td>Baby University</td>
<td>$121,270</td>
</tr>
<tr>
<td>RAPID RESPONSE FUND GRANTS</td>
<td>$15,000</td>
</tr>
<tr>
<td>Big Brothers Big Sisters of Berks County</td>
<td></td>
</tr>
<tr>
<td>SUB-CONTRACTED GRANTS TO OTHER ORGANIZATIONS</td>
<td>$5,000</td>
</tr>
<tr>
<td>Berks Women in Crisis</td>
<td></td>
</tr>
<tr>
<td>Olivet Boys &amp; Girls Club of Reading and Berks County</td>
<td>$5,000</td>
</tr>
<tr>
<td>Opportunity House</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

Programs funded reflect allocations provided through a citizen review process and board of directors approval to United Way of Berks County agency and community partners.
Together, we’re investing in programs to promote good health to help children learn better and adults live more productive and fuller lives by:

- Working to reduce domestic violence and substance abuse
- Supporting programs for older adults
- Supporting programs around mental health, special needs, and counseling services
- Funding health and safety programs

**EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE**

- Provided physical and occupational therapy and therapeutic recreation to over 430 children with developmental or traumatic-induced disabilities
- Partnered with FamilyWize Discount Prescription Card Program, which resulted in savings of more than $275,000 for Berks Countians needing prescriptions not covered by an insurance plan
- Supported programs to provide a nutritionally balanced meal delivered to 750 homebound, elderly clients 5 days each week, along with providing congregate meals to an additional 150 seniors at various senior centers

**HEALTH PROGRAMS FUNDED BY UNITED WAY**

**FOCUS AREA: HEALTH**

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Cancer Society</td>
<td>$207,302</td>
</tr>
<tr>
<td>American Red Cross: Berks County Chapter</td>
<td>$131,703</td>
</tr>
<tr>
<td>The Arc Alliance Advocacy Services</td>
<td>$68,089</td>
</tr>
<tr>
<td>Berks Connections/Pretrial Services</td>
<td>$56,750</td>
</tr>
<tr>
<td>Berks Encore</td>
<td>$82,264</td>
</tr>
<tr>
<td>Berks Deaf &amp; Hard of Hearing Services</td>
<td>$83,175</td>
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<tr>
<td>Berks Visiting Nurse Association</td>
<td>$284,457</td>
</tr>
<tr>
<td>Berks Women in Crisis</td>
<td>$50,783</td>
</tr>
<tr>
<td>Co-County Wellness Services</td>
<td>$58,475</td>
</tr>
<tr>
<td>Council on Chemical Abuse</td>
<td>$19,494</td>
</tr>
<tr>
<td>Easter Seals Eastern Pennsylvania</td>
<td>$18,379</td>
</tr>
<tr>
<td>Family Guidance Center</td>
<td>$390,336</td>
</tr>
<tr>
<td>The Reading Hospital Center for Mental Health</td>
<td>$110,411</td>
</tr>
</tbody>
</table>

**FOCUS AREA: INCOME**

We work to promote financial and long-term stability by:

- Helping to connect individuals and families with employment and educational programs
- Providing free income tax preparation assistance to qualifying households

**EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE**

- Helped more than 600 Berks Countians to gain functional reading skills and improve literacy skills to advance individuals’ employment opportunities
- Helped over 100 homeless individuals with disabilities access permanent supportive housing

**INCOME PROGRAMS FUNDED BY UNITED WAY**

**Habitat for Humanity of Berks County**
- Homeownership for Needy Families: $37,655

**Literacy Council of Reading-Berks**
- Literacy Training & ESL: $54,178

**Reading Area Community College**
- Bilingual ESL Program: $65,084

**The Salvation Army: Reading Corps**
- Supportive Housing: $27,995

**Threshold Rehabilitation Services, Inc.**
- Berks Personnel Network: $60,389
- Intensive Vocational Rehabilitation: $60,922

**YMCA of Reading & Berks County**
- Housing: $52,855

**Rapid Response Fund Grants**
- Reading Area Community College: $40,000

We invest in programs that improve health, literacy, and safety and support the economic security of people in need.
Focus Area: Safety Net Services

United Way helps ensure vital services are in place to help meet basic needs and respond to local disasters by

- Supporting disaster relief services
- Helping people most in need with outreach programs to help meet basic needs such as food and clothing

Examples of How United Way and Partners Make a Difference

- Provided emergency shelter to over 350 women and 344 children who were victims of domestic violence
- Assisted over 260 people who suffered severely damaged or loss of home due to fire, flood or other disaster
- Helped more than 23,500 people with food assistance, utilities or medical prescriptions
- Supported 2-1-1 as an information and referral service, which received 2,400 calls last year to help people connect with programs around health services and housing and food needs

Safety Net Programs Programs Funded by United Way

American Red Cross: Berks County Chapter

- Disaster Preparedness ........................................ $99,820
- Disaster Response ........................................... $183,797
- Armed Forces Emergency Services ..................... $36,450
- Veterans Transportation Services ........................ $80,238

Berks Talkline - a Program of Community Prevention Partnership

- Telephone Hotline.......................................... $30,173

Berks Women in Crisis

- Shelter..................................................................... $93,293
- Hotline/Rapid Response ....................................... $13,430

Centro Hispano Daniel Torres, Inc.

- Social Services .................................................. $202,220

Friend, Inc. Community Services

- Community Resource Connections ..................... $121,141
- Greater Berks Food Bank ................................. $59,535
- Greater Reading Mental Health Alliance 
  Advocacy and Support Groups ......................... $114,238

Jewish Family Service

- Food Bank .......................................................... $28,228
- Case Management............................................. $21,921
- Transportation Services .................................... $17,374

Opportunity House

- Shelter Program ................................................. $86,477

The Salvation Army: Reading Corps

- Share ..................................................................... $164,991

The Salvation Army: Service Extension Units

- Community Welfare ........................................... $37,079

Payments to Other Organizations

- United Community Services .............................. $83,475

Rapid Response Fund Grants

- Boyertown Area Multi Services, Inc. ....................... $15,000
- Salvation Army: Reading Corps .......................... $7,500

Sub-Contracted Grants to Other Organizations

- Community Prevention Partnership .................... $5,662
- United Way of Lancaster County (2-1-1) ............... $60,000

Other Grants

- Opportunity House (CASA Program) ................... $25,000
2013 Loaned Campaign Specialists

Alcon Research, Ltd.
Deanna Harvey
Bonnie Laboy

Carpenter Technology Corporation
Mike Fitzgerald
Fred Heckman
Carl Unger

East Penn Manufacturing Co., Inc.
Benito Estrada
Deb Michael
Ramon Reyes

Fulton Bank
Steven Werst

Metro Bank
Daniel Seiz

National Penn
Karen Handwerk

Penske Truck Leasing Co.
Ellen Davis
Julia Shaw

Reading Health System
Cheryl Machemer
Tamara Shamus

UGI Utilities, Inc.
Stefanie Freeman

EnerSys, Precision Medical Products, Inc. and Quadrant EPP USA, Inc. supported the LCS program and sponsored:
Liz Charles
Eligio Colon
Kara Lucas

Community Volunteers
Rich Bittle
Irv Evans

Additionally, we thank National Penn and ParenteBeard LLC for supporting the 2013 Loaned Campaign Accountant Program.

VOLUNTEERS are a vital part of the United Way. Volunteers provide valuable leadership, expertise and guidance, and allow our organization to extend its resources. We thank our more than 1,400 volunteers for their continued commitment.

In 2013, the monetary value of volunteer time was estimated to be nearly $695,000. This figure is based on the Independent Sector’s estimated value of volunteer time for 2013, which is $22.55 per hour. The estimate helps acknowledge the value of many individuals who dedicate their time, talents, and energy to making a difference.
2013 BOARD OF DIRECTORS

Chairman of the Board:
Douglas N. Yocom*
Precision Medical Products, Inc.

Lenin Agudo
City of Reading

Tammy Amer
Stevens & Lee/Griffin

Paula Barron*
Tompkins VIST Bank

James Boscov
Boscov’s Department Store, LLC

Carl Botterbusch

Sharon Danks
Tweed Weber, Inc.

Edwina Davis

Robert Davis*
Retired, Tompkins VIST Bank

Diane Duff*

Michael Duff*
Penske Truck Leasing Co.

Andrea Funk*
Cambridge-Lee Industries LLC

JoAnn Gruber
Santander Bank

Scott Gruber
Tompkins VIST Bank

Bradley Hall*
UGI Energy Services, Inc.

Gordon Hoodak
Reading School District

Scott Hunsicker
Reading Fightin Phils

Daniel Huyett
Stevens & Lee

Ellen Huyett*

Robert Jefferson
NAACP – Reading Branch

Geoffrey Jones

Joanne Judge*
Stevens & Lee

Steven Keifer
Hamburg Area School District

Chris Kraras*
White Star Tours & Travel Center

Dr. Solomon Lausch*
Berks Business Education Coalition

Nick Marmontello*

Beth Gallen Mastromarino
Van Reed Wealth Management LLC

Joni Naugle*
Focused LLC

Richard Patterson
Alcon Research, Ltd.

Laurie Peer
Reinsel Kuntz Lesher LLP

Michael Reese

Michele Richards
Fulton Bank

Marilu Rodriguez
RB Legal Counsel

Reverend Luther Routte

Jeffrey Rush
Fulton Bank

Virginia Rush
Colonial Oaks Foundation

Steven Schumacher

G. Fred Shaeff, Jr.*
United Labor Council

Jerome Simcik
SFS intec, Inc.

Timothy Simmons*
ParenteBeard LLC

Alison Snyder
East Penn Manufacturing Co., Inc.

David Strobel
Carpenter Technology Corporation

Yvonne Stroman

Therese Sucher
Reading Health System

Dr. Carlos Vargas-Aburto
Kutztown University

Patrick Velekei
The Giles Financial Group

Jeffrey Wasmuth
Wells Fargo

Dr. Anna Weitz
Reading Area Community College

Richard Zuidema
EnerSys

* Executive Committee member
**UNITED WAY OF BERKS COUNTY, INC.**

**CONDENSED AUDITED STATEMENT OF ACTIVITIES**

*For Years Ended December 31, 2013 and December 31, 2012*

<table>
<thead>
<tr>
<th>Public Support &amp; Revenue</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current &amp; temporarily restricted campaign contributions, net of uncollectibles, donor designations &amp; amounts not available for operations</td>
<td>$6,940,328</td>
<td>$6,839,701</td>
</tr>
<tr>
<td>Other current contributions</td>
<td>$421,178</td>
<td>$511,813</td>
</tr>
<tr>
<td>Temporarily restricted contributions</td>
<td>$189,373</td>
<td>$170,368</td>
</tr>
<tr>
<td>Permanently restricted contributions</td>
<td>$0</td>
<td>$39,321</td>
</tr>
<tr>
<td>Government grants</td>
<td>$0</td>
<td>$25,668</td>
</tr>
<tr>
<td>Investment and other income*</td>
<td>$1,465,605</td>
<td>$887,539</td>
</tr>
<tr>
<td><strong>Total public support &amp; revenue</strong></td>
<td><strong>$9,016,484</strong></td>
<td><strong>$8,474,410</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Program and Support Expenses</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allocations to services, net of donor designations</td>
<td>$4,899,840</td>
<td>$4,986,856</td>
</tr>
<tr>
<td>Community impact</td>
<td>$788,637</td>
<td>$736,472</td>
</tr>
<tr>
<td><strong>Total program services</strong>**</td>
<td><strong>$5,688,477</strong></td>
<td><strong>$5,723,328</strong></td>
</tr>
<tr>
<td>Fund raising and resource development</td>
<td>$1,190,793</td>
<td>$1,122,089</td>
</tr>
<tr>
<td>Management and general</td>
<td>$633,197</td>
<td>$630,584</td>
</tr>
<tr>
<td>Payments to affiliate organizations</td>
<td>$90,090</td>
<td>$86,968</td>
</tr>
<tr>
<td><strong>Total support services</strong></td>
<td><strong>$1,914,080</strong></td>
<td><strong>$1,839,642</strong></td>
</tr>
</tbody>
</table>

| Increase (decrease) in net assets before effect of Topic 715 of ASC *** | $1,413,928 | $911,440  |
| Adjustment to reflect change in unfunded pension liability | $(86,025)  | $323,778  |

| Increase (decrease) in net assets | $1,327,903 | $1,235,218 |

| Net assets at beginning of year | $15,875,467 | $14,640,249 |
| Net assets at end of year | $17,203,370 | $15,875,467 |

* Includes unrealized and realized gains/losses on long-term investments
** Includes expenses related to grants received
*** See note on Statement of Financial Position

---

**CONDENSED AUDITED STATEMENT OF FINANCIAL POSITION**

*For Years Ended December 31, 2013 and December 31, 2012*

<table>
<thead>
<tr>
<th>Assets</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash, cash equivalents &amp; short term investments</td>
<td>$3,045,871</td>
<td>$3,094,904</td>
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<tr>
<td>Pledges receivable, less allowance for uncollectibles</td>
<td>$6,774,183</td>
<td>$6,539,168</td>
</tr>
<tr>
<td>Government grants &amp; other receivables</td>
<td>$67,197</td>
<td>$47,726</td>
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<tr>
<td>Long term investments, at market</td>
<td>$8,676,932</td>
<td>$7,590,972</td>
</tr>
<tr>
<td>Beneficial interest in perpetual trusts, at market</td>
<td>$828,056</td>
<td>$759,062</td>
</tr>
<tr>
<td>Other assets</td>
<td>$114,146</td>
<td>$135,955</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$19,506,385</strong></td>
<td><strong>$18,167,787</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donor designations due to affiliate agencies</td>
<td>$1,362,446</td>
<td>$1,352,647</td>
</tr>
<tr>
<td>Donor designations due to other United Ways</td>
<td>$487,142</td>
<td>$465,234</td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$280,624</td>
<td>$198,263</td>
</tr>
<tr>
<td>Unfunded pension liability***</td>
<td>$172,803</td>
<td>$276,176</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$2,303,015</strong></td>
<td><strong>$2,292,320</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Net Assets</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$3,170,808</td>
<td>$2,789,241</td>
</tr>
<tr>
<td>Unfunded pension liability***</td>
<td>$(433,901)</td>
<td>$(347,876)</td>
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<tr>
<td>Board designated endowment, at market</td>
<td>$1,652,389</td>
<td>$1,429,793</td>
</tr>
<tr>
<td>Permanently restricted, endowment, at market*</td>
<td>$5,548,722</td>
<td>$4,868,698</td>
</tr>
<tr>
<td>Temporarily restricted **</td>
<td>$7,265,351</td>
<td>$7,135,611</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$17,203,370</strong></td>
<td><strong>$15,875,467</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Total Liabilities and Net Assets</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$19,506,385</strong></td>
<td><strong>$18,167,787</strong></td>
<td></td>
</tr>
</tbody>
</table>
Mission: Develop and implement a comprehensive county-wide system of support to ensure reading proficiency for students by the end of third grade

Goal: The collaborative is working towards the goal of 90% of third-graders in Berks County reading on grade level by 2023, as measured by the third grade PSSA exam.

Over this past year, Ready. Set. READ! has experienced an incredible beginning to what will be a long journey to ultimately change the course of thousands of children’s lives and improve our community’s future. Improving the academic success of our community’s children is the major area of focus.

We know early reading proficiency is a strong predictor of academic success in later grades. Recent PSSA data shows 27% of Berks County third graders are not reading proficiently; these children represent urban, suburban and rural areas of the county. Research indicates children not reading proficiently at this time are four times most likely to drop out of high school. This is an issue that impacts all of us, and ultimately the future of our community. The critical ingredient for the initiative is collaboration and community action… all of us working together to support strategies to improve reading proficiency.

This collective work concentrates on four key strategies:
- Implement school readiness activities for pre-school children
- Provide supplemental support to struggling readers in the early grades
- Engage parents to promote literacy
- Mobilize the community around this effort
The “Star Readers” tutoring program provides supplemental reading instruction to children in the early grades within our partner schools. Trained volunteers work with identified students in partner schools and provide the instruction and support. In 2013, more than 225 volunteers worked with nearly 400 students at 22 elementary schools within 8 school districts (Antietam, Daniel Boone, Exeter, Governor Mifflin, Hamburg, Muhlenberg, Reading and Schuylkill Valley). The volunteers represent local businesses, retired educators, college students and community volunteers.

YEAR ONE PROGRESS:

As the pilot year of the Star Readers tutoring program got underway, Capital Area Intermediate Unit was engaged to conduct an independent evaluation of its development and implementation. The report provides confirmation of the potential for the program to have meaningful impact on improving struggling readers’ proficiency and contributing to achievement of the Ready.Set.READ! 10-year goal. The full report can be viewed at ReadySetReadBerks.org

READING FLUENCY
87% of the participating students showed improvement in their oral reading fluency.

READING ACCURACY
68% of the participating students showed improvement in their oral reading accuracy.

A Ready.Set.READ! board of directors has recently been formed to provide leadership and guidance, as well as develop and implement key strategies. The board consists of nearly 45 individuals from the educational community, business, faith based organizations, nonprofits and government. The group generously lends their time and expertise to expand the initiative’s organizational capacity.

Board Chair:
Sharon Danks, Tweed-Weber, Inc.

Vice – Chair:
Jerome Simcik, SFS intec, Inc.

Resource Committee Chair:
Brad Hall, UGI Energy Services, Inc.

Community Engagement Committee Chair:
Liz Sterner, Comcast

Evaluation Committee Chair:
Dr. Andrea Chapedelaine, Albright College

2013 Ready.Set.READ! By the Numbers

Discover the Impact:

- **4,000+** volunteer hours have been dedicated to Ready. Set. READ! to governance, planning or direct service activities.
- **1,500+** number of hours trained volunteers have tutored students.
- **2,000** books were collected and purchased with donations made to the Page It Forward Book Drive. Books were distributed to children participating in Ready.Set.READ! programs to help them start their own personal libraries and form a love of reading.
2013 CAMPAIGN RESULTS

Thanks to the incredible support and generosity of our donors and committed volunteers, United Way of Berks County successfully raised over $9.3 million during the 2013 campaign. The leadership giving component of the campaign exceeded the $4 million level for the fourth consecutive year with 1,612 generous donors contributing $4,428,943. Currently, leadership giving represents 47.4% of the annual campaign. Members from both the Tocqueville Society (annual gifts of $10,000+) and the Pacesetter Club (annual gifts between $1,000 and $9,999) play a vital role in ensuring the success of the campaign.

The 2013 Challenge Match, supported by Eagle Brass Company, Tompkins VIST Bank, and two anonymous donors, provided special incentive to donors to increase their giving in both the Tocqueville Society and the Pacesetter Club. More than 860 leadership givers (53.6%) utilized this opportunity to maximize their contribution to United Way and the community. More than $1 million was eligible for matching. We extend our gratitude to our Challenge Match sponsors for their generosity.

2013 Tocqueville Society
The Tocqueville Society of the United Way of Berks County is a leadership giving and recognition program that exists to foster, promote and recognize the vital importance of community commitment and personal giving at the exceptional level. The Society honors Alexis de Tocqueville, the Frenchman who wrote so enthusiastically of the American spirit of volunteerism and effort for the common good. Membership includes those who meet the annual giving standard of $10,000 or more. Currently, United Way of Berks County’s Tocqueville Society ranks first in membership nationwide when compared to like-sized communities.

We sincerely appreciate the outstanding generosity of our 136 individuals and/or couples who collectively contributed more than $1.99 million to the 2013 annual campaign. We were pleased to welcome nine new members into the United Way of Berks County Tocqueville Society during the 2013 campaign.

2013 Pacesetter Club
United Way of Berks County’s Pacesetter Club recognizes individuals and/or couples who make annual gifts from $1,000 to $9,999. These generous donors are influential in helping United Way of Berks County address our community’s most pressing health and human service issues. During the 2013 campaign, 1,476 Pacesetters contributed $2.43 million in support of the community.
Looking Ahead to the 2014 Campaign
United Way of Berks County will look to former Campaign Co-Chairs Mike and Diane Duff to lead the Tocqueville effort and to Cathy Beaver and Peter and Pam Barbey to lead the Pacesetter effort during the 2014 campaign. Additionally, dedicated volunteers have been recruited to serve on the Tocqueville Cabinet and the Pacesetter Cabinet to help support the solicitation and relationship building efforts within both the Tocqueville Society and Pacesetter Club.

2014 Community Leaders Challenge Match
United Way of Berks County is pleased to announce the 2014 Community Leaders Challenge Match supported by Colonial Oaks Foundation, Stevens & Lee/Griffin, The UGI Companies and an anonymous donor. This $200,000 Challenge Match will match all new and increased giving within both the Tocqueville and Pacesetter programs. Details of the match are as follows:

- New Tocqueville and Pacesetter gifts will be matched in their entirety.
- Level increases within both programs will be matched in their entirety.
- Incremental increases within both programs will be matched.
- Tocqueville Step-Up Program: Donors who commit to a pledge of $5,000 in 2014, $7,500 in 2015 and $10,000 in 2016 will be welcomed into the Tocqueville Society in 2014. The match will augment the gifts in 2014 and 2015 by providing the additional $5,000 and $2,500, respectively.

Leadership Giving Incentives

Leadership Giving Recognition Event
All members of the Tocqueville Society and Pacesetter Club are invited to attend the annual Leadership Giving Recognition Event on Friday, October 17th from 5:30-7:30 p.m. at GoggleWorks Center for the Arts. Our guests are encouraged to attend and enjoy cocktails and hors d’oeuvres in celebration of their generosity and participation in United Way’s leadership giving program.

United Way is grateful for the support of the 2014 Campaign Partners that are generously sponsoring this event:

- Capital BlueCross
- Carpenter Technology Corporation
- Ehrlich Pest Control
- EnerSys
- Fulton Bank
- IBEW Local 743
- M&T Bank
- National Penn
- Penske Truck Leasing Co.
- Precision Medical Products, Inc.
- Reading Fightin Phils
- Reading Health System
- Reinsel Kuntz Lesher LLP
- St. Joseph Medical Center
- Tompkins Financial Advisors
- UGI Utilities, Inc.
- VF Outlet
- Visions Federal Credit Union
- White Star Tours and Travel Center

A Year of Chocolate by Godiva Chocolatier, Inc.
All leadership givers who attend the Leadership Giving Recognition Event are eligible to win a “sweet treat.” Delicious chocolates will be delivered on a monthly basis to five lucky winners. Special thanks are extended to Godiva Chocolatier, Inc. for this generous donation.
LEADERSHIP GIVING

TOCQUEVILLE SOCIETY

Ordre d’Égalité
$50,000 - $74,999
Colonial Oaks Foundation
T. Jerome and Carolyn R. Holleran
Ray and Carole Neag
Liliane and David Walton

Ordre de Liberté
$25,000 - $49,999
John and Ann Broadbent
Cacoosing Family Charitable Foundation
Frank and Rita Cacuzza
Brian and Jan Hard
Joseph M. Harenza
Vincent and Donna Hartnett
Daniel and Kathleen Langdon
Mr. and Mrs. Thomas W. Martell
Mr. and Mrs. Charles W. Miller
Marlin and Ginger Miller
The Lynn Neag Memorial
Mr. and Mrs. Richard M. Palmer, Jr.

Philanthrope
$20,000 - $24,999
Delight and Helen Breidegam
Dick and Nancy* Crowther
Michael and Diane Duff
Bob and Debbie* Flicker
Bradley and Barbara Hall
John F. Horrigan, Jr.
Joanne M. Judge and
Rick Oppenheimer
Chris and Ann Kraras
David and Barbara Thun
Don and Joanne van Roden
Nancy and Doug Yocom

Humanité
$15,000 - $19,999
Marc and Jane Althen
Joseph L. and Shirley K. Boscov
Philanthropic Fund
Ernest J. and Lisa A. Chequette
Lois and Irvin Cohen
Martha L. Hafer
Dena and Vic Hammel
Sandra and Richard Hartman
Bill and Karen Jacobelli
Ezekiel S. Ketchum Memorial Fund
Barbara and Sid Kline
Sally S. Miksiwicz*
Mark and Jacqueline Oliver
Shirley and John K. Palmer
Craig and Sue Perrotty
Mr. and Mrs. Paul R. Roedel
John and Gloria Rothenberger
Jay and Sherry Sidhu
Art and Judy Valley
Nadine and John Weidenhammer

Visionnaire
$12,500 - $14,999
Cynthia and Jim Boskov
Eunice and Albert Boskov
Jo and Paul Cohn
Robert and Edwina Davis
Ms. Rhoda E. and Dr. Jerome Dersh
Angela and Dick Esh
Jack and Janet Gallagher
Patricia Giles and John Speicher
Bernie and Pat Hofmann/Hofmann
Family Foundation
Dan and Ellen Huett
Clint and Debby Matthews
Mr. and Mrs. Samuel A. McCullough
Mr. and Mrs. J. Christopher Michael

Membres de la Société
$10,000 - $12,499
Dennis and Eileen Abruizi
Mrs. Theodore C. Auman III
Robert and Laura Beard
Tom and Leslie Bell
Mr. and Mrs. Bruce P. Bengtson
Rosemary E. Bestwick
Dave and Elizabeth Capitano
Bob and Anita Chaney
Mr. and Mrs. Stephen R. Clark
Rich and Kelly Close
Dr. and Mrs. Patrick Colarusso
Bill and Vicki Combs
Jim and Anna Connors
John and Gail Craig
Atty. Timothy G. Dietrich and
Audrey Andreus
Bernie and Pat Donahue
Scott and Cathy Fainor
Phil and Judy Fleck
Bill and Gwen Gage
John and Lisa Gallen, Jr.
David and Paula George
Matthew and Kathy Gettis
Scott and JoAnn Gruber
Charles F. Harenza, Esq.
John and Kate Harenza
Tina and Tom Henefer
Jeff and Jodi Long
Jim and Jan Loomis
Mr. and Mrs. Mark Maggs
Atty. and Mrs. Jack G. Mancuso
Nick and Risa Marmontello*
Ed and Suzi McKeaney
Jan and Chet Mosteller
John and Susie Myers
Joni and David Naugle
Donna and Brian Nugent
Mrs. Richard M. Palmer, Sr.
Mrs. Joseph S. Pendleton
Robert L. Pistor
Don and Joanne van Roden
Nancy and Doug Yocom

Plus one member who wishes to remain anonymous.

Mr. and Mrs. Richard M. Palmer, Jr.
Mr. and Mrs. Mark Maggs
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Donna and Brian Nugent
Mrs. Richard M. Palmer, Sr.
Mrs. Joseph S. Pendleton
Robert L. Pistor

Gold PACSETTER CLUB
$5,000 - $7,499
Shawn and Lisa Anderson
Cathy and Tom Beaver
Daniel and Mary Breidegam
John and Mary Jo Dever
Mr. and Mrs. Robert C. Dieruff
Dennis and Judith DiRenzo
Ken and Jenny Dugan
Matt and Donna Enoch
Steve and Gina Fisher
Dennis and Vicki Hague
Jed Hammel
Lena and Jack Hopkins
Rob and Amy Howard
Michael and Patricia Hughes
Barbara J. Ketchum
Cindy and Bill Laubach
James H. Lentz and
Gail M. Ebersole-Lentz
Mr. and Mrs. William Litvin
David and Jackie Lurio
David and Doreen Marberger
Teresa Mercurio, MD
Allen and Sharlene Moyer
Glenn and Jane Moyer
Hitoshi Ohta
Mr. and Mrs. Russell E. Reber, Jr.
Elizabeth Bowman Rothermel
Donna M. Rusinko
Gregory Sarangoulis
Mr. and Mrs. Eric Schaeffer
Tim and Bonnie Simmons
Christian and Jennifer Sockel
Bill and Kim Stambaugh
Charles and Carolyn Sullivan
Drs. Frank and Carol Szarko
Tammy White and Michael Davidson
Plus 7 members who wish to remain anonymous.

Samsung PACSETTER CLUB
$10,000 - $12,499
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Robert and Laura Beard
Tom and Leslie Bell
Mr. and Mrs. Bruce P. Bengtson
Rosemary E. Bestwick
Dave and Elizabeth Capitano
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Rich and Kelly Close
Dr. and Mrs. Patrick Colarusso
Bill and Vicki Combs
Jim and Anna Connors
John and Gail Craig
Atty. Timothy G. Dietrich and
Audrey Andreus
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Bill and Gwen Gage
John and Lisa Gallen, Jr.
David and Paula George
Matthew and Kathy Gettis
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John and Kate Harenza
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Jeff and Jodi Long
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Atty. and Mrs. Jack G. Mancuso
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Ed and Suzi McKeaney
Jan and Chet Mosteller
John and Susie Myers
Joni and David Naugle
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Mrs. Richard M. Palmer, Sr.
Mrs. Joseph S. Pendleton
Robert L. Pistor

Plus 7 members who wish to remain anonymous.

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Joseph L. and Shirley K. Boscov
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Lois and Irvin Cohen
Martha L. Hafer
Dena and Vic Hammel
Sandra and Richard Hartman
Bill and Karen Jacobelli
Ezekiel S. Ketchum Memorial Fund
Barbara and Sid Kline
Sally S. Miksiwicz*
Mark and Jacqueline Oliver
Shirley and John K. Palmer
Craig and Sue Perrotty
Mr. and Mrs. Paul R. Roedel
John and Gloria Rothenberger
Jay and Sherry Sidhu
Art and Judy Valley
Nadine and John Weidenhammer

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$12,500 - $14,999
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Eunice and Albert Boskov
Jo and Paul Cohn
Robert and Edwina Davis
Ms. Rhoda E. and Dr. Jerome Dersh
Angela and Dick Esh
Jack and Janet Gallagher
Patricia Giles and JohnSpeicher
Bernie and Pat Hofmann/Hofmann
Family Foundation
Dan and Ellen Huett
Clint and Debby Matthews
Mr. and Mrs. Samuel A. McCullough
Mr. and Mrs. J. Christopher Michael

Plus one member who wishes to remain anonymous.

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Jim and Anna Connors
John and Gail Craig
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Jan and Chet Mosteller
John and Susie Myers
Joni and David Naugle
Donna and Brian Nugent
Mrs. Richard M. Palmer, Sr.
Mrs. Joseph S. Pendleton
Robert L. Pistor

Plus one member who wishes to remain anonymous.

◊ Denotes Honorary Member
* Denotes Tocqueville Legacy Circle
* Denotes Deceased

PACSETTER CLUB

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$7,500 - $9,999
Carl and Christie Botterbusch
Greg and Leslie Diestel
Ken Hurley
Edwin Lakin
Dave and Sandy Rick
Caryl and Gary Wilkinson

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$5,000 - $7,499
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Cathy and Tom Beaver
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John and Mary Jo Dever
Mr. and Mrs. Robert C. Dieruff
Dennis and Judith DiRenzo
Ken and Jenny Dugan
Matt and Donna Enoch
Steve and Gina Fisher
Dennis and Vicki Hague
Jed Hammel
Lena and Jack Hopkins
Rob and Amy Howard
Michael and Patricia Hughes
Barbara J. Ketchum
Cindy and Bill Laubach
James H. Lentz and
Gail M. Ebersole-Lentz
Mr. and Mrs. William Litvin
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David and Doreen Marberger
Teresa Mercurio, MD
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Glenn and Jane Moyer
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Gregory Sarangoulis
Mr. and Mrs. Eric Schaeffer
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Christian and Jennifer Sockel
Bill and Kim Stambaugh
Charles and Carolyn Sullivan
Drs. Frank and Carol Szarko
Tammy White and Michael Davidson
Plus 7 members who wish to remain anonymous.

Titanium PACSETTER CLUB
$3,000 - $4,999
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Ed and Susan Barrett
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Mark and Julie Bailey
Michael Balla and Family
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Bill and Paula Barron
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Steve and Beth Weik
Jan and Warne White
Dan and Darby Wieckykas
Rick and Marlene Wilson
Don and Phyllis Wittman
John and Claire Young
Dr. and Mrs. William A. Zapata
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Cathy and Andrew Bittinger
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A. Michele Blood
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Jeffrey Harenza and Melissa Varone
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Bret and Christine Hatt

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Richard Jones
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Kerry and Leslie Kane
Mrs. Elizabeth Kann and Uday Dasika
Dave and Karen Karafa
Thomas and Dena Kauffman
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Richard and Sally Ketter
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Bill and Robin Koch
Ron Koch
Christine A. Koenig
Dave and Mary Ann Kost
Kraines/Hoffman Charitable Fund of
Berks County Community Foundation
Dean and Jennifer Krasa
David and Mary Beth Kroekel
Michael and Janine Krzyzanowski
Kulesky Family
Andrew and Judy Lane
Jodi S. Larison
John and Sandy Larkin
Larry L. Lehman
Betty and Karl Leufken
Bob and Kelly Lord
Jack and Elaine Lupco
Carol and Len Macking
Debra and Michael Maher
Mary Beth and Mark Mancias
Mike Mara
Stephanie C. Marabella
Mr. and Mrs. Rick F. Mattern
John and Geralyn Matyasich
Jacob and Karen McKnight, Jr.
Mark McNash
Susan J. and George W. Millward
Brian and Megan Morehead
Andy Moses and Jo-Anne Darragh
Mr. and Mrs. Paul Moss, Jr.
Lori A. Muhlenberg
Carl and Jean Myers
Clint and Barbara Najarian
Jane Masters Nase
Michael J. and Mary Jean Noon
Jeff and Cheryl Orner
Rick and Pam Ott
Andrea L. Overfield
Oxholm Family
Lee N. Pace

Daniel and Deirdre Bausher
D. Michael Baxter and Denise A. Curran
Ron and Louise Bolam
Mr. and Mrs. Richard P. Bowers
Gary and Zeren Boyer
John and Barbara Bradley
Donald and Tanisha Brown
Mr. and Mrs. Amanda Carles
Dave and Anne Carroll
Joseph and Lynn Codi
Michael and Zita Codi
Dr. Kelley Crozier and Reverend Mark Christy
Tim Cumniss
Sharon A. Danks
Emily M. Day
Russell and Sherry Diehm
Bill and Sue Donovan
John and Jill Durofczalk
Andy and Judy Ellisworth
Chuck and Sandy* Fabian
Ann and Santo Ferrarelli
Jim and Debbie Ferry
Victoria E. and David Fisher
Samuel and Sarah Flamhoiz
Paulette F. Force
Ann and Bob Fox
Jami and Jed Freeman
Steve and Jane Fritz
Funk Family
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Judge Arthur E. and Louise C. Grim
Greg and Patty Haas
Michael A. Hajost and Ellen Horan
Richard and Lorie Halliwel
Richard and Luana Harris
Sally Harris
The Harrop Family
Lisa and Steve Hefner
Gerard and Christine Helinek
Fred and Dee Hiehle
James G. Hughes
Charles and Marina Hurchalla
Phil and Connie Impink
Steven T. Iseman
Bob and Chris Keeler
Elissa and Kevin Kelleher
Tom and Carol Kemery
Kristen L. Kiloran
Jim King
Melanie and Scott Klemas
Davis and Cindy Knauer
Tammy J. Koch
Tim and Anne Koenig
Carolyn and George Kreider
Carole and Harlan Kutsch
Scott L. and Kathleen M. Lindsey
William and Cathy Long
Richard Mable
Bernie and Susan Mara
Tom and Heidi Masano
Jim Mason
Don and Linda McMillan
Dr. and Mrs. Lex O. McMillan III
Don and Jana Mikes

Oxholm Family

Lee N. Pace

15
LEADERSHIP GIVING

Rick and Sharon Patterson
Alan and Laurie Peer
Glenn and Nancy Perrini
Kim and Suzanne Petsch
Glenn and Kay Pfautz
George and Sandy Post
Glenn and Jeanette Potteiger
Ginger and Wayne Puglia
Peter M. Quattrinri, Sr.
Jan and Diane Reber
Yvette and Scott Rehr
George and Dawn Reoehl
Christopher Reisz
Jeffrey and Beth Renoe
Mr. and Mrs. Jeff Richards
Robert and Jackie Rippley
Jack and Carol Roach
Mr. and Mrs. Kurt Rohrbach
Jeffrey Rolins
Paul and Teri Rosa III
Dan and Sarah Rothermel
Dr. and Mrs. Andrew M. Rowan
David and Erica Rowe
Mr. and Mrs. Willard L. Sauer
Rosemary and David Schaffer
Audrey Ann and Daniel Schein
Joe Scholly
Carl J. and Deborah A. Seidl
Jim and Michelle Selz
Mark E. Silks
Steve and Heidi Silverman
Rodney K. and Carol S. Simonetti
Bruce and Sue Smith
Douglas and Susan Smith
Kelly A. Smith
Mike Snyder
Tim and Jessica Snyder
Mr. and Mrs. Christopher Sobottka
Donna and Steve Spar
David and Pamela Staufer
Bob and Lisa Stoyko
Theresa Sucher, RN
David F. Stuelo
James Sivasanand and Mary Lou Doyle
Paul and Cheryl Szykman
He-Yeun Annie Tannerhaus
Mr. and Mrs. Bruce Tessier
Bill and Kate Thornton
Timura Family
Isaac Torres, Jr.
Dan and Kris Totsky
Donna Vareha-Walsh
Debra and Jaime Vasquez
John and Sue Vozzo
John B. Walborn
Deb and Ed Wanner
Jeff and Pam Wasmuth
Al and Margie Weber
Chuck Weeske
Dwight and Sharon Wegman
Ann and Doug White
Dr. and Mrs. Erwin H. Wolf II
Mr. and Mrs. Peter H. Wolfe
Philip and Joanne Wolfe
Chris Wood
Todd A. Woodworth
Pam and Greg Young
Lidia Zidik
Missy and Allen Zimmerman
Andrew J. Zulkosky
Plus 18 members who wish to remain anonymous.

Pewter Pacesetters
$1,500 - $1,999
Lisa and David Abramson
Barry and April Allen
Karl and Karin Allmendinger
Tim and Heather Angstadt
Matthew and Kristen Amer
J. Marc Aynardi
David and Carey Babczak
Dave and Mary Baptisti
Peter D. Barbe
Brett and Anne Barnello
Dave and June Becker
Susan T. Belfer
Frank Bennett
Peter Bergman, Sr.
Marcia Binder and Rick Fehling
Craig Blume
David W. Bowers, MD
Steve Buck
Dave and Marijo Burlingame
Robert and Lisa Cagliola
Milt and Sharon Capiotis
Robert and Felicidad Cardinal
Kerry and Deb Cashman
The Castelli-Yelenoc Family
Bernard and Esther Chemisky
Dr. Joseph J. Cicala and
Dr. Joanne C. Conlon
Jacqueline and Peter Cicchetti
Patricia K. Cinfici
Kevin and Suzanne Claypoole
James and Janet Colflesh
William J. Conlin
David Cox
Neil and Lu Culp
Guy David
Gregory J. and Kathleen J. Del Corso
Michael R. and Kathleen DePaul, Jr.
Veronica DeRosa
Joseph F. Devine
Gary and Lisa DeWald
Jane F. Dierolf
Frank and Sharon Donnelly
Keith and Jane Dorman
Merle and Wendy Dunkelberger
Dr. and Mrs. Michael Eager
Todd Eckert
De Eloko
Jim and Roula Eliker
Scott and Laurie Elliott
Bernard J. Elzer III
David and Ann Marie Engle
Ken and Marilyn Ericson
Al and Angie Finney
Tom and Helen Flynn
Fred Foose
Sara Galosi
John and Patricia Gebhard
Mr. Wayne O. Gehris, CPA
Beth and Curt Gendler
Bruce and Maura Gerstner
Mike Gilmore
Dave and Sue Greiff
Rochelle Grey and Glenn Bartle
The Hanna Family
Kevin Hargreaves
Tom Hartman
Robert A. Heckman
Karen M. Heisler
Mr. and Mrs. Scott C. Herber
Erica Hertzig
Greg and Theresa Hilbert
Keith and Suzanne Hillkirk
Cheri J. Himes
Robert T. Horton
Steve and Deb Horvat
Scott and Marisa Hunsicker
Sylvia L. Huyett
Dr. and Mrs. Eric C. Jaxheimer
Dr. and Mrs. George A. Jencek
Geoffrey N. Jones, Sr.
Mark and Deborah Kauffman
Steven and Jolee Keifer
Mr. Steven Kemery
Sanghoon Kim
Karl Kiankowski
Susan Kleinfeelter
Carl Knutsen
Judith Koch
Andy and Cindy Koehler
Burton and Alice Kominick
James and Jennifer Kramer
Jan C. Kranch
Mr. and Mrs. Michael Krut
Manish Kumar, MD
Doreen M. Kutzler
Walt and Maryellen LaSota
Dr. and Mrs. Solomon Lausch
Hal and Denise Lavin
R. Denise Lee
Jerry and Lori Leibensperger
Kathy A. Leinbach
Stella Leonti
John Leschner
Debra L. Levengood
Joseph G. Lewis
Marian and Robert Longenecker
James and Lorraine Magee
Sue and Troy Maier
David J. Major and Family
Daniel and Cathy Makosch
Norbert Markert
Mr. and Mrs. Stephen Marr
Joe and Judy Marsden
Christie and Bill McAllister
Marisa and Joe McGrath
Mr. and Mrs. John F. McGraw
William C. and Lisa R. McLaughlin
Bill McQueen
Michael and Sara Mider
Michael A. Miller
James A. Molinaro
Christine Monte
Bruce T. Monteiro
Melissa K. Morey
Richard and Lisa Myers
William K. Natale, MD
Barbara J. and James M. Nawa
Kathleen and Ralph Nevel
Matthew J. Nolan
Frode and Anne Nordhoy
Robert R. Para
Lisa A. Parznik
Bob and Susan Pensyl
Dr. and Mrs. Michael D. Perilstein
John and Tina Phillips
Diane Pietz
Sandy and Paul Pluta
Carole A. Poole
Steven and Loni Pottteger
Donald Powers
Robert M. Pratt
J. Michael and Catherine Pressimone
Bartolo Puglisi
Kim and Kurt Racine
Glenn Ramirez
David and Christine Ramsey
Greg and Lynn Ramsey
Matthew and Diana Rappeleye
Tom and Resa Reed
Sunil D. Rege
Dennis and Colean Remp
Ed and Krista Renenger
Chris and Sarah J. Rickett
Constance M. and Brian S. Riker
Felix and Jennifer Rivera
Michael Robar
Michelle Rogers
Susan M. Rohr
Mr. and Mrs. James A. Roth
John and Cindy Rothenberger
Beth A. Roussel
William J. Rudolph, Jr.
Kristen M. Sandle, MD
Ron and Karen Scalese
Jorge Scheider, MD
G. David and Janet H. Schlegel
Roger J. Schmitt
Dr. Jeffrey and Marina Schneider
Scott and Lorie Schollenberger
Peter A. Schwartz
Kendall and Christine Schwoyer
Chuck and Claire Shearer
Sean and Connie Showalter
Mr. Peter B. Slessor
Alan and Donna Smith
James and Marijo Smith
Melvyn and Barbara Smith
Jim and Kathy Snyder
Kim and Rick Snyder
John A. Sottosanti
Christopher M. and Suzanne L. Spece
Mayor Vaughan Spencer
Bob and Kim Spengler
Mr. and Mrs. George S. Sproesser
Thomas A. Stamm
Pete and Beth Stanislawczyk
Liz and Brent Sterner
David J. Stouffer
Stratton-Brown Family

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Bronze Pacesetters
$1,000 - $1,499

Jeff and Cindy Thomas
Douglas Thomson
Lauree Tranquillo
Jill and Howard Trout
Stephen and Margaret Vechy
Bill and Amy Wagner
Sue and Earl Wallace
Jason and Jennifer Wallis
Drs. Bryan and Karen Wang
Diane C. Weber
Matthew and Christina Weeder
Matthew Weidner
Randy and Dawn Weidner
Steven and Lisa Weidner
Wayne R. and Kathy R. Weidner
Mr. and Mrs. Kevin R. Wenrich
Troy and Karen Werley
Michael and Denise Wertz
Kathleen Wetzel
Mike White
Steve Willems
Chuck Wills
Richard M. Wloczewski
Dave and Kathy Wolfe
Marcy and Bruce Woods
Mr. and Mrs. William C. Wright
Scott and Lauren Zuidema
Roger and Patricia Zyma

Plus 32 members who wish to remain anonymous.

Leadership Giving
Carly Greenwald
Kathy and Troy Greiss
Steven and Maria Grill
Chris and Lori Grim
Mr. and Mrs. E. Terry Groff
Mr. and Mrs. Blane Gundrum
Zachary Haas
Susan L. Hafer
James M. Hager
Jeanna M. Halin
Evan and Karen Hand
Mr. Roy Harrell
Alisa E. Harris
Mr. and Mrs. Samuel K. Harter
Cedric A. Haywood
Roger and Dolly Heasley
Rick Heffner
Susan M. Heffner
Tim and Deb Heffner
James F. Hahn
Frank and Amy Heins
Somkiet Hemtasilpa, MD
Victoria J. Henschaw
Michael and Katherine Herr
Kathy and Barrie Higo, Jr.
Kim Hippert-Eversgerd
Robert J. Hobaugh, Jr.
Bill and Peg Hockley
Scott Hoekstra
E. Keith Hoffman
John D. Hoffman, Sr.
Jeanette Hogan
James S. Homan
Jenn Hood
Mr. Gordon G. Hoodak
Jared A. Hopgood
Karen A. Horn
John Horutz
Karen Horvath
Sandy Houck
Karen L. Kohl
Rick and Denise Kosak
Kathleen M. Koslesky
Eileen M. Kowalski
Steve and Meiko Kunkel
David and Jeraldine Kozloff
Nicholas A. Kralis
Gloria J. Kramer
Christine Kramlich
Kurt K. Krammes
Mr. Gust C. Kraas
Erin and Michael Krauss
Grayson Krauss
Mr. and Mrs. Robert R. Kreitz
Glenn and Donna Kriczky
Carly E. Krumholz
Ginger and Thomas Kunkel
Steve and Meiko Kunkel
Mr. and Mrs. Jacob Kutz
Mike and Tina Kutz
W. Scott Labenberg
Joan Lacki
David and Judy Lahoff
Sowmya Lakshminarayanan
Jeff and Sue Landis
Tim and Geraldine Lawlor
Pamela R. Lawson
Carol Leinbecker
Christian Y. Leinbach
Douglas W. Lelambre
Joe and Alycia Lenart
Alan and Joyce Lepera
David Lerch
Julie J. Levering
David M. Lieb
Alana Lienti
Benjamin Lloyd
Matthew S. Lloyd
Phyllis J. Logan
Jack and Linda Long
Keele D. Long
Ronald and Karen Long
Jim and Ann Longacre
Marcia M. Longenecker
Judithanne M. Loose
Denny Lorah
Stacy Lord
Brian and Sandra Lowe
Clyde E. Lowery
Carol Lowry
Li-Hong Lu
Tom and Karen Lucas
Carlos Ludewig
Chris and Phyllis Luppold
Donna Mackin
Doug Macolloy
Justin M. Madeira
Michael C. Malinoski
Gregg and Antonia Mangione
Alfonso Marable II
Brandi Marderness
Robert Marley
Teresa L. Martellacci
Barry and Nancy Martin
Randy Martin
William J. Martin
John T. Martinez
John and Judi Massaro
Steve and Sharon Mast
Beth and Bill Mastromarino
Charles W. Matchett, DDS
Ruth M. Mathews
Steve and Sandy Matsick
Lisbeth B. Matson
Donald E. and Anna M. Mattern
Fund of Berks County Community Foundation
Laura I. Mattern and
William F. Creadon
Judith and Stanley Matusielski
Dennis and Joyce Mays
Allison K. McCanney
Robert McDonough
Gregory McElvany
Mr. Robert McFateers
Richard McFeely
Joe McGehee
Donna and Mike McGinn
Ms. Karen McKeever
Keith and Lisa McKenzie
Tim McLaughlin
Sharon Meade
Kimberly L. and Michael S. Meglathery
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Haiping Mei
Anibal Mendez
Angel Menendez
John D. Mercer
Dudley Merchant
Mark Mershon
Marshall Merz
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Larry and Debbie Michael
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Lori L. Miller
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Neena Miller
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Thomas and Jamie Minick
Connie Mitchell-Bates
Michael and Stacey Mixell
Mike and Margie Mizak
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John and Anne Morahan
Ron Moran
Terry L. Morris
Michael Motyl
D. Scott Moyer, Jr.
Gary and Lesa Moyer
Lou and Terry Mschowski
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Gretchen G. Naso
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Scott Neithamer
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Esta Neugroschel
Frederick and Nancy Nice
Pam and Tim O’Boyle
Patrick J. O’Gorman
Ryo Okubo
Jeannine O’Neill-Rohrbach and
James Rohrbach
Dr. and Mrs. Clodualdo S. Orquiza
Chandra and Meena Oruganty
Aida L. and Adolfo Ortiz
Jesus M. Ortiz, Jr.
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William T. Oswalt, Jr.
Barry and April Ottey
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Suzanne Palmer
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Michael J. Paolini
Janet and Roger Papilla
Drew S. Parenti
Donna M. Partridge
Theresa Patches
Barb and Don Patterson
Robert P. Paul
Kerry M. Pawling
Mr. Ray Pearsall
Marc L. Pearson
Peter Pellicano
Mrs. Julie M. Peltier
Yolanda Perez
Lisa Peterson and Mark Smith
The Phillips Family
Paul and Tammy Phillips
Richard P. Phillips
Mary Pierantozi
Philip J. Piersody
Thomas Pietrowski
Lisa M. Pike
Alec and Gretchen Platt
Anastasios and Allison Plevrakis
Bob and Judy Pollock
Wade and Teri Potts

United Way of Berks County | 2013 ANNUAL REPORT
LEADERSHIP GIVING

Trent and Debbie Powers
Colette Price
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Jim and Sharon Pruzinsky
Wendy K. Pulaski
Austin D. Putnam
Howard and Jane A. Quaintance
Mark S. Quiallo
Robert and Laura Rader
Andrew Ramsey
Steve and Sheri Rath
Patrick Ray and Jennifer Sloppy
Natalie and Kenn Redd
Mr. and Mrs. Earl W. Redner
Michael D. Reedy
Michael H. Reese
Timothy Reich
Eric Reidelhlder
Gary A. and Debra A. Reinert
Skip and Fawn Reinert
Randall Rentschler
Ralph C. S. Richard
Deanna Rider
Theodore and Regina Rineheimer
Amelia Rivera
Noel and Daiana Rivera
Bob and Danita Roadcap
Ben Robitzer
Miguel Rodriguez
Mr. Victor Rodriguez, Jr.
Glenn and Jennifer Rohrbach
John and Jan Roland
Barbara A. Romig
Timothy D. Romig
James J. Rose
Chris Ann Rossi
Mark Rothrock
Nicholas L. Rozzi
Mark and Shannon Russell
Anne and Frank Rutkowski
Severo, Gemma, and Matthew Sales
Yamil Sanchez
Anne and Ken Sanders
Peter J. Sanborn
Kim M. Scaffidi
Mary Lou and Rudy Scalese
Kurt Schaab
Linda A. Schaeffer
Reiko A. Schaeffer
Donald F. and Mary E. Schalk
John J. Scherzer
Terry Schiaroli
Sandi Schlegel
Daniel P. Schleifenheimer
David and Stephanie Schlott
Jeffrey Schmitz
Timothy J. Schrum, Jr.
Jeff Schuchart
Mr. and Mrs. Herb Schultz
Lisa Schultz
Patricia A. and Dennis J. Schuster
Judy and Jim Schwank
Tom Scollard
Jon and Vee Vee Scott
William Scroggie
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Susan Selgren
Bruce E. and Dennese J. Shaak
Dr. and Mrs. Eugene M. Shaffer
Tamara Shamus
Rodney Shappell
Dean and Lorrie Sheaffer
John and Leah Shenk
Pamela A. Shenk
Mr. and Mrs. Philip Shober
Pamela J. Shupp
Bonnie A. Sickora
Chris Siebens and Beth Ann Crippen
Mr. Kevin Siedt
Adam Sigal
Christopher S. Simcik
Kevin Simonmer
Kelly A. Singer
Christine and Frank Sites
Marybeth Smialek
Brian L. Smith
Kevin and Marta Smith
Bern and Sharon Smolick
Alison Snyder
James J. Snyder
Larry W. Snyder
Jim and Sue Sockel
Gregory K. Sorensen, MD
Dr. and Mrs. Thomas B. Souders
Dave Spadafora
Walt Sveballus
Mark and Holly Stafford
Teresa J. Staley
Marty and Terri Stallone
Susan Standish-Wallace
Dean W. Stathis
Donald Sternat
James D. Stewart
Barbara and Lawrence Stinson
Sandra R. Stitzer
Camille and Edwin Stock
Deborah L. Stott
Geoff and Judy Stoudt
Mr. and Mrs. Jason Stoudt
Robert and Beth Stout
Russ Stampa
Vanessa J. Strasser
Amy L. Strouse
Mike Strozak
Scott R. Summer
Scott and Aimee Surgeener
Rick Sutton
Sharon L. Swierzynski, MD, PhD
Steven J. Symons
Taisuke Takeuchi
Rohit Talwar
Brian Taylor
Chuck Taylor
Mr. and Mrs. Lawrence P. Taylor
Michael A. Taylor
Michael and Cheryl Tazik
Bill and Luci* Thomas
William L. Thompson
Doug and Fran Tieman
Doreen M. Tobin
Mr. Michael Toledo and
Elizabeth T. Lavina
Carol and John Tookey
Mr. and Mrs. Mark Totsky
Crystal J. Tracy
Glenn W. Troxel
Raymond C. Truex, MD
Gabe and Sheila Tulli
Carl P. Unger
Michael J. Van Blarcum
Jeffrey C. and Lori S. Vanino
Ralia C. Vardaxis
Patrick and Meredith Velekei
James J. Vishio
Marcia L. Vogt
Brent and Mary Lou Wagner
James Wagner
Jay and Kim Wagner
Kevin Wagner
Richard Waldron
Mr. and Mrs. Alton Walker
Mark and Ann Walsh-Lilley
Jeff and Lori Wanner
Jerry and Jane Wayock
Timothy R. and Sharon K. Weaver
James Webber
Mark and Jacqui Weberdng
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Stacey Weikel
Matthew Weinhold
Sue Wentink
Mr. and Mrs. Barry L. Wentzel
Travis and Lisa Werley
Kristin S. Werner
Robin Werley
Gregory Wheeler
Kevin J. Wickman
F. Robert Wieland
Joshua Wilder
Mr. and Mrs. John Williams
Ron and Kathy Williams
Suzanne Willwerth
Frances L. Wilson
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Bill and Lori Wisser
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Daniel J. and Lynn A. Woellner
Gregory R. Wojcik
Jeffrey W. Wolf
Douglas and Ruthann Woll
Jim and Susan Wood
John and Lisa Worthy
Donna K. Wunderlich
Scott and Debbie Wyrick
Mr. and Mrs. Edward T. Wysock, Jr.
Victor Yablonski
Mr. Paul Yadlosky
Kathy Yarum
Changfa Yang
Rosalyne Levine and Richard J.
Yasheki Family Fund of Berks
County Community Foundation
Glenn and Linda Yeager
Elizabeth A. Yurkanin
Robert J. Zappacosta
Nicholas Zappone
Andy Zdraveciki
Amanda and Jonathan Zeigler
Steve Zeigler
David and Denise Zellers
Michele L. Zimmerman
Mr. John Zmroczek
Mr. Thomas Zogas
Plus 101 members who wish to remain anonymous.
* Denotes Deceased

We have made every attempt to ensure the accuracy of our donor list. If you discover an error, please accept our sincere apologies and notify us at 610-685-4560 so that we may correct our records.
We applaud their efforts and thank them for their tremendous support.

United Way of Berks County would like to recognize and thank those organizations whose employee campaigns generated leadership giving dollars. In the 2013 campaign, 78% of all leadership giving dollars was raised via workplace campaigns.

<table>
<thead>
<tr>
<th>Top 25 Organizations (combined employee and corporate giving)</th>
<th>Total</th>
<th>Bronze</th>
<th>Pewter</th>
<th>Silver</th>
<th>Titanium</th>
<th>Gold</th>
<th>Platinum</th>
<th>Tocqueville</th>
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<td>Carpenter Technology Corporation</td>
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<td>The UGI Companies</td>
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<td>Met-Ed, A FirstEnergy Company</td>
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<td>5</td>
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<td>East Penn Manufacturing Co., Inc.</td>
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<td>Godiva Chocolatier, Inc.</td>
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<td>Stevens &amp; Lee/Griffin</td>
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<td>Customers Bank</td>
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</tr>
</tbody>
</table>

Organizations with 1 Leadership Giver

AcuSport Corporation
Berks County Intermediate Unit
Berkeley Investment Group
Berks Packing Co., Inc.
BILL’S KHAKIS
The Bon Ton Department Store
Brandywine Heights Area School District
Burkey Construction Co.
Centre Brinkley Eastern Bank, Inc.
Co-County Wellness Services/Berks AIDS Network
Distributed Systems Services, Inc.
E. G. Smith, Inc.
Encompass Insurance
Engle-Hambright & Davies, Inc.
EthoSource
First Priority Bank
Fleetwood Area School District
Fortna, Inc.
Fromuth Tennis
Fusion Coatings, Inc.
Gage Personnel
Giant Food Stores, Inc. #273
Glen-Gery Corporation
Goodman Vending Service, Inc.
Greater Reading Chamber of Commerce & Industry
Grosfislex, Inc.
Herbein Wealth Management, LLC
Heyco Metals Inc.
Hofmann Industries
I-LEAD Charter School
KB Alloys LLC
The Keeler Company
Kutztown Area School District
Leisawitz Heller
Long, Barrell & Company
The Loomis Company
Metro Bank
Morgan Corporation
Muhlenberg/Greene Architects Ltd
Reading Bakery Systems
Savor Street Foods, Inc.
St. Joseph Medical Center
STV Incorporated
Summit Steel
Trim-Master
Unique Technologies, Inc.
Utilities Employees Credit Union
Visions Federal Credit Union
We ask all of our donors to consider remembering United Way of Berks County in their wills. Please share when you have done this, as we want to thank you and recognize your generosity and commitment to United Way's work.

**UNIFIED WAY OF BERKS COUNTY ENDOWMENT FUND**

United Way of Berks County would like to recognize contributors who have found another way of caring – a way that perpetuates their support beyond the present and into the future. Whether through a bequest, lifetime gift, memorial gift or an honorarium, these individuals have made commitments above and beyond the annual campaign and will touch the lives of future generations. All these gifts represent a commitment to keeping Berks County strong.

**Major Gifts:**

- T. Jerome and Carolyn R. Holleran
- The Ezekiel S. Ketchum Memorial established in 2005 by friends and business associates of Ezekiel “Zeke” Ketchum
- The Lynn Neag Memorial established in 1997 by Ray Neag
- The June A. Roedel Memorial established in 1996 by Paul Roedel
- The Arthur Ed. Saylor Memorial established in 1987 by the Berks County Bar Association
- Steve Willems, NAI Keystone Commercial Industrial LLC

**The following gifts were made in 2013:**

**Estate Gift:**
Thomas P. Handwerk

**In honor of clients in lieu of Christmas gifts:**
Herbein+Company, Inc.

**In honor of Joseph and Dana Harenza:**
Joanne Judge and Rick Oppenheimer

**In honor of Meredith Rightmire-Youtz (third place in holiday contest):**
Reese

We ask all of our donors to consider remembering United Way of Berks County in their wills. Please share when you have done this, as we want to thank you and recognize your generosity and commitment to United Way's work.

**PARTNERS FOR THE FUTURE**

We recognize the following individuals as members of the Partners for the Future Society because they have included United Way of Berks County in their estate planning:

- Ronald L. and Beverly A. Bashore
- Jo and Paul Cohn
- Bob and Ann Fox
- T. Jerome and Carolyn R. Holleran
- James H. Lentz and Gail M. Ebersole-Lentz
- Nick and Risa Marmontello
- Laura I. Matern
- Joni and David Naugle
- Michael Reese
- George and Sandy Post
- Karen A. and Gary W. Rightmire
- Brad and Carroll Scribner
- Don and Joanne van Roden
- Tammy White and Michael Davidson
- Plus three individuals who wish to remain anonymous.

Planned giving offers incentives and methods of making charitable gifts that can be tailored to meet individual needs. Gifts can result in significant income and death benefits to the individual and his or her heirs. If you have made a provision in your will or estate plan for the United Way of Berks County, or you would like to learn more about how you can join United Way as a Partner for the Future, please call Jean Morrow, 610-685-4587.

**FOUNDATION GIVING**

- **$100,000 or more**
  - The Wyomissing Foundation
- **$50,000 - $99,999**
  - Colonial Oaks Foundation
  - Henry Janssen Foundation
- **$25,000 - $49,999**
  - Cacoosing Family Charitable Fund
- **$10,000 - $24,999**
  - Berkshire Charitable Foundation
- **$1,000 - $9,999**
  - Blue Mountain Foundation
SPECIAL THANKS TO OUR TOP 100 ORGANIZATIONS
FOR THEIR OUTSTANDING SUPPORT!

Carpenter Technology Corporation
Penske Truck Leasing Co.
East Penn Manufacturing Co., Inc.
The UGI Companies
Boscov’s Department Store, LLC
Alcon Research, Ltd.
Reading Health System
Met-Ed, A FirstEnergy Company
EnerSys
Stevens & Lee
R. M. Palmer Company
National Penn
Wells Fargo
The Giorgi Companies
Tompkins VIST Bank
Precision Medical Products, Inc.
 WorleyParsons Group, Inc.
Godiva Chocolatier, Inc.
Associated Wholesalers, Inc.
Brentwood Industries, Inc.
Cambridge-Lee Industries LLC
J. C. Ehrlich Co., Inc.
Sovereign Bank
Customers Bank
Quadrant EPP USA, Inc.
Reinsel Kuntz Lesher LLP
Yuasa Battery, Inc.
White Star Tours
Singer Equipment Company, Inc.
Fulton Bank
ParenteBeard LLC
Travelers Insurance Co.
Berks County Intermediate Unit
VF Outlet
Weidenhammer Systems Corporation
Alvernia University
M & T Bank
Hamburg Area School District
Clover Farms Dairy
Albright College
WORLD electronics
Reading Alloys, Inc., An AMETEK Company
Schuylkill Valley School District
C. H. Briggs Company
Elite Sportswear, L. P.
City of Reading
Herbein+Company
Mosteller & Associates
Penn State Berks
Susquehanna Bancshares, Inc.
Reading Eagle Company
Teleflex Medical, Inc.
Exeter Township School District
Connors Investor Services, Inc.
Kutztown Area School District
Merrill Lynch Wealth Management
SFS intec, Inc.
County of Berks
Automotive Service, Inc.
United Parcel Service
Tray-Pak Corporation
St. Joseph Medical Center
GAI-Tronics Corporation
Muhlenberg School District
Elbeco Incorporated
Brandywine Heights Area School District
PACE Institute
Morgan Corporation
Fromuth Tennis
Tulpehocken Area School District
STV Incorporated
Utilities Employees Credit Union
Reading Area Community College
Grafika Commercial Printing, Inc.
Phillips-Van Heusen
Comcast
Antietam School District
Berks Career & Technology Center
Barley Snyder
Reading Fightin Phils
Magnatech International, Inc.
Daniel Boone Area School District
The Loomis Company
Sealed Air Corporation
EthoSource
Lentz Milling Company
Wyomissing Area School District
Berks Packing Co., Inc.
Grosfillex, Inc.
Reading School District
Redner’s Warehouse Markets
Glen-Gery Corporation
Caron Treatment Centers
Materion Corporation
United Corrstack LLC
BILL’S KHAKIS
Wilson School District
Austin Hardware & Supply, Inc.
Fromm Electric Supply Corp.
LIVING UNITED

United Way of Berks County

Tammy White – President
Kim Hiester – Administration and Resource Development Executive Assistant

Community Impact
Pat Giles – Executive VP, Chief Impact Officer
Stella Leonti – Education Initiative Director
Jane Moyer – Early Care and Education Program Director
Danielle Motze – AmeriCorps VISTA Volunteer
Jen O’Brien – Community Impact Director
Darby Wiekrykas – Volunteer Engagement Program Manager

Finance & Administration
Monica Ruano-Wenrich – Sr. VP, Finance & Administration
Lori Grim – Finance and Database Associate
Ethel Kramer – Administrative Services Program Manager
Diane Manning – Accounting Manager
Janet Matlack – Pledges Receivable Senior Staff Specialist
Marcie Murray – Database Administrator
Jasmine Suarez – Finance & IT Manager

Marketing/Communications
Christine Spanier – Marketing/Communications Director
Jessica Heil – Marketing/Communications Program Manager
Joe Pettyjohn – Marketing/Communications and Leadership Giving Associate

Resource Development
Jean Morrow – Sr. VP, Resource Development & Major Gifts
Marcelino Colon – Community Development Director
Leslie Davidson – Leadership Giving Manager
Angie Finney – Campaign & Major Gifts Manager
Michelle Gettel – Campaign Manager
Karen McKeever – Campaign and E-Pledging Director
Sheila Tulli – Workplace Campaigns Director
Marlene Wilson – Campaign Associate

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