United Way of Berks County
2012 ANNUAL REPORT
Featuring the 2012 Individual Leadership Giving Report

the Art of LIVING UNITED
A MESSAGE FROM LEADERSHIP

Dear Friends:

As United Way contributors, advocates, volunteers and partners, you played a critical role in making 2012 a great year for the community. United Way's achievements are the direct result of the work of nearly 1,400 volunteers and the generosity of more than 19,000 donors.

United Way's continued commitment to help people in Berks County through our support of local programs, delivered by partner agencies that provide direct services to the community, make a significant impact - - from helping individuals with food and shelter in a time of crisis to providing quality childcare and safe after-school and summer programing. Your support is what makes these essential services available to assist individuals, families and neighborhoods throughout our community.

Last year, United Way supported the launch of a community effort, Ready.Set.READ! to focus on increasing third-grade reading proficiency to 90% by 2023. The launch of the program included a pilot tutoring program for 140 second graders representing 12 elementary schools from 4 school districts. The 90 volunteer tutors were recruited from business, higher education, civic organizations, and the retirement community. The pilot program was well received by students, their families, teachers, school administration and the volunteer tutors. We will use the lessons learned from the pilot to expand the program for the 2013-2014 school year.

The impact of the work of partner agencies and the Ready.Set.READ! initiative is more than 100,000 Berks County residents receiving tangible and intangible support: encouragement to succeed in school, a warm bed in which to lay their head, a fresh start at a new career, a hot meal to eat...an opportunity to lead a better life. Your contribution is touching and changing lives and none of this would be possible without your support.

We express our gratitude to all of our donors and volunteers for driving the 2012 campaign to achieve a new milestone by raising more than $9.2 million. This record-breaking achievement reflects hard work and generosity of thousands of people.

We are honored by the dedication demonstrated by each one of you, as well as our agency and community partners. Your investment is at the heart of a united effort to improve lives and strengthen our community.

Thank You.

Doug Yocom
Chairman of the Board

Tammy White
President
United Way donors and partners are the driving force behind United Way’s work to help youth achieve academic success, strengthen the lives of families and older adults and build a better community for all of us. Thank you for helping raise more than $9.2 million and serving as an important partner in advancing United Way’s work.

• The United Way of Berks County Tocqueville Society, which is made up of individuals who personally contribute an annual gift of $10,000 or more, represents 21% of the total annual campaign. The 134 Tocqueville members contributed nearly $1.95 million. United Way’s Tocqueville Society provides an exceptional commitment to United Way’s mission and work.

• The Pacesetter Program is integral to the success of the annual campaign and represents nearly 26% of the total 2012 campaign, with 1,472 members contributing an annual gift of $1,000 or more. In 2012, these individuals collectively contributed $2,378,758.

• The 2012 Community Leaders Challenge Match, which provided $225,000 in matching dollars allowing leadership giving donors to maximize their contributions, was generously supported by Masano Bradley LLP, National Penn, VIST Bank, A Tompkins Community Bank, Weidenhammer and three anonymous donors.

“On behalf of our volunteers, our partner agencies whose programs receive United Way funding and the more than 100,000 Berks Countians who are helped each year through United Way’s work, we thank you for your generosity and compassion in helping us achieve a very successful 2012 Campaign.”
United Way of Berks County works to advance the common good through our focus on Education, Income, Health and Safety Net Services. We work with individuals and organizations throughout the community who bring passion, expertise and resources needed to get things done. Together, we improve lives, create change and strengthen our community.

We help children enter school ready to learn and achieve educational milestones by:

- Improving access to early learning opportunities and quality child care
- Focusing on youth development
- Funding after-school and mentoring programs

**EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE**

- 86% of the preschool children enrolled in United Way supported child care programs improved their developmental skills and were ready for success in kindergarten
- Supported a mentoring program for over 200 youth. The youth who participated for one year or longer demonstrated 100% graduation from high school and 95.5% advanced to the next academic grade level
- Provided enriching after school programs to nearly 800 girls living in some of our more challenging communities
- Provided educational and recreational programming to over 7,000 youth, with 88% of the elementary school students increasing or maintaining their grades

**EDUCATION PROGRAMS FUNDED BY UNITED WAY**

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIG BROTHERS/BIG SISTERS</td>
<td>$166,328</td>
</tr>
<tr>
<td>Mentoring Program</td>
<td></td>
</tr>
<tr>
<td>BIRDSBORO COMMUNITY MEMORIAL CENTER</td>
<td>$57,259</td>
</tr>
<tr>
<td>Out of School Programs</td>
<td></td>
</tr>
<tr>
<td>CAMPFIRE USA: ADAHI COUNCIL</td>
<td>$163,510</td>
</tr>
<tr>
<td>Community Outreach and Traditional Club Programs</td>
<td></td>
</tr>
<tr>
<td>THE CHILDREN’S HOME OF READING</td>
<td>$72,068</td>
</tr>
<tr>
<td>Alternative Education Program</td>
<td></td>
</tr>
<tr>
<td>COMMUNITY CHILD CARE - BCIU</td>
<td>$219,611</td>
</tr>
<tr>
<td>Child Care</td>
<td></td>
</tr>
<tr>
<td>GIRLS SCOUTS EASTERN PENNSYLVANIA</td>
<td>$107,213</td>
</tr>
<tr>
<td>Outreach/Youth Development</td>
<td></td>
</tr>
<tr>
<td>HAWK MTN COUNCIL: BOY SCOUTS OF AMERICA</td>
<td>$268,974</td>
</tr>
<tr>
<td>Comprehensive Youth Develop/Scout Reach</td>
<td></td>
</tr>
<tr>
<td>OLIVET BOYS AND GIRLS CLUB OF READING &amp; BERKS COUNTY</td>
<td>$881,473</td>
</tr>
<tr>
<td>Comprehensive Youth Development</td>
<td></td>
</tr>
<tr>
<td>OPPORTUNITY HOUSE</td>
<td>$71,001</td>
</tr>
<tr>
<td>Child Care Program</td>
<td></td>
</tr>
<tr>
<td>YMCA OF READING &amp; BERKS COUNTY</td>
<td>$299,400</td>
</tr>
<tr>
<td>Child Care and Youth Programs</td>
<td></td>
</tr>
</tbody>
</table>

Programs funded reflect allocations provided through a citizen review process and board of director approval to United Way of Berks County agency and community partners.
Education is an issue that is important to Berks County, and early grade reading proficiency is a particularly important indicator of academic and future success, yet more than 25 percent of third graders throughout Berks County are reading below grade level.

Launched in 2012, Ready.Set.READ! is a community-wide initiative managed by United Way of Berks County that brings together schools, businesses, organizations and individuals to improve early grade reading success. The collaborative is working towards the goal of 90 percent of third-graders in Berks County reading on grade level by 2023, as measured by the third grade PSSA exam.

This collective work will concentrate on four key strategies:

- Implement school readiness activities for pre-school children
- Connect tutors with early grade students needing supplemental instruction
- Engage parents to promote literacy
- Mobilize the community around this effort

A volunteer tutoring program is a primary component of the initiative. United Way has trained nearly 90 volunteers, including corporate employees, college students, retired educators and community members, who volunteered at 12 elementary schools within four school districts: Exeter, Hamburg, Muhlenberg and Reading. The tutors worked with 120 second graders needing assistance to become proficient readers. Initial findings show students have experienced an increase in “words per minute reading”, which impacts reading accuracy. School officials share students enjoy the tutoring and believe tutors are effective. An independent evaluation will be conducted, and we look forward to sharing those results in the future.

The tutoring program is expanding in the 2013-14 school year, with the Antietam, Daniel Boone and Governor Mifflin school districts coming on board and presents varied volunteer opportunities for individuals and organizations.

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**FOCUS AREA: INCOME**

We work to promote financial and long-term stability by:

- Helping to connect individuals and families with employment and educational programs
- Providing free income tax preparation assistance to qualifying households
- Funding affordable housing programs

**EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE**

- Helped nearly 700 Berks Countians gain functional reading skills and improve literacy skills to advance individual’s employment opportunities
- Worked with Berks $ In Your Pocket Coalition to provide free tax preparation to eligible households. In 2013, Berks $ in Your Pocket Coalition completed over 4,500 tax returns for County residents with a maximum household income of $60,000. The returns brought in $3.8 million in total federal tax refunds to working individuals, including $905,319 in Earned Income Tax Credit dollars.

**INCOME PROGRAMS FUNDED BY UNITED WAY**

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>HABITAT FOR HUMANITY OF BERKS COUNTY</td>
<td>$27,091</td>
</tr>
<tr>
<td>Homeownership for Needy Families</td>
<td></td>
</tr>
<tr>
<td>LITERACY COUNCIL OF READING &amp; BERKS</td>
<td>$52,221</td>
</tr>
<tr>
<td>Literacy Training &amp; ESL Classes</td>
<td></td>
</tr>
<tr>
<td>READING AREA COMMUNITY COLLEGE</td>
<td>$62,152</td>
</tr>
<tr>
<td>ESL Classes</td>
<td></td>
</tr>
<tr>
<td>THE SALVATION ARMY - READING CORPS</td>
<td>$27,595</td>
</tr>
<tr>
<td>Berks Personnel Network</td>
<td></td>
</tr>
<tr>
<td>Supportive Housing</td>
<td></td>
</tr>
<tr>
<td>THRESHOLD REHABILITATION SERVICES</td>
<td>$120,116</td>
</tr>
<tr>
<td>Berks Personnel Network</td>
<td></td>
</tr>
<tr>
<td>Intensive Vocational Rehabilitation</td>
<td></td>
</tr>
<tr>
<td>YMCA OF READING &amp; BERKS COUNTY</td>
<td>$49,528</td>
</tr>
<tr>
<td>Transitional Housing Programs</td>
<td></td>
</tr>
</tbody>
</table>
FOCUS AREA: HEALTH

Together, we’re investing in programs to promote good health to help children learn better and adults live more productive and fuller lives by:

- Working to reduce domestic violence and substance abuse
- Supporting programs for older adults
- Supporting programs around mental health, special needs, counseling services
- Funding health and safety programs

EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE

- Provided physical and occupational therapy and therapeutic recreation to nearly 800 children with developmental or trauma-induced disabilities
- Partnered with FamilyWize Discount Prescription Card Program, which resulted in saving of more than $272,000 for Berks Countians needing prescriptions not covered by an insurance plan
- Supported programs to provide over 182,000 nutritious meals in 2012 to homebound seniors
- Provided skilled nursing services to older adults and people with disabilities, allowing 76% of patients to remain independent in their homes

FOCUS AREA: SAFETY NET SERVICES

United Way helps ensure vital services are in place to meet basic needs and respond to local disaster needs by:

- Supporting disaster relief services
- Helping people meet basic needs such as food, housing and transportation

EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE

- Provided emergency shelter to nearly 500 women and children who were victims of domestic violence
- Assisted over 330 people who suffered severely damaged or loss of home due to fire, flood or other disaster
- Helped more than 23,000 people with food assistance, utilities or medical prescriptions
- Supported 2-1-1 as an information and referral service, which received 1,900 calls last year to help people with needs such as health services and housing and food needs

HEALTH PROGRAMS FUNDED BY UNITED WAY

AMERICAN CANCER SOCIETY ..................................................$223,781
AMERICAN RED CROSS-BERKS COUNTY .............................$265,734
Health & Safety Education
ARC ADVOCACY SERVICES
Children & Adult Services ..............................................$76,131
BERKS CONNECTIONS/PRETRIAL SERVICES
Re-Entry Program ......................................................$52,687
BERKS COMMUNITY HEALTH CENTER .............................$30,000
BERKS ENCORE
Meals on Wheels .......................................................$76,499
BERKS DEAF & HARD OF HEARING SERVICES
Advocacy & Client Services ......................................$92,525
BERKS VISITING NURSE ASSOCIATION .........................$266,208
Skilled Nursing & Related Services
BURN PREVENTION FOUNDATION
Preschool/Primary .....................................................$7,810
CO-COUNTY WELLNESS/
BERKS AIDS NETWORK .................................................$71,861
HIV/AIDS Education and Prevention,
Case Management for Older Adults
COUNCIL ON CHEMICAL ABUSE ..................................$73,011
Youth Substance Abuse Prevention
EASTER SEALS EASTERN PENNSYLVANIA ......................$272,442
Pediatric Clinics, Medical Rehabilitation,
Therapeutic Recreation
FAMILY GUIDANCE CENTER
Counseling .................................................................$361,906
KIDSPEACE ADVANCES PROGRAM
Family Therapy ............................................................$7,075
THE READING HOSPITAL CENTER ...............................$110,263
FOR MENTAL HEALTH
Children Psychiatric Services and In School Services
READING HOUSING AUTHORITY
Wellness Program ......................................................$59,720
SAFETY NET PROGRAMS FUNDED BY UNITED WAY

AMERICAN RED CROSS-BERKS COUNTY
Disaster Services and Preparedness ..................$297,777
Services to Armed Forces and Veterans Transportation ..................$142,884
BERKS TALKLINE
Telephone Hotline ......................................................$38,927
BERKS WOMEN IN CRISIS
Shelter, Hotline/Rapid Response Program .......$138,987
CENTRO HISPANO DANIEL TORRES, INC.
Information Referral ..................................................$197,570
FRIEND, INC, COMMUNITY SERVICES
Food and Community Resource Connection ...$121,143
GREATER BERKS FOOD BANK
Food Distribution ..........................................................$56,700
GREATER READING MENTAL HEALTH ALLIANCE
Information/Referral/Advocacy/Support Grps ...$114,299
JEWISH FEDERATION OF READING
Food Bank, Case Management and Transportation Services ..........$66,208
OPPORTUNITY HOUSE
Emergency Shelter Program ......................................$83,421
THE SALVATION ARMY - READING CORPS
SHARE Program ..........................................................$163,871
The SALVATION ARMY SERVICE UNITS
Community Welfare ...................................................$34,460
UNITED SERVICE ORGANIZATION ...............................$27,432
VOLUNTEERS are a vital part of the United Way - they help build our organizational capacity, extend our resources and provide valuable leadership, expertise and guidance. United Way is extremely grateful for our nearly 1,400 volunteers’ commitment. In 2012, the monetary value of volunteer time was estimated at $556,000. This figure is based on the Independent Sector’s estimated value of volunteer time for 2012, which is $22.14 per hour.
Chairman of the Board:
Douglas N. Yocom*
Precision Medical Products, Inc.

Lenin Agudo
City of Reading

Tammy Amer
Stevens & Lee

Paula Barron*
VIST Bank,
A Tompkins Community Bank

James S. Boscov
Boscov’s Department Store, LLC

Carl Botterbusch

Sharon Danks
Tweed-Weber, Inc.

Robert D. Davis
VIST Bank,
A Tompkins Community Bank

Diane Duff

Michael A. Duff
Penske Truck Leasing Co.

Douglas S. Elliott
FirstEnergy

Steven E. Fisher*
Reinsel Kuntz Lesher LLP

Andrea J. Funk*
Cambridge-Lee Industries LLC

JoAnn Gruber*
Sovereign Bank

Scott L. Gruber*
National Penn

Bradley C. Hall*
UGI Energy Services, Inc.

Gordon Hoodak
Reading School District

Scott M. Hunsicker
Reading Fightin Phils

Robert Jefferson
NAACP – Reading Branch

Geoffrey N. Jones

Joanne M. Judge*
Stevens & Lee

Kristin Kearney

Steven Keifer
Hamburg Area School District

Ann Kraras*

Chris G. Kraras*
White Star Tours and Travel Center

Dr. Solomon Lausch*
Berk’s Business Education Coalition

R. Denise Lee
VILLA

Nick Marmontello*

Joni Naugle*
Focused LLC

Richard L. Patterson
Alcon Research, Ltd.

Barbara Pattison
National Penn

Michael H. Reese

Michele L. Richards
Fulton Bank

Reverend Luther Routte

Jeffrey R. Rush
Fulton Bank

Virginia Rush

Steven A. Schumacher
Met-Ed, A FirstEnergy Company

G. Fred Shaeff, Jr.*
United Labor Council

Alison Snyder
East Penn Snyder Manufacturing Co., Inc.

David L. Strobel
Carpenter Technology Corporation

Yvonne Stroman
Easy Does It, Inc.

Therese Sucher
Reading Health System

Dr. Carlos Vargas-Aburto
Kutztown University

Patrick Velekei
The Giles Financial Group

Jeffrey Wasmuth
Wells Fargo

Steven M. Weidman
Sovereign Bank

Dr. Anna Weitz
Reading Area Community College

Christine Wullert

Richard Zuidema
EnerSys

* Executive Committee member
## UNITED WAY OF BERKS COUNTY, INC.

### CONDENSED AUDITED STATEMENT OF ACTIVITIES

**For Years Ended December 31, 2012 and December 31, 2011**

<table>
<thead>
<tr>
<th>Public Support &amp; Revenue</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current &amp; temporarily restricted campaign contributions, net of uncollectibles, donor designations &amp; amounts not available for operations</td>
<td>$6,839,701</td>
<td>$6,690,935</td>
</tr>
<tr>
<td>Other current contributions</td>
<td>$511,813</td>
<td>$599,459</td>
</tr>
<tr>
<td>Temporarily restricted contributions</td>
<td>$170,368</td>
<td>$140,364</td>
</tr>
<tr>
<td>Permanently restricted contributions</td>
<td>$39,321</td>
<td>$36,722</td>
</tr>
<tr>
<td>Government grants</td>
<td>$25,668</td>
<td>$157,619</td>
</tr>
<tr>
<td>Investment and other income*</td>
<td>$887,539</td>
<td>$105,621</td>
</tr>
<tr>
<td><strong>Total public support &amp; revenue</strong></td>
<td><strong>$8,474,410</strong></td>
<td><strong>$7,730,720</strong></td>
</tr>
</tbody>
</table>

### Program and Support Expenses

| Allocations to services, net of donor designations | $4,986,856 | $4,907,459 |
| Fund distribution and agency relations | $135,013   | $152,173   |
| Community impact | $601,459   | $576,145   |
| **Total program services** | **$5,723,328** | **$5,635,777** |
| Fund raising and resource development | $1,122,089 | $1,130,393 |
| Management and general | $630,584   | $658,878   |
| Payments to affiliate organizations | $86,969    | $84,473    |
| **Total support services** | **$7,562,970** | **$7,509,521** |

### Increase (decrease) in net assets before effect of Topic 715 of ASC ***

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>$911,440</td>
</tr>
<tr>
<td>2011</td>
<td>$221,199</td>
</tr>
</tbody>
</table>

### Adjustment to reflect change in unfunded pension liability

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>$323,778</td>
</tr>
<tr>
<td>2011</td>
<td>($221,675)</td>
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</tbody>
</table>

### Increase (decrease) in net assets

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>$1,235,218</td>
</tr>
<tr>
<td>2011</td>
<td>($476)</td>
</tr>
</tbody>
</table>

### Net assets at beginning of year

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>$14,640,249</td>
</tr>
<tr>
<td>2011</td>
<td>$14,640,249</td>
</tr>
</tbody>
</table>

### Net assets at end of year

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>$15,875,467</td>
</tr>
<tr>
<td>2011</td>
<td>$14,640,249</td>
</tr>
</tbody>
</table>

* includes unrealized and realized gains/losses on long-term investments

** committed to service allocations and operations for future years

*** In accordance with Topic 715 of the Accounting Standards Codification (ASC), United Way of Berks County is required to recognize the over or under-funded status of its defined benefit pension plan as an asset or liability on the Statement of Financial Position and to recognize changes in the funded status on the Statement of Activities.

### CONDENSED AUDITED STATEMENT OF FINANCIAL POSITION

**For Years Ended December 31, 2012 and December 31, 2011**

<table>
<thead>
<tr>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Cash, cash equivalents &amp; short term investments</td>
<td>$3,094,904</td>
</tr>
<tr>
<td>Pledges receivable, less allowance for uncollectibles</td>
<td>$6,539,168</td>
</tr>
<tr>
<td>Government grants &amp; other receivables</td>
<td>$47,726</td>
</tr>
<tr>
<td>Long term investments, at market</td>
<td>$7,590,972</td>
</tr>
<tr>
<td>Beneficial interest in perpetual trusts, at market</td>
<td>$759,062</td>
</tr>
<tr>
<td>Other assets</td>
<td>$135,955</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$18,167,787</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
</tr>
<tr>
<td>Donor designations due to affiliate agencies</td>
<td>$1,352,647</td>
</tr>
<tr>
<td>Donor designations due to other United Ways</td>
<td>$465,234</td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$198,263</td>
</tr>
<tr>
<td>Unfunded pension liability***</td>
<td>$276,176</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$2,292,320</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$2,789,241</td>
</tr>
<tr>
<td>Unfunded pension liability***</td>
<td>($347,876)</td>
</tr>
<tr>
<td>Board designated endowment, at market</td>
<td>$1,429,793</td>
</tr>
<tr>
<td>Permanently restricted, endowment, at market*</td>
<td>$4,868,698</td>
</tr>
<tr>
<td>Temporarily restricted **</td>
<td>$7,135,611</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$15,875,467</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$18,167,787</strong></td>
</tr>
</tbody>
</table>

* includes beneficial interest in perpetual trusts

** committed to service allocations and operations for future years

*** In accordance with Topic 715 of the Accounting Standards Codification (ASC), United Way of Berks County is required to recognize the over or under-funded status of its defined benefit pension plan as an asset or liability on the Statement of Financial Position and to recognize changes in the funded status on the Statement of Activities.
2012 LEADERSHIP GIVING RECAP

2012 Campaign Results
Thanks to the incredible support and generosity of our donors and committed volunteers, United Way of Berks County successfully raised over $9.2 million during the 2012 campaign. The leadership giving component of the campaign exceeded the $4 million level for the third consecutive year with 1,605 generous donors contributing $4,318,381. Currently, leadership giving represents 47% of the annual campaign. Members from both the Tocqueville Society and the Pacesetter Club play a vital role in ensuring the success of the campaign.

The 2012 Community Leaders Challenge Match, sponsored by Masano Bradley LLP, National Penn, VIST Bank, A Tompkins Community Bank, Weidenhammer Systems Corporation, and three anonymous donors, provided special incentive to donors in both the Tocqueville Society and the Pacesetter Club to increase their giving. More than 842 leadership givers (52%) utilized this opportunity to maximize their contribution to United Way and the community. More than $1 million was eligible for matching. We extend our gratitude to all of the Challenge Match sponsors for their generosity.

2012 Tocqueville Society
The Tocqueville Society of the United Way of Berks County is a leadership giving and recognition program that exists to foster, promote and recognize the vital importance of community commitment and personal giving at the exceptional level. The Society honors Alexis de Tocqueville, the Frenchman who wrote so enthusiastically of the American spirit of volunteerism and effort for the common good. Membership includes those who meet the annual giving standard of $10,000 or more. Currently, United Way of Berks County’s Tocqueville Society ranks first in membership nationwide when compared to like-sized communities.

We sincerely appreciate the outstanding generosity of our 134 individuals and/or couples who collectively contributed more than $1.9 million to the 2012 annual campaign. We were pleased to welcome eight new members into the United Way of Berks County Tocqueville Society during the 2012 campaign.

2012 Pacesetter Club
United Way of Berks County’s Pacesetter Club recognizes individuals and/or couples who make annual gifts from $1,000 to $9,999. These generous donors are influential in helping United Way of Berks County to address our community’s most pressing health and human service issues. During the 2012 campaign, more than 1,450 Pacesetters contributed $2,386,258 in support of the community.
Looking Ahead to the 2013 Campaign
United Way of Berks County will look to former Campaign Co-Chairs Mike and Diane Duff to lead the Tocqueville effort and to Steve and Gina Fisher to lead the Pacesetter effort during the 2013 campaign. Additionally, dedicated volunteers have been recruited to serve on the Tocqueville Cabinet and the Pacesetter Cabinet to help support the solicitation and relationship building efforts within both the Tocqueville Society and Pacesetter Club.

Tocqueville Society 25th Anniversary
Twenty-five years ago, Carolyn and Jerry Holleran founded the United Way of Berks County Tocqueville Society. Starting with three members in its first year, the Society has now grown to 134 members. To commemorate the 25th anniversary, members will gather at a special celebration on September 20th at the Reading Museum. Special thanks are extended to the Hollerans and Customers Bank for sponsoring this event.

2013 Challenge Match
United Way of Berks County is pleased to announce the 2013 Challenge Match supported by Eagle Brass Company, VIST Bank, A Tompkins Community Bank and two anonymous donors. This $150,000 Challenge Match will match all new and increased giving within both the Tocqueville and Pacesetter programs. Details of the match are as follows:

- New Tocqueville and Pacesetter gifts will be matched in their entirety.
- Level increases within both programs will be matched in their entirety.
- Incremental increases within both programs will be matched.
- Tocqueville Step-Up Program: Donors who commit to a pledge of $5,000 in 2013, $7,500 in 2014 and $10,000 in 2015 will be welcomed into the Tocqueville Society in 2013. The match will augment the gifts in 2013 and 2014 by providing the additional $5,000 and $2,500, respectively.

Leadership Giving Incentives

Leadership Giving Recognition Event
All members of the Tocqueville Society and Pacesetter Club are invited to attend the annual Leadership Giving Recognition Event on Thursday, October 24th from 5:30-7:30 p.m. at Toscani Events by VIVÁ. Our guests are encouraged to attend and enjoy cocktails and hors d’oeuvres in celebration of their generosity and participation in United Way’s leadership giving program.

United Way is grateful for the support of the 2013 Campaign Partners that are generously sponsoring this event:
- Carpenter Technology Corporation
- CTCE Federal Credit Union
- Ehrlich Pest Control
- EnerSys
- Fulton Bank
- HartmanShurr
- IBEW Local 743
- Leisawitz Heller
- M&T Bank
- National Penn
- PACE Institute
- Precision Medical Products, Inc.
- Penske Truck Leasing Co.
- Reading Fightin Phils
- Reading Health System
- Reinsel Kuntz Lesher LLP
- Stevens & Lee and Griffin Financial Group
- UGI Utilities, Inc.
- VF Outlet
- VIST Bank, A Tompkins Community Bank
- White Star Tours and Travel Center.

A Year of Chocolate by Godiva Chocolatier, Inc.
All leadership givers who attend the Leadership Giving Recognition Event are eligible to win a “sweet treat.” Delicious chocolates will be delivered on a monthly basis to five lucky winners. Special thanks are extended to Godiva Chocolatier, Inc. for its generous donation.

Reading Royals Tickets
A coupon for two complimentary tickets to any Reading Royals home game during the 2013/2014 regular season will be given to all leadership givers. United Way of Berks County is grateful to the Reading Royals for its generous support of the leadership giving program.
TOCQUEVILLE SOCIETY

Ordre d'Égalité
$50,000 - $74,999
Colossal Oaks Foundation
T. Jerome and Carolyn R. Holleran
Ray and Carole Neag
Liliane and David Walton

Ordre de Libérite
$25,000 - $49,999
John and Ann Broadbent
Cacoosing Family Charitable Foundation
Joseph M. Harenza
Vincent and Donna Hartnett
Daniel and Kathleen Langdon
Mr. and Mrs. Thomas W. Martell
Marlin and Ginger Miller
The Lynn Neag Memorial
Mr. and Mrs. Richard M. Palmer, Jr.

Philanthrope
$20,000 - $24,999
Delight and Helen Breidegam
Frank and Rita Cocuzza
Dick and Nancy Crowther
Michael and Diane Duff
Bob and Debbie Ficker
Bradley and Barbara Hall
Brian and Jan Hard
John F. Horrigan, Jr.
Chris and Ann Krasas
Mr. and Mrs. Charles W. Miller
Craig and Sue Perrottty
David and Barbara Thun
Don and Joanne van Roden
Nancy and Doug Yocom
Plus one member who wishes to remain anonymous.

Humanité
$15,000 - $19,999
Marc and Jane Althen
Mr. and Mrs. Bruce P. Bengtson
Joseph L. and Shirley K. Boscov
Philanthropic Fund
Ernest J. and Lisa A. Choquette
Lois and Irving Cohen
Salvatore M. Cutrona Family Foundation, Inc.
Martha L. Hafer
Dena and Vic Hammel
Sandra and Richard Hartman
Bill and Karen Jacobelli
Joanne M. Judge and Dick Oppenheimer
Ezekiel S. Ketchum Memorial Fund
Barbara and Sid Kline
Mark and Jacqueline Oliver
Shirley and John K. Palmer
Mr. and Mrs. Paul R. Roedel
John and Gloria Rothenberger
Jay and Sherry Sidhu
Art and Judy Valletty
Nadine and John Weidenhammer
Visionnaire
$12,500 - $14,999
Eunice and Albert Boscov
Jo and Paul Cohn
Robert and Edwina Davis
Ms. Rhoda E. and Dr. Jerome Dersh
Angela and Dick Esth
Patricia Giles and John Speicher
Bernie and Pat Hofmann/Hofmann Family Foundation
Jim and Jan Loomis
Clint and Debby Matthews
Mr. and Mrs. Samuel A. McCullough
Mr. and Mrs. J. Christopher Michael
Eric and Jeannie Savage
Dave and Celeste Strobel
Priscilla and Ben Zintak
Plus one member who wishes to remain anonymous.

Membres de la Société
$10,000 - $12,499
Dennis and Eileen Abruzzi
Robert and Laura Beard
Tom and Leslie Bell
Rosemary E. Bestwick
Cynthia and Jim Boscov
Carl and Christie Botterbusch
Bob and Anita Chaney
Mr. and Mrs. Stephen R. Clark
Bill and Vicki Combs
Jim and Anna Connors
John and Gail Craig
Atty. Timothy G. Dietrich and Audrey Andrules
Bernie and Pat Donahue
Doug and Holly Elliott
Scott and Cathy Fainor
Phil and Judy Fleck
Jack and Janet Gallagher
John and Lisa Gellen, Jr.
David and Paula George
Matthew and Kathy Gellis
Scott and JoAnn Gruber
Charles F. Harenza, Esq.
John and Kate Harenza
Tina and Tom Henere
Dan and Ellen Huyett
David and Mary Landau
Ted and Lisa Lavender
Jeff and Jodi Long
Mr. and Mrs. Mark Maggs
Atty. and Mrs. Jack G. Mancuso
Donna and Mike McGinn
Ed and Suzi McKeeeny
Sally S. Mikiewicz
Jan and Chet Mosteller
John and Susie Myers
Joni and David Naugle
Donna and Brian Nugent
Mrs. Richard M. Palmer, Sr.
Mrs. Joseph S. Pendleton
Robert L. Pistor
Joe and Elaine Rado
Jim and Debi Radwanski
Bob and Donna Rhoads
Gary and Karen Rightmire
The June A. Roedel Memorial
Mr. and Mrs. Mark E. Schlott
Michael and Rhonda Schmidtlein
Pamela and Steven Schumacher
Brad and Carol Scribner
Cari W. and Jean H. Staples
Mr. Craig A. Stein
William and Heidi Stobart
Martha and David Swartz
Peter and Mary Terranova
Mr. and Mrs. Stephen J. Terroni
Mr. and Mrs. Edward D. Trexler III
George and Nancy Weaver
Mark and Kathi Wennen
C. Thomas and Dianne C. Work
William and Stephanie Wulfsohn
Dick and Kathy Zuidema
Plus eight members who wish to remain anonymous.
Denotes Honorary Member
Denotes Tocqueville Legacy Circle

PACESETTER CLUB

Platinum Pacesetters
$7,500 - $9,999
Rob and Amy Howard
Edwin Lakin
Doug and Maureen Lahm
Dave and Sandie Rick
Delores and Jeff Stoicheff
Caryl and Gary Wilkinson
Plus two members who wish to remain anonymous.

Gold Pacesetters
$5,000 - $7,499
Shawn and Lisa Anderson
Cathy and Tom Beaver
Charlie Bernard
Daniel and Mary Breidegam
John and Mary Jo Dever
Mr. and Mrs. Robert C. Dieruff
Dennis and Judith DiRenzo
Ken and Jenny Dugan
Jeff and Vicki Ebner
Matt and Donna Enoch
Steve and Gina Fisher
Ann and Bob Fox
Peter and Pam Glenn
Dennis and Vicki Hague
Scott and Angel Helm
Lena and Jack Hopkins
Michael and Patricia Hughes
Ken Hurley
Mr. and Mrs. Edward Kerins, Jr.
Barbara J. Ketchum
Donna M. Rusinko
Elizabeth Bowman Rothermel
Donna M. Rusinko
Gregory Sarangoulis
Mr. and Mrs. Eric Schaefter
Jennifer and Christian Sockel
Bill and Kim Stambaugh
Charles and Carolyn Sullivan
Dr. Frank and Carol Szarko
Plus eight members who wish to remain anonymous.

Titanium Pacesetters
$3,000 - $4,999
Walter and Kate Banta
Charles and Mary Barbera
Ed and Susan Barrett
Daniel and Deirdre Bausher
D. Michael Baxter and Denise A. Curran
Ron and Louise Bolam
Mr. and Mrs. Richard F. Bowers
John and Barbara Bradley
Donald and Tanisha Brown
Mr. and Mrs. Amanda Carles
Dave and Anne Carroll
Joseph and Lynn Codi
Michael and Zita Codi
Dr. Kelley Crozier and Reverend Mark Christy
Tim Cunnias
Sharon A. Danks
Steve and Liz Davis
Russell and Sherry Diehm
Greg and Leslie Diestel
Bill and Sue Donovan
John and Jill Durotchalik
Andy and Judy Ellsworth
Chuck and Sandy Fabian
Ann and Santo Ferrarelo
Samuel and Sarah Flamholz
Paulette F. Force
Jami and Jed Freeman
Steve and Jane Fritz
The Funk Family
Michael Gibbs
Judge Arthur E. and Louise C. Grim
Richard and Lorie Halliwell
Richard and Luana Harris
The Harrop Family
Michael Hastings
Lisa and Steve Hefner
Gerard and Christine Heineke
Fred and Dee Hiehle
James G. Hughes
Amy E. Hunt
Charles and Marina Hurchalla
Phil and Connie Impink
Kerry and Leslie Kane
Bob and Chris Keeler
Jim and Trisha King
Melanie and Scott Klemas

Dr. Teresa M. Mercurio
Allen and Sharlene Meyer
Hitoshi Ohta
Glenn and Jeanette Potteiger
Mr. and Mrs. Russell E. Reber, Jr.
Elizabeth Bowman Rothermel
Donna M. Rusinko
Gregory Sarangoulis
Mr. and Mrs. Eric Schaefter
Jennifer and Christian Sockel
Bill and Kim Stambaugh
Charles and Carolyn Sullivan
Dr. Frank and Carol Szarko
Plus eight members who wish to remain anonymous.

IN BERKS WE LIVE UNITED

iN BERKS WE LivE UNiTEd

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Silver Pacesetters

$2,000 - $2,999

Dr. Neil A. Hoffman and Judith Kraines
Barbara and Fred Homsher
Stacy and Jason Hopp
Heidi Hubert
Andrew and Peggy Hunter
Steven T. Iseman
Mr. and Mrs. James R. Itin
Carol Jackson
Karen and Matthew Jozwiak
Drs. Elizabeth Kann and Uday Dasika
Dave and Karen Karafa
Thomas and Dena Kauffman
Courtney Keen
Steven and Jolee Keifer
Elissa and Kevin Kelleher
Judge Scott D. Keller
Rick and Gina Kemery
Steven J. Kleinman
Ann and Robert C. Kline
Bill and Robin Koch
Ron Koch
Christine A. Koenig
Dave and Mary Ann Kost
Dean and Jennifer Kraras
David and Mary Beth Kroekel
Kulesky Family
Carole and Harlan Kutscher
Andrew and Judy Lane
Jodi S. Larrison
John and Sandy Larkin
Larry L. Lehman
Betty and Karl Leuffen
Bob and Kelly Lord
Jack and Elaine Lupco
Carol and Leonard Macking
Debra and Michael Maher
Mike Mara
Mr. and Mrs. Rick F. Mattern
John and Geralyn Matyasich
Dr. and Mrs. Lex O. McMillan III
Don and Jana Mikes
Ronald Miksiewicz
Mr. and Mrs. Leon A. Miller
Susan J. and George W. Millward
Matt and Amy Moore
Brian and Megan Morehead
Andy Moses and Jo-Anne Darragh
Mr. and Mrs. Paul Moss, Jr.
Lori A. Muhlenberg
Clint and Barbara Najarian
Jane Masters Nase
Thomas and Claudia O’Neill
Donald J. Onisko, Jr.
Jeff and Cheryl Omer
Rick and Pam Ott
Oxholm Family
Lee N. Pace
Rick and Sharon Patterson
Kim and Suzanne Petsch
Glenn and Kay Pfautz
George and Sandy Post
Ginger and Wayne Puglia
Peter M. Quattrell
Jan and Diane Reber
Yvette and Scott Rehr
Jeffrey and Ethel Reneo
Mr. and Mrs. Jeff Richards
Jack and Carol Roach
Mr. and Mrs. Kurt Rohrbach
Dan and Sarah Rothermel
Dr. and Mrs. Andrew M. Rowan
Jeffrey and Virginia Rush
Caitlin A. Rye
Joe Scholly
Jim and Michele Seitz
Steve and Heidi Silverman
Tim and Connie Simmons
Rodney K. and Carol S. Simonetti
Bruce and Sue Smith
Douglas and Susan Smith
Jim and Kathy Snyder

Patrick and Paula Barrett
Ron and Beverly Bashore
Richard A. and Carol A. Bausher
Carolyn M. Bazik
Neil Berkley
Paul and Marylo Berthinet
Sandy and Dennis Bethem
Thomas and Tamah Biello
Daniel and Saundra Biss
Peter and Gaja Bludzisz
Mrs. Daniel W. Bolman *
Gary and Zerena Boyer
Dan and Mary Brickner
Dr. and Mrs. Robert A. Brigham
Dr. and Mrs. Paul S. Brockman
John T. Brooks IV
Thomas and Kelly Brugger
Toni Brugger
Charles and Mary Buechley
Lee and Jeff Bukowski
Pamela Campbell
Dr. and Mrs. Richard W. Campbell
Moiz and Laia Carim
Alan and Lori Carman
Fran and Carmen Chiumento
Thomas M. and Gwyneth N. Chobot
Keith and Celeste Cleary
Rich and Kelly Close
Richard and Jane Cole
Forest and Kelly Crigler
Leslie and Bill Davidson
Emma M. D.ay
James and Patricia Dee
Lawrence F. Delp
Ron and Sandy Deshong
Matt Dutzman
Peter and Susan Edelman
Janice and Harry Eisenbise
Suzanne and Brian Engelhardt
Irv Evans
Jim and Debbie Ferry
Marc and Marcia Fisteln
Ed and Michele Fink
Victoria E. and David C. Fisher
Mr. and Mrs. Terry S. Folk
Sid and Cathy Forrest
Mr. and Mrs. Timothy Frymoyer
Charles V. Fullen
Brenda and Rich Fulop
Mr. John P. Gagge, Jr.
Ms. Diane L. Gaul
Suzanne Glenn and Curtis Ritter
Mr. Kevin S. Goeltz
Fran Graeff
Jim Gruber
Judy Haas
Fred and Susan Hafer
Michael A. Hajoost
Jeffrey Harenza and Melissa Varone
David and Leslie Harnish
Sally Harris
Joseph and Dana Hartz
David C. Hasson
Nancy M. Hemmerich
Kathleen and Carl Herbein
Ms. Linda S. Himeback
Frederick J. and Ellen E. Hirt

Silver Pacesetters

$2,000 - $2,999

Mr. and Mrs. Steven J. Adams
Michael and Linda Anderson
Tim Armstrong
William and Tammy Arner
Larry and Gracie Ast
George and Laurie Ayton
Mark and Julie Bailey
Michael Balla and Family

IN BERKS WE LIVE UNITED
Tim and Jessica Snyder
Marty and Terri Stallone
David and Pamela Staufffer
Bob and Lisa Stoyko
Therese Sucher, RN
James Svassand and Mary Lou Doyle
Paul and Cheryl Szykman
Bill and Kate Thornton
Dan and Kris Totsky
Donna Vareha-Walsh
Debra and Jaime Vasquez
John and Sue Vozzo
John Walborn
Deb and Ed Wanner
Jeff and Pam Wasmuth
Al and Margie Weber
Dwight and Sharon Wegman
Judith S. Wenrich
Allen and Sondra Westbrook
Ann and Doug White
Jan and Warne White
Rick and Marlene Wilson
Dr. and Mrs. Erwin H. Wolf II
Peter and Elizabeth Wolfe
Mr. and Mrs. Philip D. Wolfe
Jim and Susan Wood
Todd A. Woodworth
Pam and Greg Young
Lidia Zidik
Missy and Allen Zimmerman
Andrew J. Zulkosky
Plus twenty-one members who wish to remain anonymous.

Pewter Pacesetters
$1,500 - $1,999
Mr. and Mrs. David Abramson
Mary and Allen Agnew
Barry and April Allen
Karl and Karin Allmendinger
Dennis and Gabi Antunes
Matthew and Kristen Arner
Brett and Debra Aron
Greg and Diane Auchter
David and Carey Babczak
Donald W. Bailey
Dave and Mary Baptisti
Brett and Anne Barnello
Bill and Paula Barron
Dave and June Becker
Susan T. Belfer
Peter Bergman, Sr.
David Bertoldi
Mr. and Mrs. George Biechler
Cathy and Andrew Bittinger
A. Michele Blood
Marlin and Debi Bower
David and Anne Brueck
Steve Buck
Dave and Marijo Burlingame
Robert and Lisa Cagliola
Andrew and Sophia Cammarano
Robert and Felicidad Cardinal
Lee Ann Castelli-Yelenoc
Mr. and Mrs. Hung Cheng
Bernard and Esther Chemisky
Dr. Joseph J. Cicala and
Dr. Joanne C. Conlon
Jacqueline and Peter Ciccetti
Patricia K. Cinfici
Kevin and Suzanne Claypoole
Bryan and Janelle Cole
Anthony and Carol Cox
David A. Cox
Neil and Lu Culp
Lewis C. Cyr
Guy David
Gregory J. and Kathleen J. Del Corso
Veronica A. DeRosa
Joseph F. Devine
Gary and Lisa DeWald
Jane F. Dierolf
Len and Deb Dombrowski
Dr. and Mrs. J. Michael Eager
Lynn and Will Eagleson
Ed Elko
Jim and Roulia Eliker
Scott and Laurie Elliott
Bernard J. Elzer III
Kenneth and Marilyn Ericson
Don Evans, Jr.
Al and Angie Finney
Tom and Helen Flynn
Mr. and Mrs. Fred and Crystal Foose
Robert Forrey and Tricia Clark
Cheryl and Tom Fuhs
Sara Galosi
John and Patricia Gebhard
Beth and Curt Gendler
Chiran and Shamina Ghosh
Mike Gilmore
Jim Gingrich
Rochelle Grey and Glenn Bartle
Mr. Timothy Guenot
Greg and Patty Haas
Stephen Haley
Jed Hammel
Stuart F. Hammel Family
Kevin Hargreaves
Tom Hartman
Mr. and Mrs. Bret D. Hatt
Scott and Allison Hayick
Shawn and Jessica Head
Robert A. Heckman
Karen M. Heisler
Jack and Lucy Hennessey
Mr. and Mrs. Scott C. Herber
Greg and Theresa Hilbert
Keith and Suzanne Hilkirk
Cheri J. Himes
Jackie and Glenn Hollenbach
Brigid and Dave Hollinger
Ellen Horan
Carol and Mark Hornberger
Robert T. Horton
Steve and Deb Horvat
Scott and Marisa Hunsicker
Margaret M. Ideman
Richard Jones
Steven M. Karabin
Mark and Deborah Kauffman
Mr. Steven Kemery
Steven E. Kiebach
Eve and Dan Kimball
Karl Kniakowski
Susan Kleinfelter
Mr. and Mrs. Burton F.Kominick
James and Jennifer Kramer
Jan C. Kranch
Bob and Deb Krieger
Mike and Janine Kryzanowski
Doreen M. Kutzler
Guy David
Gregory J. and Kathleen J. Del Corso
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Eve and Dan Kimball
Karl Kniakowski
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Bob and Deb Krieger
Mike and Janine Kryzanowski
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Jim and Roulia Eliker
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Tom and Helen Flynn
Mr. and Mrs. Fred and Crystal Foose
Robert Forrey and Tricia Clark
Cheryl and Tom Fuhs
Sara Galosi
John and Patricia Gebhard
Beth and Curt Gendler
Chiran and Shamina Ghosh
Mike Gilmore
Jim Gingrich
Rochelle Grey and Glenn Bartle
Mr. Timothy Guenot
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Stuart F. Hammel Family
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Robert A. Heckman
Karen M. Heisler
Jack and Lucy Hennessey
Mr. and Mrs. Scott C. Herber
Greg and Theresa Hilbert
Keith and Suzanne Hilkirk
Cheri J. Himes
Jackie and Glenn Hollenbach
Brigid and Dave Hollinger
Ellen Horan
Carol and Mark Hornberger
Robert T. Horton
Steve and Deb Horvat
Scott and Marisa Hunsicker
Margaret M. Ideman
Richard Jones
Steven M. Karabin
Mark and Deborah Kauffman
Mr. Steven Kemery
Steven E. Kiebach
Eve and Dan Kimball
Karl Kniakowski
Susan Kleinfelter
Mr. and Mrs. Burton F.Kominick
James and Jennifer Kramer
Jan C. Kranch
Bob and Deb Krieger
Mike and Janine Kryzanowski
Doreen M. Kutzler

Walt and Maryellen LaSota
Solomon and Mave Lausch
Hal and Denise Lavin
Joseph M. and Elizabeth F. Lehman
Jerry and Lori Leibensperger
Kathy A. Leinbach
John Leschner
Debra L. Levengood
Joseph G. Lewis
Marian and Robert Longenecker
Chuck and Debbie Looper
Daniel and Cathy Makosch
Charles J. Mallon
Mary Beth and Mark Mancias
Norbert Markert
Joe and Judy Marsden
Christie and Bill McAllister
Charles McFadden
Marisa and Joe McGrath
Mr. and Mrs. John F. McGraw
Keith and Lisa McKenrick
Jacob and Karen McKnight, Jr.
William and Lisa McLaughlin
Mark McNash
Bill McQueen
Marshall Merz
Michael and Sara Mider
Michael A. Miller
Jean-Pierre Mitton
James A. Molinaro
Christine Monte
Bruce T. Monteiro
Richard and Lisa Myers
Matthew J. Nolan
Michael J. and Mary Jean Noon
Anne and Frode Nordhoy
William T. Osvalt, Jr.
Andrea L. Overfield
Suzanne Palmer
Lisa A. Parznik
Alan and Laurie Peer
Bob and Susan Pensyl
Dr. and Mrs. Michael D. Perilstein
Glenn and Nancy Perrini
Carole A. Poole
Donald Powers
Robert M. Pratt
J. Michael and Catherine Pressimone
Bartolo Puglisi
David and Christine Ramsey
Lynn and Gregory Ramsey
Matthew and Diana Rappleye
George and Dawn Reinoehl
Christopher Reiss
Dennis and Coleen Remp
Ed and Krista Renenger
Jaime and Eva Resurreccion
Chris and Sarah J. Rickert
Constance M. and Brian S. Riker
Susan M. Rohr
Paul and Teri Rosa Ill
Mr. and Mrs. James A. Roth
John and Cindy Rothenberger
David and Erica Rowe
William J. Rudolph, Jr.
Mr. and Mrs. Willard L. Sauer
Ron and Karen Scales
Rorymary and David Schaffer
Audrey Ann and Daniel Schein
Jorge Scheiner, MD
Roger J. Schmitt
Dr. Jeffrey and Marina Schneider
Kendall and Christine Schwoyer
Carl J. and Deborah A. Seidl
Sean and Connie Showalter
Peter Sleeter
Alan and Donna Smith
Melvyn and Barbara Smith
Kim and Rick Snyder
Mike Snyder
Mr. and Mrs. Christopher Sobottka
Donna and Steve Spaar
Christopher M. and
Suzanne L. Spece
Bob and Kim Spengler
Mr. and Mrs. George S. Sproesser
Thomas A. Stamm
Robert and Beth Stout
Stratton-Brown Family
David F. Sustello
Kurt Swartz
He-Yeon Annie Tannhauser
Mr. and Mrs. Bruce Tessier
Jeff and Cindy Thomas
Douglas Thomson
Bill and Amy Wagner
Drs. Bryan and Karen Wang
Diane C. Weber
Matthew and Christina Webber
Chuck Wekees
Steve and Joan Weidman
Randy and Dawn Weidner
Steven and Lisa Weidner
Mr. and Mrs. Kevin R. Wenrich
Troy and Karen Werley
Kathleen Wetzel
Kelly Wheeler
Mike White
Steve Willems
Dave and Kathy Wolfe
Chris Wood
Marcy and Bruce Woods
Mr. and Mrs. William C. Wright
Allen and Gail Youse
Rich and Kathleen Zagar
Mr. and Mrs. Richard A. Zeller
Scott and Lauren Zuidema
Roger and Patricia Zyma
Plus thirty members who wish to remain anonymous.

Bronze Pacesetters
$1,000 - $1,499
Mr. Lynn L. Achey
Bob and Dyanne Adams
Steve and Karen Adams
David A. Addison
Sony and Leena Alex
Melissa A. Allen
Kelly and Mark Altland
David and Kimberly Amory
Jo A. Andre
Dr. Richard and Mary Jane Androne
Tim and Heather Angstadt
Bridge Appel
Valon D. Archie
Joe and Lori Arentz
Mr. Thomas Arthur
Patrick Asare
Rick and Judy Aulenbach
Richard D. and Elizabeth R. Auman
Nicholas A. and Chelsea K. Austin
J. Marc Aynardi
Mr. Michael Bachman
Rich and Lynne Bainbridge
Patricia A. Balthaser
Stuart M. Bansner
Matt and Kathy Baradyn
David E. Barber
Peter D. Barbey
Thomas and Elizabeth Barbolt
Paullette Bartashus
Ken and Cathy Bartelli
Chuck and Jeanne Bartlett
Kristine Bashore
Denise M. Bassett
Judy M. Batterson RN MSN
David Battisti
Sabine Baumer
Karen R. Baxter
Mrs. Howard O. Beaver, Jr.
Kelly Beaver
Charles and Barbara Becker
Russell M. Becker and
Janet Winter-Becker
Randall P. Belak
Elizabeth A. Bell
Hans Bell
David P. Bennis
Victoria L. Bennis
Peter Bergonzi and
Melissa Taylor-Bergonzi
Chuck Belezter
Rich Bienkowski
Marcia Binder and Rick Fehling
Jacqueline F. Bird
Mr. and Mrs. Richard D. Bittle
Ed and Kim Blatt
Marge and Jim Bligh
Craig S. Blume
Laurel Cline Bobst and Bob Bobst
Mr. and Mrs. Richard Bohn
Walter and Bonnie Bohnenblust
Geoff and Allison Bolt
Robert and Patricia Boni
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Sandy and Paul Pluta
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Mr. and Mrs. Edward T. Wysock, Jr.
*Denotes deceased

We have made every attempt to ensure the accuracy of our donor list. If you discover an error, please accept our sincere apologies and notify us at 610-698-4560 so that we may correct our records.
United Way of Berks County would like to recognize and thank those organizations whose employee campaigns generated leadership giving dollars. In the 2012 campaign, 77% of all leadership giving dollars was raised via workplace campaigns. We applaud their efforts and thank them for their tremendous support.

<table>
<thead>
<tr>
<th>Top 25 Organizations (combined employee and corporate giving)</th>
<th>Total # of Leadership Givers</th>
<th>Tocqueville Society</th>
<th>Platinum</th>
<th>Gold</th>
<th>Titanium</th>
<th>Silver</th>
<th>Pewter</th>
<th>Bronze</th>
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Organizations with 16-20 Leadership Givers
Reinsel Kuntz Lesher LLP

Organizations with 11-15 Leadership Givers
Fulton Bank
Singer Equipment Company, Inc.
Teleflex Medical, Inc.
United Way of Berks County
VF Outlet

Organizations with 6-10 Leadership Givers
Alvernia University
City of Reading
Connors Investor Services, Inc.
Elite Sportswear, L. P.
Herbein+Company
ParenteBeard LLC
Reading Eagle Company
Redner’s Warehouse Markets
VIST Bank
Weidenhammer Systems Corporation

Organizations with 2-5 Leadership Givers
Albright College
Austin Hardware & Supply, Inc.
Automotive Service, Inc.
Barley Snyder
Barrer & White Orthodontists
Berks Engineering Co., Inc.
Berks Visiting Nurse Association
C. H. Briggs Company
Camp Fire USA - Adahi Council
Can Corporation of America
Caron Treatment Centers
Clover Farms Dairy
County of Berks
Daniel Boone Area School District
E. J. Breneman, Inc.
Elbeco Incorporated
Entech Engineering Inc.
EthoSource
Exeter Township School District
Fromm Electric Supply Corp.
GAI-Tronics Corporation
Giorgio Foods, Inc.
GMI First, Inc.
Grafika Commercial Printing, Inc.
Greater Reading Economic Partnership
Hamburg Area School District
Interstate Container LLC
KB Alloys LLC
Kozloff Stoudt
Leisawitz Heller
M & T Bank
Magnatech International, Inc.
Masano Bradley
McGlenn Capital Management, Inc.
Merrill Lynch Wealth Management
Mosteller & Associates
Muhlenberg School District
Offset Impressions, Inc.
Olivet Boys & Girls Club of Reading and Berks County
PACE Institute
Penn State Berks
Reading Fightin Phils
Reading School District
Roland Stock LLC
Savor Street Foods, Inc.
Schuykill Valley School District
St. Joseph Medical Center
Strategic Analysis, Inc.
Susquehanna Bancshares, Inc.
Threshold Rehabilitation Services, Inc.
Travelers Insurance Co.
Tray-Pak Corporation
Tweed-Weber, Inc.
United Parcel Service
William G. Koch & Associates
Wilson School District

Organizations with 1 Leadership Giver
Affinity Bank
Antietam School District
Berks County Intermediate Unit
Berks-Fire-Water Restorations, Inc.
Berksville Investment Group
BILLS KHAKIS
The Bon Ton Department Store
Brandywine Heights Area School District
Burkey Construction Co.
Centro Hispano Daniel Torres, Inc.
Co-County Wellness Services/Berks AIDS Network
Comcast
Conrad Weiser Area School District
CTCE Federal Credit Union
Distributed Systems Services, Inc.
Eagle Brass Company
Enc ompass Insurance
Engle-Hamburg & Davies, Inc.
Fortna, Inc.
Fromuth Tennis
Fusion Coatings, Inc.
Giant Food Stores, Inc. #273
Giorgi Mushroom Company, Inc.
Glen-Gery Corporation
Goodman Vending Service, Inc.
Greater Reading Chamber of Commerce & Industry
Groshill, Inc.
Herbein Wealth Management, LLC
Hoffmann Industries
I-LEAD Charter School
Interactive Management Services
The Keeler Company
Kutztown Area School District
Lentz Milling Company
Long, Barrell & Company
The Loomis Company
Metro Bank
Morgan Corporation
Muhlenberg/Greene Architects Ltd
PPL Electric Utilities
Reading Bakery Systems
Reading Truck Body, LLC
RPA Engineering
Sealed Air Corporation
SFS intec, Inc.
SSM Group, Inc.
Summit Steel
Trim-Master
Unique Technologies, Inc.
United Community Services
United Health Group
Utilities Employees Credit Union
WORLD electronics
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the Art of LIVING UNITED

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United Way of Berks County

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