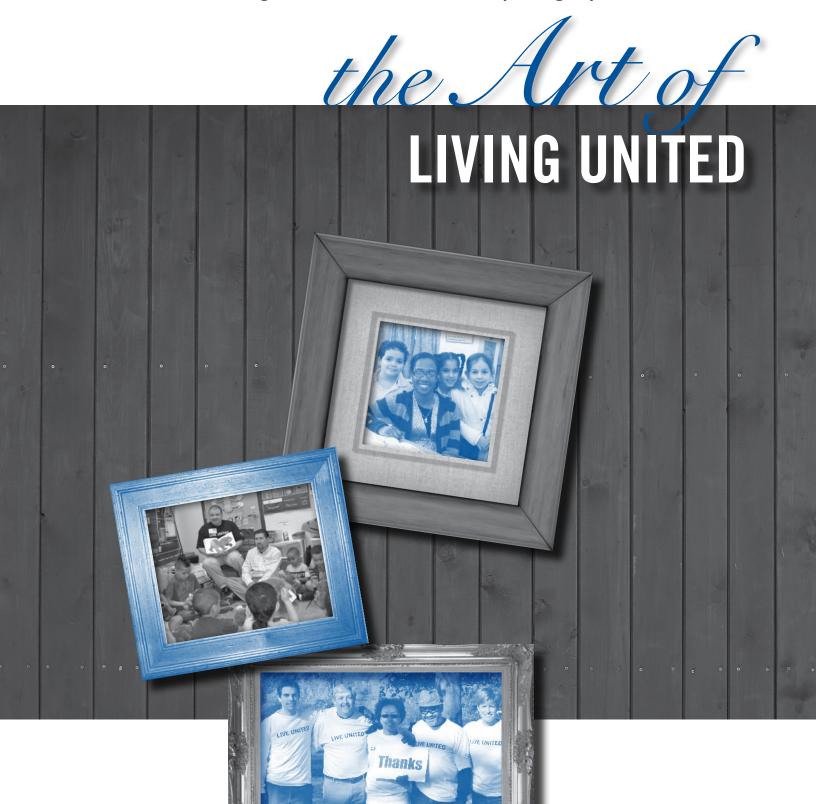
United Way of Berks County 2012 ANNUAL REPORT

Featuring the 2012 Individual Leadership Giving Report





United Way of Berks County improves lives by inspiring collaboration, volunteerism and financial support to build a stronger community.

A MESSAGE FROM LEADERSHIP

Dear Friends:

As United Way contributors, advocates, volunteers and partners, you played a critical role in making 2012 a great year for the community. United Way's achievements are the direct result of the work of nearly 1,400 volunteers and the generosity of more than 19,000 donors.

United Way's continued commitment to help people in Berks County through our support of local programs, delivered by partner agencies that provide direct services to the community, make a significant impact - - from helping individuals with food and shelter in a time of crisis to providing quality childcare and safe after-school and summer programing. Your support is what makes these essential services available to assist individuals, families and neighborhoods throughout our community.

Last year, United Way supported the launch of a community effort, Ready.Set.READ! to focus on increasing third-grade reading proficiency to 90% by 2023. The launch of the program included a pilot tutoring program for 140 second graders representing 12 elementary schools from 4 school districts. The 90 volunteer tutors were recruited from business, higher education, civic organizations, and the retirement community. The pilot program was well received by students, their families, teachers, school administration and the volunteer tutors. We will use the lessons learned from the pilot to expand the program for the 2013-2014 school year.

The impact of the work of partner agencies and the Ready.Set.READ! initiative is more than 100,000 Berks County residents receiving tangible and intangible support: encouragement to succeed in school, a warm bed in which to lay their head, a fresh start at a new career, a hot meal to eat...an opportunity to lead a better life. Your contribution is touching and changing lives and none of this would be possible without your support.

We express our gratitude to all of our donors and volunteers for driving the 2012 campaign to achieve a new milestone by raising more than \$9.2 million. This record-breaking achievement reflects hard work and generosity of thousands of people.

We are honored by the dedication demonstrated by each one of you, as well as our agency and community partners. Your investment is at the heart of a united effort to improve lives and strengthen our community.



Doug Yocom
Chairman of the Board



Tammy White President

IN BERKS COUNTY, WE LIVE UNITED



Tammy White, United Way President, JoAnn Gruber and Scott Gruber. The Grubers served as Co-Chairs of the 2012 Campaign.

"On behalf of our volunteers, our partner agencies whose programs receive United Way funding and the more than 100,000 Berks Countians who are helped each year through United Way's work, we thank you for your generosity and compassion in helping us achieve a very successful 2012 Campaign."

United Way donors and partners are the driving force behind United Way's work to help youth achieve academic success, strengthen the lives of families and older adults and build a better community for all of us. Thank you for helping raise more than \$9.2 million and serving as an important partner in advancing United Way's work.

- The United Way of Berks County Tocqueville Society, which is made up of individuals who personally contribute an annual gift of \$10,000 or more, represents 21% of the total annual campaign. The 134 Tocqueville members contributed nearly \$1.95 million. United Way's Tocqueville Society provides an exceptional commitment to United Way's mission and work
- The Pacesetter Program is integral to the success of the annual campaign and represents nearly 26% of the total 2012 campaign, with 1,472 members contributing an annual gift of \$1,000 or more. In 2012, these individuals collectively contributed \$2,378,758
- The 2012 Community Leaders Challenge Match, which provided \$225,000 in matching dollars allowing leadership giving donors to maximize their contributions, was generously supported by Masano Bradley LLP, National Penn, VIST Bank, A Tompkins Community Bank, Weidenhammer and three anonymous donors

FOCUS AREA: EDUCATION

United Way of Berks County works to advance the common good through our focus on Education, Income, Health and Safety Net Services. We work with individuals and organizations throughout the community who bring passion, expertise and resources needed to get things done. Together, we improve lives, create change and strengthen our community.

EDUCATION PROGRAMS FUNDED BY UNITED WAY

BIG BROTHERS/BIG SISTERS Mentoring Program	.\$166,328
BIRDSBORO COMMUNITY MEMORIAL CENTER Out of School Programs	\$57,259
CAMPFIRE USA: ADAHI COUNCIL Community Outreach and Traditional Club Programs	.\$163,510
THE CHILDREN'S HOME OF READING Alternative Education Program	\$72,068
COMMUNITY CHILD CARE - BCIU Child Care	.\$219,611
GIRLS SCOUTS EASTERN PENNSYLVANIA Outreach/Youth Development	.\$107,213
HAWK MTN COUNCIL:BOY SCOUTS OF AMERIC Comprehensive Youth Develop/Scout Reach	
OLIVET BOYS AND GIRLS CLUB OF READING & BERKS COUNTY Comprehensive Youth Development	.\$881,473
OPPORTUNITY HOUSE	\$71,001
YMCA OF READING BERKS COUNTY Child Care and Youth Programs	.\$299,400
Programs funded reflect allocations provided thro	

a citizen review process and board of director approval

to United Way of Berks County agency and

community partners

We help children enter school ready to learn and achieve educational milestones by:

- Improving access to early learning opportunities and quality child care
- Focusing on youth development
- Funding after-school and mentoring programs

EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE

- 86% of the preschool children enrolled in United Way supported child care programs improved their developmental skills and were ready for success in kindergarten
- Supported a mentoring program for over 200 youth.
 The youth who participated for one year or longer demonstrated 100% graduation from high school and 95.5% advanced to the next academic grade level
- Provided enriching after school programs to nearly 800 girls living in some of our more challenging communities
- Provided educational and recreational programming to over 7,000 youth, with 88% of the elementary school students increasing or maintaining their grades



FOCUS AREA: INCOME



www.ReadySetReadBerks.org

Education is an issue that is important to Berks County, and early grade reading proficiency is a particularly important indicator of academic and future success, yet more than 25 percent of third graders throughout Berks County are reading below grade level.

Launched in 2012, Ready.Set.READ! is a community-wide initiative managed by United Way of Berks County that brings together schools, businesses, organizations and individuals to improve early grade reading success. The collaborative is working towards the goal of 90 percent of third-graders in Berks County reading on grade level by 2023, as measured by the third grade PSSA exam.

This collective work will concentrate on four key strategies:

- Implement school readiness activities for pre-school children
- Connect tutors with early grade students needing supplemental instruction
- Engage parents to promote literacy
- · Mobilize the community around this effort

A volunteer tutoring program is a primary component of the initiative. United Way has trained nearly 90 volunteers, including corporate employees, college students, retired educators and community members, who volunteered at 12 elementary schools within four school districts: Exeter, Hamburg, Muhlenberg and Reading. The tutors worked with 120 second graders needing assistance to become proficient readers. Initial findings show students have experienced an increase in "words per minute reading", which impacts reading accuracy. School officials share students enjoy the tutoring and believe tutors are effective. An independent evaluation will be conducted, and we look forward to sharing those results in the future.

The tutoring program is expanding in the 2013-14 school year, with the Antietam, Daniel Boone and Governor Mifflin school districts coming on board and presents varied volunteer opportunities for individuals and organizations.

We work to promote financial and long-term stability by:

- Helping to connect individuals and families with employment and educational programs
- Providing free income tax preparation assistance to qualifying households
- Funding affordable housing programs

EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE

- Helped nearly 700 Berks Countians gain functional reading skills and improve literacy skills to advance individual's employment opportunities
- Worked with Berks \$ In Your Pocket Coalition
 to provide free tax preparation to eligible
 households. In 2013, Berks \$ in Your Pocket
 Coalition completed over 4,500 tax returns for
 County residents with a maximum household
 income of \$60,000. The returns brought in
 \$3.8 million in total federal tax refunds to working
 individuals, including \$905,319 in Earned Income
 Tax Credit dollars.

INCOME PROGRAMS FUNDED BY UNITED WAY

HABITAT FOR HUMANITY OF BERKS COUNTY Homeownership for Needy Families	\$27,091
LITERACY COUNCIL OF READING & BERKS Literacy Training & ESL Classes	\$52,221
READING AREA COMMUNITY COLLEGE ESL Classes	\$62,152
THE SALVATION ARMY - READING CORPS Supportive Housing	\$27,595
THRESHOLD REHABILITATION SERVICESBerks Personnel Network Intensive Vocational Rehabilitation	.\$120,116
YMCA OF READING & BERKS COUNTY Transitional Housing Programs	\$49,528

FOCUS AREA: HEALTH

Together, we're investing in programs to promote good health to help children learn better and adults live more productive and fuller lives by:

- Working to reduce domestic violence and substance abuse
- Supporting programs for older adults
- Supporting programs around mental health, special needs, counseling services
- Funding health and safety programs

EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE

- Provided physical and occupational therapy and therapeutic recreation to nearly 800 children with developmental or trauma-induced disabilities
- Partnered with FamilyWize Discount Prescription Card Program, which resulted in saving of more than \$272,000 for Berks Countians needing prescriptions not covered by an insurance plan
- Supported programs to provide over 182,000 nutritious meals in 2012 to homebound seniors
- Provided skilled nursing services to older adults and people with disabilities, allowing 76% of patients to remain independent in their homes

FOCUS AREA: SAFETY NET SERVICES

United Way helps ensure vital services are in place to meet basic needs and respond to local disaster needs by:

- Supporting disaster relief services
- Helping people meet basic needs such as food, housing and transportation

EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE

- Provided emergency shelter to nearly 500 women and children who were victims of domestic violence
- Assisted over 330 people who suffered severely damaged or loss of home due to fire, flood or other disaster
- Helped more than 23,000 people with food assistance, utilities or medical prescriptions
- Supported 2-1-1 as an information and referral service, which received 1,900 calls last year to help people with needs such as health services and housing and food needs

HEALTH PROGRAMS FUNDED BY UNIT	
AMERICAN RED CROSS-BERKS COUNTY Health & Safety Education	
ARC ADVOCACY SERVICES Children & Adult Services	\$76,131
BERKS CONNECTIONS/PRETRIAL SERVICES Re-Entry Program	
BERKS COMMUNITY HEALTH CENTER	
BERKS ENCORE Meals on Wheels	\$76,499
BERKS DEAF & HARD OF HEARING SERVICES Advocacy & Client Services	\$92,525
BERKS VISITING NURSE ASSOCIATION	
BURN PREVENTION FOUNDATION Preschool/Primary	\$7.810
CO-COUNTY WELLNESS/ BERKS AIDS NETWORK	
HIV/AIDS Education and Prevention, Case Management for Older Adults	\$/1,601
COUNCIL ON CHEMCIAL ABUSE Youth Substance Abuse Prevention	\$73,011
EASTER SEALS EASTERN PENNSYLVANIA Pediatric Clincis, Medical Rehabilitation, Therapeutic Recreation	
FAMILY GUIDANCE CENTER Counseling	\$361,906
KIDSPEACE ADVANCES PROGRAM Family Therapy	\$7,075
THE READING HOSPITAL CENTER FOR MENTAL HEALTH Children Psychiatric Services and In School Si	\$110,263
READING HOUSING AUTHORITY	
Wellness Program SAFETY NET PROGRAMS PROGRAMS FUNDED BY UNITED WAY	\$59,720
AMERICAN RED CROSS-BERKS COUNTY	
Disaster Services and Preparedness Services to Armed Forces and Veterans Transportation	\$297,777
BERKS TALKLINE	
Telephone Hotline BERKS WOMEN IN CRISIS	
Shelter, Hotline/Rapid Response Program CENTRO HISPANO DANIEL TORRES, INC.	\$138,987
	\$197,570
Food and Community Resource Connection GREATER BERKS FOOD BANK	\$121,143
Food Distribution	
GREATER READING MENTAL HEALTH ALLIANC Information/Referral/Advocacy/Support Grps.	
JEWISH FEDERATION OF READING Food Bank, Case Management and Transportation Services	\$66,208
OPPORTUNITY HOUSE Emergency Shelter Program	\$83,421
THE SALVATION ARMY - READING CORPS	\$163,871
The SALVATION ARMY SERVICE UNITS Community Welfare	
UNITED SERVICE ORGANIZATION	

2012 LOANED CAMPAIGN SPECIALISTS

Campaign Co-Chairs:

JoAnn Gruber
Sovereign Bank
VIST Bank,
A Tompkins
Community Bank

2012 Loaned Campaign Specialists

AARP Work Program
Paul Screvane

Alcon Research, Ltd.

Bonnie Laboy

Brittany Martin

Carpenter Technology Corporation

Joan Davis Fred Heckman Carl Unger East Penn Manufacturing Co., Inc.

Stephanie Henn Deb Michael Ramon Reyes

Fulton Bank **Lenin Spears**

Met-Ed, A FirstEnergy Company **Octavia Peterson**

National Penn Michelle Gabel

Penske Truck Leasing Co.

Ellen Davis Maria Grill

Reading Health System

Rachel Borelli Michele Gallen UGI Utilities, Inc.
Tim Biechler

EnerSys, Precision Medical Products, Inc. and Quadrant Engineering Products supported the LCS program and sponsored:

Liz Charles Eligio Colon

Community Volunteers

Rich Bittle Irv Evans



VOLUNTEERS are a vital part of the United Way - they help build our organizational capacity, extend our resources and provide valuable leadership, expertise and guidance. United Way is extremely grateful for our nearly 1,400 volunteers' commitment. In 2012, the monetary value of volunteer time was estimated at \$556,000. This figure is based on the Independent Sector's estimated value of volunteer time for 2012, which is \$22.14 per hour.

2012 BOARD OF DIRECTORS

Chairman of the Board:

Douglas N. Yocom*

Precision Medical Products, Inc.

Lenin Agudo

City of Reading

Tammy Arner

Stevens & Lee

Paula Barron*

VIST Bank,

A Tompkins Community Bank

James S. Boscov

Boscov's Department Store, LLC

Carl Botterbusch

Sharon Danks

Tweed-Weber, Inc.

Robert D. Davis

VIST Bank,

A Tompkins Community Bank

Diane Duff

Michael A. Duff

Penske Truck Leasing Co.

Douglas S. Elliott

FirstEnergy

Steven E. Fisher*

Reinsel Kuntz Lesher LLP

Andrea J. Funk*

Cambridge-Lee Industries LLC

JoAnn Gruber*

Sovereign Bank

Scott L. Gruber*

National Penn

Bradley C. Hall*

UGI Energy Services, Inc.

Gordon Hoodak

Reading School District

Scott M. Hunsicker

Reading Fightin Phils

Robert Jefferson

NAACP - Reading Branch

Geoffrey N. Jones

Joanne M. Judge*

Stevens & Lee

Kristin Kearney

Steven Keifer

Hamburg Area School District

Ann Kraras*

Chris G. Kraras*

White Star Tours and Travel Center

Dr. Solomon Lausch*

Berks Business Education Coalition

R. Denise Lee

VILLA

Nick Marmontello*

Joni Naugle*

Focused LLC

Richard L. Patterson

Alcon Research, Ltd.

Barbara Pattison

National Penn

Michael H. Reese

Michele L. Richards

Fulton Bank

Reverend Luther Routte

Jeffrey R. Rush

Fulton Bank

Virginia Rush

Steven A. Schumacher

Met-Ed, A FirstEnergy Company

G. Fred Shaeff, Jr.*

United Labor Council

Alison Snyder

East Penn Manufacturing Co., Inc.

David L. Strobel

Carpenter Technology Corporation

Yvonne Stroman

Easy Does It, Inc.

Therese Sucher

Reading Health System

Dr. Carlos Vargas-Aburto

Kutztown University

Patrick Velekei

The Giles Financial Group

Jeffrey Wasmuth

Wells Fargo

Steven M. Weidman

Sovereign Bank

Dr. Anna Weitz

Reading Area Community College

Christine Wullert

Richard Zuidema

EnerSys

* Executive Committee member



UNITED WAY OF BERKS COUNTY, INC.

CONDENSED AUDITED STATEMENT OF ACTIVITIES

For Years Ended December 31, 2012 and December 31, 2011

Public Support & Revenue	2012	2011
Current & temporarily restricted campaign contributions, net of uncollectibles, donor designations & amounts not available for operations	\$6,839,701	\$6,690,935
Other current contributions Temporarily restricted contributions	\$511,813 \$170,368	\$599,459 \$140,364
Permanently restricted contributions Government grants	\$39,321 \$25,668	\$36,722 \$157,619
Investment and other income*	\$887,539	\$105,621
Total pubic support & revenue	\$8,474,410	\$7,730,720
Program and Support Expenses		
Allocations to services, net of donor designations	\$4,986,856	\$4,907,459
Fund distribution and agency relations	\$135,013	\$152,173 \$576,145
Community impact Total program services**	\$601,459 \$5,723,328	\$576,145 \$5,635,777
Fund raising and resource development	\$1,122,089	\$1,130,393
Management and general	\$630,584	\$658,878
Payments to affiliate organizations	\$86,969	\$84,473
Total support services	\$1,839,642	\$1,873,744
Total program and support expenses	\$7,562,970	\$7,509,521
Increase (decrease) in net assets before effect of Topic 715 of ASC ***	\$911,440	\$221,199
Adjustment to reflect change in unfunded pension liability	\$323,778 \$1,235,218	(\$221,675)
Increase (decrease) in net assets	\$1,235,218	(\$476)
Net assets at beginning of year	\$14,640,249	\$14,640,725
Net assets at end of year	\$15,875,467	\$14,640,249

^{*} includes unrealized and realized gains/losses on long-term investments ** includes expenses related to grants received *** see note on Statement of Financial Position

CONDENSED AUDITED STATEMENT OF FINANCIAL POSITION

For Years Ended December 31, 2012 and December 31, 2011

	2012	2011
Assets		
Cash, cash equivalents & short term investmemts	\$3,094,904	\$3,636,725
Pledges receivable, less allowance for uncollectibles	\$6,539,168	\$6,304,880
Government grants & other receivables	\$47,726	\$85,759
Long term investments, at market	\$7,590,972	\$6,377,312
Beneficial interest in perpetural trusts, at market	\$759,062	\$697,438
Other assets	\$135,955	\$22,456
Total Assets	\$18,167,787	\$17,124,570
Liabilities		
Donor designations due to affiliate agencies	\$1,352,647	\$1,221,596
Donor designations due to other United Ways	\$465,234	\$425,088
Accounts payable and accrued expenses	\$198,263	\$195,850
Unfunded pension liability***	\$276,176	\$599,954
Deferred revenue	\$0	\$41,833
Total Liabilities	\$2,292,320	\$2,484,321
Net Assets		
Unrestricted	\$2,789,241	\$2,585,834
Unfunded pension liability***	(\$347,876)	(\$671,654)
Board designated endowment, at market	\$1,429,793	\$1,328,784
Permanently restricted, endowment, at market*	\$4,868,698	\$4,479,029
Temporarily restricted **	\$7,135,611	\$6,918,256
Total Net Assets	\$15,875,467	\$14,640,249
Total Liabilities and Net Assets	\$18,167,787	\$17,124,570

^{*} includes beneficial interest in perpetual trusts

^{**}committed to service allocations and operations for future years

*** In accordance with Topic 715 of the Accounting Standards Codification (ASC), United Way of Berks County is required to recognize the over or under-funded status of its
defined benefit pension plan as an asset or liability on the Statement of Financial Position and to recognize changes in the funded status on the Statement of Activities. 9



2012 INDIVIDUAL LEADERSHIP GIVING

Tocqueville Society
Pacesetter Club
Partners for the Future
Foundation Giving

2012 LEADERSHIP GIVING RECAP

2012 Campaign Results

Thanks to the incredible support and generosity of our donors and committed volunteers, United Way of Berks County successfully raised over \$9.2 million during the 2012 campaign. The leadership giving component of the campaign exceeded the \$4 million level for the third consecutive year with 1,605 generous donors contributing \$4,318,381. Currently, leadership giving represents 47% of the annual campaign. Members from both the Tocqueville Society and the Pacesetter Club play a vital role in ensuring the success of the campaign.

The 2012 Community Leaders Challenge Match, sponsored by Masano Bradley LLP, National Penn, VIST Bank, A Tompkins Community Bank, Weidenhammer Systems Corporation, and three anonymous donors, provided special incentive to donors in both the Tocqueville Society and the Pacesetter Club to increase their giving. More than 842 leadership givers (52%) utilized this opportunity to maximize their contribution to United Way and the community. More than \$1 million was eligible for matching. We extend our gratitude to all of the Challenge Match sponsors for their generosity.

2012 Tocqueville Society

The Tocqueville Society of the United Way of Berks County is a leadership giving and recognition program that exists to foster, promote and recognize the vital importance of community commitment and personal giving at the exceptional level. The Society honors Alexis de Tocqueville, the Frenchman who wrote so enthusiastically of the American spirit of volunteerism and effort for the common good. Membership includes those who meet the annual giving standard of \$10,000 or more. Currently, United Way of Berks County's Tocqueville Society ranks first in membership nationwide when compared to like-sized communities.

We sincerely appreciate the outstanding generosity of our 134 individuals and/or couples who collectively contributed more than \$1.9 million to the 2012 annual campaign. We were pleased to welcome eight new members into the United Way of Berks County Tocqueville Society during the 2012 campaign.

2012 Pacesetter Club

United Way of Berks County's Pacesetter Club recognizes individuals and/or couples who make annual gifts from \$1,000 to \$9,999. These generous donors are influential in helping United Way of Berks County to address our community's most pressing health and human service issues. During the 2012 campaign, more than 1,450 Pacesetters contributed \$2,386,258 in support of the community.

2012 UNITED WAY OF BERKS COUNTY

2013 LEADERSHIP GIVING HIGHLIGHTS

Looking Ahead to the 2013 Campaign

United Way of Berks County will look to former Campaign Co-Chairs Mike and Diane Duff to lead the Tocqueville effort and to Steve and Gina Fisher to lead the Pacesetter effort during the 2013 campaign. Additionally, dedicated volunteers have been recruited to serve on the Tocqueville Cabinet and the Pacesetter Cabinet to help support the solicitation and relationship building efforts within both the Tocqueville Society and Pacesetter Club.

Tocqueville Society 25th Anniversary

Twenty-five years ago, Carolyn and Jerry Holleran founded the United Way of Berks County Tocqueville Society. Starting with three members in its first year, the Society has now grown to 134 members. To commemorate the 25th anniversary, members will gather at a special celebration on September 20th at the Reading Museum. Special thanks are extended to the Hollerans and Customers Bank for sponsoring this event.

2013 Challenge Match

United Way of Berks County is pleased to announce the 2013 Challenge Match supported by Eagle Brass Company, VIST Bank, A Tompkins Community Bank and two anonymous donors. This \$150,000 Challenge Match will match all new and increased giving within both the Tocqueville and Pacesetter programs. Details of the match are as follows:

- New Tocqueville and Pacesetter gifts will be matched in their entirety.
- Level increases within both programs will be matched in their entirety.
- Incremental increases within both programs will be matched.
- Tocqueville Step-Up Program: Donors who commit to a pledge of \$5,000 in 2013, \$7,500 in 2014 and \$10,000 in 2015 will be welcomed into the Tocqueville Society in 2013. The match will augment the gifts in 2013 and 2014 by providing the additional \$5,000 and \$2,500, respectively.

Leadership Giving Incentives

Leadership Giving Recognition Event

All members of the Tocqueville Society and Pacesetter Club are invited to attend the annual Leadership Giving Recognition Event on Thursday, October 24th from 5:30-7:30 p.m. at Toscani Events by ViVÁ. Our guests are encouraged to attend and enjoy cocktails and hors d'oeuvres in celebration of their generosity and participation in United Way's leadership giving program.

United Way is grateful for the support of the 2013 Campaign Partners that are generously sponsoring this event:

- Carpenter Technology Corporation
- CTCE Federal Credit Union
- Ehrlich Pest Control
- EnerSys
- Fulton Bank
- HartmanlShurr
- IBEW Local 743
- Leisawitz Heller
- M&T Bank
- National Penn
- PACE Institute
- Precision Medical Products, Inc.
- Penske Truck Leasing Co.
- Reading Fightin Phils
- Reading Health System
- Reinsel Kuntz Lesher LLP
- Stevens & Lee and Griffin Financial Group
- UGI Utilities, Inc.
- VF Outlet
- VIST Bank, A Tompkins Community Bank
- White Star Tours and Travel Center.

A Year of Chocolate by Godiva Chocolatier, Inc.

All leadership givers who attend the Leadership Giving Recognition Event are eligible to win a "sweet treat." Delicious chocolates will be delivered on a monthly basis to five lucky winners. Special thanks are extended to Godiva Chocolatier, Inc. for its generous donation.

Reading Royals Tickets

A coupon for two complimentary tickets to any Reading Royals home game during the 2013/2014 regular season will be given to all leadership givers. United Way of Berks County is grateful to the Reading Royals for its generous support of the leadership giving program.



TOCQUEVILLE SOCIETY

Ordre d'Egalité \$50,000 - \$74,999

Colonial Oaks Foundation
T. Jerome and Carolyn R. Holleran £
Ray and Carole Neag
Liliane and David Walton

Ordre de Liberté \$25,000 - \$49,999

John and Ann Broadbent
Cacoosing Family Charitable
Foundation
Joseph M. Harenza
Vincent and Donna Hartnett
Daniel and Kathleen Langdon
Mr. and Mrs. Thomas W. Martell
Marlin and Ginger Miller
The Lynn Neag Memorial
Mr. and Mrs. Richard M. Palmer, Jr.

Philantrope \$20,000 - \$24,999

Delight and Helen Breidegam Frank and Rita Cocuzza Dick and Nancy Crowther Michael and Diane Duff Bob and Debbie Flicker Bradley and Barbara Hall Brian and Jan Hard John F. Horrigan, Jr. Chris and Ann Kraras Mr. and Mrs. Charles W. Miller Craig and Sue Perrotty David and Barbara Thun Don and Joanne van Roden £ Nancy and Doug Yocom Plus one member who wishes to remain anonymous.

Humanité \$15,000 - \$19,999

Marc and Jane Althen Mr. and Mrs. Bruce P. Bengtson Joseph L. and Shirley K. Boscov Philanthropic Fund Ernest J. and Lisa A. Choquette Lois and Irvin Cohen Salvatore M. Cutrona Family Foundation, Inc. Martha L. Hafer Dena and Vic Hammel Sandra and Richard Hartman Bill and Karen Jacobelli Joanne M. Judge and Rick Oppenheimer Ezekiel S. Ketchum Memorial Fund £ Barbara and Sid Kline Mark and Jacqueline Oliver Shirley and John K. Palmer Mr. and Mrs. Paul R. Roedel John and Gloria Rothenberger Jay and Sherry Sidhu Art and Judy Vallely

Nadine and John Weidenhammer

Visionnaire \$12.500 - \$14.999

Eunice and Albert Boscov
Mauro and Angel Cammarano
Jo and Paul Cohn
Robert and Edwina Davis
Ms. Rhoda E. and Dr. Jerome Dersh
Angela and Dick Ehst
Patricia Giles and John Speicher
Bernie and Pat Hofmann/Hofmann
Family Foundation
Jim and Jan Loomis
Clint and Debby Matthews
Mr. and Mrs. Samuel A. McCullough
Mr. and Mrs. J. Christopher Michael
Eric and Jeannie Savage

Membres de la Société \$10,000 - \$12,499 Dennis and Eileen Abruzzi

Robert and Laura Beard

Plus one member who wishes to

Dave and Celeste Strobel

Priscilla and Ben Zintak

remain anonymous.

Tom and Leslie Bell Rosemary E. Bestwick Cynthia and Jim Boscov Carl and Christie Botterbusch Bob and Anita Chanev Mr. and Mrs. Stephen R. Clark Dr. and Mrs. Patrick Colarusso Bill and Vicki Combs Jim and Anna Connors John and Gail Craig Atty. Timothy G. Dietrich and **Audrey Andrules** Bernie and Pat Donahue Doug and Holly Elliott Scott and Cathy Fainor Phil and Judy Fleck Jack and Janet Gallagher John and Lisa Gallen, Jr. David and Paula George Matthew and Kathy Gettis Scott and JoAnn Gruber Charles F. Harenza, Esq. John and Kate Harenza Tina and Tom Henefer Dan and Ellen Huyett David and Mary Landau Ted and Lisa Lavender Jeff and Jodi Long Mr. and Mrs. Mark Maggs Atty. and Mrs. Jack G. Mancuso Donna and Mike McGlinn Ed and Suzi McKeanev Sally S. Miksiewicz Jan and Chet Mosteller John and Susie Myers Joni and David Naugle Donna and Brian Nugent Mrs. Richard M. Palmer. Sr. Mrs. Joseph S. Pendleton Robert L. Pistor Joe and Elaine Rado

Jim and Debi Radwanski Bob and Donna Rhoads Gary and Karen Rightmire ♦ The June A. Roedel Memorial £ Mr. and Mrs. Mark E. Schlott Michael and Rhonda Schmidtlein Pamela and Steven Schumacher **Brad and Carroll Scribner** Carl W. and Jean H. Staples Mr. Craig A. Stein William and Heidi Stobbart Martha and David Swartz Peter and Mary Terranova Mr. and Mrs. Stephen J. Terroni Mr. and Mrs. Edward D. Trexler III George and Nancy Weaver Mark and Kathi Wennell C. Thomas and Dianne C. Work William and Stephanie Wulfsohn Dick and Kathy Zuidema Plus eight members who wish to remain anonymous.

- ♦ Denotes Honorary Member
- ✓ Denotes Tocqueville Legacy Circle

PACESETTER CLUB

Platinum Pacesetters \$7.500 - \$9.999

Rob and Amy Howard
Edwin Lakin
Doug and Maureen Ralph
Dave and Sandie Rick
Delores and Jeff Stoicheff
Caryl and Gary Wilkinson
Plus two members who wish to remain anonymous.

Gold Pacesetters \$5,000 - \$7,499

Shawn and Lisa Anderson Cathy and Tom Beaver Charlie Bernard Daniel and Mary Breidegam John and Mary Jo Dever Mr. and Mrs. Robert C. Dieruff Dennis and Judith DiRenzo Ken and Jenny Dugan Jeff and Vicki Ebner Matt and Donna Enoch Steve and Gina Fisher Ann and Bob Fox Peter and Pam Glenn Dennis and Vicki Hague Scott and Angel Helm Lena and Jack Hopkins Michael and Patricia Hughes Ken Hurley Mr. and Mrs. Edward Kerins, Jr. Barbara J. Ketchum Cindy and Bill Laubach James H. Lentz and Gail M. Ebersole-Lentz Jackie and David Lurio Mr. and Mrs. David Marberger Nick and Risa Marmontello

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United Way of Berks County would like to recognize and thank those organizations whose employee campaigns generated leadership giving dollars. In the 2012 campaign, 77% of all leadership giving dollars was raised via workplace campaigns. We applied their efforts and thank them for their tremendous support.

Top 25 Organizations (combined employee and corporate giving)	Total # of Leadership Givers	Tocqueville Society	Platinum	Gold	Titanium	Silver	Pewter	Bronze
Carpenter Technology Corporation	176	4	1	2	11	22	26	110
UGI Utilities, Inc.	152	5		2	13	20	28	84
Penske Truck Leasing Co.	88	11	1	4	5	13	19	35
Reading Health System	79	2		3	4	7	12	51
Alcon Research, Ltd.	77				2	5	28	42
EnerSys	55	4			5	12	6	28
Boscov's, Inc.	48	5	2	1	8	4	8	20
Stevens & Lee	44	12		2	2	12	4	12
East Penn Manufacturing Co., Inc.	42	5		2	6	3	11	15
Met-Ed, A FirstEnergy Company	42	2			2	6	6	26
National Penn	40	1		2	6	6	5	20
WorleyParsons Group, Inc.	40		1	1	1	7	11	19
Godiva Chocolatier, Inc.	39			1		5	5	28
Wells Fargo	21		1	1	1	1	5	12
Associated Wholesalers, Inc.	17	1			2	1	4	9
Cambridge-Lee Industries LLC	16			1	1		2	12
Sovereign Bank	15	1				4	2	8
J. C. Ehrlich Co., Inc.	14	2				4	4	8
Quadrant Engineering Plastic Products	14				1	2	2	9
R. M. Palmer Company	14	4			1	2	4	3
White Star Tours	11	3				1	3	4
Customers Bank	10	2				1		7
Brentwood Industries, Inc.	9	1			1	1	1	5
Yuasa Battery, Inc.	9	1		1				7
Precision Medical Products, Inc.	6	4			1		1	

Organizations with 16-20 Leadership Givers Reinsel Kuntz Lesher LLP

Organizations with 11-15 Leadership Givers

Fulton Bank Singer Equipment Company, Inc. Teleflex Medical, Inc. United Way of Berks County VF Outlet

Organizations with 6-10 Leadership Givers

Alvernia University
City of Reading
Connors Investor Services, Inc.
Elite Sportswear, L. P.
Herbein+Company
ParenteBeard LLC
Reading Eagle Company
Redner's Warehouse Markets
VIST Bank
Weidenhammer Systems Corporation

Organizations with 2-5 Leadership Givers

Albright College
Austin Hardware & Supply, Inc.
Automotive Service, Inc.
Barley Snyder
Barrer & White Orthodontists
Berks Engineering Co., Inc.
Berks Visiting Nurse Association
C. H. Briggs Company
Camp Fire USA: Adahi Council
Can Corporation of America

Clover Farms Dairy County of Berks Daniel Boone Area School District E. J. Breneman, Inc. Elbeco Incorporated Entech Engineering Inc. EthoSource Exeter Township School District Fromm Electric Supply Corp. **GAI-Tronics Corporation** Giorgio Foods. Inc. GMI First, Inc. Grafika Commercial Printing, Inc. **Greater Reading Economic Partnership** Hamburg Area School District Interstate Container LLC **KB Alloys LLC** Kozloff Stoudt Leisawitz Heller M & T Bank Magnatech International, Inc. Masano Bradley McGlinn Capital Management, Inc. Merrill Lynch Wealth Management Mosteller & Associates Muhlenberg School District Offset Impressions, Inc. Olivet Boys & Girls Club of Reading and Berks County PACE Institute Penn State Berks Reading Fightin Phils Reading School District Roland Stock LLC

Caron Treatment Centers

Savor Street Foods, Inc.
Schuylkill Valley School District
St. Joseph Medical Center
Strategic Analysis, Inc.
Susquehanna Bancshares, Inc.
Threshold Rehabilitation
Services, Inc.
Travelers Insurance Co.
Tray-Pak Corporation
Tweed-Weber, Inc.
United Parcel Service
William G. Koch & Associates

Wilson School District Organizations with 1 Leadership Giver

Affinity Bank Antietam School District Berks County Intermediate Unit Berks-Fire-Water Restorations, Inc. Berkshire Investment Group **BILLS KHAKIS** The Bon Ton Department Store Brandywine Heights Area School District Burkey Construction Co. Centro Hispano Daniel Torres, Inc. Co-County Wellness Services/ Berks AIDS Network Comcast Conrad Weiser Area School District CTCE Federal Credit Union Distributed Systems Services, Inc. Eagle Brass Company

Encompass Insurance

Engle-Hambright & Davies, Inc.

Fortna, Inc. Fromuth Tennis Fusion Coatings, Inc. Giant Food Stores, Inc. #273 Giorgi Mushroom Company, Inc. Glen-Gery Corporation Goodman Vending Service, Inc. **Greater Reading Chamber** of Commerce & Industry Grosfillex. Inc. Herbein Wealth Management, LLC Hofmann Industries I-LEAD Charter School **Interactive Management Services** The Keeler Company Kutztown Area School District Lentz Milling Company Long, Barrell & Company The Loomis Company Metro Bank Morgan Corporation Muhlenberg/Greene Architects Ltd **PPL Electric Utilities Reading Bakery Systems** Reading Truck Body, LLC **RPA** Engineering Sealed Air Corporation SFS intec, Inc. SSM Group, Inc. Summit Steel Trim-Master Unique Technologies, Inc. **United Community Services** United Health Group **Utilities Employees Credit Union WORLD** electronics

PLANNED GIVING: CREATING A LEGACY GIFT

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For their endowed annual gift:
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established in 1997 by Ray Neag
The June A. Roedel Memorial
established in 1996 by Paul Roedel
The Arthur Ed. Saylor Memorial
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Commercial Industrial LLC

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The Wyomissing Foundation

\$50,000 - \$99,999

Colonial Oaks Foundation Henry Janssen Foundation

\$10,000 - \$24,999

Berkshire Charitable Foundation

\$1,000 - \$9,999

Blue Mountain Foundation
The Fuller Foundation

\$500 or less

Isadore & Anna Oritsky Foundation

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the Art of

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