

You believe two words  
can make a difference...

**LIVE UNITED**

...And we say  
**THANK YOU!**



**United  
Way**



United Way of Berks County

United Way of Berks County improves lives by inspiring collaboration, volunteerism and financial support to build a stronger community.

## A MESSAGE FROM LEADERSHIP

Dear Friends:

While we are pleased to celebrate significant successes during the past year, we know it is not just about the numbers. It is about the people whose lives we change - - kids who are learning to read, parents who are better able to support their families, individuals who have somewhere to turn when it feels like no one is there. It is about helping those in need of help and hope. Thank you for partnering with United Way and helping to strengthen our community.

Improving the academic success of children in Berks County is one of our major areas of focus, and we marked our first anniversary of the Ready.Set.READ! initiative in 2013. The critical ingredient for the initiative is collaboration and community action...all of us working together to support strategies that improve reading proficiency. Students at 22 elementary schools within eight school districts are gaining new reading skills thanks to the tremendous support and partnership between the educational community, volunteers, businesses and community partners. We all recognize when you improve education, you improve the community, and vice versa.

This past year, Berks Countians continued to share hope, kindness and generosity to build a stronger community and a stronger future. United Way's work touched the lives of local children, families and older adults - -

- More than 300 volunteers participated in projects countywide in our annual Day of Caring
- More than 2,400 people found answers through the 2-1-1 information and referral service
- Over 225 trained volunteers helped nearly 400 second graders needing assistance to become proficient readers
- More than 100,000 of our neighbors' lives were touched by United Way programs
- A record \$9.3 million was contributed during our annual campaign

We share our gratitude with each of you. Your commitment allows United Way to be a powerful force of change in our community.



Doug Yocom  
*Chairman of the Board  
2011 - 2013*



Tammy White  
*President*



## IN BERKS COUNTY, WE LIVE UNITED



**United Way donors and partners are the driving force behind United Way's work to help youth achieve academic success, to strengthen the lives of families and older adults and to build a better community for all of us. Thank you for helping raise more than \$9.3 million and serving as an important partner in advancing United Way's work.**



- **The United Way of Berks County Tocqueville Society**, which is made up of individuals that personally contribute an annual gift of \$10,000 or more, represent 21% of the total annual campaign. The 136 Tocqueville members contribute nearly \$2 million.
- **The Pacesetter Program** is integral to the success of the annual campaign and represents more than 26% of the total 2013 campaign, with 1,476 members contributing an annual gift of \$1,000 or more. In 2013, these individuals collectively contributed more than \$2.4 million.
- **The 2013 Community Leaders Challenge Match**, which provided \$150,000 in matching dollars allowing leadership giving donors to maximize their contributions, was generously supported by Eagle Brass Company, Tompkins VIST Bank and two anonymous donors.





## FOCUS AREA: EDUCATION

United Way of Berks County works with partners, donors, volunteers and supporters to tackle key issues within our focus areas of **Education, Income, Health and Safety Net Services**. United, we help more than 100,000 local people each year.

We help children enter school ready to learn and achieve educational milestones by

- Improving access to early learning opportunities and quality child care
- Focusing on youth development
- Funding after-school and mentoring programs

### EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE

- 89% of the preschool children enrolled in United Way supported child care programs improved their developmental skills and were ready for success in kindergarten
- Supported a mentoring program for more than 220 youth and of the eligible youth served who participated for one year or longer demonstrated 100% graduation from high school and 100% advanced to the next academic grade level
- Provided educational and recreational programming to over 8,000 youth, with 87% of the elementary school students increasing or maintaining their grades



### EDUCATION PROGRAMS FUNDED BY UNITED WAY

BIG BROTHERS/BIG SISTERS OF BERKS COUNTY	
Mentoring Program Services.....	\$178,782
BIRDSBORO COMMUNITY MEMORIAL CENTER	
Out of School Programs.....	\$57,183
CAMP FIRE USA: ADAHI COUNCIL	
Council Clubs.....	\$8,491
Community Outreach .....	\$152,952
THE CHILDREN'S HOME OF READING	
Alternative Education Program .....	\$71,830
BERKS COUNTY INTERMEDIATE UNIT CHILD CARE	
Child Care.....	\$236,390
GIRLS SCOUTS OF EASTERN PENNSYLVANIA	
Outreach to Minority & At-Risk Girls .....	\$112,968
HAWK MOUNTAIN COUNCIL:BOY SCOUTS OF AMERICA	
Comprehensive Youth Development .....	\$182,137
Scoutreach .....	\$86,210
OLIVET BOYS AND GIRLS CLUB OF READING AND BERKS COUNTY	
Comprehensive Youth Development .....	\$889,426
OPPORTUNITY HOUSE	
Child Care Program.....	\$86,569
THE SALVATION ARMY: READING CORPS	
Learning Center .....	\$36,012
YMCA OF READING & BERKS COUNTY	
Child Care/Healthy Youth.....	\$224,877
Baby University.....	\$121,270
RAPID RESPONSE FUND GRANTS	
Big Brothers Big Sisters of Berks County .....	\$15,000
SUB-CONTRACTED GRANTS TO OTHER ORGANIZATIONS	
Berks Women in Crisis .....	\$5,000
Olivet Boys & Girls Club of Reading and Berks County .....	\$5,000
Opportunity House .....	\$1,000

Programs funded reflect allocations provided through a citizen review process and board of directors approval to United Way of Berks County agency and community partners

## FOCUS AREA: HEALTH

Together, we're investing in programs to promote good health to help children learn better and adults live more productive and fuller lives by

- Working to reduce domestic violence and substance abuse
- Supporting programs for older adults
- Supporting programs around mental health, special needs, and counseling services
- Funding health and safety programs

### EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE

- Provided physical and occupational therapy and therapeutic recreation to over 430 children with developmental or traumatic-induced disabilities
- Partnered with FamilyWise Discount Prescription Card Program, which resulted in savings of more than \$275,000 for Berks Countians needing prescriptions not covered by an insurance plan
- Supported programs to provide a nutritionally balanced meal delivered to 750 homebound, elderly clients 5 days each week, along with providing congregate meals to an additional 150 seniors at various senior centers

### HEALTH PROGRAMS FUNDED BY UNITED WAY

AMERICAN CANCER SOCIETY.....	\$207,302
AMERICAN RED CROSS: BERKS COUNTY CHAPTER	
Health & Safety Education.....	\$131,703
THE ARC ALLIANCE ADVOCACY SERVICES	
Children & Adult Services.....	\$68,089
BERKS CONNECTIONS/PRETRIAL SERVICES	
Prisoner Re-Entry Services.....	\$56,750
BERKS ENCORE	
Meals on Wheels.....	\$82,264
BERKS DEAF & HARD OF HEARING SERVICES	
Advocacy & Client Services.....	\$83,175
BERKS VISITING NURSE ASSOCIATION	
Skilled Nursing & Related Services.....	\$284,457
BERKS WOMEN IN CRISIS	
Counseling.....	\$50,783
CO-COUNTY WELLNESS SERVICES	
HIV/AIDS Education and Prevention.....	\$58,475
Case Management for Older Adults.....	\$19,494
COUNCIL ON CHEMICAL ABUSE	
School Based Insight Groups.....	\$18,379
EASTER SEALS EASTERN PENNSYLVANIA	
Pediatric Clinics.....	\$75,507
Outpatient Therapy.....	\$207,474
Therapeutic Recreation.....	\$10,404
FAMILY GUIDANCE CENTER	
Counseling.....	\$390,336
THE READING HOSPITAL CENTER FOR MENTAL HEALTH	
Children Psychiatric Services.....	\$110,411
SUB-CONTRACTED GRANTS TO OTHER ORGANIZATIONS	
Berks Community Health Center.....	\$30,300

## FOCUS AREA: INCOME

We work to promote financial and long-term stability by

- Helping to connect individuals and families with employment and educational programs
- Providing free income tax preparation assistance to qualifying households

### EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE

- Helped more than 600 Berks Countians to gain functional reading skills and improve literacy skills to advance individuals' employment opportunities
- Helped over 100 homeless individuals with disabilities access permanent supportive housing

### INCOME PROGRAMS FUNDED BY UNITED WAY

HABITAT FOR HUMANITY OF BERKS COUNTY	
Homeownership for Needy Families.....	\$37,655
LITERACY COUNCIL OF READING-BERKS	
Literacy Training & ESL.....	\$54,178
READING AREA COMMUNITY COLLEGE	
Bilingual ESL Program.....	\$65,084
THE SALVATION ARMY: READING CORPS	
Supportive Housing.....	\$27,995
THRESHOLD REHABILITATION SERVICES, INC.	
Berks Personnel Network.....	\$60,389
Intensive Vocational Rehabilitation.....	\$60,922
YMCA OF READING & BERKS COUNTY	
Housing.....	\$52,855
RAPID RESPONSE FUND GRANTS	
Reading Area Community College.....	\$40,000



## FOCUS AREA: SAFETY NET SERVICES

United Way helps ensure vital services are in place to help meet basic needs and respond to local disasters by

- Supporting disaster relief services
- Helping people most in need with outreach programs to help meet basic needs such as food and clothing

### EXAMPLES OF HOW UNITED WAY AND PARTNERS MAKE A DIFFERENCE

- Provided emergency shelter to over 350 women and 344 children who were victims of domestic violence
- Assisted over 260 people who suffered severely damaged or loss of home due to fire, flood or other disaster
- Helped more than 23,500 people with food assistance, utilities or medical prescriptions
- Supported 2-1-1 as an information and referral service, which received 2,400 calls last year to help people connect with programs around health services and housing and food needs



### SAFETY NET PROGRAMS FUNDED BY UNITED WAY

<b>AMERICAN RED CROSS: BERKS COUNTY CHAPTER</b>	
Disaster Preparedness .....	\$99,820
Disaster Response .....	\$183,797
Armed Forces Emergency Services.....	\$36,450
Veterans Transportation Services .....	\$80,238
<b>BERKS TALKLINE - a program of Community Prevention Partnership</b>	
Telephone Hotline .....	\$30,173
<b>BERKS WOMEN IN CRISIS</b>	
Shelter .....	\$93,293
Hotline/Rapid Response.....	\$13,430
<b>CENTRO HISPANO DANIEL TORRES, INC.</b>	
Social Services.....	\$202,220
<b>FRIEND, INC. COMMUNITY SERVICES</b>	
Community Resource Connections.....	\$121,141
<b>GREATER BERKS FOOD BANK.....</b>	
Food Distribution.....	\$59,535
<b>GREATER READING MENTAL HEALTH ALLIANCE</b>	
Advocacy and Support Groups .....	\$114,238
<b>JEWISH FAMILY SERVICE</b>	
Food Bank.....	\$28,228
Case Management .....	\$21,921
Transportation Services .....	\$17,374
<b>OPPORTUNITY HOUSE</b>	
Shelter Program.....	\$86,477
<b>THE SALVATION ARMY: READING CORPS SHARE .....</b>	
	\$164,991
<b>The SALVATION ARMY: SERVICE EXTENSION UNITS..</b>	
Community Welfare.....	\$37,079
<b>UNITED SERVICE ORGANIZATION-USO .....</b>	
	\$30,356
<b>PAYMENTS TO OTHER ORGANIZATIONS</b>	
United Community Services .....	\$83,475
<b>RAPID RESPONSE FUND GRANTS</b>	
Boyertown Area Multi Services, Inc. ....	\$15,000
Salvation Army: Reading Corps .....	\$7,500
<b>SUB-CONTRACTED GRANTS TO OTHER ORGANIZATIONS</b>	
Community Prevention Partnership .....	\$5,662
United Way of Lancaster County (2-1-1) .....	\$60,000
<b>OTHER GRANTS</b>	
Opportunity House (CASA PROGRAM).....	\$25,000





## 2013 LOANED CAMPAIGN SPECIALISTS



### 2013 Loaned Campaign Specialists

*Alcon Research, Ltd.*

**Deanna Harvey**  
**Bonnie Laboy**

*Carpenter Technology Corporation*

**Mike Fitzgerald**  
**Fred Heckman**  
**Carl Unger**

*East Penn Manufacturing Co., Inc.*

**Benito Estrada**  
**Deb Michael**  
**Ramon Reyes**

*Fulton Bank*

**Steven Werst**

*Met-Ed, A FirstEnergy Company*

**Jamie Kemp**

*Metro Bank*

**Daniel Seiz**

*National Penn*

**Karen Handwerk**

*Penske Truck Leasing Co.*

**Ellen Davis**  
**Julia Shaw**

*Reading Health System*

**Cheryl Machemer**  
**Tamara Shamus**

*UGI Utilities, Inc.*

**Stefanie Freeman**

*EnerSys, Precision Medical Products, Inc. and Quadrant EPP USA, Inc. supported the LCS program and sponsored:*

**Liz Charles**  
**Eligio Colon**  
**Kara Lucas**

*Community Volunteers*

**Rich Bittle**  
**Irv Evans**

*Additionally, we thank National Penn and ParenteBeard LLC for supporting the 2013 Loaned Campaign Accountant Program.*

**VOLUNTEERS are a vital part of the United Way.** Volunteers provide valuable leadership, expertise and guidance, and allow our organization to extend its resources. We thank our more than 1,400 volunteers for their continued commitment.

In 2013, the monetary value of volunteer time was estimated to be nearly \$695,000. This figure is based on the Independent Sector's estimated value of volunteer time for 2013, which is \$22.55 per hour. The estimate helps acknowledge the value of many individuals who dedicate their time, talents, and energy to making a difference.

# 2013 BOARD OF DIRECTORS

## Chairman of the Board:

**Douglas N. Yocom\***  
*Precision Medical Products, Inc.*

**Lenin Agudo**  
*City of Reading*

**Tammy Arner**  
*Stevens & Lee/Griffin*

**Paula Barron\***  
*Tompkins VIST Bank*

**James Boscov**  
*Boscov's Department Store, LLC*

**Carl Botterbusch**

**Sharon Danks**  
*Tweed Weber, Inc.*

**Edwina Davis**

**Robert Davis\***  
*Retired, Tompkins VIST Bank*

**Diane Duff\***

**Michael Duff\***  
*Penske Truck Leasing Co.*

**Andrea Funk\***  
*Cambridge-Lee Industries LLC*

**JoAnn Gruber**  
*Santander Bank*

**Scott Gruber**  
*Tompkins VIST Bank*

**Bradley Hall\***  
*UGI Energy Services, Inc.*

**Gordon Hoodak**  
*Reading School District*

**Scott Hunsicker**  
*Reading Fightin Phils*

**Daniel Huyett**  
*Stevens & Lee*

**Ellen Huyett\***

**Robert Jefferson**  
*NAACP – Reading Branch*

**Geoffrey Jones**

**Joanne Judge\***  
*Stevens & Lee*

**Steven Keifer**  
*Hamburg Area School District*

**Chris Kraras\***  
*White Star Tours & Travel Center*

**Dr. Solomon Lausch\***  
*Berks Business Education Coalition*

**Nick Marmontello\***

**Beth Gallen Mastromarino**  
*Van Reed Wealth Management LLC*

**Joni Naugle\***  
*Focused LLC*

**Richard Patterson**  
*Alcon Research, Ltd.*

**Laurie Peer**  
*Reinsel Kuntz Leshner LLP*

**Michael Reese**

**Michele Richards**  
*Fulton Bank*

**Marilu Rodriguez**  
*RB Legal Counsel*

**Reverend Luther Route**

**Jeffrey Rush**  
*Fulton Bank*

**Virginia Rush**  
*Colonial Oaks Foundation*

**Steven Schumacher**

**G. Fred Shaeff, Jr.\***  
*United Labor Council*

**Jerome Simcik**  
*SFS intec, Inc.*

**Timothy Simmons\***  
*ParenteBeard LLC*

**Alison Snyder**  
*East Penn Manufacturing Co., Inc.*

**David Strobel**  
*Carpenter Technology Corporation*

**Yvonne Stroman**

**Therese Sucher**  
*Reading Health System*

**Dr. Carlos Vargas-Aburto**  
*Kutztown University*

**Patrick Velekei**  
*The Giles Financial Group*

**Jeffrey Wasmuth**  
*Wells Fargo*

**Dr. Anna Weitz**  
*Reading Area Community College*

**Richard Zuidema**  
*EnerSys*

*\* Executive Committee member*





# UNITED WAY OF BERKS COUNTY, INC.

## CONDENSED AUDITED STATEMENT OF ACTIVITIES

For Years Ended December 31, 2013 and December 31, 2012

Public Support & Revenue	2013	2012
Current & temporarily restricted campaign contributions, net of uncollectibles, donor designations & amounts not available for operations	\$6,940,328	\$6,839,701
Other current contributions	\$421,178	\$511,813
Temporarily restricted contributions	\$189,373	\$170,368
Permanently restricted contributions	\$0	\$39,321
Government grants	\$0	\$25,668
Investment and other income*	\$1,465,605	\$887,539
<b>Total public support &amp; revenue</b>	<b>\$9,016,484</b>	<b>\$8,474,410</b>
<b>Program and Support Expenses</b>		
Allocations to services, net of donor designations	\$4,899,840	\$4,986,856
Community impact	\$788,637	\$736,472
<b>Total program services**</b>	<b>\$5,688,477</b>	<b>\$5,723,328</b>
Fund raising and resource development	\$1,190,793	\$1,122,089
Management and general	\$633,197	\$630,584
Payments to affiliate organizations	\$90,090	\$86,969
<b>Total support services</b>	<b>\$1,914,080</b>	<b>\$1,839,642</b>
<b>Total program and support expenses</b>	<b>\$7,602,557</b>	<b>\$7,562,970</b>
Increase (decrease) in net assets before effect of Topic 715 of ASC ***	\$1,413,928	\$911,440
Adjustment to reflect change in unfunded pension liability	(\$86,025)	\$323,778
<b>Increase (decrease) in net assets</b>	<b>\$1,327,903</b>	<b>\$1,235,218</b>
<b>Net assets at beginning of year</b>	<b>\$15,875,467</b>	<b>\$14,640,249</b>
<b>Net assets at end of year</b>	<b>\$17,203,370</b>	<b>\$15,875,467</b>

\* includes unrealized and realized gains/losses on long-term investments

\*\* includes expenses related to grants received

\*\*\* see note on Statement of Financial Position

## CONDENSED AUDITED STATEMENT OF FINANCIAL POSITION

For Years Ended December 31, 2013 and December 31, 2012

	2013	2012
<b>Assets</b>		
Cash, cash equivalents & short term investments	\$3,045,871	\$3,094,904
Pledges receivable, less allowance for uncollectibles	\$6,774,183	\$6,539,168
Government grants & other receivables	\$67,197	\$47,726
Long term investments, at market	\$8,676,932	\$7,590,972
Beneficial interest in perpetual trusts, at market	\$828,056	\$759,062
Other assets	\$114,146	\$135,955
<b>Total Assets</b>	<b>\$19,506,385</b>	<b>\$18,167,787</b>
<b>Liabilities</b>		
Donor designations due to affiliate agencies	\$1,362,446	\$1,352,647
Donor designations due to other United Ways	\$487,142	\$465,234
Accounts payable and accrued expenses	\$280,624	\$198,263
Unfunded pension liability***	\$172,803	\$276,176
Deferred revenue	\$0	\$0
<b>Total Liabilities</b>	<b>\$2,303,015</b>	<b>\$2,292,320</b>
<b>Net Assets</b>		
Unrestricted	\$3,170,808	\$2,789,241
Unfunded pension liability***	(\$433,901)	(\$347,876)
Board designated endowment, at market	\$1,652,389	\$1,429,793
Permanently restricted, endowment, at market*	\$5,548,722	\$4,868,698
Temporarily restricted **	\$7,265,351	\$7,135,611
<b>Total Net Assets</b>	<b>\$17,203,370</b>	<b>\$15,875,467</b>
<b>Total Liabilities and Net Assets</b>	<b>\$19,506,385</b>	<b>\$18,167,787</b>

\* includes beneficial interest in perpetual trusts

\*\* committed to service allocations and operations for future years

\*\*\* In accordance with Topic 715 of the Accounting Standards Codification (ASC), United Way of Berks County is required to recognize the over or under-funded status of its defined benefit pension plan as an asset or liability on the Statement of Financial Position and to recognize changes in the funded status on the Statement of Activities.



Turning the Pages to Success  
in Berks County.

[www.ReadySetReadBerks.org](http://www.ReadySetReadBerks.org)

**Mission:** Develop and implement a comprehensive county-wide system of support to ensure reading proficiency for students by the end of third grade

**Goal:** The collaborative is working towards the goal of 90% of third-graders in Berks County reading on grade level by 2023, as measured by the third grade PSSA exam.

Over this past year, Ready. Set. READ! has experienced an incredible beginning to what will be a long journey to ultimately change the course of thousands of children's lives and improve our community's future. Improving the academic success of our community's children is the major area of focus.

We know early reading proficiency is a strong predictor of academic success in later grades. Recent PSSA data shows 27% of Berks County third graders are not reading proficiently; these children represent urban, suburban and rural areas of the county. Research indicates children not reading proficiently at this time are four times most likely to drop out of high school. This is an issue that impacts all of us, and ultimately the future of our community. The critical ingredient for the initiative is collaboration and community action... all of us working together to support strategies to improve reading proficiency.

This collective work concentrates on four key strategies:

- Implement school readiness activities for pre-school children
- Provide supplemental support to struggling readers in the early grades
- Engage parents to promote literacy
- Mobilize the community around this effort



The “Star Readers” tutoring program provides supplemental reading instruction to children in the early grades within our partner schools. Trained volunteers work with identified students in partner schools and provide the instruction and support. **In 2013, more than 225 volunteers worked with nearly 400 students at 22 elementary schools within 8 school districts** (Antietam, Daniel Boone, Exeter, Governor Mifflin, Hamburg, Muhlenberg, Reading and Schuylkill Valley). The volunteers represent local businesses, retired educators, college students and community volunteers.



## YEAR ONE PROGRESS:

As the pilot year of the Star Readers tutoring program got underway, Capital Area Intermediate Unit was engaged to conduct an independent evaluation of its development and implementation. The report provides confirmation of the potential for the program to have meaningful impact on improving struggling readers’ proficiency and contributing to achievement of the Ready.Set. READ! 10-year goal. The full report can be viewed at [ReadySetReadBerks.org](http://ReadySetReadBerks.org)

### READING FLUENCY

87% of the participating students showed improvement in their oral reading fluency.

### READING ACCURACY

68% of the participating students showed improvement in their oral reading accuracy.



A Ready.Set.READ! board of directors has recently been formed to provide leadership and guidance, as well as develop and implement key strategies. The board consists of nearly 45 individuals from the educational community, business, faith based organizations, nonprofits and government. The group generously lends their time and expertise to expand the initiative's organizational capacity.

Board Chair:  
Sharon Danks, Tweed-Weber, Inc.

Vice – Chair:  
Jerome Simcik, SFS intec, Inc.

Resource Committee Chair:  
Brad Hall, UGI Energy Services, Inc.

Community Engagement Committee Chair:  
Liz Sterner, Comcast

Evaluation Committee Chair:  
Dr. Andrea Chapedelaine, Albright College

## 2013 Ready.Set.READ! By the Numbers Discover the Impact:

- **4,000+** volunteer hours have been dedicated to Ready.Set. READ! to governance, planning or direct service activities.
- **1,500+** number of hours trained volunteers have tutored students.
- **2,000** books were collected and purchased with donations made to the Page It Forward Book Drive. Books were distributed to children participating in Ready.Set.READ! programs to help them start their own personal libraries and form a love of reading.





# 2013 INDIVIDUAL LEADERSHIP GIVING RECAP

*Tocqueville Society*

*Pacesetter Club*

*Partners for the Future*

*Foundation Giving*

## 2013 CAMPAIGN RESULTS

Thanks to the incredible support and generosity of our donors and committed volunteers, United Way of Berks County successfully raised over \$9.3 million during the 2013 campaign. The leadership giving component of the campaign exceeded the \$4 million level for the fourth consecutive year with 1,612 generous donors contributing \$4,428,943. Currently, leadership giving represents 47.4% of the annual campaign. Members from both the Tocqueville Society (annual gifts of \$10,000+) and the Pacesetter Club (annual gifts between \$1,000 and \$9,999) play a vital role in ensuring the success of the campaign.

The **2013 Challenge Match**, supported by Eagle Brass Company, Tompkins VIST Bank, and two anonymous donors, provided special incentive to donors to increase their giving in both the Tocqueville Society and the Pacesetter Club. More than 860 leadership givers (53.6%) utilized this opportunity to maximize their contribution to United Way and the community. More than \$1 million was eligible for matching. We extend our gratitude to our Challenge Match sponsors for their generosity.

### 2013 Tocqueville Society

The Tocqueville Society of the United Way of Berks County is a leadership giving and recognition program that exists to foster, promote and recognize the vital importance of community commitment and personal giving at the exceptional level. The Society honors Alexis de Tocqueville, the Frenchman who wrote so enthusiastically of the American spirit of volunteerism and effort for the common good. Membership includes those who meet the annual giving standard of \$10,000 or more. Currently, United Way of Berks County's Tocqueville Society ranks first in membership nationwide when compared to like-sized communities.

We sincerely appreciate the outstanding generosity of our 136 individuals and/or couples who collectively contributed more than \$1.99 million to the 2013 annual campaign. We were pleased to welcome nine new members into the United Way of Berks County Tocqueville Society during the 2013 campaign.

### 2013 Pacesetter Club

United Way of Berks County's Pacesetter Club recognizes individuals and/or couples who make annual gifts from \$1,000 to \$9,999. These generous donors are influential in helping United Way of Berks County address our community's most pressing health and human service issues. During the 2013 campaign, 1,476 Pacesetters contributed \$2.43 million in support of the community.

# 2014 UNITED WAY OF BERKS COUNTY

## 2014 LEADERSHIP GIVING HIGHLIGHTS

### Looking Ahead to the 2014 Campaign

United Way of Berks County will look to former Campaign Co-Chairs Mike and Diane Duff to lead the Tocqueville effort and to Cathy Beaver and Peter and Pam Barbey to lead the Pacesetter effort during the 2014 campaign. Additionally, dedicated volunteers have been recruited to serve on the Tocqueville Cabinet and the Pacesetter Cabinet to help support the solicitation and relationship building efforts within both the Tocqueville Society and Pacesetter Club.

### 2014 Community Leaders Challenge Match

United Way of Berks County is pleased to announce the 2014 Community Leaders Challenge Match supported by Colonial Oaks Foundation, Stevens & Lee/Griffin, The UGI Companies and an anonymous donor. This \$200,000 Challenge Match will match all new and increased giving within both the Tocqueville and Pacesetter programs. Details of the match are as follows:

- New Tocqueville and Pacesetter gifts will be matched in their entirety.
- Level increases within both programs will be matched in their entirety.
- Incremental increases within both programs will be matched.
- Tocqueville Step-Up Program: Donors who commit to a pledge of \$5,000 in 2014, \$7,500 in 2015 and \$10,000 in 2016 will be welcomed into the Tocqueville Society in 2014. The match will augment the gifts in 2014 and 2015 by providing the additional \$5,000 and \$2,500, respectively.

### Leadership Giving Incentives

#### Leadership Giving Recognition Event

All members of the Tocqueville Society and Pacesetter Club are invited to attend the annual Leadership Giving Recognition Event on Friday, October 17th from 5:30-7:30 p.m. at GoggleWorks Center for the Arts. Our guests are encouraged to attend and enjoy cocktails and hors d'oeuvres in celebration of their generosity and participation in United Way's leadership giving program.

United Way is grateful for the support of the 2014 Campaign Partners that are generously sponsoring this event:

- Capital BlueCross
- Carpenter Technology Corporation
- Ehrlich Pest Control
- EnerSys
- Fulton Bank
- IBEW Local 743
- M&T Bank
- National Penn
- Penske Truck Leasing Co.
- Precision Medical Products, Inc.
- Reading Fightin Phils
- Reading Health System
- Reinsel Kuntz Leshner LLP
- St. Joseph Medical Center
- Tompkins Financial Advisors
- UGI Utilities, Inc.
- VF Outlet
- Visions Federal Credit Union
- White Star Tours and Travel Center

### A Year of Chocolate by Godiva Chocolatier, Inc.

All leadership givers who attend the Leadership Giving Recognition Event are eligible to win a "sweet treat." Delicious chocolates will be delivered on a monthly basis to five lucky winners. Special thanks are extended to Godiva Chocolatier, Inc. for this generous donation.



# LEADERSHIP GIVING



## TOCQUEVILLE SOCIETY

### Ordre d'Egalité \$50,000 - \$74,999

Colonial Oaks Foundation  
T. Jerome and Carolyn R. Holleran *ℓ*  
Ray and Carole Neag  
Liliane and David Walton

### Ordre de Liberté \$25,000 - \$49,999

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Cacoosing Family Charitable Foundation  
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Vincent and Donna Hartnett  
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Marlin and Ginger Miller  
The Lynn Neag Memorial *ℓ*  
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Dick and Nancy\* Crowther  
Michael and Diane Duff  
Bob and Debbie\* Flicker  
Bradley and Barbara Hall  
John F. Horrigan, Jr.  
Joanne M. Judge and  
Rick Oppenheimer  
Chris and Ann Kraras  
David and Barbara Thun  
Don and Joanne van Roden *ℓ*  
Nancy and Doug Yocom  
*Plus one member who wishes to remain anonymous.*

### Humanité \$15,000 - \$19,999

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Joseph L. and Shirley K. Boscov  
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Lois and Irvin Cohen  
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Sally S. Miksiewicz\*  
Mark and Jacqueline Oliver  
Shirley and John K. Palmer  
Craig and Sue Perrotty  
Mr. and Mrs. Paul R. Roedel  
John and Gloria Rothenberger  
Jay and Sherry Sidhu  
Art and Judy Valley  
Nadine and John Weidenhammer

### Visionnaire \$12,500 - \$14,999

Cynthia and Jim Boscov  
Eunice and Albert Boscov  
Mauro and Angel Cammarano  
Jo and Paul Cohn  
Robert and Edwina Davis  
Ms. Rhoda E. and Dr. Jerome Dersh  
Angela and Dick Ehst  
Jack and Janet Gallagher  
Patricia Giles and John Speicher  
Bernie and Pat Hofmann/Hofmann Family Foundation  
Dan and Ellen Huyett  
Clint and Debby Matthews  
Mr. and Mrs. Samuel A. McCullough  
Mr. and Mrs. J. Christopher Michael

Eric and Jeannie Savage  
Dave and Celeste Strobel  
Mr. and Mrs. Edward D. Trexler, III  
Priscilla and Ben Zintak  
*Plus one member who wishes to remain anonymous.*

### Membres de la Société \$10,000 - \$12,499

Dennis and Eileen Abruzzi  
Mrs. Theodore C. Auman III  
Robert and Laura Beard  
Tom and Leslie Bell  
Mr. and Mrs. Bruce P. Bengtson  
Rosemary E. Bestwick  
Dave and Elizabeth Capitano  
Bob and Anita Chaney  
Mr. and Mrs. Stephen R. Clark  
Rich and Kelly Close  
Dr. and Mrs. Patrick Colarusso  
Bill and Vicki Combs  
Jim and Anna Connors  
John and Gail Craig  
Atty. Timothy G. Dietrich and Audrey Andrules  
Bernie and Pat Donahue  
Scott and Cathy Fainor  
Phil and Judy Fleck  
Bill and Gwen Gage  
John and Lisa Gallen, Jr.  
David and Paula George  
Matthew and Kathy Gettis  
Scott and JoAnn Gruber  
Charles F. Harenza, Esq.  
John and Kate Harenza  
Tina and Tom Henefer  
Jeff and Jodi Long  
Jim and Jan Loomis  
Mr. and Mrs. Mark Maggs  
Atty. and Mrs. Jack G. Mancuso  
Nick and Risa Marmontello *ℓ*  
Ed and Suzi McKeaney  
Jan and Chet Mosteller  
John and Susie Myers  
Joni and David Naugle  
Donna and Brian Nugent  
Mrs. Richard M. Palmer, Sr.  
Mrs. Joseph S. Pendleton  
Robert L. Pistor  
Bob and Donna Rhoads  
Gary and Karen Rightmire *◇*  
The June A. Roedel Memorial *ℓ*  
Mr. and Mrs. Mark E. Schlott  
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Carl W. and Jean H. Staples  
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William and Heidi Stobbart  
Jeff and Delores Stoicheff  
Martha and David Swartz  
Peter and Mary Terranova  
Mr. and Mrs. Stephen J. Terroni  
George and Nancy Weaver  
Mark and Kathi Wennell  
C. Thomas and Dianne C. Work

William and Stephanie Wulfsohn  
Dick and Kathy Zuidema  
*Plus eleven members who wish to remain anonymous.*

*◇ Denotes Honorary Member*  
*ℓ Denotes Tocqueville Legacy Circle*  
*\* Denotes Deceased*

## PACESETTER CLUB

### Platinum Pacesetters \$7,500 - \$9,999

Carl and Christie Botterbusch  
Greg and Leslie Diestel  
Ken Hurley  
Edwin Lakin  
Dave and Sandra Rick  
Caryl and Gary Wilkinson

### Gold Pacesetters \$5,000 - \$7,499

Shawn and Lisa Anderson  
Cathy and Tom Beaver  
Daniel and Mary Breidegam  
John and Mary Jo Dever  
Mr. and Mrs. Robert C. Dieruff  
Dennis and Judith DiRenzo  
Ken and Jenny Dugan  
Matt and Donna Enoch  
Steve and Gina Fisher  
Dennis and Vicki Hague  
Jed Hammel  
Lena and Jack Hopkins  
Rob and Amy Howard  
Michael and Patricia Hughes  
Barbara J. Ketchum  
Cindy and Bill Laubach  
James H. Lentz and  
Gail M. Ebersole-Lentz  
Mr. and Mrs. William Litvin  
David and Jackie Lurio  
David and Doreen Marberger  
Teresa Mercurio, MD  
Allen and Sharlene Moyer  
Glenn and Jane Moyer  
Hitoshi Ohta  
Mr. and Mrs. Russell E. Reber, Jr.  
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Donna M. Rusinko  
Gregory Sarangoulis  
Mr. and Mrs. Eric Schaeffer  
Tim and Bonnie Simmons  
Christian and Jennifer Sockel  
Bill and Kim Stambaugh  
Charles and Carolyn Sullivan  
Drs. Frank and Carol Szarko  
Tammy White and Michael Davidson  
*Plus 7 members who wish to remain anonymous.*

### Titanium Pacesetters \$3,000 - \$4,999

Walter and Kate Banta  
Charles and Mary Barbera  
Ed and Susan Barrett



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Denise A. Curran  
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Gary and Zerena Boyer  
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Donald and Tanisha Brown  
Mr. and Mrs. Amandon Carles  
Dave and Anne Carroll  
Joseph and Lynn Codi  
Michael and Zita Codi  
Dr. Kelley Crozier and  
Reverend Mark Christy  
Tim Cunnius  
Sharon A. Danks  
Emily M. Day  
Russell and Sherry Diehm  
Bill and Sue Donovan  
John and Jill Durofchalk  
Andy and Judy Ellsworth  
Chuck and Sandy\* Fabian  
Ann and Santo Ferrarello  
Jim and Debbie Ferry  
Victoria E. and David Fisher  
Samuel and Sarah Flamholz  
Paulette F. Force  
Ann and Bob Fox  
Jami and Jed Freeman  
Steve and Jane Fritz  
Funk Family  
Michael Gibbs and Amy E. Hunt  
Judge Arthur E. and Louise C. Grim  
Greg and Patty Haas  
Michael A. Hajost and Ellen Horan  
Richard and Lorie Halliwell  
Richard and Luana Harris  
Sally Harris  
The Harrop Family  
Lisa and Steve Heffner  
Gerard and Christine Helinek  
Fred and Dee Hiehle  
James G. Hughes  
Charles and Marina Hurchalla  
Phil and Connie Impink  
Steven T. Iseman  
Bob and Chris Keeler  
Elissa and Kevin Kelleher  
Tom and Carol Kemery  
Kristen L. Killoran  
Jim King  
Melanie and Scott Klemas  
Davis and Cindy Knauer  
Tammy J. Koch  
Tim and Anne Koenig  
Carolyn and George Kreider  
Carole and Harlan Kutscher  
Scott L. and Kathleen M. Lindsey  
William and Cathy Long  
Richard Mable  
Bernie and Susan Mara  
Tom and Heidi Masano  
Jim Mason  
Don and Linda McMillan  
Dr. and Mrs. Lex O. McMillan III  
Don and Jana Mikes

Larry and Jami Miksiewicz  
Ronald Miksiewicz  
Chris and Toni Miller  
Mr. and Mrs. Leon A. Miller  
William and Kathleen Morgan  
Harry and Jean Morrow  
Michael A. Mullen  
Dave and Patti Murr  
Scott and Eileen Myers  
Joseph and Christine O'Neill  
Thomas and Claudia O'Neill  
Paul and Lynn Ott  
Bob and June Parker  
Barbara Pattison  
Stephen Peskosky  
John F. Price  
James V. Reino, Jr.  
Robert L. Renninger  
Max and Holly Rishel  
Angela and Edward Rodriguez  
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Jeffrey and Virginia Rush  
George M. Ruth  
Mr. and Mrs. Palle Rye  
Peter and Leigh Rye  
Tim and Sherry Sanger  
Thomas C. Seidel, Jr.  
Rod and Sally Shane  
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Henry and Helene Singer  
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Mr. and Mrs. Glen T. Steady  
Mr. David and Mrs. Lori Taliaferro  
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Steve and Beth Weik  
Jan and Warne White  
Dan and Darby Wiekrykas  
Rick and Marlene Wilson  
Don and Phyllis Witman  
John and Claire Young  
Dr. and Mrs. William A. Zapata  
*Plus 8 members who wish to remain anonymous.*

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Dennis Antunes  
Tim Armstrong  
Brett and Debra Aron  
Margaret S. Atwell, MD  
Greg and Diane Auchter  
Rick and Judy Aulenbach  
Larry and Gracie Axt  
George and Laurie Ayrton  
Donald W. Bailey  
Mark and Julie Bailey  
Michael Balla and Family  
Walter and Caitlin Banta  
Pat and Paula Barrett  
Bill and Paula Barron  
Ron and Beverly Bashore  
Richard A. and Carol A. Bausher

Carolyn M. Bazik  
Hans G. Bell  
Neil Berkley  
Paul and MaryJo Berthinet  
Sandy and Dennis Bethem  
Thomas and Tamah Biello  
Daniel and Sandra Biss  
Cathy and Andrew Bittinger  
Peter and Gaja Bliudzius  
A. Michele Blood  
Dan and Mary Brickner  
Dr. and Mrs. Robert A. Brigham  
Dr. and Mrs. Paul S. Brockman  
John T. Brooks IV  
David and Anne Brueck  
Toni Brugger  
Charles and Mary Buechley  
Lee and Jeff Bukowski  
Eric G. Burke  
Joe and Kathy Cafoncelli  
Andrew and Sophia Cammarano  
Pamela Campbell  
Dr. and Mrs. Richard W. Campbell  
Moiz and Laila Carim  
Alan and Lori Carman  
Sue and Hung Cheng  
Fran and Carmen Chiumento  
Thomas M. and Gwyneth N. Chobot  
Tracey and Cole Ciesnolevicz  
Keith and Celeste Cleary  
Anthony and Carol Cox  
Forest and Kelly Crigler  
Leslie and Bill Davidson  
Kevin DeAcosta  
James and Patricia Dee  
Lawrence F. Delp  
Len and Deb Dombroski  
Mary and Mike Doran  
Lynn and Will Eagleson  
Peter and Susan Edelman  
Janice and Harry Eisenbise  
Brian and Suzanne Engelhardt  
Irv Evans  
Marc and Marcia Filstein  
Mr. and Mrs. Terry S. Folk  
Sid and Cathy Forrest  
Robert Forrey and Tricia Clark  
Charles V. Fullem  
Brenda and Rich Fulop  
Mr. John P. Gagge, Jr.  
Ms. Diane L. Gaul  
Jim Gingrich  
Peter and Pam Glenn  
Suzanne Glenn and Curtis Ritter  
Mr. Kevin S. Goeltz  
Fran Graeff  
Jim Gruber  
Judy Haas  
Fred and Susan Hafer  
Stephen Haley  
Jeffrey Harenza and Melissa Varone  
David and Leslie Harnish  
Joseph and Dana Hartz  
David C. Hasson  
Michael Hastings  
Bret and Christine Hatt

Scott and Allison Hayick  
Shawn and Jessica Head  
Gary Heasley  
Scott and Angel Helm  
Nancy M. Hemmerich  
Jack and Lucy Hennessey  
Kathleen and Carl Herbein  
Ms. Linda S. Himeback  
Frederick J. and Ellen E. Hirt  
Barbara and Fred Homsher  
Carol and Mark Hornberger  
Greg Horton  
Heidi Hubert  
Mr. and Mrs. James R. Itin  
Richard Jones  
Karen and Matthew Jozwiak  
Kerry and Leslie Kane  
Drs. Elizabeth Kann and Uday Dasika  
Dave and Karen Karafa  
Thomas and Dena Kauffman  
Courtney D. Keen  
Judge Scott D. Keller  
Rick and Gina Kemery  
Richard and Sally Ketter  
Steven J. Kleinman  
Ann and Robert C. Kline  
Bill and Robin Koch  
Ron Koch  
Christine A. Koenig  
Dave and Mary Ann Kost  
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David and Mary Beth Kroekel  
Michael and Janine Krzyzanowski  
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Jodi S. Larison  
John and Sandy Larkin  
Larry L. Lehman  
Betty and Karl Leuffen  
Bob and Kelly Lord  
Jack and Elaine Lupco  
Carol and Len Macking  
Debra and Michael Maher  
Mary Beth and Mark Mancias  
Mike Mara  
Stephanie C. Marabella  
Mr. and Mrs. Rick F. Mattern  
John and Geraldyn Matyasich  
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Susan J. and George W. Millward  
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Andy Moses and Jo-Anne Darragh  
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Carl and Jean Myers  
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Jane Masters Nase  
Michael J. and Mary Jean Noon  
Jeff and Cheryl Orner  
Rick and Pam Ott  
Andrea L. Overfield  
Oxholm Family  
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 Kim and Suzanne Petsch  
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 Glenn and Jeanette Potteiger  
 Ginger and Wayne Puglia  
 Peter M. Quattrini, Sr.  
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 Yvette and Scott Rehr  
 George and Dawn Reinoehl  
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 Mr. and Mrs. Jeff Richards  
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 Jack and Carol Roach  
 Mr. and Mrs. Kurt Rohrbach  
 Jeffrey Rollins  
 Paul and Teri Rosa III  
 Dan and Sarah Rothermel  
 Dr. and Mrs. Andrew M. Rowan  
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 Mark E. Silks  
 Steve and Heidi Silverman  
 Rodney K. and Carol S. Simonetti  
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 Douglas and Susan Smith  
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 Mike Snyder  
 Tim and Jessica Snyder  
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 Donna and Steve Spaar  
 David and Pamela Stauffer  
 Bob and Lisa Stoyko  
 Therese Sucher, RN  
 David F. Sustello  
 James Svaasand and Mary Lou Doyle  
 Paul and Cheryl Szykman  
 He-Yeun Annie Tannhauser  
 Mr. and Mrs. Bruce Tessier  
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 Timura Family  
 Isaac Torres, Jr.  
 Dan and Kris Totsky  
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 Debra and Jaime Vasquez  
 John and Sue Vozzo  
 John B. Walborn  
 Deb and Ed Wanner  
 Jeff and Pam Wasmuth  
 Al and Margie Weber  
 Chuck Weekes  
 Dwight and Sharon Wegman  
 Ann and Doug White  
 Dr. and Mrs. Erwin H. Wolf II  
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 Philip and Joanne Wolfe  
 Chris Wood  
 Todd A. Woodworth

Pam and Greg Young  
 Lidia Zidik  
 Missy and Allen Zimmerman  
 Andrew J. Zulkosky  
*Plus 18 members who wish to remain anonymous.*

## Pewter Pacesetters \$1,500 - \$1,999

Lisa and David Abramson  
 Barry and April Allen  
 Karl and Karin Allmendinger  
 Tim and Heather Angstadt  
 Matthew and Kristen Arner  
 J. Marc Aynardi  
 David and Carey Babczak  
 Dave and Mary Baptisti  
 Peter D. Barbey  
 Brett and Anne Barnello  
 Dave and June Becker  
 Susan T. Belfer  
 Frank Bennett  
 Peter Bergman, Sr.  
 Marcia Binder and Rick Fehling  
 Craig Blume  
 David W. Bowers, MD  
 Steve Buck  
 Dave and Marijo Burlingame  
 Robert and Lisa Cagliola  
 Milt and Sharon Capiotis  
 Robert and Felicidad Cardinal  
 Kerry and Deb Cashman  
 The Castelli-Yelenoc Family  
 Bernard and Esther Chernisky  
 Dr. Joseph J. Cicala and  
 Dr. Joanne C. Conlon  
 Jacqueline and Peter Cicchetti  
 Patricia K. Cinfici  
 Kevin and Suzanne Claypoole  
 James and Janet Colflesh  
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 Gregory J. and Kathleen J. Del Corso  
 Michael R. and Kathleen DePaul, Jr.  
 Veronica DeRosa  
 Joseph F. Devine  
 Gary and Lisa DeWald  
 Jane F. Dierolf  
 Frank and Sharon Donnelly  
 Keith and Jane Dorman  
 Merle and Wendy Dunkelberger  
 Dr. and Mrs. J. Michael Eager  
 Todd Eckert  
 Ed Elko  
 Jim and Roula Elliker  
 Scott and Laurie Elliott  
 Bernard J. Elzer III  
 David and Ann Marie Engle  
 Ken and Marilyn Ericson  
 Al and Angie Finney  
 Tom and Helen Flynn  
 Fred Foose  
 Sara Galosi  
 John and Patricia Gebhard

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 Beth and Curt Gendler  
 Bruce and Maura Gerstner  
 Mike Gilmore  
 Dave and Sue Greif  
 Rochelle Grey and Glenn Bartle  
 The Hanna Family  
 Kevin Hargreaves  
 Tom Hartman  
 Robert A. Heckman  
 Karen M. Heisler  
 Mr. and Mrs. Scott C. Herber  
 Erica Hertzog  
 Greg and Theresa Hilbert  
 Keith and Suzanne Hillkirk  
 Cheri J. Himes  
 Robert T. Horton  
 Steve and Deb Horvat  
 Scott and Marisa Hunsicker  
 Sylvia L. Huyett  
 Dr. and Mrs. Eric C. Jaxheimer  
 Dr. and Mrs. George A. Jenckes  
 Geoffrey N. Jones, Sr.  
 Mark and Deborah Kauffman  
 Steven and Jolee Keifer  
 Mr. Steven Kemery  
 Sanghoon Kim  
 Karl Klankowski  
 Susan Kleinfelter  
 Carl Knutsen  
 Judith Koch  
 Andy and Cindy Koehler  
 Burton and Alice Kominick  
 James and Jennifer Kramer  
 Jan C. Kranch  
 Mr. and Mrs. Michael Krut  
 Manish Kumar, MD  
 Doreen M. Kutzler  
 Walt and Maryellen LaSota  
 Dr. and Mrs. Solomon Lausch  
 Hal and Denise Lavin  
 R. Denise Lee  
 Jerry and Lori Leibensperger  
 Kathy A. Leinbach  
 Stella Leonti  
 John Leschner  
 Debra L. Levengood  
 Joseph G. Lewis  
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 Daniel and Cathy Makosch  
 Norbert Markert  
 Mr. and Mrs. Stephen Marr  
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 Christie and Bill McAllister  
 Marisa and Joe McGrath  
 Mr. and Mrs. John F. McGraw  
 William C. and Lisa R. McLaughlin  
 Bill McQueen  
 Michael and Sara Mider  
 Michael A. Miller  
 James A. Molinaro  
 Christine Monte  
 Bruce T. Monteiro

Melissa K. Morey  
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 William K. Natale, MD  
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 Kathleen and Ralph Nevel  
 Matthew J. Nolan  
 Frode and Anne Nordhoy  
 Robert R. Para  
 Lisa A. Parznik  
 Bob and Susan Pensyl  
 Dr. and Mrs. Michael D. Perilstein  
 John and Tina Phillips  
 Diane Pletz  
 Sandy and Paul Pluta  
 Carole A. Poole  
 Steven and Loni Pottieger  
 Donald Powers  
 Robert M. Pratt  
 J. Michael and Catherine Pressimone  
 Bartolo Puglisi  
 Kim and Kurt Racine  
 Glenn Ramirez  
 David and Christine Ramsey  
 Gregg and Lynn Ramsey  
 Matthew and Diana Rappleye  
 Tom and Resa Reed  
 Sunil D. Rege  
 Dennis and Coleen Remp  
 Ed and Krista Renenger  
 Chris and Sarah J. Rickert  
 Constance M. and Brian S. Riker  
 Felix and Jennifer Rivera  
 Michael Robar  
 Michelle Rogers  
 Susan M. Rohr  
 Mr. and Mrs. James A. Roth  
 John and Cindy Rothenberger  
 Beth A. Roussel  
 William J. Rudolph, Jr.  
 Kristen M. Sandel, MD  
 Ron and Karen Scalese  
 Jorge Scheirer, MD  
 G. David and Janet H. Schlegel  
 Roger J. Schmidt  
 Dr. Jeffrey and Marina Schneider  
 Scott and Lorie Schollenberger  
 Peter A. Schwartz  
 Kendall and Christine Schwoyer  
 Chuck and Claire Shearer  
 Sean and Connie Showalter  
 Mr. Peter B. Slesser  
 Alan and Donna Smith  
 James and Marijo Smith  
 Melvyn and Barbara Smith  
 Jim and Kathy Snyder  
 Kim and Rick Snyder  
 John A. Sottosanti  
 Christopher M. and Suzanne L. Spece  
 Mayor Vaughn Spencer  
 Bob and Kim Spengler  
 Mr. and Mrs. George S. Sproesser  
 Thomas A. Stamm  
 Pete and Beth Stanislawczyk  
 Liz and Brent Sterner  
 David J. Stouffer  
 Stratton-Brown Family

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Douglas Thomson  
Lauree Tranquillo  
Jill and Howard Trout  
Stephen and Margaret Vechy  
Bill and Amy Wagner  
Sue and Earl Wallace  
Jason and Jennifer Wallis  
Drs. Bryan and Karen Wang  
Diane C. Weber  
Matthew and Christina Weeber  
Matthew Weidner  
Randy and Dawn Weidner  
Steven and Lisa Weidner  
Wayne R. and Kathy R. Weidner  
Mr. and Mrs. Kevin R. Wenrich  
Troy and Karen Werley  
Michael and Denise Wertz  
Kathleen Wetzel  
Mike White  
Steve Willems  
Chuck Wills  
Richard M. Wloczewski  
Dave and Kathy Wolfe  
Marcy and Bruce Woods  
Mr. and Mrs. William C. Wright  
Scott Yokimcus  
Allen and Gail Youse  
Rich and Kathleen Zagar  
Mr. and Mrs. Richard A. Zeller  
Scott and Lauren Zuidema  
Roger and Patricia Zyma  
*Plus 32 members who wish to remain anonymous.*

## Bronze Pacesetters

**\$1,000 - \$1,499**

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Mr. Lynn L. Achey  
Rob Acton  
Steve and Karen Adams  
David A. Addison  
Marcos Alvarez  
Mike and Karin Althouse  
Jennifer N. Alvarez  
Mr. and Mrs. Richard Bohn  
Nancy V. and Barry M. Anderson  
Drs. Richard and Mary Jane Androne  
Bridget Appel  
Valon D. Archie  
Vincent W. Arms  
Mr. Thomas Arthur  
Patrick Asare  
Rick Aulenbach III  
Richard D. and Elizabeth R. Auman  
Nicholas A. and Chelsea K. Austin  
Ellen H. Azrael  
Sharon L. Babczak  
Mr. Michael Bachman  
Rich and Lynne Bainbridge  
Wanda E. Baker  
Patricia A. Balthaser  
Matt and Kathy Baradyn  
David E. Barber  
Joanne Barker  
Ken and Cathy Bartelli

Chuck and Jeanne Bartlett  
Bob Bashore  
Kristine Bashore  
Denise Bassett  
David Battisti  
Sabine Baumer  
Karen R. Baxter  
Jennifer N. Bean  
Mrs. Howard O. Beaver, Jr.  
Kelly Beaver  
Charles and Barbara Becker  
Daniel P. Becker  
Russel M. Becker and Janet Winter-Becker  
Randall Belak  
Elizabeth A. Bell  
Steve Bell  
David P. Bennis  
Victoria L. Bennis  
Andy P. Berger  
Susan E. Bernhard  
Chuck Bezler  
Kevin D. Bieber  
Rich Bienkowski  
Jacqueline F. Bird  
Mr. and Mrs. Richard D. Bittle  
Ed and Kim Blatt  
Marge and Jim Bligh  
Laurel Cline Bobst and Bob Bobst  
Walter and Bonnie Bohnenblust  
Geoff and Allison Bolt  
Robert and Patricia Boni  
Gloritza Torres Bonilla  
Mr. and Mrs. Stephen J. Bonner  
Angelina Borelli  
Scott and Sherry Bortzel  
Steve and Michelle Bosch  
Doug and Beth Bouquard  
Marlin and Debi Bower  
Curt Boyer  
Mark and Elizabeth Boyer  
Kenneth and Krista Bragg  
Walter and Randi Brant  
C. Braun and Children in Memory of Nicholas K. Braun  
Mary Ann and Joseph Brendlen  
Mr. and Mrs. Abraham Breslin  
Clifton Brignola  
Rob Brile  
Richard Bromley, Jr.  
Mr. and Mrs. Christopher Brown  
Jacque Brown  
Michael Brown  
Stephanie Brown  
Larry and Diane Brubaker  
Ann E. Brugger  
Ken Buck  
Ruth and Bill Buckholz  
Blake and Mary D. Buffington  
John and Janice Bunting  
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John S. Burkey  
Tracy L. Burns  
Mr. and Mrs. James D. Bush  
Tammy and Neil Byrne  
Richard and Laura Cahan

Marco Calderon  
Debra S. Caloiaro  
Mark and Debbie Caltagirone  
Joseph W. Carboy  
Alan and Sherrie Carl  
Joe Carlier  
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Donato Casciano  
Kristi Casey  
Mr. Michael Cataldi  
James Catanach  
Scott Cebul  
Carter and Kirsten Cheskey  
James and Kimberly Chuss  
Dr. Grace and Stephen Cisek  
Jason and Megan Claudfelter  
Dr. and Mrs. James A. Coffey  
Mr. and Mrs. Jeffrey Coleman  
Eleanor S. Collins  
Angel R. Colon  
Stephanie Connerton  
Michael Connor  
Peter and Santana Connors  
Bradley and Maria Cook  
Karen and Ralph Cook  
Scott Corcoran  
Craig Correll  
John and Mary Craley  
Don W. Cramer  
Gil Crystle  
Stephen and Kathy Cunningham  
Dieter Czerny  
Dante and Nicole D'Alessandro  
Nancy and Jeremy Dalton  
Robert Dalvano  
Mr. A. Dalzell  
Randy L. Danner  
Mr. Stanley Danner  
Brian Dautrich  
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Mr. Thomas Zogas  
*Plus 101 members who wish to remain anonymous.*

\* Denotes Deceased

*We have made every attempt to ensure the accuracy of our donor list. If you discover an error, please accept our sincere apologies and notify us at 610-685-4560 so that we may correct our records.*

# LEADERSHIP GIVING BY COMPANY

United Way of Berks County would like to recognize and thank those organizations whose employee campaigns generated leadership giving dollars. In the 2013 campaign, 78% of all leadership giving dollars was raised via workplace campaigns. We applaud their efforts and thank them for their tremendous support.

Top 25 Organizations (combined employee and corporate giving)	Total	Bronze	Pewter	Silver	Titanium	Gold	Platinum	Tocqueville
Carpenter Technology Corporation	173	101	32	22	11	2		5
The UGI Companies	142	67	32	25	12	1		5
Penske Truck Leasing Co.	102	44	19	14	9	3	1	12
Reading Health System	90	46	19	15	5	2		3
Alcon Research, Ltd.	74	43	14	16			1	
EnerSys	55	25	7	15	4			4
Bosco's, Inc.	50	21	8	3	10	1	1	6
Met-Ed, A FirstEnergy Company	49	34	5	6	3			1
East Penn Manufacturing Co., Inc.	48	21	9	4	7	2		5
Godiva Chocolatier, Inc.	46	32	7	6		1		
Stevens & Lee/Griffin	45	12	7	11	2	1		12
WorleyParsons Group, Inc.	37	19	11	5		1		1
National Penn	35	13	4	7	8	2		1
Cambridge-Lee Industries LLC	23	19	2	1	1			
Wells Fargo	22	10	4	6			2	
Santander Bank	17	10	3	3				1
Tompkins VIST Bank	15	10	1	1	1			2
Associated Wholesalers, Inc.	14	6	2	4	1			1
R. M. Palmer Company	14	2	3	4	1			4
Brentwood Industries, Inc.	13	6	2	1	3			1
Quadrant EPP USA, Inc.	13	8		4	1			
Customers Bank	9	7						2
J. C. Ehrlich Co., Inc.	9	4			2	1		2
Precision Medical Products, Inc.	7	1	1		1			4
The Giorgi Companies	6	1	1		3	1		

## Organizations with 21-25 Leadership Givers

Reinsel Kuntz Leshar LLP

## Organizations with 16-20 Leadership Givers

United Way of Berks County

## Organizations with 11-15 Leadership Givers

Fulton Bank  
ParenteBeard LLC  
Singer Equipment Company, Inc.  
VF Outlet  
White Star Tours

## Organizations with 6-10 Leadership Givers

Albright College  
Alvernia University  
City of Reading  
Connors Investor Services, Inc.  
Elite Sportswear, L. P.  
Penn State Berks  
Reading Eagle Company  
Teleflex Medical, Inc.  
Weidenhammer Systems Corporation  
Yuasa Battery, Inc.

## Organizations with 2-5 Leadership Givers

Austin Hardware & Supply, Inc.  
Automotive Service, Inc.  
Barley Snyder  
Barrar & White Orthodontists

Berks Engineering Co., Inc.  
Berks Visiting Nurse Association  
C. H. Briggs Company  
Caron Treatment Centers  
Clover Farms Dairy  
Comcast  
County of Berks  
Daniel Boone Area School District  
E. J. Breneman, Inc.  
Elbeco Incorporated  
Entech Engineering Inc.  
Exeter Township School District  
Fromm Electric Supply Corp.  
GAI-Tronics Corporation  
GMI First, Inc.  
Grafika Commercial Printing, Inc.  
Greater Reading Economic Partnership  
Hamburg Area School District  
Herbein+Company  
Interstate Container LLC  
Kozloff Stoult  
Lentz Milling Company  
M & T Bank  
Magnatech International, Inc.  
Masano Bradley  
McGlinn Capital Management, Inc.  
Merrill Lynch Wealth Management  
Mosteller & Associates  
Muhlenberg School District  
Offset Impressions, Inc.  
Olivet Boys & Girls Club of Reading  
and Berks County  
PACE Institute  
Reading Fightin Phils  
Reading School District

Redner's Warehouse Markets  
Roland Stock LLC  
RPA Engineering  
Schuylkill Valley School District  
Sealed Air Corporation  
SFS Intec, Inc.  
SSM Group, Inc.  
Strategic Analysis, Inc.  
Susquehanna Bancshares, Inc.  
Threshold Rehabilitation Services, Inc.  
Tray-Pak Corporation  
Tweed-Weber, Inc.  
United Community Services  
United Parcel Service  
William G. Koch & Associates  
Wilson School District

## Organizations with 1 Leadership Giver

AcuSport Corporation  
Berks County Intermediate Unit  
Berkshire Investment Group  
Berks Packing Co., Inc.  
BILLS KHAKIS  
The Bon Ton Department Store  
Brandywine Heights Area School District  
Burkey Construction Co.  
Centro Hispano Daniel Torres, Inc.  
Co-County Wellness Services/  
Berks AIDS Network  
Distributed Systems Services, Inc.  
E. G. Smith, Inc.  
Encompass Insurance  
Engle-Hambricht & Davies, Inc.

EthoSource  
First Priority Bank  
Fleetwood Area School District  
Fortna, Inc.  
Fromuth Tennis  
Fusion Coatings, Inc.  
Gage Personnel  
Giant Food Stores, Inc. #273  
Glen-Gery Corporation  
Goodman Vending Service, Inc.  
Greater Reading Chamber  
of Commerce & Industry  
Grosfillex, Inc.  
Herbeyn Wealth Management, LLC  
Hercyn Metals Inc.  
Hofmann Industries  
I-LEAD Charter School  
KB Alloys LLC  
The Keeler Company  
Kutztown Area School District  
Leisawitz Heller  
Long, Barrell & Company  
The Loomis Company  
Metro Bank  
Morgan Corporation  
Muhlenberg/Greene Architects Ltd  
Reading Bakery Systems  
Savor Street Foods, Inc.  
St. Joseph Medical Center  
STV Incorporated  
Summit Steel  
Trim-Master  
Unique Technologies, Inc.  
Utilities Employees Credit Union  
Visions Federal Credit Union



# PLANNED GIVING: CREATING A LEGACY GIFT

## UNITED WAY OF BERKS COUNTY ENDOWMENT FUND

United Way of Berks County would like to recognize contributors who have found another way of caring – a way that perpetuates their support beyond the present and into the future. Whether through a bequest, lifetime gift, memorial gift or an honorarium, these individuals have made commitments above and beyond the annual campaign and will touch the lives of future generations. All these gifts represent a commitment to keeping Berks County strong.

### Major Gifts:

T. Jerome and Carolyn R. Holleran

The Ezekiel S. Ketchum Memorial  
*established in 2005 by friends  
and business associates of  
Ezekiel “Zeke” Ketchum*

The Lynn Neag Memorial  
*established in 1997 by Ray Neag*

The June A. Roedel Memorial  
*established in 1996 by Paul Roedel*

The Arthur Ed. Saylor Memorial  
*established in 1987 by the  
Berks County Bar Association*

Steve Willems, NAI Keystone  
Commercial Industrial LLC

## The following gifts were made in 2013:

### Estate Gift:

Thomas P. Handwerk

### In honor of clients in lieu of Christmas gifts:

Herbein+Company, Inc.

### In honor of Joseph and Dana Harenza:

Joanne Judge and Rick Oppenheimer

### In honor of Meredith Rightmire-Youtz (third place in holiday contest):

Reese

We ask all of our donors to consider remembering United Way of Berks County in their wills. Please share when you have done this, as we want to thank you and recognize your generosity and commitment to United Way's work.

### In honor of Jay and Sherry Sidhu:

Sherry Nichols

### In honor of Attorney John Speicher:

Paul D. Smith, D.D.S.

### In honor of Pat Zong:

Prue Precourt

### From Dr. Ralph M. Reeves to honor the life of:

Mrs. Joyce Beckett

Mr. Ed Draper

Dr. Adam Feldman

Mr. and Mrs. George Gehman

Deaconess Deborah Graf

Dr. Jennie Lee

Dr. Joe Leoni

Dr. Ed. Michalik

Dr. Vince Moffitt

Pastor Fred Opalinski

Dr. Bob Pottash

Dr. David Steffy

### In memory of Captain Tom Adams:

Dr. Ralph M. Reeves

### In memory of David J. Batdorf, Esq.:

Jeffrey and Dianne Behm

Peter and Lesa Butera

Michael and Deborah Butterworth

Barbara and George Eisenbrown

Beverly J. Fidler

Michael and Renee Long

Robert N. Reimer

Michael and Tiffany Sergi

### In memory of Nicholas Braun:

George and Sandy Post

### In memory of Jean Marie Langford:

James T. Lewis

### In memory of John Middleton:

His golfing buddies at

General Battery Corporation

### In memory of Peter Patton:

Lee and Karen Myers

### In memory of Kathleen E. Watycha:

Joanna D. Abbott

## PARTNERS FOR THE FUTURE

We recognize the following individuals as members of the Partners for the Future Society because they have included United Way of Berks County in their estate planning:

Ronald L. and Beverly A. Bashore

Jo and Paul Cohn

Bob and Ann Fox

T. Jerome and Carolyn R. Holleran

James H. Lentz and Gail M.

Ebersole-Lentz

Nick and Risa Marmontello

Laura I. Mattern

Joni and David Naugle

Michael Reese

George and Sandy Post

Karen A. and Gary W. Rightmire

Brad and Carroll Scribner

Don and Joanne van Roden

Tammy White and Michael Davidson

*Plus three individuals who wish to  
remain anonymous.*

Planned giving offers incentives and methods of making charitable gifts that can be tailored to meet individual needs. Gifts can result in significant income and death benefits to the individual and his or her heirs. If you have made a provision in your will or estate plan for the United Way of Berks County, or you would like to learn more about how you can join United Way as a Partner for the Future, please call Jean Morrow, 610 685-4587.

## FOUNDATION GIVING

### \$100,000 or more

The Wyomissing Foundation

### \$50,000 - \$99,999

Colonial Oaks Foundation

Henry Janssen Foundation

### \$25,000 - \$49,999

Cacoosing Family Charitable Fund

### \$10,000 - \$24,999

Berkshire Charitable Foundation

### \$1,000 - \$9,999

Blue Mountain Foundation

# SPECIAL THANKS TO OUR TOP 100 ORGANIZATIONS FOR THEIR OUTSTANDING SUPPORT!

Carpenter Technology Corporation  
Penske Truck Leasing Co.  
East Penn Manufacturing Co., Inc.  
The UGI Companies  
Boscov's Department Store, LLC  
Alcon Research, Ltd.  
Reading Health System  
Met-Ed, A FirstEnergy Company  
EnerSys  
Stevens & Lee  
R. M. Palmer Company  
National Penn  
Wells Fargo  
The Giorgi Companies  
Tompkins VIST Bank  
Precision Medical Products, Inc.  
WorleyParsons Group, Inc.  
Godiva Chocolatier, Inc.  
Associated Wholesalers, Inc.  
Brentwood Industries, Inc.  
Cambridge-Lee Industries LLC  
J. C. Ehrlich Co., Inc.  
Sovereign Bank  
Customers Bank  
Quadrant EPP USA, Inc.  
Reinsel Kuntz Leshler LLP  
Yuasa Battery, Inc.  
White Star Tours  
Singer Equipment Company, Inc.  
United Way of Berks County  
Fulton Bank  
ParenteBeard LLC  
Travelers Insurance Co.  
Berks County Intermediate Unit  
VF Outlet  
Weidenhammer Systems Corporation  
Alvernia University  
M & T Bank  
Hamburg Area School District  
Clover Farms Dairy  
Albright College  
WORLD electronics  
Reading Alloys, Inc., An AMETEK Company  
Schuylkill Valley School District  
C. H. Briggs Company  
Elite Sportswear, L. P.  
City of Reading  
Herbein+Company  
Mosteller & Associates  
Penn State Berks

Susquehanna Bancshares, Inc.  
Reading Eagle Company  
Teleflex Medical, Inc.  
Exeter Township School District  
Connors Investor Services, Inc.  
Kutztown Area School District  
Merrill Lynch Wealth Management  
SFS intec, Inc.  
County of Berks  
Automotive Service, Inc.  
United Parcel Service  
Tray-Pak Corporation  
St. Joseph Medical Center  
GAI-Tronics Corporation  
Muhlenberg School District  
Elbeco Incorporated  
Brandywine Heights Area School District  
PACE Institute  
Morgan Corporation  
Fromuth Tennis  
Tulpehocken Area School District  
STV Incorporated  
Utilities Employees Credit Union  
Reading Area Community College  
Grafika Commercial Printing, Inc.  
Phillips-Van Heusen  
Comcast  
Antietam School District  
Berks Career & Technology Center  
Barley Snyder  
Reading Fightin Phils  
Magnatech International, Inc.  
Daniel Boone Area School District  
The Loomis Company  
Sealed Air Corporation  
EthoSource  
Lentz Milling Company  
Wyomissing Area School District  
Berks Packing Co., Inc.  
Grosfillex, Inc.  
Reading School District  
Redner's Warehouse Markets  
Glen-Gery Corporation  
Caron Treatment Centers  
Materion Corporation  
United Corrstack LLC  
BILLS KHAKIS  
Wilson School District  
Austin Hardware & Supply, Inc.  
Fromm Electric Supply Corp.







# LIVING UNITED

## United Way of Berks County

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Resource Development Executive Assistant

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Stella Leonti – Education Initiative Director  
Jane Moyer – Early Care and Education Program Director  
Danielle Motze – AmeriCorps VISTA Volunteer  
Jen O'Brien – Community Impact Director  
Darby Wiekrykas – Volunteer Engagement Program Manager

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Lori Grim – Finance and Database Associate  
Ethel Kramer – Administrative Services Program Manager  
Diane Manning – Accounting Manager  
Janet Matlack – Pledges Receivable Senior Staff Specialist  
Marcie Murray – Database Administrator  
Jasmine Suarez – Finance & IT Manager

### Marketing/Communications

Christine Spanier – Marketing/Communications Director  
Jessica Heil – Marketing/Communications Program Manager  
Joe Pettyjohn – Marketing/Communications and  
Leadership Giving Associate

### Resource Development

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United Way of Berks County

Printing provided in-kind by Grafika Commercial Printing, Inc.

This publication is printed on recycled paper

