



LIVE UNITED Capture the spirit LVE UNITED E UNITE. LIVE UNITED

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LIVE UNITED



Dear Friends,

We know great things happen when we LIVE UNITED. We see this every day because we have the privilege to work with people such as you, our contributors and volunteers, who strengthen our community by partnering with United Way.

Berks County has the most caring and generous people. Together we reached new heights by raising more than \$10.2 million in 2016, a phenomenal achievement for a community of our size. Through Community Wide Care, your support helps fund more than 50 programs, various grants, 2-1-1, Familywize and much more. Simply put, you are having a positive impact on the lives of local families. We are proud to work with so many of you towards a shared goal of a community where everyone can have a safe, stable and successful life.

Your caring spirit is in action year-round. More than 2,000 volunteers work with United Way in different capacities. From the volunteers helping kids become better readers through the Ready.Set.READ! initiative, to our Day of Caring volunteers, to the individuals serving on Focus Area Panels determining how campaign dollars are best invested in United Way programs, each one of these volunteers improves the lives of children, families and older adults. Community commitment is also demonstrated by our dedicated Board members, Cabinet members, LCSs and corporate partners. Along with the work of our remarkable volunteers is the steadfast work of our agency partners. They are the best at what they do, meeting critical needs and utilizing United Way funding to deliver quality programs and services.

We are in awe of all of these efforts. Every act of caring and generosity makes a lasting difference in the lives of over 100,000 Berks Countians each year. We thank you for all you do!



Tammy White *President*



Michael Duff 2016 Chairman of the Board

Great things happen when we **LIVE UNITED.**



THANK YOU FOR YOUR SUPPORT!

Through workplace giving, individuals, legacy giving, corporate gifts, stock and more, each gift means our community is a better place for everyone.

Together, we achieved campaign success in 2016 when more than \$10.2 million was raised to help meet community needs. Thank you Berks County!

Campaign co-chairs, Peter and Pam Barbey, led a strong team of volunteers, partners and supporters to raise more than \$10.2 million to invest in United Way programs and initiatives designed to improve lives and strengthen our community.



Berks County is a special community!

The United Way of Berks County Tocqueville Society, which is made up of 146

individuals who personally contribute a generous annual gift of \$10,000 or more, represents more than 23.5% of the total annual campaign. This group contributed more than \$2.41 million in support of last year's campaign.

The Pacesetter Program represents 24.7% of the 2016 campaign, with 1,533 members contributing an annual gift of \$1,000 or more. Last year, these individuals collectively contributed \$2.54 million.

The Challenge Match provided by the **Edwin Barbey Charitable Trust** was integral to the success of the campaign, as it provided \$350,000 in matching dollars allowing leadership giving donors to maximize their contributions.





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United Way of Berks County

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At a Glance...

United Way Improves Lives and Achieves Results

By contributing to United Way's **Community Wide Care Fund**, more than **100,000** local people receive help through over **50** funded programs with our agency partners, our initiatives and grants.

How Does United Way Make A Difference?

AGENCY PARTNERS

United Way works closely with **34 agency partners** and provides funding for a broad range of programs within the focus areas of: **Education**, **Income, Health and Safety Net Services**.

Programming includes: youth development, after-school programming and mentoring, services for older adults, health programs, disaster response and more.



Ready.Set.RE/

We're helping kids become better readers to achieve greater academic and future success. United Way manages this community initiative and partners with the educational community, businesses, community organizations and volunteers.

Nearly 400 trained volunteers tutor nearly 500 students in 29 elementary schools, within 12 school districts.

Additional RSR components:

- ReadyRosie
- Raising A Reader
- Story Friends
- Growing Readers
- Opening Doors
- Reach Out and Read
- Neighborhood Bridges

NITIATIVES

The Volunteer Center links individuals and groups with volunteer activities throughout Berks County. 2-1-1 connects people to the help they need with a single phone call. Bilingual service, 24/7.

FamilyWize Discount Prescription Drug Program for those without prescription drug coverage and may reduce costs for those with coverage.



Grants

We expand our work by awarding Rapid Response, Venture and LIVE UNITED grants. The grants support unanticipated changes jeopardizing a program's effectiveness. expand programming and focus on grass-roots programs. Recent grants focused on: developing girls' leadership skills, education, volunteer-supported medical care for the homeless, supporting those with special needs and community recreation and beautification programs.

Additional special funding provides support to Greater Berks Food Bank and RACC's ESL Program.

COMMUNITY CONVENOR

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United Way of Berks County

We bring the right mix of people and organizations together to identify and support community needs.

We connect people to volunteer opportunities throughout Berks, as well as mobilize volunteers for community events, such as **Day of Caring**, a county-wide day of volunteering, **and The Big Cheese**, which supports the community's food needs.



2017



By working with our agency partners, as well as collaborating with businesses, the educational community, donors, volunteers and community partners, we help children succeed in school, work with families to become financially stable, promote healthy lifestyles and help those most-in-need.

Thanks to the community's support, we are proud to invest in more than 50 local programs to help more than 100,000 local people. More than 70 volunteers — people like you — invest hours of their time and expertise to identify the best possible community investments. The volunteers evaluate each funded program's performance on an annual basis.

Additional program investment details can be viewed at GuideStar.org.

FOCUS AREA: EDUCATION

EDUCATION: \$2,700,424

We all have a stake in making sure children grow up to be productive members of our community. This begins with the foundation of a good education. Key education issues addressed by United Way supported programs include school readiness and youth development.

ARC ADVOCACY SERVICES Education Programs

BIG BROTHERS/BIG SISTERS OF BERKS COUNTY Mentoring Program Services

BIRDSBORO COMMUNITY MEMORIAL CENTER Education Programs

CAMPFIRE USA: ADAHI COUNCIL Community Outreach

THE CHILDREN'S HOME OF READING Alternative Education Program

CENTRO HISPANO DANIEL TORRES, INC Opening Doors

BERKS COUNTY INTERMEDIATE UNIT Child Care

GIRLS SCOUTS EASTERN PENNSYLVANIA Outreach to At-Risk Girls

HAWK MOUNTAIN COUNCIL:BOY SCOUTS OF AMERICA Comprehensive Youth Development Urban Scouting

OLIVET BOYS AND GIRLS CLUB of READING & BERKS COUNTY Comprehensive Youth Development

OPPORTUNITY HOUSE Child Care Program

SALVATION ARMY: READING CORPS Learning Center

YMCA OF READING & BERKS COUNTY Child Care/Healthy Youth Development Baby University

RAPID RESPONSE FUND GRANTS YMCA of Reading & Berks County -Brandywine Program

READY.SET.READ! GRANTS TO OTHER ORGANIZATIONS

Antietam School District Brandywine Heights Area School District Conrad Weiser School District Daniel Boone Area School District Governor Mifflin School District Oley Valley School District Reading School District Schuylkill Valley School District Yocom Institute for Arts Education

LIVE UNITED GRANTS Many Rivers Learning Center Wood to Wonderful

STRATEGIC ISSUE GRANTS Communities in Schools of the Lehigh Valley (serving Reading School District) Reading Public Library Foundation

FOCUS AREA: INCOME

INCOME: \$434,423

When people are unemployed or cannot meet basic needs, the impact is felt throughout the community. The lack of financial stability is linked to negative societal issues. United Way's efforts in the areas around supportive housing programs and promoting personal financial management are designed to help others gain long-term stability.

HABITAT FOR HUMANITY OF BERKS COUNTY Homeownership for Families in Need

LITERACY COUNCIL OF READING & BERKS COUNTY Literacy Training & ESL

SALVATION ARMY: READING CORPS Supportive Housing

THRESHOLD REHABILITATION SERVICES, INC. Berks Personnel Network

YMCA OF READING & BERKS COUNTY Transitional Housing

READING AREA COMMUNITY COLLEGE Bilingual ESL Classes

RAPID RESPONSE FUND GRANTS Literacy Council of Reading-Berks

LIVE UNITED GRANTS Berks County Justice System Employment Council

FOCUS AREA: HEALTH

HEALTH: \$2,113,130

Health impacts every aspect of a person's life. Good health allows children to learn better and adults to live more productive lives. United Way funded programs address both the preventive aspect of health issues, while also addressing more intervention types of needs.

AMERICAN CANCER SOCIETY

BERKS CONNECTIONS/PRETRIAL SERVICES Prisoner Re-Entry Program

BERKS ENCORE Meals on Wheels

BERKS DEAF & HARD OF HEARING SERVICES Advocacy & Client Services

BERKS VISITING NURSE ASSOCIATION Skilled Nursing & Related Services

BOYERTOWN AREA MULTI-SERVICE Supportive Services for Older Adults

CO-COUNTY WELLNESS SERVICES HIV/AIDS Education and Prevention Case Management for Older Adults

EASTER SEALS OF EASTERN PENNSYLVANIA Pediatric Clinics Out Patient Therapy Therapeutic Recreation

FAMILY GUIDANCE CENTER Counseling GREATER READING MENTAL HEALTH ALLIANCE Advocacy and Support Groups

THE READING HOSPITAL CENTER FOR MENTAL HEALTH

Child Psychiatric Services

SAFE BERKS Counseling

STRATEGIC ISSUE GRANTS Berks AIDS Network/Co-County Wellness

VENTURE GRANTS Abilities in Motion Easter Seals Eastern Pennsylvania Goodwill Industries Keystone Area Threshold Rehabilitation Services, Inc.

LIVE UNITED GRANTS Berks T1D Connection Unending Promise





FOCUS AREA: SAFETY NET SERVICES

SAFETY NET SERVICES: \$1,694,770

When people's basic needs are not met, the consequences may be severe. United Way's mission is to ensure the basic necessities of life are available for those most in need. Our partnerships and programs provide a crucial safety net for vulnerable populations to quickly access help and support for a better quality of life. United Way funded programs address immediate needs, as well as help address the root causes of issues.

AMERICAN RED CROSS: Berks County Chapter Disaster Preparedness Disaster Response Emergency Communications to Armed Forces Veterans Transportation

BERKS COALITION TO END HOMELESSNESS Homeless Prevention

BOYERTOWN AREA MULTI-SERVICE Basic Needs

CATHOLIC CHARITIES: DIOCESE OF ALLENTOWN Case Management/Counseling for Veterans and Families

CENTRO HISPANO DANIEL TORRES, INC Information and Referral

FRIEND, INC. COMMUNITY SERVICES Community Resource Connections JEWISH FAMILY SERVICES Food Bank Case Management Transportation Services

MIDPENN LEGAL SERVICES Legal Representation for Basic Needs

OPPORTUNITY HOUSE Shelter Program

SAFE BERKS Shelter Hotline/Rapid Response

SALVATION ARMY: READING CORPS Family Services Program

SALVATION ARM: SERVICE EXTENSION UNITS Community Welfare

UNITED SERVICE ORGANIZATION

GREATER BERKS FOOD BANK Access to Food

PAYMENTS TO OTHER ORGANIZATIONS United Community Services

RAPID RESPONSE FUND GRANTS

Bridge of Hope Berks County Family Promise of Berks County Greater Berks Food Bank Opportunity House YMCA of Reading & Berks County -Reconnection Program

OTHER GRANTS

Community Prevention Partnership Greater Berks Food Bank Outreach, Inc. United Way of Lancaster County Pennsylvania CASA PA 2-1-1

LIVE UNITED GRANTS

Oley American Legion Post 878



Imagining...

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HELPING KIDS BECOME I BETTER READERS...

JAMBERRY Bruce Degran



United Way of Berks County

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READY.SET.READ!

Early grade reading success leads to future academic success. This is why United Way manages the Ready.Set.READ! community initiative. We are working with partners – businesses, the educational community, nonprofits, volunteers and others - to increase reading proficiency, which will put children on the path to greater achievements.

Together, we are tackling the challenges:

- Over 40% of Berks County third-graders are reading below grade level.
- That means over 2,000 children in our community – in urban, suburban and rural schools – are four more times likely to drop out of school and 13 more times more likely to drop out if they also live in poverty. This means they are less likely to develop essential workforce skills and less likely to serve as productive citizens.

Educational Improvement Tax Credit Contributions

United Way is proud to be an approved charitable organization to annually receive corporate contributions in support of Ready.Set. READ! through the PA Educational Improvement Tax Credit (EITC) program.

Thank you to the following corporations for their collective support of \$105,000.

- * East Penn Manufacturing Co., Inc.
- * High Industries
- * National Penn
- * Tompkins VIST Bank
- * UGI Companies
- * Weis

...BECAUSE BETTER READERS ENJOY BETTER LIVES.

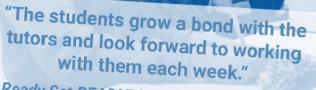
This past year, United Way and Ready.Set. READ! board members and volunteers began working with Lectio, based in Cambridge, MA, to advance the quality and results of the initiative's components. This strategic planning work will guide our efforts in the future.

Last year, over 30,000 Berks County children (ages 0-8) benefited from Ready.Set.READ! related programs. Key programs within the initiative include:

- Nearly 400 trained **STAR READER** volunteer tutors provided one-on-one tutoring support to close to 500 students within in 29 elementary schools at 12 school districts.
- Several Reading elementary schools, as well as Head Start classrooms, participated in **RAISING A READER**, which promotes family engagement and a book exchange program.
- **READYROSIE** served as an online and bilingual parent engagement resource for parents and caregivers in multiple school districts.
- We're collaborating with Latino childcare providers through **GROWING READERS** and increasing the quality of their programs through literacy modeling and coaching.
- Nearly 100 volunteers modeled fluency and expression by reading to pre-school classrooms through **STORY FRIENDS.**

www.ReadySetReadBerks.org

• **OPENING DOORS** provided a group-education program for Latino families with children ages 0 – 5 to increase their child's school readiness. 54 parents, with 108 young children, have graduated from the 10-week parent education class, and 86% of the parents reported they now understand the basic skills their children need in preparation for Pre-K.



- Ready.Set.READ! Education Partners Survey



2016 LOANED CAMPAIGN SPECIALISTS

2016 CAMPAIGN CABINET

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SFS intec, Inc. Grisel Cruz

UGI Energy Services, LLC Heather Ayala Lacey Hamilton

Community Volunteers Rich Bittle Irv Evans Mike Reese Michele Rittle

Liz Charles was supported by EnerSys.

We also recognize Quadrant EPP USA, Inc. for supporting the LCS program.

2016 LOANED CAMPAIGN ACCOUNTANTS

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BB&T Kevin Wagner RKL LLP

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Community Volunteer Gina Fisher

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Pamela Terry Barbey

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Pat Shields Fromuth Tennis

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Lauren E. Tobiassen *Wells Fargo*

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*Sharon Danks *Tweed-Weber-Danks, Inc.*

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Gordon Hoodak Lauer's Park Elementary School

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Beth Gallen Mastromarino Van Reed Wealth Management LLC

Dr. Khalid Mumin Reading School District

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Mike Schmidtlein EnerSys

Meg Shields Fromuth Tennis

Pat Shields Fromuth Tennis Edward Shuttleworth Met-Ed, A FirstEnergy Company

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*Timothy J. Simmons Baker Tilly Virchow Krause, LLP

*Alison Snyder East Penn Manufacturing Co., Inc.

Timothy Snyder Fleetwood Bank

David L. Strobel Carpenter Technology Corporation

Therese Sucher *Reading Health System*

Patrick Velekei *The Giles Financial Group*

Jeffrey Wasmuth *Wells Fargo*

Dr. Anna Weitz *Reading Area Community College*





AS OF DECEMBER 31, 2016

The financial results presented are taken from United Way of Berks County's IRS Form 990 using the December 31, 2016 Audited Financial Statements. The 2016 Audited Financial Statements contain an unmodified opinion, which is the highest opinion an organization may receive. United Way's complete audited financial statements and tax filing (IRS Form 990) may be obtained from the United Way of Berks County's website (www.uwberks.org) or by contacting the United Way office.

\$3,673,307 \$7,556,335 \$9,858,238 \$127,855	\$3,463,162 \$7,203,717 \$9,638,597 \$125,346
\$21,215,735	\$20,430,821
\$2,121,235 \$0	\$2,078,283 \$412,291
\$2,121,235	\$2,490,574
\$2,748,630 \$8,949,844 \$1,673,868 \$5,722,158	\$2,617,925 \$8,056,991 \$1,641,746 \$5,623,585
\$19,094,500	\$17,940,247
\$21,215,735	\$20,430,821
	\$7,556,335 \$9,858,238 \$127,855 \$21,215,735 \$2,121,235 \$0 \$2,121,235 \$2,748,630 \$8,949,844 \$1,673,868 \$5,722,158 \$19,094,500

* United Way of Berks County believes prudent and responsible management requires the organization to establish and maintain an unrestricted net asset balance sufficient to provide working capital and adequate liquidity in the event of unexpected events affecting revenue generation and cash flow. The balance is within the target level of three to six months of distributions and expenses.

** Committed to service allocations and operations for future years.

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CONDENSED FINANCIAL STATEMENT INFORMATION



DEV/ENU/E	2016	2015		
Contributions	\$10,574,048	\$9,889,098		
Investment and Other Income	\$510,913	\$433,533		
Total Revenue	\$11,084,961	\$10,322,631		
EXPENSES Program Services Investments in Programs* United Way Community Impact Program Community Support	\$7,164,749 \$982,567 \$8,147,316	\$6,771,283 \$943,223 \$7,714,506		
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SUPPORT SERVICES				
Fundraising	\$1,169,661	\$1,154,396		
Administration	\$659,134	\$638,974		
Total Support Services	\$1,828,795	\$1,793,370		
NET PERIODIC PENSION COST/SETTLEMENT LOSS **	\$55,157	\$219,829		
RECONCILIATION TO AUDIT				
Non-Operating Expenses *** Unrealized Gains/Loss on Investments	\$0 \$100,560	\$58,487 (\$526,404)		
Change In Net Assets	\$1,154,253	\$127,009		
Net Assets Beginning of the Year Net Assets End of the Year	\$17,940,247 \$19,094,500	\$17,813,239 \$17,940,247		



* Includes designations to other United Ways ** A settlement of the pension obligation takes place when the sum of the benefit payments for the year exceed the sum of service cost and interest cost. As per Generally Accepted Accounting Principles, United Way recorded a loss for fiscal years ending 2015 and 2016 respectively. The expense is allocated across program and support services.

*** Non-Operating Expenses are pension related changes.
 Effective June 27, 2016, the Pension Plan was terminated through a standard termination process and accrued benefits were paid to all eligible participants.



EMERGING LEADERS UNITED

United Way of Berks County



ELU has gained over 100 new members, and there are now over 300 young Berks Countians better connected to United Way and our community.

It's been an exciting year for Emerging Leaders United!

The ELU members have participated in a total of 26 events, with a majority of them offering volunteering opportunities. The desires of an Emerging Leader United member are to make a difference in their community while growing personally and professionally. Members achieved this through hosting a Holiday party for the Olivet Boys and Girls Club, participating in a Day of Caring and a River Trail cleanup project, and working with Big Brothers Big Sisters. The ELU members gained increased personal development through a Dale Carnegie session and a "Life Improvement Business" session hosted by Eric and Jeannie Savage.

Kelly Adomshick Johanna Aguilar-Lopez Esteffani Alcantara Beth Angstadt Jeremy Arndt Kristen Arner Christopher Aull Heather Avala Jennifer Bachman Eneudy Baez Jaimee Baker Shawn Barczynski Ashley Bauscher Julia Becker Josef Becker Jobany Bedoya Tatyana Belko **Richard Benton** Jaimie Berman Ambur Bernhard Tamara Bernstein Chris Bigos Sarah Bishop Angela Blum Jennifer Bohn Paul Bond Angelin Borelli **Beth Bowers** Alissa Boyer William Brent Brando Bretz James Brodhag Jennifer Caba Marco Calderon Saundra Caldwell Andrew Cammarano Valerie Cardell Scott Cass

Victoria Chalmers Ashley Chambers Meredith Chambers Tyler Chlebowski Jessica Cintron Shane Clark Wendy Claus Meghan Cocuzza Allison Coffey Sonia Colon Michele Cooper Edgar Cortez Trish Corvo Anthony Cox Tanya Davidson Paula De La Rosa Angela DeLong **Aubrey Detterline** Robert DiFilippo **Courtenay Dillard** Elisha Doney Julia Dougherty Tim Eck Calvin Edwards Chelsea Eisenberg Ryan Ellis Casey Ellis Jeffrey England Kendra Ernfield Becky Eshbach Luke Eshbach Steven Falcon Ashley Fehnel Aphrodite Felix **Edward Felix** Scott Fenstermaker Jen Fern Luis Fernandez

Vinessa Ferraro Kelly Fessler Amy Fick Vanessa Fields Shannon Figueroa Sarah Finney Ann Fioravanti Sharon Frantz-Howell **Kimberly Frey** Tara Frey Aaron Fries Adam Galczynski Wayne Gehris Stephanie Godek **Bridget Good** Astairre Goodhart Rob Graham Katie Graham AmandaGriffith Brittney Gross Jason Grove Elon Gruber Jessica Guido Peter Gustis Jennifer Habecker Melissa Haggard Lacey Hamilton **Ryan Hamilton Regina Hampton** John Harding Patrick Hart Alicia Hartman Michael Hartman Jessica Heil Rena Heim Jeffrey Henry Calvin Hess Siah Hill

EMERGING LEADERS UNITED

Amy Hiller Jamie Himmelberger Samuel Hindman Lori Hoffman Jonathan Hogan Jason Hornberger Jennifer Hostetler Matthew Huddleston Christopher Huey Justin Huffman Miranda Hughes Susan Hugues Kristina Ibach Stephen Johnson Stephanie Kane Kyle Keech Seth Kelchner Lisa Kelly Lindsay Kennedy Andrea Key Kaitlin Killian Soun Kimm Ashley Koch Michael Koch Shannon Kohl Matthew Krasney Amy Kreider Mackenzie Krott Kayla Krott Carly Krumholz Andrew Kuchta Jeremy Kuhn Meghan Kulp Colleen Kunkle Pattie Kurnik Sherry Kutz Joshua Labe Angela Lancaster

Brian Lawrence Jena Lawrence Jillian Lee Brittanie Lewis David Lindenmuth Antonia Lineaweaver Stacey Loeb Carol Lombardo Matthew Lowther Kara Lucas Victoria Machorro Joshua Maldonado-Mazzo Michael Mancias Jennifer Manning Heather Margowski-Williams Josette Martinez April Maschke Elizabeth Masciotti Megan Maslar **Odalis Matos** Marissa May Brett Mayer Jennifer McAllister William McClain Lisa Meinhart Judson Meinhart Jason Mell Anibal Mendez Cameron Miller Laura Miner Jarrad Minggia Jamie Mitstifer Haley Mohn **Angelica Morales** David Morrow Heather Moyer Heather Moyer

Nicole Moyer Kristy Muenz Kristopher Murphy Emily Myers Jaclyn Nawa Jessica Nealy Jeremiah Neighbors Tammy Nguyen Jaclyn O'Donnell Abigail O'Keefe Dawn Orgera Rendy Ortiz Alissa Ott Ian Paisley Nelsa Paulino **Bala Peterson** Lisa Pike Theresa Pinto Marco Pokrywa John Polek **Bonnie Pritchard** Sidney Purnell Joslynn Quijada Jaime Ragonese Cynthia Rann Julie Ravis Thomas Reardon David Reed **Chelsey Reichelt** Tara Reinhart Samantha Reitz Kristin Remmel Christy Resh **Roland Reves** Jenna Riberio Dr. Yamil Sanchez Rivera David Roth Jessica Rozzi

Rebecca Sanbower Jennifer Savage Teimohan Sawhney **Bradley Schaefer** Alma Schittler Adam Schleicher Derek Scholack Tristan Schoiack Joshua Schultz Matthew Sech Claribel Seda Stacy Seidel Kristen Sfameni **Kevin Shainline** Kathena Siegel Sarvant Singh Dharmaraj Sivasamy Lydia Snow Timothy Snyder **Dillon Snyder** Leigh Anne Sobjak Adrienne Soia Jamie Sonon Colin Speck Robert Spohn Jacqueline Stamy Wes Stefanick Daniel Stein Jordan Sterner **Courtney Stonefelt** Kelly Stoneham Julie Street **Amy Strouse** Sarah Sullinger Erin Sullivan Linsey Swavely Daniel Szabo Patrick Taylor

Tashalynn Taylor Kassandra Taylor Laura Taylor **Diem Thach** Leanna Thomas Nic Thomas Mary Tibbetts Teresa Tieman Detweiler Chey-la Tillery Andrew Tomasko Elizabeth Toumanios Christa Trego Shana Trego Sheila Tulli Jesse Tyahla Amy Vaughan Patrick Velekei Shannan Venezia Flame Vo **Daniel Wagner** Elizabeth Ware Maxine Washington **Bridget Wealand** Amber Weaver Nicole Wessner Ellyn White Joshua Wilder Cole Wixon Jennifer Woodland Chileen Yeager Jessica Yeastadt Kevin Zaylor Tina Zimmerman



United Way of Berks County would like to recognize contributors who have found another way of caring – a way that perpetuates their support beyond the present and into the future.

Whether through a bequest, lifetime gift, memorial gift or an honorarium, these individuals have made commitments above and beyond the annual campaign and will touch the lives of future generations. All these gifts represent a commitment to keeping Berks County strong.

We hope that you will consider being a partner in United Way's mission. If you have made a provision in your estate plan for the United Way of Berks County, or you would like to learn more about how you can join United Way as a Partner for the Future, please contact Angie Finney, 610-685-4570.

Major Gifts: For their endowed annual gift:

T. Jerome and Carolyn R. Holleran
The Ezekiel S. Ketchum Memorial established in 2005 by friends and business associates of Ezekiel "Zeke" Ketchum
The Sally Miksiewicz Memorial Fund established in 2015
The Lynn Neag Memorial established in 1997 by Ray Neag
The June A. Roedel Memorial established in 1996 by Paul Roedel
The Arthur Ed. Saylor Memorial established in 1987 by the Berks County Bar Association
Steve Willems, NAI Keystone Commercial Industrial LLC

The following memorial and honorarium gifts were made in 2016:

Estate Gifts: Barbara M. Alspach Howard S. Goodman Charles Harner Sidney Symons

In honor of Diana and Terry DeBold Dr. Robert Timothy DeBold

In honor of Jeannie Savage Girl Scouts of Eastern Pennsylvania

In honor of Josh Wright Dr. Ralph M. Reeves

In honor of Pat Zong Prudence S. Precourt

From Dr. Ralph M. Reeves to honor the life of: Mrs. Joyce Beckett Dr. Adam Feldman Mr. and Mrs. George Gehman Deaconess Deborah Matern-Graf Dr. Ed Michalik Dr. Vince Moffitt Pastor Fred Opalinski Dr. Bob Pottash Mr. and Mrs. Sheldon Snyder Dr. David Steffy

In memory of Captain Tom Adams: Dr. Ralph M. Reeves

In memory of Margaret Fisher Kathy Joffred Betty Lou McClure and the 5 McClure girls Dorothy Ocksrider

In memory of Elizabeth Hanf SAI InfoComm LLC



In memory of Eugene Slegowski

Gordon and Rigmor Anke Peter and Pam Barbey Bradbury, Meschter Families Linda and Darryl Boe Leslie and Bill Davidson East Penn Manufacturing Co., Inc. Nancy M. Geiman Family Jessica L. Heil Rebecca S. Kermitz and Richard J. Simko Scott and Janet Matlack Karen T. McKeever Nancy J. McNabb Shirley and John K. Palmer Chris and Robin Pruitt Frank Ragone Angie and Steven Rizzo Marie. Todd and Susan Sands Bradley A. Sell Gregory R. and Jennifer L. Thomas Nancy Troemel United Way of Berks County Employee Fund Kevin and Monica Wenrich Tammy White and Michael Davidson **Rick and Marlene Wilson**

In memory of Frances Lefever Sloughfy

Agnes Irene Brown Fulton Bank Nancy Krauss Dawn Romanczak

PARTNERS FOR THE FUTURE

We recognize the following individuals as members of the Partners for the Future Society because they have included United Way of Berks County in their estate planning:

Ronald L. and Beverly A. Bashore Jo and Paul Cohn Irv Evans Bob and Ann Fox Barbara and Brad Hall Fred and Dee Hiehle T. Jerome and Carolyn R. Holleran Mr. and Mrs. William S. Jaeger Ann and Chris Kraras James H. Lentz and Gail M. Ebersole-Lentz Nick and Risa Marmontello Don Mattern Laura I. Mattern Harry and Jean Morrow Joni and David Naugle Karen and Paul Oxholm George and Sandy Post Michael Reese Bob and Donna Rhoads Karen A. and Gary W. Rightmire Brad and Carroll Scribner Bruce and Sarah Smith Don and Joanne van Roden Ralia C. Vardaxis Tammy White and Michael Davidson Nancy and Doug Yocom Plus three members who wish to remain anonymous.

FOUNDATION GIVING

\$100,000 or more The Wyomissing Foundation

\$50,000 - \$99,999 Henry Janssen Foundation The Kindness Coalition

\$25,000 - \$49,999 Cacoosing Family Charitable Fund

\$10,000 - \$24,999 Berkshire Charitable Foundation Crowther Foundation

\$750 - \$9,999 Blue Mountain Foundation Isadore & Anna Oritsky Foundation





United Way of Berks County

United Way of Berks County is grateful for the tremendous support and generosity of our leadership giving donors and committed volunteers. The leadership giving component of the campaign generated more than \$4.95 million and represented 48% of the campaign. The gifts from the members of both the Tocqueville Society (annual gifts of \$10,000+) and the Pacesetter Club (annual gifts between \$1,000 and \$9,999) are critical to ensure the success of the overall campaign. United Way of Berks County applauds the more than 1,600 individuals and/or couples who generously support the leadership giving program.



A Year of Chocolate by Godiva Chocolatier, Inc.

All leadership givers in attendance at the Leadership Giving Recognition Event are eligible to win a "sweet treat." Five lucky winners will receive delicious chocolates delivered on a monthly basis. Special thanks are extended to Godiva Chocolatier, Inc. for this generous incentive for our leadership givers.

The KINDNESS Challenge

United Way of Berks County is pleased to announce The KINDNESS Challenge supported by the Kindness Coalition/John and Karen Arnold and the Shields Family Fund/Pat and Meg Shields. This \$500,000 challenge match will provide great incentive to current leadership givers to increase their annual leadership gift and to prospective leadership givers to join the Pacesetter Club. All new and increased giving within both the Tocqueville Society and Pacesetter Club will be matched as follows:

- New Tocqueville and Pacesetter gifts will be matched in their entirety.
- Level increases within both programs will be matched in their entirety.
- Incremental increases within a level in both programs will be matched.
- Tocqueville Step-Up Program: Donors who commit to a pledge of \$5,000 in 2017, \$7,500 in 2018 and \$10,000 in 2019 will be welcomed into the Tocqueville Society in 2017. The challenge match will augment the gifts in 2017 and 2018 by providing the additional \$5,000 and \$2,500 respectively.

Leadership Giving Recognition Event

Members of the Tocqueville Society and Pacesetter Club are invited to attend the annual Leadership Giving Recognition Event on Thursday, October 19, 2017 from 5:30-7:30 p.m. at the DoubleTree by Hilton Hotel Reading. Our guests will be treated to delicious hors d'ouevres and cocktails in celebration of their generosity and support of United Way of Berks County's leadership giving program.

United Way is grateful for the support of the 2017 Campaign Partners that generously sponsor this event:

- BB&T
- The Bone and Joint Care Center
- Diamond Credit Union
- DoubleTree by Hilton Reading
- Ehrlich Termite and Pest Control
- EnerSys
- Fromuth Tennis
- Fulton Bank
- M&T Bank
- Penske Truck Leasing Co.
- Precision Medical Products, Inc.
- Reading Fightin Phils
- Reading Health System
- RKL LLP
- Stevens & Lee/Griffin
- Tompkins VIST Bank and Tompkins Insurance
- VF Outlet
- Visions Federal Credit Union
- Wells Fargo
- White Star Tours and Travel Center

United Way of Berks County Tocqueville Society

The Tocqueville Society, a leadership giving program, exists to foster, promote and recognize the importance of community commitment and personal giving at an exceptional level. The Society is named after Alexis de Tocqueville, a Frenchman who admired three elements in North American society: liberty, equality and the spirit of neighbor helping neighbor. Members of the Tocqueville Society generously contribute \$10,000 or more on an annual basis.

United Way of Berks County Tocqueville Society, ranked second in membership nationwide when compared to like-sized communities, consists of 146 members who contributed \$2.4 million during the 2016 campaign. Additionally, more than 80% of our Tocqueville members are Loyal Contributors who have been giving to United Way for more than ten consecutive years We sincerely appreciate and applaud the overwhelming generosity of the members of the United Way of Berks County Tocqueville Society.

La Société Nationale \$100,000 - \$249,999 Anonymous

Ordre d'Égalité \$50,000 - \$74,999 Vincent and Donna Hartnett T. Jerome and Carolyn R. Holleran The Kindness Coalition Foundation, Karen and John Arnold Ray and Carole Neag Liliane and David Walton

Ordre de Liberté \$25.000 - \$49.999 Anonymous Helen Breidegam John and Ann Broadbent **Cacoosing Family Charitable** Foundation Frank and Rita Cocuzza Michael and Diane Duff Robert P. Flicker Barbara and Brad Hall Mr. and Mrs. Joseph M. Harenza Daniel and Kathleen Langdon Mr. and Mrs. Charles W. Miller Marlin and Ginger Miller The Lynn Neag Memorial Mr. and Mrs. Richard M. Palmer, Jr. Art and Judy Vallely

Philantrope

\$20,000 - \$24,999 Ernest J. and Lisa A. Choquette Jack and Janet Gallagher Dena and Vic Hammel Joanne M. Judge and Rick Oppenheimer Chris and Ann Kraras Mr. and Mrs. Thomas W. Martell Mr. and Mrs. Terrence J. McGlinn, Sr. Peter and Mary Terranova David and Barbara Thun

Humanité

\$15,000 - \$19,999 Marc and Jane Althen Peter and Pamela Barbey Eunice and Albert* Boscov Joseph L. and Shirley K. Boscov Philanthropic Fund Mauro and Angel Cammarano Dave and Elizabeth Capitano Lois and Irvin Cohen Angela and Dick Ehst Patricia Giles and John Speicher Peter F. Giorgi Sandra and Richard Hartman Dan and Ellen Huyett Ezekiel S. Ketchum Memorial Fund Clint and Debby Matthews Mark and Jacqueline Oliver Craig and Sue Perrotty Mr. and Mrs. Paul R. Roedel John and Gloria Rothenberger Eric and Jeannie Savage Michael and Rhonda Schmidtlein David and Shelley Shaffer Jay and Sherry Sidhu Don and Joanne van Roden Nadine and John Weidenhammer

Visionnaire

\$12.500 - \$14.999 Dennis and Eileen Abruzzi Anonymous Cynthia and Jim Boscov Daniel and Mary Breidegam Jo and Paul Cohn Bernie and Pat Hofmann/Hofmann Family Foundation Barbara J. Kline Jodi and Jeff Long Jim and Jan Loomis Mr. and Mrs. Mark Maggs Ed and Suzy McKeaney Mr. and Mrs. J. Christopher Michael The Sally Miksiewicz Memorial Fund John and Susie Myers Mr. and Mrs. Mark E. Schlott Christian and Jennifer Sockel Martha and David Swartz Mr. and Mrs. Edward D. Trexler III C. Thomas and Dianne C. Work Priscilla and Ben Zintak

Membres de la Société \$10,000 - \$12,499 Anonymous (4) Mrs. Theodore C. Auman III Tod and Chrissy Auman Charles and Mary Barbera Robert and Laura Beard Hans and Melissa Bell

Tom and Leslie Bell Mr. and Mrs. Bruce P. Bengtson Charlie Bernard **Daniel and Melanie Casciano** Dr. and Mrs. John D. Casey, Jr. **Bob and Anita Chanev** Carter and Kirsten Cheskey **Rich and Kelly Close** Dr. and Mrs. Patrick Colarusso **Bill and Vicki Combs** Jim and Anna Connors Dick* and Nancy* Crowther **Robert and Jayne Dieruff** Atty. Timothy G. Dietrich and Audrev Andrules Ann and Gary Doerries Bernie and Pat Donahue Elsaved and Cathy Elmarzouky Steve and Gina Fisher Phil and Judy Fleck Ann and Bob Fox **Funk Family** Bill and Gwen Gage David and Paula George Michael Gibbs and Amy Hunt Scott and JoAnn Gruber loe and Alison Haniford John and Kate Harenza Joseph and Dana Hartz Tina and Tom Henefer John F. Horrigan, Jr. Rob and Amy Howard Mr. and Mrs. Tyrone Javier Mike and Tina Jemison Jim King Tammy J. Koch and Stephen Peskosky Atty, and Mrs. Jack G. Mancuso Nick and Risa Marmontello Lisa and Don Martin Mr. and Mrs. Samuel A. McCullough Don and Jana Mikes Allen and Sharlene Mover Joni and David Naugle Thomas and Claudia O'Neill Nicole I. Patterson Alan and Laurie Peer

Elaine M. Rado Jim and Debi Radwanski Garv and Karen Rightmire The June A. Roedel Memorial Paul and Teri Rosa III Peter and Leigh Rye Tim and Sherry Sanger Todd and Stacey Sechrist Mr. and Mrs. Patrick Shields Mr. Craig A. Stein Jeff and Delores Stoicheff Dave Strobel Mr. and Mrs. Stephen J. Terroni Joern and Jillian Tinnemeyer George and Nancy Weaver Mark and Kathi Wennell Nancy and Doug Yocom Dick and Kathy Zuidema

* Deceased

Tocqueville Legacy Circle

The United Way of Berks County Tocqueville Legacy Circle honors Tocqueville members who have made legacy commitments of \$200,000 or more to permanently endow their Tocqueville gifts. We applaud these members who have made this commitment and honor them for their uncommon generosity and leadership in advancing the common good.

Ann and Bob Fox Barbara and Brad Hall T. Jerome and Carolyn R. Holleran Ezekiel S. Ketchum Memorial Fund Nick and Risa Marmontello The Sally Miksiewicz Memorial Fund The Lynn Neag Memorial The June A. Roedel Memorial Don and Joanne van Roden



United Way of Berks County

United Way of Berks County PACESETTER CLUB

The Pacesetter Club is a leadership giving recognition program that honors those individuals/couples who make annual gifts from \$1,000 to \$9,999. These generous donors are instrumental to United Way's ability to address the most pressing health and human services needs in our community. We are grateful for the overwhelming support of our 1.533 members who contributed more than \$2.5 million during the 2016 campaign. We are proud to acknowledge that 54% of our Pacesetters are Loyal Contributors who have been giving to United Way for ten or more consecutive years. We greatly value the generosity and commitment of the members of the United Way of Berks County Pacesetter Club.

Platinum Pacesetters \$7,500 - \$9,999

Anonymous (3) Carl and Christie Botterbusch Lena and Jack Hopkins Edwin Lakin James H. Lentz and Gail M. Ebersole-Lentz Dave and Sandie Rick Mr. and Mrs. Eric Schaeffer Caryl and Gary Wilkinson Elizabeth C. Wolfe

Gold Pacesetters

\$5,000 - \$7,499 Shawn and Lisa Anderson Anonymous (4) Walter and Kate Banta Cathy and Tom Beaver Mr. and Mrs. Amandon Carles

Dr. Kelley Crozier and Reverend Mark Christy Greg and Leslie Diestel Ken and Jenny Dugan Ann and Santo Ferrarello Samuel and Sarah Flamholz Kevin S. Goetz and Peter B. Slesser Judge Arthur E. and Louise C. Grim Martha L. Hafer Dennis and Vicki Hague Jed and Jessica Hammel Charles F. Harenza, Esg. The Harrop Family Fred and Dee Hiehle James G. Hughes and Kristen L. Killoran Elissa and Kevin Kelleher Barbara J. Ketchum Tim and Anne Koenig Cindy and Bill Laubach Mr. and Mrs. William Litvin David and Jackie Lurio Teresa Mercurio, MD Larry and Jami Miksiewicz Chris and Toni Miller Neena Miller Glenn and Jane Moyer Donna and Brian Nugent Joseph and Christine O'Neill Paul and Lynn Ott Bob and June Parker John F. Price Mr. and Mrs. Russell E. Reber, Jr. Scott and Yvette Rehr Felix and Jennifer Rivera Elizabeth Bowman Rothermel Jeffrey and Virginia Rush Tim and Bonnie Simmons Fred and Julie Singer Henry and Helene Singer Carl W. and Jean H. Staples Dr. Carol Szarko Karen Vasinda-Houle and Robert Houle Tammy White and Michael Davidson Jan and Warne White Roger and Patricia Zyma

Titanium Pacesetters \$3,000 - \$4,999 Anonymous (13) Rick and Judy Aulenbach Walter and Caitlin Banta Bill and Paula Barron Daniel and Deirdre Bausher D. Michael Baxter and Denise A. Curran Thomas and Tamah Biello Mr. and Mrs. Richard P. Bowers Garv W. Bover Dr. and Mrs. Robert A. Brigham Lee and Jeff Bukowski Andrew and Sophia Cammarano Dave and Anne Carroll Fran and Carmen Chiumento Thomas M. and Gwyneth N. Chobot Bruce and Pivali Cole Anthony and Carol Cox Tim Cunnius Sharon A. Danks Russell and Sherry Diehm John and Jill Durofchalk Lynn and Will Eagleson Suzanne and Brian Engelhardt David and Ann Marie Engle Chuck Fabian David and Victoria E. Fisher Sid and Cathy Forrest lami and led Freeman Brenda and Rich Fulop Mr. John P. Gagge, Jr. Robert K. Gramling Greg and Patty Haas Richard and Luana Harris Sally Harris David C. Hasson Gerard and Christine Helinek Jack and Lucy Hennessev Ms. Linda S. Himeback Frederick L and Ellen F. Hirt Barbara and Fred Homsher Mark and Carol Hornberger Greg Horton Phil and Connie Impink Steven T. Iseman

Drs. Elizabeth Kann and Uday Dasika Thomas and Dena Kauffman **Bob and Chris Keeler** Judge Scott D. Keller Tom and Carol Kemery Melanie and Scott Klemas Dean and Jennifer Kraras Carly E. Krumholz Mr. and Mrs. Michael Krut Carole and Harlan Kutscher John and Sandy Larkin Betty and Karl Leuffen Joseph G. Lewis Scott L. and Kathleen M. Lindsey William and Cathy Long Sue and Troy Maier Mary Beth and Mark Mancias Mike Mara Jim and Carol Mason Megan Mattern Jacob and Karen McKnight, Jr. Don and Linda McMillan Ronald Miksiewicz Mr. and Mrs. Leon A. Miller Brian and Megan Morehead Harry and Jean Morrow Michael A. Mullen Dave and Patti Murr Scott and Eileen Myers Jane Masters Nase Jeannine O'Neill-Rohrbach and James Rohrbach **Rick and Pam Ott Barbara Pattison** Nancy and Glenn Perrini Bob. Judy and Susan Pollack Donald Powers Peggy and Bill Reifsnyder James V. Reino, Jr. Max and Holly Rishel Dr. and Mrs. Andrew M. Rowan Jim and Judy Rubright Mr. and Mrs. Palle Rye Kristen M. Sandel, MD John Schwartz Carl L Seidl

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We have made every attempt to ensure the accuracy of our donor list. If you discover an error, please accept our sincere apologies and notify us at 610-685-4560 so we may correct our records.



United Way of Berks County would like to recognize and thank our Top 25 organizations for their incredible support through their corporate giving and employee campaigns. Overall, these 25 organizations were responsible for raising 75% of all workplace dollars and 82% of all workplace leadership giving dollars. We applaud their efforts and thank them for their tremendous support.



Top 25 Organizations (combined employee and corporate giving)	Bronze	Pewter	Silver	Titanium	Gold	Platinum	Tocqueville	Total
The UGI Companies	88	27	34	9	2		9	169
Penske Truck Leasing Co.	69	24	20	9	3		15	140
Reading Health System	76	8	21	11	3	1	6	126
Carpenter Technology Corporation	78	7	14	2	1		5	107
Alcon Research, Ltd.	52	18	20		2			92
EnerSys	46	12	5	10	1		7	81
East Penn Manufacturing Co., Inc.	23	13	6	7	2	1	6	58
Boscov's Department Store, LLC	26	9	6	5	5	1	5	57
Met-Ed, A FirstEnergy Company	30	12	7	5	2			56
Reinsel Kuntz Lesher LLP	20	3	7	3	1		2	36
Stevens & Lee	6	6	6	5	2		11	36
Customers Bank	20	2	4				2	28
Wells Fargo	13	2	6	2	1	1	1	26
WorleyParsons Group, Inc.	8	9	5			1	1	24
Cambridge-Lee Industries LLC	16	1	3				1	21
United Way Of Berks County	6	2	7	2	2		2	21
Reading Eagle Company	10	2	4			1	1	18
R. M. Palmer Company	5	2	4	2			3	16
Tompkins VIST	8	2	2	1	1		1	15
BB&T	6	2	1	3	1		1	14
Brentwood Industries, Inc.	6	1		5	1		1	14
White Star Tours	5	1	1	2			3	12
Ehrlich Termite and Pest Control	2			2	1		2	7
Precision Medical Products, Inc.	1		1	2			3	7
The Giorgi Companies				3	1		1	5

* This list is a ranking based on the total number of leadership givers within our Top 25 companies.

SPECIAL THANKS TO OUR TOP 100 ORGANIZATIONS FOR THEIR OUTSTANDING SUPPORT!

Penske Truck Leasing Co. East Penn Manufacturing Co., Inc. The UGI Companies Carpenter Technology Corporation EnerSys Reading Health System Boscov's Department Store, LLC Alcon Research. Ltd. Met-Ed, A FirstEnergy Company Stevens & Lee/Griffin R. M. Palmer Company Wells Fargo Brentwood Industries, Inc. Customers Bank The Giorgi Companies Reading Eagle Company Precision Medical Products, Inc. Cambridge-Lee Industries LLC **RKL LLP** J. C. Ehrlich Co., Inc. WorleyParsons Group, Inc. United Way of Berks County BB&T White Star Tours and Travel Center Tompkins VIST Bank Godiva Chocolatier. Inc. Quadrant EPP USA, Inc. Singer Equipment Company, Inc. Travelers Insurance Co. Baker Tilly Virchow Krause, LLP Fulton Bank Santander Bank Yuasa Battery, Inc. Reading Alloys, Inc., An AMETEK Company

VF Outlet

Weidenhammer Systems Corporation SFS intec. Inc. United Parcel Service **GAI-Tronics** Corporation Elite Sportswear, L. P. Kutztown Area School District Penn State Berks **Clover Farms Dairy** Mosteller & Associates M & T Bank **Reading School District** Merrill Lynch Wealth Management Utilities Employees Credit Union Connors Investor Services. Inc. **WORLD** electronics Muhlenberg School District Berks County Intermediate Unit Herbein+Company Albright College Schuylkill Valley School District Grafika Commercial Printing, Inc. Alvernia University Brandywine Heights Area School District C. H. Briggs Company Conrad Weiser Area School District Antietam School District City of Reading Caron Treatment Centers Fromm Electric Supply Corp. **Diamond Credit Union** Tray-Pak Corporation Elbeco Incorporated

Exeter Township School District

The Loomis Company Morgan Corporation Hofmann Industries Phillips-Van Heusen Magnatech International, Inc. Lentz Milling Company STV Incorporated Fromuth Tennis Berks Career & Technology Center **Barley Snyder Reading Fightin Phils** Governor Mifflin School District County of Berks Materion Corporation **Gage Personnel** Wyomissing Area School District Reading Area Community College

Penn State Health St. Joseph

Berks Packing Co., Inc. C&S Wholesale Grocers Eagle Metals Sealed Air Corporation Heyco Metals Inc. Tulpehocken Area School District Glen-Gery Corporation United Corrstack LLC RPA Engineering Hamburg Area School District Wilson School District Comcast Kozloff Stoudt Teleflex Medical, Inc.

Ranking based on 2016 corporate and employee workplace campaign contributions.





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GREAT THINGS HAPPEN WHEN WE VE UNITED

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LIVE UNITED

United Way of Berks <u>County</u>

UNITED we make a difference!

We connect individuals, company teams and families to volunteer activities throughout the county. Our annual signature events, Day of Caring and The Big Cheese, help strengthen area nonprofits and address the issue of hunger, respectively. Visit **uwberks.org** to find the right volunteer opportunity for you. We each have the power to improve lives and our community!

Number of United Way Volunteers

Number of Volunteer Hours

(based on Independent Sector value

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United Way of Berks County

501 Washington Street P.O. Box 702 Reading, PA 19603-0702 610.685.4550 E-mail: postmaster@uwberks.org Web site: www.uwberks.org



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