



United Way of Berks County

www.uwberks.org

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2020 United Way of Berks County Campaign Fact Sheet

Our Impact

United Way invests in **80+ programs, initiatives and grants** within the areas of Education, Financial Stability, Health and Safety Net Services. Each year, more than **150,000 local people** benefit from United Way's community-wide funded programs.

LIVE UNITED Partners

Supporting Campaign Events and Activities

- The Bone and Joint Care Center
- Diamond Credit Union
- DoubleTree by Hilton Hotel Reading
- Ehrlich Termite and Pest Control
- Emerald Advisers, LLC
- EnerSys
- M&T Bank
- Penske Truck Leasing Co.
- Craig and Sue Perrotty
- Reading Fightin Phils
- Reading Hospital
- RKL LLP
- Stevens & Lee/Griffin
- Tompkins VIST Bank and Tompkins Insurance
- VF Outlet
- Visions Federal Credit Union
- White Star Tours and Travel Center

Campaign Support

- Carpenter Technology Corporation
- East Penn Manufacturing Co., Inc.
- Grafika
- Lasting Image
- The Standard Group
- UGI

Multiply your Leadership Gift

Campaign Incentives

Freedom Auto Group - Win a Toyota RAV4!

AAA Reading-Berks Travel - A \$2,000 Travel Certificate to plan your dream vacation

Rhoads Energy Corporation - \$1,500 gas card

Boscov's Department Store, LLC - Two (2) \$500 gift cards

Visions Federal Credit Union - \$500 Visa Card

Redner's Fresh Markets, Inc. - 3-minute shopping spree

Lasting Image recognition. branding. solutions. - Your choice of a home or lifestyle item from the Lasting Image Recognition website (valued at \$575)

Godiva Chocolatier, Inc. - Five (5) chocolate lover's gift baskets will be awarded at the Victory Event, and Leadership Givers attending the Leadership Giving Event are eligible to win one of five (5) Godiva "year of chocolate" gifts.

Key Dates

September 22 @ 5:00 pm - Annual Dinner and Campaign Kickoff at the Double Tree by Hilton Reading

November 18 @ 5:00 pm - Victory Event at the DoubleTree by Hilton Reading