

Thank you for making it all possible.

A MESSAGE FROM UNITED WAY LEADERSHIP

to suppo

ds. Shaping our community's future. **THIS IS MAKING A DIFFERENCE.** Providing early care and education programs. Supporting aft s. Connecting kids with mentors. **THIS IS GIVING KIDS THE RIGHT START IN LIFE.** Investing in 50+ community programs. Ensuring dollar sy programs. Tackling issues like hunger, literacy and homelessness. **THIS IS IMPACT.** Improving lives. Strengthening Berks County. **THIS** Singing people and organizations together. Raising funds to support community needs. Shaping our community's future. **THIS IS MAKI**I

IFE. Ives of the community programs. Supporting after-school programs. Connecting kids with mentors. THIS IS GIVING KIII IFE. Ives of the sound of the community programs. Ensuring dollars go to high quality programs. Tackling issues like hunger, literacy at the last of the community programs and schools are supported by the community programs. The community programs are community programs are community programs. The community programs are community programs are community programs. The community programs are community programs are community programs. The community programs are community programs are community programs. The community programs are community programs are community programs. The community programs are community programs are community programs. The community programs are community programs are community programs. The community programs are community programs are community programs. The community programs are community programs are community programs. The community programs are community programs are community programs. The community programs are community programs are community programs are community programs. The community programs are community programs are community programs are community programs are community p

While an Annual Report is typically a look back and a review of the previous year, we recognize there is nothing typical about 2020 and the impact that COVID has had on our community. With this in mind, this Annual Report is a blend of United Way activities for 2019 and the organization's efforts around COVID.

At the end of March 2020, United Way established the Berks COVID-19 Response Fund to direct immediate financial assistance to local health and human service nonprofits serving on the front lines of the crisis. These organizations were, and still are, facing continued challenges and increased demands on services. At the time of this report going to print, the Response Fund raised nearly \$1.1 million and 41 grants have been provided to 33 organizations. Through the support of the fund, agencies distributed healthy food to children, families and seniors across the county; ensured essential workers had childcare; provided shelter for those facing homelessness, and more. Over 290,000 of our neighbors received help during

these unprecedented times thanks to the generous support of donors and organizations. Read more about this work on pages 4 and 5. **This is how neighbors help neighbors.**

United Way of Berks County was positioned to respond to the health and human service crisis created by the pandemic because of the ongoing and incredible commitment you have had to United Way. Last year, more than \$11 million was raised in our annual campaign. This provided a strong foundation for the organization and the resources to invest in 80+ high priority, high performing programs, initiative and grants. The stability of funding for our organization was more important than ever during these tumultuous times.

The pandemic has created unimaginable change. It has also reinforced the caring nature of our community and the commitment to help and support neighbors in need. There is strength in unity, and we value your unwavering support.

Sincerely,



Scott Gruber 2019 Board Chair



Joanne Judge 2020 Board Chair



Tammy White President





Dave & Shelley Shaffer 2019 Campaign Co-Chairs

Together we live, Together we give.

In 2019, Berks County raised \$11+ million!

We are neighbors, friends, coworkers and families living and working in this great community we call home. Our strength is in our interconnectedness and commitment to facing community challenges together. Last year, your caring and generosity made the 2019 campaign an incredible success. The dollars raised are working in our community right now through 80+ high priority/high quality programs throughout Berks County. Thanks to your commitment more than 150,000 of our neighbors, friends, coworkers and family members are receiving the support they need. THANK YOU for your kind generosity.

Our volunteer leaders for last year's campaign include Dave and Shelley Shaffer, 2019 Campaign Co-Chairs, the Campaign Cabinet and the Loaned Campaign Specialists. These volunteers demonstrated leadership, determination and passion for raising funds to support the community. We are grateful for their commitment. 2019 ANNUAL REPORT 3

THIS S-Neighbors Helping Neighbors



As COVID-19 created challenges for our community, United Way of Berks County was uniquely positioned to respond. Our relationship with 35 agency partners and other health and human service nonprofits, as well as supporting 211, allowed us to quickly understand how to best support the network of services helping those struggling most as a result of the pandemic.

United Way created and managed the Berks COVID-19 Response Fund which raised nearly \$1.1 million to support local nonprofits on the front lines serving the most vulnerable in our community. As of July 2020, United Way awarded 41 COVID-19 related grants totaling \$700,000. An experienced panel of volunteers reviewed and recommended grants supporting needs around food, shelter, emergency supplies and more. To stay up-to-date on the Response Fund, learn more here.

Our community demonstrated tremendous generosity with donations from foundations, corporations and individuals. Instrumental to its successful launch were two \$100,000 lead gifts from **The Wyomissing Foundation and The Edwin Barbey Charitable Trust. Customers Bank, The Kindness Coalition, Karen and John Arnold and Dena and Vic Hammel** each provided a \$100,000 match for all individual giving.

RESPONSE FUND RECIPIENTS

(awarded 41 grants to 33 nonprofits) Listing as of July 30, 2020

- Barrio Alegria
- Berks Coalition to End Homelessness
- Berks Connections/Pre-Trial Services
- Berks Counseling Center
- Berks Encore
- BCTV
- Blankets of Hope
- Boyertown Area Multi-Service
- Breast Cancer Support Services
- CASA of Berks County
- Catholic Charities, Diocese of Allentown
- Community Prevention Partnership
- Dayspring Homes
- Family Promise
- Greater Reading Mental Health Alliance
- Habitat for Humanity
- Hannah's Hope Ministries
- Helping Harvest
- Hope Rescue Mission
- Mary's Shelter
- New Journey Community Outreach
- Olivet Boys and Girls Club
- Opportunity House
- Prospectus Berco
- The Rudden Family Foundation
- Safe Berks
- Salvation Army Reading Corps
- Salvation Army: Extension Unit
- Tower Health at Home
- Treatment Access and Services Center (TASC)
- United Community Services
- Western Berks Free Medical Clinic
- YMCA

We share a MILLION THANKS for the incredible support to the Berks COVID-19 Response Fund.

Click to see a brief video sharing gratitude.



*Programs supported by the grants include: emergency food needs, housing, infant/family essential needs, safety supplies, virtual client services, emergency child care, and child abuse services

• United Way is the sole supporter of 211 in Berks County. 211 is an information and referral provider to help direct those in need to appropriate services. Outreach to 211 nearly doubled since COVID: the top request for help have consistently been related to housing/shelter, food, and utilities. 211 information has been used to help guide the Berks COVID-19 Response Fund grants, as well as marshalling resources that will be critical to the recovery phase of the pandemic.

• Even during COVID, volunteers were essential. United Way helped recruit volunteers to help with activities like distributing food. We also played a role in purchasing and distributing PPE to help keep frontline staff and volunteers safe. United Way has also been involved in convening organizations to collaborate around community needs like homeless prevention, food insecurity and contact tracing.





THS S-Investing in Our Community!

Thanks to YOUR support, funds are invested in 80+ local programs to help more than 150,000 local people.

70 volunteers — people like you — devote hours of their time and expertise to identify the best possible community investments. The volunteers evaluate each funded program's performance on an annual basis.

Additional program investment details can be viewed online at <u>GuideStar.org</u> and IRS form 990.

FOCUS AREA: EDUCATION

\$2,789,244

Helping children build a strong foundation for success. United Way invests in programs that foster caring relationships, offers positive role models, reinforces the importance of staying in school, promotes healthy and active lifestyles and helps kids develop the social and emotional skills to succeed in the classroom and beyond.

BERKS COUNTY INTERMEDIATE UNIT Child Care

BIG BROTHERS/BIG SISTERS OF BERKS COUNTY Mentoring Programs

BIRDSBORO COMMUNITY MEMORIAL CENTER After-school and Summer Education Programs CENTRO HISPANO DANIEL TORRES Opening Doors - School Readiness Education Program for Parents

COMMUNITIES IN SCHOOLS OF THE LEHIGH VALLEY

Student Support Services for School Success

GIRL SCOUTS OF EASTERN PENNSYLVANIA Outreach to At-Risk Girls

HAWK MOUNTAIN COUNCIL
Comprehensive Youth Development,
ScoutReach and STEM progams

OLIVET BOYS & GIRLS CLUB OF READING AND BERKS COUNTY Comprehensive Youth Development

OPPORTUNITY HOUSE Child Care Program

THE SALVATION ARMY: READING CORPS

Learning Center

YMCA OF READING & BERKS COUNTY Child Care and Baby University

RAPID RESPONSE FUND GRANTS

COMMUNITIES IN SCHOOL OF THE LEHIGH VALLEY

Ready. Set. READ! SUMMER LEARNING GRANTS

BERKS COUNTY INTERMEDIATE UNIT

BRANDYWINE HEIGHTS AREA SCHOOL DISTRICT

DANIEL BOONE AREA SCHOOL DISTRICT

GOVERNOR MIFFLIN SCHOOL DISTRICT

MUHLENBERG SCHOOL DISTRICT

OLIVET BOYS & GIRLS CLUB OF READING AND BERKS COUNTY

READING PUBLIC LIBRARY

READING SCHOOL DISTRICT

YMCA OF READING & BERKS COUNTY

YOCUM INSTITUTE FOR ARTS EDUCATION

LIVE UNITED GRANTS

BARRIO ALEGRIA

OTHER GRANTS

BERKS COMMUNITY TELEVISION

BERKS COUNTY INTERMEDIATE UNIT

COMMUNITIES IN SCHOOLS OF THE LEHIGH VALLEY

EASTERSEALS EASTERN PENNSYLVANIA

GREATER READING CHAMBER ALLIANCE

JEWISH FEDERATION OF READING

READING SCHOOL DISTRICT

THE SALVATION ARMY: READING CORPS

INVESTING IN OUR COMMUNITY

FOCUS AREA: FINANCIAL STABILITY

\$675,271

Nearly two in five Berks County families struggle to make ends meet. When we help families in our local community avert financial crisis, and improve financial stability, we can prevent more costly consequences that affect our entire community. United Way invests in programs to help families gain longterm stability through supportive housing programs and pathways to improve personal financial management and to obtain employment.

BERKS CONNECTIONS PRETRAIL **SERVICES**

Prisoner Re-entry Services

HABITAT FOR HUMANITY OF BERKS **COUNTY**

Homeownership for Moderate-Income **Families**

LITERACY OR READING-BERKS English Forward, Literacy Education and ESL

THE SALVATION ARMY: READING **CORPS**

Permanent Supportive Housing

THRESHOLD REHABILITATION SERVICES, INC.

Employment Services

YMCA OF READING & BERKS COUNTY Transitional Housing

CONTRACT SERVICES

READING AREA COMMUNITY COLLEGE

ESL Language Classes

RAPID RESPONSE FUND GRANTS

LITERACY COUNCIL OF READING-BERKS

THE RUDDEN FAMILY FOUNDATION, INC.

ONE-TIME GRANTS

OPPORTUNITY HOUSE

OTHER GRANTS

BARRIO ALEGRIA

BERKS ALLIANCE

BERKS CONNECTIONS/PRETRIAL **SERVICES**

BERKS ENCORE

READING AREA COMMUNITY **COLLEGE**

READING SCHOOL DISTRICT

THE SALVATION ARMY: READING CORPS

FOCUS AREA: HEALTH

\$2,126,470

Health impacts every aspect of a person's life. Healthy children learn better and healthy adults achieve a greater quality of life. United Way invests in preventative and interventional programming to address physical and mental health.

AMERICAN CANCER SOCIETY Prevention Education and Patient Services Programs

CO-COUNTY WELLNESS SERVICES Case Management for Older Adults Berks Teens Matter

BERKS DEAF & HARD OF HEARING **SERVICES**

Advocacy & Client Services

BERKS ENCORE Meals on Wheels

BOYERTOWN AREA MULTI SERVICES, INC. Supportive Services for Older Adults

EASTERSEALS EASTERN **PENNSYLVANIA**

Pediatric Clincis Out-patient Therapy Therapeutic Recreation

FAMILY GUIDANCE CENTER Counseling

GREATER READING MENTAL HEALTH ALLIANCE Information/Referral/Advocacy/ Support Groups

READING HOSPITAL/TOWER HEALTH Primary Care and Behavioral Health Support Program

SAFE BERKS Counseling

TOWER HEALTH AT HOME BERKS Skilled Nursing & Related Services

RAPID RESPONSE FUND GRANTS

ALVERNIA UNIVERSITY

CO-COUNTY WELLNESS SERVICES

LIVE UNITED GRANTS

TRANSFORMATIONS TRANSITIONAL LIVING

OTHER GRANTS

BERKS COMMUNITY HEALTH CENTER

BERKS NATURE

EASTERSEALS EASTERN **PENNSYLVANIA**

PENN STATE HEALTH - ST. JOSEPH'S

THS S: Our Purpose.

FOCUS AREA: SAFETY NET SERVICES

\$1,958,592

United Way invests in programs to help families or individuals navigate hard times and to prevent hunger and homelessness by providing critical services for vulnerable families during urgent and crisis situations.

AMERICAN RED CROSS PA RIVERS CHAPTER

Disaster Services Veterans Transportation

BERKS COALITION TO END HOMELESSNESS

Homeless Prevention

BOYERTOWN AREA MULTI SERVICES, INC. Basic Needs

CATHOLIC CHARITIES: DIOCESE OF ALLENTOWN

Case Management/Counseling for Veterans and Families

CENTRO HISPANO DANIEL TORRES Information and Referral

FAMILY PROMISE OF BERKS COUNTY Homeless Youth and Teen Programs

FRIEND, INC. COMMUNITY SERVICES Community Resource Connections

JEWISH FEDERATION OF READING Food Bank Supportive Services

MIDPENN LEGAL SERVICES

Legal Representation for Basic Needs

NEW JOURNEY COMMUNITY OUTREACH, INC.

Soup Kitchen & Food Pantry

OPPORTUNITY HOUSE

Shelter Program

Children's Alliance Center

SAFE BERKS

Crisis Services

THE CHILDREN'S HOME OF READING Foster Care/Adoption

THE SALVATION ARMY:

READING CORPS

Emergency Assistant Program Supportive Housing Program

SALVATION ARMY: SERVICE EXTENSION UNITS

Emergency Assistance Programs

SPECIAL FUNDING PARTNERSHIPS

HELPING HARVEST

Access to food

UNITED LABOR COUNCIL OF READING & BERKS COUNTY

Assisting Workers in Employment Stress

YouthBuild program

RAPID RESPONSE FUND GRANTS

CLARE OF ASSISI HOUSE DAYSPRING HOMES HANNAH'S HOPE MINISTRIES

HELPING HARVEST

HOPE RESCUE MISSION

THE RUDDEN FAMILY FOUNDATION, INC.

VENTURE GRANTS

BOYERTOWN AREA MULTI SERVICES, INC.

LIVE UNITED GRANTS

BLANKETS OF HOPE, INC.

VETERANS COALITION OF PENNSYLVANIA

OTHER GRANTS

CASA OF BERKS COUNTY -CASA PROGRAM

HELPING HARVEST

HOPE RESCUE MISSION

MARY'S SHELTER

NEW JOURNEY COMMUNITY OUTREACH, INC.

OUTREACH, INC. - BIG CHEESE PROGRAM

PA 211

THE SALVATION ARMY: READING CORPS YMCA OF READING & BERKS COUNTY YOCUM INSTITUTE FOR ARTS EDUCATION



Because heroes live here...

Meet Stephen Werner...

Stephen knows first-hand how the programs provided by Friend, Inc. help people live stronger lives. While facing health, employment and mental health issues, Friend, Inc., a United Way agency partner, provided support as he tackled these challenges. Now, he helps others.

Read more about Stephen's story and other heroes here.



Our Blueprint for Leadership (BFL)

program helps ensure the nonprofit sector is inclusive and represents the community we serve. Last year, 12 individuals representing 10 organizations developed the skills needed to serve in leadership roles with area nonprofits. Congratulations to the graduates!

Building a Stronger Community for All.

The Oakbrook Collective Impact Council (OCIC)

Prioritizes critical issues identified by neighborhood residents through an extensive survey process. By using the Collective Impact model, community organizations and residents commit to working together to establish goals and strategies to address neighborhood needs. Current OCIC goals are focused on increasing residents' access to food and other community resources. Increasing food security will help families become healthier and children become better equipped to do well in school. As basic needs are addressed; the focus can shift to other key concerns like early grade reading proficiency and higher education/training opportunities.

The OCIC includes representatives from 34 organizations and resident ambassadors. United Way Is proud to support the OCIC by serving as the backbone organization.



THIS IS-Helping Kids Succeed.

Ready.Set.READ! (RSR), managed by United Way, is a collaboration of volunteers, educational organizations, corporations and community partners working together to help improve third grade reading proficiency. In the past eight years, tens of thousands of children across Berks County have benefited from RSR programs. RSR is helping preschool teachers become stronger educators. RSR is recruiting and training tutors to spend time with struggling readers to help them improve their vocabulary skills and increase their interest in reading. RSR is providing books to students and families to grow their home libraries. RSR is a tremendous community commitment focused on a common goal...providing our children an opportunity to succeed through reading. Learn more at www.ReadySetReadBerks.org

Ready.Set.READ! Programs

Star Readers • Growing Readers • Raising A Reader • Reach Out And Read Opening Doors/Abriendo Puertas • Neighborhood Bridges



Ready.Set.READ! BY THE NUMBERS:

More than **37,000** Berks County children, ages 0-8, benefitted from RSR activities.

375 trained Star Readers volunteer tutors work with nearly **400** students in **35** elementary schools, within 14 school districts.

The Growing Readers Early Childcare Provider and Incentive Program, focused on training and retaining Early Childhood Educators (ECEs), continues to expand. 20 ECEs received their Child Development Associate accreditation, continue teaching in the field with 18 remaining at their original center. 3 ECEs are pursing an Associate's degree.

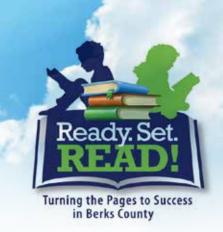
12 ECEs are in the cue to earn their Child Development Associate accreditation, despite the challenges presented by the pandemic.

1900 children benefitted through 12 summer learning programs supported by United Way/Ready.Set.READ! grants totaling more than \$54,000.

Organizations generously providing United Way with Educational Improvement Tax Credit Contributions.

In 2019, these organizations contributed a total of \$109,000.

- Avalon Insurance Company
- East Penn Manufacturing Co., Inc.
- First Priority Bank, A Division of Mid Penn Bank
- Fromuth Tennis
- Fulton
- High Industries, Inc.
- The UGI Companies
- Tompkins VIST Bank
- Truist
- Tower Health UPMC Health Plan
- Weis



Growing Readers helps prepare Pre-K children to begin school through the Early Childcare Provider Training and Incentive Program. The program increases the skills and retention of Early Childhood Educators (ECEs) to provide quality early education. The program, in partnership with Reading Area Community College, recruits and supports ECEs to obtain their Child Development Associate, a nationally recognized credential.



Robin Dawson, a CDA program graduate and an ECE at YMCA of Reading and Berks County, values her experience with the program. "It is exciting and rewarding to learn skills that can be applied directly to my work. I've learned new and different activities and lessons to use in the classroom, which help kids learn more. And, by having my CDA, I'm now able to work in different areas in our center, with some offering a higher rate of pay. All of this is a win-win for staff and the center, and of course, the kids benefit when we as staff are trained and retained."

S: Leadership.

2019 LOANED CAMPAIGN **SPECIALISTS**

Alcon Research LLC

Ester Huertas Sara Wise

Cambridge-Lee Industries LLC

Manny Susana

Customers Bank

7ach Fbert

Carpenter Technology Corporation

Mike Fitzgerald Danielle Kelly Fred Heckman

East Penn Manufacturing Co., Inc.

Saundra Caldwell Marcus Casiano Benny Estrada Davina Seifrit

Fulton Bank

Kendra Fitz

Met-Ed, A FirstEnergy Company Jamie Vail

Penske Transportation Solutions

Chad Fisher Vanessa Sanchez Dan Wagner

AMETEK Reading Alloys, Inc.

Harry Melendez

SFS intec. Inc.

Julie Rodriguez

UGI Energy Services, LLC

Stacey Taylor

Community Volunteers

Sid Forrest Irv Fvans Mike Reese

Sandi Schlegel, supported

by EnerSys

We also thank Mitsubishi Chemical Advanced Materials for their support of the LCS program.

2019 LOANED CAMPAIGN **ACCOUNTANTS**

RKL LLP:

Rachel Duda **Dylan Richards** Kaitlyn Yoder Clare Rowley Derek Hinkle

Community Volunteer:

Gina Fisher

2019 CAMPAIGN CABINET

Campaign Co-Chairs: Dave & Shelley Shaffer

EnerSys

Peter Barbey Community Volunteer

Pam Barbey Community Volunteer

Dave Capitano Baker Tilly

Nikolas Capitano Leges Family Law

Pete Connors Connors Investor Services

Santina Connors Weidenhammer

Sharon Danks Tweed-Weber-Danks, Inc.

Penske Transportation Solutions

Aaron Fries UGI Energy Services, LLC

Scott Gruber Tompkins VIST Bank

Joe Hartz UGI Energy Services, LLC

Peggy Kershner Berks Connection/Pretrial Services

Mike Krut Penske Transportation Solutions

John Massaro Wells Fargo

Tom O'Neill **EnerSys**

Rick Ott VF Outlet

Craig Perrotty Community Volunteer

Sue Perrotty BAC Services, LLC

Andrew Pottegier Brandywine Heights Area School District

Pete Rowley Tompkins VIST Bank

Rachel Rowley Fulton Bank

Mike Schmidltlein **EnerSys**

Meg Shields Community Volunteer

Pat Shields Fromuth Tennis

Pam Shupp Greater Reading Chamber Alliance

Jim Smith Big Brothers/Big Sisters

Maite Tena EnerSys

Rich Tinsman Carpenter Technology Corporation

Kevin Wagner Fleetwood Bank

2019 BOARD OF DIRECTORS

Board Chair:

*Scott Gruber
Tompkins VIST Bank

Sara Aulestia
Cambridge-Lee Industries LLC

Pam Barbey Community Volunteer

Dave Capitano
Baker Tilly Verchow Krause, LLP

Ramiro Carbonell Stevens & Lee

Bruce Cole East Penn Manufacturing Co., Inc.

Pete Connors Connors Investor Services, Inc.

Santina Connors Weidenhammer

Kelley Crozier Reading Hospital

Mike Duff
Penske Transportation Solutions

*Steve Fisher RKL LLP

Aaron Fries
UGI Energy Services, LLC

Sara Galosi Alcon Research LLC

Dr. Jill Hackman

Berks County Intermediate Unit

Barbara Hall Community Volunteer

*Brad Hall Community Volunteer

*Alisa Harris
UGI Utilities, Inc.

Joe Harz UGI Energy Services, LLC

Kim Hippert-Eversgerd Fulton Bank

*Bob Hoffmaster United Labor Council of Reading & Berks

*Joanne Judge Stevens & Lee *Mike Krut Penske Transportation Solutions

Dr. Susan Looney
Reading Area Community College

Dr. Khalid Mumin
Reading School District

Joni Naugle
Naugle Associates, LLC

Rendy Ortiz

Alcon Research LLC

Craig Perrotty

Community Volunteer

Sue Perrotty

BAC Services, LLC

Bob Pratt Carpenter Technology Corporation

*Scott Rehr Emerald Advisers, LLC

Daniel Sansary
NHS of Greater Berks, Inc.

Mike Schmidtlein EnerSys *Dave Shaffer EnerSys

*Shelley Shaffer Community Volunteer

Pat Shields Fromuth Tennis

*Jerry Simcik SFS intec, Inc.

*Tim Simmons
Community Volunteer

Tim Snyder Fleetwood Bank

David Turner
Met-Ed, A FirstEnergy Corporation

Patrick Velekei
The Giles Financial Group

Dr. Karen Wang Berks Community Health Center

Christina Weeber East Penn Manufacturing Co., Inc.

*Executive Committee Member

2020 COMMUNITY IMPACT CABINET

Board Chair:

Kim Hippert-Eversgerd Fulton Bank

Chris Bigos Fulton Bank

Jim Bitler *Weidenhammer*

Sheila Bressler County of Berks

Karen Cook Masano Bradley Desha Dickson Reading Hospital

Brad Hall Community Volunteer

Allison Hayick

Alcon Research LLC

Gretchen Keith
Financial Planning Advisors

Nick Marmontello Community Volunteer Gary Moyer
Tompkins VIST Bank

Barb Pattison Truist

Bob Pratt
Carpenter Technology Corporation

Troy Rider
Barley Snyder

Gary Rightmire Community Volunteer Michele Ruano-Weber County of Berks

Liz Sterner Community Volunteer

Mike Stevens Truist

David Turner

Met-Ed, A FirstEnergy Company

S Accountability.

AS OF DECEMBER 31, 2019

The financial results presented are taken from United Way of Berks County's IRS Form 990 using the December 31, 2019 Audited Financial Statements. The Organizatin adopted FASB No 2014-09, ASU 606, "Revenue from Contract with Customers" (Topic 606) using the modified retorspective approach which had no material impact on the financial position of United Way. During the year, the Organization also adopted the provisions of FASB ASU 2018-08, "Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made" (Topic 958) with no effect on the financial statatements as a result of adoption.

The 2019 Audited Financial Statements contain an unmodified opinion, which is the highest opinion an organization may receive. United Way's complete audited financial statements and tax filing (IRS Form 990) may be obtained from the United Way of Berks County's website (www.uwberks. org) or by contacting the United Way office.

ASSETS	2019	2018		
Cash and Short Term Investments	\$3,441,003	\$3,548,890		
Pledges Receivable	\$8,228,326	\$7,770,358		
Long Term Investments (at Market)	\$12,107,175	\$10,567,281		
Other Assets	\$68,405	\$130,814		
TOTAL ASSETS	\$23,844,909	\$22,017,343		
LIABILITIES AND NET ASSETS				
Liabilities				
Current Liabilities	\$2,042,831	\$2,039,331		
Non-Current Liabilities		\$0		
Total Liabilities	\$2,042,831	\$2,039,331		
NET ASSETS				
Net Assets Without Donor Restrictions				
Undesignated, Available for General Activities	\$2,920,564	\$2,931,176		
Board Designated Endowment	\$1,834,150	\$1,610,076		
Net Assets With Donor Restrictions				
Time and Purpose Restrictions	\$9,891,118	\$9,165,311		
Endowment	\$7,156,246	\$6,271,449		
Total Net Assets	\$21,802,078	\$19,978,012		
Total Liabilities and Net Assets	\$23,844,909	\$22,017,343		

FINANCIAL STATEMENT INFORMATION



	0010	0010		
REVENUE	2019	2018		
Contributions	\$11,144,072	\$11,084,477		
Investment and Other Income	\$162,068	\$339,854		
Total Revenue	\$11,306,140	\$11,424,331		
EXPENSES				
Program Services				
Investments in Programs*	\$7,869,866	\$7,707,268		
United Way Community Impact Programs	\$1,239,118	\$1,100,006		
Community Support	\$9,108,984	\$8,807,274		
SUPPORT SERVICES	44.474.540	44 400 000		
Fundraising	\$1,474,510	\$1,432,008		
Administration	\$661,394	\$670,993		
Total Support Services	\$2,135,904	\$2,103,001		
RECONCILIATION TO AUDIT				
Non-Operating Expenses	\$0	\$0		
Unrealized Gains/Loss on Investments	\$1,762,814	(\$1,274,410)		
	1 / - /-			
Change In Net Assets	\$1,824,066	(\$760,354)		
Net Assets Beginning of the Year	\$19,978,012	\$20,738,366		
Net Assets End of the Year	\$21,802,078	\$19,978,012		

^{*} Includes designations to other United Ways.

I-S SEmpowering.

Emerging Leaders United is over 400 members strong who want to make a difference in their community through volunteerism and philanthropy. By participating in a variety of activities, ELU members help shape a stronger Berks County, while growing personally and professionally.

This past year, members participated in 54 activities, with the majority centered on volunteering. A few of the event highlights include:

- Hosting a holiday party for children at Olivet Boys and Girls Club
- Celebrating Veterans Day during the entire month of November

- Hosting a Mother's Day and a Back to School event for the women and children of Safe Berks
- Partnering with both Meals on Wheels and Helping Harvest to assist with food packing and food preparation events
- Multiple Zumba sessions with residents of Providence House
- Partnering with both Friend Inc. and Jewish Family Services and help with their food pantries
- Painting at Family Promise

Sara Achenbach Esteffani Alcantara John Alexander Justin Anderson Jeremy Arndt Richard Aulenbach Heather Ayala Maria Baez **Eneudy Baez** Raymond Baker **Emily Bangura** Matthew Banta Paige Barbour Shawn Barczynski Gina Barreau Heather Basilone Vivian Bateyunga Julia Becker Josef Becker Jobany Bedoya Kelly Benjamin Kasey Benjamin Kaylee Berkheiser Ambur Bernhard Tamara Bernstein Bernadette Berrios Timothy Biechler Christopher Bigos Michael Billera-Smith Sarah Bishop Angela Blum Beth Bowers Rebecca Boyer Beverly Boyer Gabrielle Brossman

Drew Brubaker Ruth Burgos Marco Calderon Saundra Caldwell Nicole Cannell Raquel Capellan Nikolas Capitano Luis Cardona Kirian Cardona Lindsay Carlson Benjamin Carlson Marcus Casiano Scott Cass Victoria Chalmers **Ashley Chambers** Keith Chapin Shirley Chapin My Chau-Pennepacker Howard Chavous Morgan Christopher Danny Cieniewicz Jessica Cintron Amanda Cipolla Kandace Clark Wendy Claus Mariah Coates Meghan Cocuzza Colleen Collins Alyssa Conahan Tracy Connors Kristen Conrad Sheila Contento Michele Cooper Laura Cordero

Julie Crandall Ana Cruel Tanya Davidson Carlixta De La Rosa Paula De La Rosa Caitlin Degler Angela DeLong **Aubrey Detterline** Kaitlin Dietrich Meghan Dillard Courtenay Dillard Navil Diloné Mark DiPiazza Bryan Dixon Courtney Dixon Sarah Donaghy Elisha Doney Bryan Dornseif Tim Eck Melissa Edwards Faith Elliott Casey Ellis Ryan Ellis Jeffrey England Becky Eshbach Benito Estrada Derek Evans Jodi Faust Samuel Feehrer Ashley Fehnel Kristy Ferraro Jeanni Fichthorn Pryscilla Figueroa Shannon Figueroa

Sarah Finney

Ann Fioravanti Chad Fisher Zach Focht Alyssa Francis Matthew Frasso Nick Freitag Ryan Frey Maggie Fries Rebekah Fries Aaron Fries Amanda Fullerton Amanda Funk Marisela Fuster Rebecca Fyfe Alayne Galley Klopp Chris Gallon Hailey Galosi David Garcia Migdalia Garcia Miguel Garnica Steven Gehris Kristin Gehris Wayne Gehris Thad Gelsinger Amberly Geoghegan Goldy Ghuman **Bridget Good** Astairre Goodhart Ashley Goodin Daniel Graf Rob Graham Katie Graham Kristina Green Tara Green

Khyree Gregg

Luke Grove Jessica Guido Peter Gustis Jared Hamilton Regina Hampton Melissa Hartline Michael Hartman Alicia Hartman Annmarie Haus Victoria Hawkins Lindsay Heck Desiree Heckman Marian Hehr Jessica Heil Scott Heilman Jeffrey Henry Heather Hetrick Melissa Heyer Katherine Hidalgo Heather Hillmann Jamie Himmelberger Lori Hoffman Jonathan Hogan Zach Holley Amanda Hornberger Jason Hornberger Dacey Horohoe Jennifer Hostetler Rhonda Hudak Matthew Huddleston Olivia Huertas Ester Huertas **Christopher Huey** Justin Huffman

Tino Gring-Vazquez

Edgar Cortez

Miranda Hughes Kelsey Hunsicker **Brett Huntzinger** Larisa Jack Marci Jenkins Nickolas Johnson Rebecca Johnson Carly Jones Arielle Joseph Rachel Kachel Stephanie Kane Stephanie Karish Tammy Kase Danielle Kauffman Jonathan Keller Lindsay Kennedy Sifat Khan Kaitlin Killian Chevanne King Nathan Kintzer Stevie Kioske Rebekah Klase Erin Knarr Preston Knauer Michael Koch Rob Kohler Kayla Krott Jim Kurtz Charlette Kutz Joshua Labe Megan LaRosa Jena Lawrence David Lazar Mike Le Cristy Leazier David LeBlanc Ken Lebron Jillian Lee David Lindenmuth Antonia Lineaweaver **Evette Little** Sarah Long Tiana Lopez Angeline Lopez April Lowther Matthew Lowther Kara Lucas Cora Luckenbill Kevin Lugo

Holly Lutz

CK Madeira Heather Margowski-Williams Charles Martin Matt Martin Michael Martinsky April Maschke Afaf Maslah Robert Massino Rochelle Mastromarino **Odalis Matos** Alexander Matuszak Kyle Maurer Desiree Mauriello **Brett Mayer** Ian McKenrick Frank Merlino Cameron Miller Haley Mohn Brandon Monk Zachary Moore **Emily Moore** David Morrow Jaimie Morrow Jean Morrow **Brittany Mountz** Ian Moyer Heather Mover Kristy Muenz Ayush Mundra Aryn Murga Kathleen Myers **Emily Myers** Jaclyn Nawa Jeremiah Neighbors Mary Neiman Tammy Nguyen Rosa Nieves Meghan Niggel Alex Nye Bradley O'Reilly Alyssa Oese Jennifer Ogule Abigail O'Keefe Ingrid Olsson Kristen Orgera Rendy Ortiz Alissa Ott

Ian Paisley

Danielle Papa

Nicky Paul Nicole Pease Jennifer Perry Sarah Phillips Amy Pletz John Polek Dylan Price Sidney Purnell Shweta Ravichandar Julie Ravis Bryan Redding Chelsey Reichelt Jennifer Reimer Christy Resh Roland Reves Alexis Rhoads Jenna Riberio Angela Ricci Zachary Richards Jed Richardson **Arthur Roberts** Gabriel Rodriguez Sonia Rodriguez Alicia Rosado Marissa Rothermel Clare Rowley Rachel Rowley Cynthia Ruppert Jenna Russell Troy Salerno Vanessa Sanchez Guadalupe Sanchez Yamil Sanchez Rivera Joanne Savage Tejmohan Sawhney Susan Scalese **Bradley Schaefer** Lauren Schaeffer Rachael Scheffler Peter Schlegel Natasha Schmidt Sheila Scola Claribel Seda Chelsea Seidel Stacy Seidel Davina Seifrit Ryan Seitz Alap Shah

Leslie Shaud

Alanna Sheetz

Stephen Shenk Ibrahim Sillah Mohamed Sillah Bernadette Simcik Manish Sisodiya Kristen Smith Sonya Smith Dillon Snyder Blair Snyder Timothy Snyder Adrienne Soja Jamie Sonon Anna Spangler Colin Speck Joseph Speece Samantha Speiss Jennifer Spinka Robert Spohn **Emily Steffens** Daniel Stein Rosalie Stewart Kelly Stoneham Tyler Storms Heather Stoudt Amy Strouse Allison Strubilla Akiko Strum Scott Strum Manny Susana Linsey Swavely Nikolette Switzer Patrick Taylor Laura Taylor Tashalynn Taylor Cheryl Teel Elisabeth Tejada Diem Thach Nic Thomas Mary Tibbetts Chey-la Tillery Jaclyn Tino Blake Tobias **Bailey Tomalis** Andrew Tomasko Kaitlyn Tothero Sheila Tulli **Cortland Turco** Jamie Vail Amy Vaughan

Patrick Velekei

Melissa Ventura Ethan Vink Flame Vo Kimberly Wagner Dan Wagner Jaimee Wagner Stephanie Waits Elizabeth Ware Stacia Waren Maxine Washington Josh Weaknecht Matt Weidner Cassandra Weidner Erica Wennell Nicole Wessner Staci Westerhoff Carmen White Ellyn White Jamie Whitworth Kristi Wieland Joshua Wilder Alison Williams Nikki Williams Sara Wise Brandon Wissler Austin Woodworth Courtney Woytko Kylie Wurster Zer Yang John Zabala John (jack) Ziemba Tina Zimmerman



THS S:Your Legacy

Whether through a bequest, lifetime gift, memorial gift or an honorarium, these individuals have made commitments above and beyond the annual campaign that will touch the lives of future generations. All these gifts represent a commitment to keeping Berks County strong.

We hope that you will consider becoming a member of the United for the Future Legacy Program. If you have made a provision in your estate plan for the United Way of Berks County, or you would like to learn more about how you can become a United for the Future member, please contact Angie Finney, 610-685-4570, or visit our website.



We recognize the following individuals for including United Way of Berks County in their estate plan.

Ronald L. and Beverly A. Bashore Cathy and Tom Beaver Helen Breidegam Jo and Paul Cohn Jim* and Anna Connors Peter and Santina Connors Michael and Diane Duff Irv Evans Chuck Fabian

Ann and Bob Fox Andrea J. Funk

Barbara and Brad Hall Fred and Dee Hiehle T. Jerome and Carolyn R. Holleran

Mr. and Mrs. William S. Jaeger

Chris and Ann Kraras Daniel and Kathleen Langdon

James H. Lentz and Gail M. Ebersole-Lentz

Nick and Risa Marmontello

Donald F. Mattern

Laura I. Mattern

Harry and Jean Morrow

Glenn E. and E. Jane Moyer

Joni and David Naugle

Karen and Paul Oxholm

George and Sandy Post

Michael Reese

Yvette and Scott Rehr

Robert and Donna Rhoads

Karen A. and Gary W. Rightmire

Robert and Rebecca Rupel

Brad and Carroll Scribner

Bruce and Sarah Smith

Don and Joanne* van Roden

Ralia C. Vardaxis

Patrick and Meredith Velekei

Tammy White and Michael Davidson

Steve Willems

Nancy and Doug Yocom

Plus three members who wish to remain anonymous.

For their endowed annual gift:

Helen Breidegam

T. Jerome and Carolyn R. Holleran

The Ezekiel S. Ketchum Memorial established in 2005 by friends and business associates of Ezekiel "Zeke" Ketchum

Daniel and Kathleen Langdon

The Sally Miksiewicz Memorial Fund established in 2015

The Lynn Neag Memorial established in 1997 by Ray Neag

The June A. Roedel Memorial established in 1996 by Paul Roedel

The Arthur Ed. Saylor Memorial established in 1987 by the Berks County Bar Association

Steve Willems, NAI Keystone Commercial Industrial LLC

Nancy and Doug Yocom

The following memorial and honorarium gifts were made in 2019:

National Penn Field of Interest Fund of Berks County Community Foundation

In Honor of Conchita P. Braun:

Dr. Maria A. Braun

In Honor of Ken Buck:

Greg Mazurek

In Honor of Gary and Karen Rightmire:

Grace Misiti

In Honor of Steve Weidman's work for **United Way of Berks County and his** retirement from a successful banking career:

Karen Walulek

In Honor of Mara Winn:

Ann Marie Jamieson

In Honor of Dr. Randall Winn's **Birthday:**

Ann Marie Jamieson

In Memory of James R. Mull:

John and Pamela DeMartino

E. J. Breneman, L.P.

Jessica Heil

Lynn R. Jackson

Charles and Theresa McFadden

Harry and Jean Morrow

Lorri Oziri

Mr. and Mrs. Robert P. Propsner, Jr.

United Way of Berks County **Employee Fund**

Ashley Witman

Larry and Ilona Yerger

Charlene Zawaski

In Memory of Louise Pettyjohn:

Peter and Pamela Barbey

Paulette Bartashus

Jay Crossland

Leslie and Bill Davidson

Michael Davidson and Tammy White

Linda Englert

Dr. Louis Palacious Catherine Donahue Smith Dan and Darby Wiekrykas

In Memory of Paul Roedel:

Sandy and George Post

In Memory of Cheryl Seaman:

Karen Klein

Laurie J. Showers

Kirsten Snyder

FOUNDATION GIVING

\$150.000 or more

The Wyomissing Foundation

\$50,000 - \$99,999

Henry Janssen Foundation

The Kindness Coalition

The Neag Foundation

\$25,000 - \$49,999

Cacoosing Family Charitable Fund

\$10,000 - \$24,999

Berkshire Charitable Foundation Crowther Foundation

\$250 - \$9.999

Isadore & Anna Oritsky Foundation

IHISIS





Celebrating our Leadership Givers

United Way of Berks County is grateful for the tremendous commitment of our leadership giving donors and volunteers. Our 1,864 leadership givers contributed more than \$5.6 million and represented 51% of the overall campaign. We acknowledge and applaud their generous support.

Leadership Giving Volunteer Recap

Leadership givers were invited to participate in volunteer activities developed specifically for them. This provided an opportunity for leadership givers to see their contributions in action. This year's volunteer activities included:

- Easter Seals Camp Lily Horticulture Activity: Leadership givers worked with campers on a craft project.
- Olivet's Oakbrook Club Tour and Volunteer Activity: Leadership givers received a tour of the Oakbrook Club and helped serve dinner to the kids.
- Boscov's Story Time: To help promote the importance of reading, leadership givers led story time and a craft activity for kids at several Boscov locations throughout Berks County.

More volunteer activities will be offered in the upcoming year.

United Way of Berks County Tocqueville Society

The Tocqueville Society is a leadership giving program that exists to foster, promote and recognize the vital importance of community commitment and personal giving at the exceptional level. The Society honors Alexis de Tocqueville, a Frenchman who wrote enthusiastically of the American spirit of volunteerism and effort for the common good. Members of the Tocqueville Society generously contribute \$10,000 or more on an annual basis.

United Way of Berks County's 158 individuals/couples contributed more than \$2.8 million during the 2019 campaign. We are privileged to rank second in membership nationwide compared to like-sized communities. We also are pleased that 82% of our Tocqueville members are Loyal Contributors who have given to the United Way for ten or more consecutive years.

We are grateful for the overwhelming generosity of the members of the United Way of Berks County Tocqueville Society.

La Société Nationale \$100,000 - \$249,999

Anonymous

Ordre d'Égalité \$50,000 - \$74,999

Vincent and Donna Hartnett
T. Jerome and Carolyn R. Holleran
The Kindness Coalition Foundation,
Karen and John Arnold
Carole Neag
Mr. and Mrs. Patrick Shields
Liliane and David Walton

Ordre de Liberté \$25,000 - \$49,999

Anonymous
Peter and Pamela Barbey
Helen Breidegam
John and Ann Broadbent
Cacoosing Family Charitable
Foundation
Dave and Elizabeth Capitano
Michael and Diane Duff
Angela and Dick Ehst
Robert P. Flicker
Jack and Janet Gallagher

Barbara and Brad Hall
Mr. and Mrs. Joseph M. Harenza
Joanne M. Judge and Rick Oppenheimer
Mrs. Charles W. Miller
Marlin and Ginger Miller
The Lynn Neag Memorial
Mr. and Mrs. Richard M. Palmer, Jr.
David and Barbara Thun
Art and Judy Vallely
Nadine and John Weidenhammer

Philantrope \$20,000 - \$24,999

Jane and Marc Althen
Ernest J. and Lisa A. Choquette
Dena and Vic Hammel
Chris and Ann Kraras
Clint and Debby Matthews
Barbara T. McGlinn*
Craig and Sue Perrotty
Scott and Yvette Rehr
Michael and Rhonda Schmidtlein
David and Shelley Shaffer

Humanité \$15,000 - \$19,999

Jim Boscov Joseph L. and Shirley K. Boscov Philanthropic Fund Daniel and Mary Breidegam Mauro and Angel Cammarano Lois and Irvin Cohen Dick* and Nancy* Crowther Peter F. Giorgi Sandra and Richard Hartman Bernie and Pat Hofmann/Hofmann **Family Foundation** Dan and Ellen Huyett Ezekiel S. Ketchum Memorial Fund Tammy J. Koch and Stephen Peskosky John and Susie Myers Linda Knauer Neaves John and Gloria Rothenberger Eric and Jeannie Savage Jay and Sherry Sidhu Christian and Jennifer Sockel Don and Joanne* van Roden Ms. Gloria E. Weissbart

Visionnaire \$12,500 - \$14,999

Anonymous (2)
Tod and Chrissy Auman
Mr. and Mrs. Bruce P. Bengtson
Jo and Paul Cohn
John and Lisa Gallen
Rob and Amy Howard
Barbara J. Kline
James H. Lentz and
Gail M. Ebersole-Lentz
Mr. and Mrs. J. Christopher Michael
The Sally Miksiewicz Memorial Fund

Mark and Karen Schlott
Carl W. and Jean H. Staples
Delores and Jeff Stoicheff
Mr. and Mrs. Edward D. Trexler III
Mark and Kathi Wennell
C. Thomas and Dianne C. Work
Priscilla and Ben Zintak

Membres de la Société \$10,000 - \$12,499 Anonymous (4)

Mrs. Theodore C. Auman III Charles and Mary Barbera Patrice and Céline Baumann Hans and Melissa Bell Tom and Leslie Bell Charlie Bernard Gary and Zerena Boyer Daniel and Melanie Casciano **Bob and Anita Chanev** Carter and Kirsten Cheskey Rich and Kelly Close Frank and Rita Cocuzza Bruce and Pivali Cole Bill and Vicki Combs Jim* and Anna Connors Peter and Santina Connors Dr. Kelley Crozier and Reverend Mark Christy Michael Davidson and Tammy White Russell C. Diehm Robert and Jayne Dieruff **Brian and Lauren Dietrich** Atty. Timothy G. Dietrich and **Audrey Andrules** Bernie and Pat Donahue Steve and Gina Fisher Mr. and Mrs. Philip B. Fleck Ann and Bob Fox Ted and Jean Fries **Funk Family** Bill and Gwen Gage Michael Gibbs and Amy Hunt Patricia Giles and John Speicher Scott and JoAnn Gruber Martha L. Hafer Nancy and Craig Hafer Joe and Alison Haniford John and Kate Harenza The Harrop Family Joseph and Dana Hartz Scott and Angel Helm Tina and Tom Henefer John F. Horrigan, Jr. Steven T. Iseman Mr. and Mrs. Tyrone Javier Mike and Tina Jemison Kerry and Leslie Kane Jim King Daniel and Kathleen Langdon Joseph G. Lewis Mr. and Mrs. Mark Maggs

Atty, and Mrs. Jack G. Mancuso Nick and Risa Marmontello Mr. and Mrs. Thomas W. Martell Lisa and Don Martin Mr. and Mrs. Samuel A. McCullough T. J. and Kristin McGlinn Larry and Jami Miksiewicz Harry and Jean Morrow Joni and David Naugle Shawn and Christy O'Connell Thomas and Claudia O'Neill Paul and Lynn Ott Alan and Laurie Peer Craig Poole Paul Prutzman Jim and Debi Radwanski Bob and Donna Rhoads Gary and Karen Rightmire The June A. Roedel Memorial Paul and Teri Rosa III Peter and Leigh Rye Tim and Sherry Sanger Fred and Julie Singer Mr. Craig A. Stein Peter and Mary Terranova Joern and Jillian Tinnemeyer George and Nancy Weaver Jan* and Warne White Nancy and Doug Yocom Amanda and Jonathan Zeigler

Tocqueville Legacy Circle

The United Way of Berks County Tocqueville Legacy Circle honors donors who have made a legacy commitment of \$250,000 or more to permanently endow a Tocqueville gift. We applaud these members who have made this commitment and honor them for their uncommon generosity and leadership by providing for the future.

Helen Breidegam
Chuck Fabian
Ann and Bob Fox
Barbara and Brad Hall
T. Jerome and Carolyn R. Holleran
Ezekiel S. Ketchum Memorial Fund
Daniel and Kathleen Langdon
Nick and Risa Marmontello
The Sally Miksiewicz Memorial Fund
The Lynn Neag Memorial Fund
The June A. Roedel Memorial
Brad and Carroll Scribner
Don and Joanne* van Roden
Nancy and Doug Yocom

*Denotes Deceased

I S S Community.

United Way of Berks County Pacesetter Program

United Way of Berks County's Pacesetter Program recognizes those individuals/ couples who make annual gifts from \$1,000 to \$9,999. These generous donors are vital to United Way's ability to address the most pressing health and human service needs in our community.

We are grateful for the generous support of our 1,705 members who contributed nearly \$2.8 million during the 2019 campaign. We are pleased to acknowledge that 52% of our Pacesetters are Loyal Contributors who have been giving to United Way for ten or more consecutive years. We value the generosity and commitment of the members of the United Way of Berks County Pacesetter Program.

Platinum \$7,500-\$9,999

Anonymous (2) Carl and Christie Botterbusch **Bob and Chris Keeler** Ronald Miksiewicz Dave and Sandie Rick Caryl and Gary Wilkinson

Gold \$5,000-\$7,499

Lisa and Shawn Anderson Anonymous (4) Walter and Caitlin Banta Mr. and Mrs. Amandon Carles Anthony and Carol Cox Tim Cunnius Ken and Jenny Dugan Dr. and Mrs. Robert F. Early, Jr. David and Victoria E. Fisher Samuel and Sarah Flamholz Kevin Goetz and Peter Slesser Rhonda D. Grastv Fred and Dee Hiehle Drs. Elizabeth Kann and Uday Dasika Tom and Carol Kemery Barbara J. Ketchum Melanie and Scott Klemas Tim and Anne Koenig Dean and Jennifer Kraras Cindy and Bill Laubach David and Jackie Lurio **Christine McCarty** Debra and Ken McKibben

Teresa Mercurio, MD Linda Moss Rick and Pam Ott Oxholm Family Bob and June Parker John F. Price Felix and Jennifer Rivera Elizabeth Bowman Rothermel Jeff and Virginia Rush Adam Sigal Henry and Helene Singer Dharma Sivasamy and Aarthy Dharmaraj Kim and Bill Stambaugh Dr. Carol Szarko Mr. David and Mrs. Lori Taliaferro Bill and Kate Thornton Elizabeth C. Wolfe Roger and Patricia Zyma

Titanium \$3,000-\$4,999

Anonymous (17) Matthew and Kristen Arner Michael and Crystal Balla Family Paula Barrett Bill and Paula Barron Daniel and Deirdre Bausher Ron and Louise Bolam Lee and Jeff Bukowski Andrew and Sophia Cammarano Moiz and Laila Carim Alan and Lori Carman Thomas M. and Gwyneth N. Chobot Leslie and Bill Davidson Charles and Mandolyn DeMattia Dr. and Mrs. J. Michael Eager Suzanne and Brian Engelhardt David and Ann Marie Engle Chuck Fabian and Kathy Pietrowski Salvatore R. and Katherine Ferrarello Marc and Marcia Filstein Brenda and Rich Fulop Mr. John P. Gagge, Jr. Ms. Diane L. Gaul Fran Graeff Judge Arthur E. and Louise C. Grim Jim Gruber **Greg and Patty Haas** Richard Harris Sally Harris David and Denise Hasson Mr. and Mrs. Bret D. Hatt Scott M. and Victoria Hawkins Gerard and Christine Helinek Debra Heydt Keith and Suzanne Hillkirk Linda S. Himeback Frederick J. and Ellen E. Hirt Barbara Homsher Lena and Jack Hopkins Mark and Carol Hornberger

Thomas and Dena Kauffman Scott D. Keller Ann and Bob Kline Robert E. and Patricia D. Kreider, Jr. Mr. and Mrs. Michael Krut Carole and Harlan Kutscher Jake and Kim Kutz Betty and Karl Leuffen Norbert Maleschitz Mary Beth and Mark Mancias Mark McNash Kimberly L. and Michael S. Meglathery Holly Metzgar Brian and Megan Morehead Corev Mover Jane Masters Nase Angel Nieto and Maite Tena Donna and Brian Nugent Barb Pattison **Donald Powers** Matthew and Diana Rappleve James Reino George and Dawn Reinoehl Ed and Krista Renenger Michele and Jeff Richards Max and Holly Rishel John and Cindy Rothenberger Dr. and Mrs. Andrew M. Rowan Jim and Judy Rubright Kristen M. Sandel, MD Rosemary and David Schaffer Joe Scholly John Schwartz William Scroggie Carl J. Seidl **Kevin and Marta Smith** Tim and Jessica Snyder **Spadafora Family** Marty and Terri Stallone Pete and Beth Stanislawczyk Teri L. Stoddard Bob and Lisa Stoyko Therese Sucher James Svaasand and Mary Lou Doyle Dan Totsky John and Sue Vozzo Deb and Ed Wanner Mr. Charles Weber, Sr. Rick and Marlene Wilson Philip and Joanne Wolfe Scott and Debbie Wyrick Joe and Lidia Zidik Andrew J. Zulkosky

\$2,000-\$2,999

Mr. and Mrs. Steven J. Adams Mary and Allen Agnew Mike and Karin Althouse Anonymous (17) Rick Aulenbach **Brian Barlow**

Ron and Beverly Bashore David Battisti Carol A. Bausher Saumya Bhatnagar Cathy and Andrew Bittinger Laurel Cline Bobst and Bob Bobst Walter and Bonnie Bohnenblust Daniel and Mary Brickner Dr. and Mrs. Paul S. Brockman Mr. and Mrs. Robert Burkart Dave and Marijo Burlingame Robert and Lisa Cagliola Dr. and Mrs. Richard W. Campbell Joe Carlier The Jeremy Carroll Foundation The Castelli-Yelenoc Family Laura Cibulsky Patricia K. Cinfici Michael and Zita Codi David L. Cooper David M. Corev David Cox Dante and Nicole D'Alessandro Michael and Trudy Damon Mr. and Mrs. Scott Davis Carlixta DeLaRosa Michael R. and Kathleen DePaul. Jr. Veronica A. DeRosa Robert DiFilippo Frank and Sharon Donnelly Dr. and Mrs. Thomas W. Dooley John and Jill Durofchalk Matt and Lynne Dutzman Jeff and Vicki Ebner Peter and Susan Edelman Bernard and Athena Elzer Curtis B. Evans Irv Evans William Finneran Sherry R. and William S. Flippin Chip and Staci Focht Sid and Cathy Forrest Robert Forrey and Tricia Clark Jami and Jed Freeman **Aaron Fries** Michael and Susan Fromm Brett J. Gagnon Laureen and Jim Gallagher Sara Galosi Milissa and Michael Gazda Wayne and Kristin Gehris Sharad Gera David and Becky Giatris Mr. and Mrs. Al Gordon **Kevin and Sandy Grant** Kathy and Troy Greiss Rochelle Grey and Glenn Bartle Brian and Elise Grignon Fred and Susan Hafer Patrise and Eric Hahn Stephen Haley Ali Hanafi

Dr. Erwin H. Wolf II

The Hanna Family **Kevin Hargreaves** Mike and Karen Hasinec Michael Hastings Scott and Allison Hayick Bendu Haynes Shawn and Jessica Head Steve Heir Nancy M. Hemmerich Kim Hippert-Eversgerd and Jerome Eversgerd Mr. Gordon G. Hoodak Robert T. Horton John Horutz John S. Huemmrich Michael W. Hughes Phil and Connie Impink William M. and Kristin L. Jennings Luis and Mary Jimenez Pam and Mike Jocsak **Peter Jones** Amrita Karunakaran Leon and Randi Katz Ms. Kristin Kearney Mr. Steven Kemery John and Jayme Kerr Jean and Kevin Kleckner Carl Knutsen Bill and Robin Koch Andy and Cindy Koehler Dave and Mary Ann Kost Judith Kraines and Dr. Neil Hoffman James and Jennifer Kramer **Erin and Michael Krauss Gravson Krauss** The Kromer Family Janine Krzyzanowski Peter Lakin Jodi S. Larison Larry L. Lehman Carla Leibold Stella Leonti David Lindenmuth Scott L. and Kathleen M. Lindsev Keefe D. Long Marcia M. Longenecker Marian and Robert Longenecker Robbie Louden Brian and Sandra Lowe Tom and Karen Lucas John M. MacDonnell Carol and Len Macking James and Lorraine Magee **Edward and Wendy Manning** Stephanie C. Marabella Norb Markert John and Geralyn Matyasich Richard F. Mazich Marisa and Joe McGrath Andy and Ann Melzer

Marshall Merz

T. Miksiewicz

Mike and Stacey Mixell Andy Moses and Jo-Anne Darragh Glenn E. and E. Jane Moyer Lou and Terry Mscichowski Dave and Patti Murr Jean C. Myers Barbara J. and James M. Nawa Patrick J. O'Gorman Andie Overfield Michael J. Paolini Danielle Papa Robert Para Lisa Parznik Dr. Jean Paver and Mr. Brian Stoltzfus Glenn Perrini John Phillips Jessica Pope George and Sandy Post Steven and Loni Pottieger Wade and Teri Potts Robert M. Pratt Mel and Tim Reich Rick and Brandi Reisch Dennis and Coleen Remp Patrick Renshaw Michael F. Rettig Jeffrey Rollins Dan and Sarah Rothermel Beth A. Roussel David and Erica Rowe Mr. and Mrs. Palle Rye Kim M. Scaffidi **Timothy Schaffer** Mr. and Mrs. Herb Schultz Matt and Sheila Scola Tom Scollard Chuck and Claire Shearer Philip Shumard Steve and Heidi Silverman Samuel Skelding Douglas and Susan Smith Lawrence Snow Mike Snyder Mr. George S. Sproesser Robert and Beth Stout Charles and Carolyn Sullivan Mr. and Mrs. Bruce Tessier Mary Tibbetts RIchard and Jennifer Tinsman Daniel and Melanie Toler Lauree Tranquillo Michelle Trupp David H. Turner Brent and Mary Lou Wagner Bill and Amy Wagner Jason and Jennifer Wallis Drs. Bryan and Karen Wang **Matthew Weidner** Steven and Lisa Weidner Mr. and Mrs. Kevin R. Wenrich Dan and Darby Wiekrykas

Steve Willems

Jim Wood Dr. and Mrs. William A. Zapata \$1.500-\$1.999 Joshua J. Abraham Alicia Acevedo Gretchen E. Adams Jane L. Adams Kerry J. Alfiero Barry and April Allen Henry Alvarez-Huembes Anonymous (25) Valon D. Archie Natan Aronhime Thomas Arthur Jonathan Atkinson Cynthia and George Balchunas Christopher E. Balthaser Lori J. Balthaser Patricia A. Balthaser Thomas D. Balthaser Dalton M. Bates D. Michael Baxter and Denise A. Curran Ed Bealer and Cindy Strausser Charles M. Beam Glenn Rechtel Russel M. Becker and Janet Winter-Becker Scot T. Beebe Alan B. Bennett Nicholas H. Bennett David P. Bennis Victoria Bennis Chuck and Mary Bezler A. Michele Blood Linda Bloom Robert and Patricia Boni Gary M. Border Angelina Borelli Scott and Sherry Bortzel Marlin and Debi Bower Pam Bowers Todd J. Bradburn Mrs. Conchita P. Braun Kyle Breidenstein Travis S. Brice Scott D. Brinker Philip Martin Brown Crystal Bryner Steve Buck Tyler A. Buck Scott E. Bucks Christopher M. Burkert Eric G. Burkey Michael T. Burns Connie D. Calm Joseph Cammarano Jose Torres Castillo

James Catanach

Alfredo E. Chango

Timothy R. Chase Jason M. Clav Angel A. Clemente Daniel W. Coldwell Ernest H. Cole Oswaldo Colon Michele Colonna Howard C. Crawford Gregory F. Creswell Robin Cuomo Larry J. Curry Marc C. Cuzzupe Walter L. Dalton Margaret A. D'Amico Aaron Davis Joseph B. Dedrick Stephanie Deibler Jarett S. Deisher Stacy and Gabe DeJoseph Shawn D. Delbo Christopher M. Delmonico Angela J. DeLong **Charles Detterline** Jason Devsher Kyle Diffenderfer Caleb Dillinger George R. Dillman Frank J. Dinatally Marie B. Dinich Tammy Dissinger Gerald and Jane Donnelly Peter R. D'Orazio Dennis L. Dunlap Kevin R. Eberhart Andrew J. Eckert Jeremy Eckert Edward Q. Eidem, Jr. Jason M. Eisenhower Edward G. Elko Jeff and Katie England Gary and Traci Engle Carlee A. Erb Dan and Chris Erck Jeanie and Bill Esterly **Kyle Esterly** Robert G. Fegley Randy Feliciano Ronald Ferry Jacquelyn Fetrow and Brian Kell Luis A. Figueroa, Sr. Michael and Michele Fischetti Michael J. and Ann L.R. Fitzgerald **Denise Forry** Rick Frank Robert H. Frantz Jason D. Freymoyer William D. Frymover Talyn C. Gabel Nicholas J. Galan **Brett Gallagher**

continued on next page >

Raul Garcia-Soto Casey Garl Michael A. Garman David R. Gaul E. B. Gaul Mark A. Gehris Raymond D. Geiger Jeremy Geissler Kelvin Gervacio, Jr. Michelle and Pete Gettel Sarah L. Gillespie Mike Gilmore Mary and Dave Glass Paul Glenn Anthony D. Goggin Julio Gonzalez Nicole Goss Mr. and Mrs. Terry Grassley Robert D. Graul, Jr. Beth A. Graybill William B. Griesemer Casey L. Grimm Tino M. Gring-Vazquez Bonnie Gruber Chad A. Gruber Stuart Guzowski Charles B. Haage James M. Hager Chad M. Haley Dennis Halford Evan and Karen Hand Asger Hansen Tamara L. Hardick Charles F. Harenza, Esq. Alisa E. Harris Christopher W. Harris Eric K. Harris **Vincent Harris** Bryan Hayward Christopher G. Heck Michael E. Heckman Robert A. Heckman Roger H. Hedrick Joanne and Patrick Heenan James F. Hehn Noah Henson Michael T. Hepler Michael and Katherine Herr Rvan L. Hetrick Michael M. Hoehl Brian Hoffman Jeanette Hogan **Edward Hollock** Phillip K. Hornberger Matthew Huddleston Scott and Marisa Hunsicker Marc H. Hutchinson Kathy Iglar Louis James Thomas J. and Linda M. Janowicz Jose A. Jimenez Joseph C. Kaleda Richard Harold Kasting Mark and Deborah Kauffman Steven D. Keck **Zachery Keeley**

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*Denotes Deceased We have made every attempt to ensure the accuracy of our donor

list. If you discover an error, please accept our sincere apologies

and notify us at 610-685-4560 so that we may correct our records.



THIS S: Impact.

LEADERSHIP GIVING BY COMPANY

United Way of Berks County recognizes the Top 25 organizations for their incredible support through their corporate giving and employee campaigns. Overall, these 25 organizations were responsible for raising 76% of all workplace dollars and 85% of all workplace leadership giving dollars. We applaud their efforts and thank them for their tremendous support.

Top 25 Organizations (combined employee and corporate giving)	Bronze	Pewter	Silver	Titanium	Gold	Platinum	Tocqueville	Total
Carpenter Technology Corporation	113	257	12	7			3	392
Alcon Research, Ltd.	95	19	26		1			141
Penske Truck Leasing Co.	75	13	22	10	4		12	136
The UGI Companies	73	23	22	4	1		6	129
Reading Hospital	51	15	18	9	5		3	101
EnerSys	44	11	7	5	1		11	79
East Penn Manufacturing Co., Inc.	28	8	6	13		2	9	66
Boscov's Department Store, LLC	26	9	9	5	3		5	57
Met-Ed, A FirstEnergy Company	32	6	11	3	3		1	56
Stevens & Lee	13	6	5	4	2		10	40
Cambridge-Lee Industries LLC	25	10		1				36
Customers Bank	22	4	2				2	30
United Way Of Berks County	10	2	6	2			4	24
RKL LLP	5	3	5	5			2	20
Singer Equipment Company, Inc.	10	3		3	1		1	18
R. M. Palmer Company	5	3	5	1	1		2	17
Tompkins VIST	11	1	1	2			1	16
WorleyParsons Group, Inc.	5	3	6			1	1	16
Brentwood Industries, Inc.	6	1	2		2		2	13
Baker Tilly Virchow Krause, LLP	5	1		1	1		2	10
White Star Tours	3	1		2	1		3	10
Mitsubishi Chemical Advanced Materia	als 5		3					8
Ehrlich Termite and Pest Control	2				2		2	6
The Giorgi Companies	1		3	1			1	6

^{*} This list is a ranking based on the total number of leadership givers within our Top 25 companies. Only companies providing individual donor detail are included in the above listing.

Thank you for making it all possible.

TOP 100 ORGANIZATIONS

Penske Transportation Solutions Carpenter Technology Corporation East Penn Manufacturing Co., Inc.

EnerSys

The UGI Companies

Boscov's Department Store, LLC

Alcon Research LLC

Reading Hospital

Met-Ed, A FirstEnergy Company

Stevens & Lee

Wells Fargo

Customers Bank

R. M. Palmer Company

Brentwood Industries, Inc.

Cambridge-Lee Industries LLC

J. C. Ehrlich Co., Inc.

United Way of Berks County

The Giorgi Companies

RKL LLP

Singer Equipment Company, Inc.

Worley

White Star Tours

Baker Tilly Virchow Krause, LLP

Tompkins VIST Bank

Mitsubishi Chemical Advanced Materials

Fromuth Tennis

Fulton Bank

Weidenhammer

Truist

AMETEK Reading Alloys, Inc.

Reading School District

Penn National Gaming, Inc.

GAI-Tronics Corporation

Kutztown Area School District

SFS intec, Inc.

VF Outlet

Utilities Employees Credit Union

Connors Investor Services, Inc.

Roechling Medical Lancaster, LLC

Berks County Intermediate Unit

Penn State Berks

Mosteller & Associates

United Parcel Service

Alvernia University

Clover Farms Dairy

Santander Bank

Caron Treatment Centers

Brandywine Heights Area

School District

Morgan Corporation

M & T Bank

Conrad Weiser Area School District

STV Incorporated

Grafika Commercial Printing, Inc.

Godiva Chocolatier, Inc.

Schuylkill Valley School District

Fromm Electric Supply Corp.

Elbeco Incorporated

Magnatech International, Inc.

The Loomis Company

Herbein + Company, Inc.

Fleetwood Bank

Muhlenberg School District

Doubletree by Hilton Reading

Yuasa Battery, Inc.

Reading Area Community College

The Highlands at Wyomissing

Hofmann Industries

City of Reading

Berks Career & Technology Center

The Reading Fightin Phils

Antietam School District

Barley Snyder

Albright College

Penn State Health St. Joseph

Diamond Credit Union

County of Berks

Materion Corporation

Berks Packing Co., Inc.

Tulpehocken Area School District

Wyomissing Area School District

C&S Wholesale Grocers

Gage Personnel

Eagle Metals

Equus Capital Partners, LTD.

Heyco Metals Inc.

Phillips-Van Heusen

WORLD electronics

Governor Mifflin School District

Wilson School District

Reading Truck Group, LLC

C. H. Briggs Company

Kozloff Stoudt

Glen-Gery Corporation

Comcast

Exeter Township School District

Austin Hardware & Supply, Inc.

Reading Housing Authority

Service Access & Management, Inc

RPA Engineering

First National Bank

Ranking based on 2019 corporate and employee workplace campaign contributions.

THIS IS: Caring.

Our Volunteers are the best!

They help us identify and support community needs and help others through our annual volunteer events, such as Day of Caring and The Big Cheese, which supports the community's food needs. Last year, 1,000 volunteers packaged 500,000 mac and cheese and rice and bean meals to help local people in need.

Our Volunteer Center is the one-stop resource for volunteering. eVolunteer is our online matching tool connecting interested volunteers with available opportunities. Visit **uwberks.org** to learn more and find the right opportunity for you.



UNITED WAY OF BERKS COUNTY VOLUNTEERS



ing people and organizations together. Raising funds to support community needs. Shaping our community's future. THIS IS MAKING A ding early care and education programs. Supporting after-school programs. Connecting kids with mentors THIS IS GIVING KIDS THE

FE. Investing in 50+ community programs. Ensuring dollars go to high quality programs. Tackling IS IMPACT. Improving lives. Strengthening Berks County. THIS IS UNITED WAY. Bringing people and c nunity needs. Shaping our community's future. **THIS IS MAKING A DIFFERENCE.** Providing early c



ol programs. Connecting kids with mentors. THIS IS GIVING KIDS THE RIGHT START IN LIFE. Investir United Way of Berks County rams. Er high quality programs. Tackling issues like hunger, literacy and homelessness. THIS IS IMPACT. Improving lives. Strengthening Berks Co

ED WAY. Bringing people and organizations together. Raising funds to support community needs. Shaping our community's future. TH FERENCE. Providing e and education programs. Supporting after-school programs. Connecting kids with mentors. **THIS IS**

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