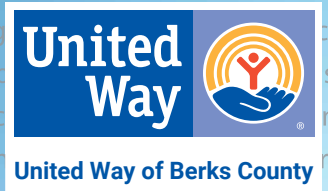


ing people and organizations together. Raising funds to support community needs. Shaping our community's future. **THIS IS MAKING A**  
ding early care and education programs. Supporting after-school programs. Connecting kids with mentors. **THIS IS GIVING KIDS THE**  
**FE.** Investing in 50+ community programs. Ensuring dollars go to high quality programs. Tackling  
**IS IMPACT.** Improving lives. Strengthening Berks County. **THIS IS UNITED WAY.** Bringing people and  
community needs. Shaping our community's future. **THIS IS MAKING A DIFFERENCE.** Providing early c  
ol programs. Connecting kids with mentors. **THIS IS GIVING KIDS THE RIGHT START IN LIFE.** Investing  
high quality programs. Tackling issues like hunger, literacy and he  
**ED WAY.** Bringing people and organizations together. Raising  
**FFERENCE.** Providing early care and education programs. S  
**RIGHT START IN LIFE.** Investing in 50+ communit  
lessness. **THIS IS IMPACT.** Improving lives. Strengthenin  
to support community needs. Shaping our community  
orting after-school programs. Connecting kids with ment  
need dollars go to high quality



# 2019

## ANNUAL REPORT



# THIS IS: Impact.

*Thank you for making it all possible.*

## A MESSAGE FROM UNITED WAY LEADERSHIP

# Dear Friends,

While an Annual Report is typically a look back and a review of the previous year, we recognize there is nothing typical about 2020 and the impact that COVID has had on our community. With this in mind, this Annual Report is a blend of United Way activities for 2019 and the organization's efforts around COVID.

At the end of March 2020, United Way established the Berks COVID-19 Response Fund to direct immediate financial assistance to local health and human service nonprofits serving on the front lines of the crisis. These organizations were, and still are, facing continued challenges and increased demands on services. At the time of this report going to print, the Response Fund raised nearly \$1.1 million and 41 grants have been provided to 33 organizations. Through the support of the fund, agencies distributed healthy food to children, families and seniors across the county; ensured essential workers had childcare; provided shelter for those facing homelessness, and more. Over 290,000 of our neighbors received help during

these unprecedented times thanks to the generous support of donors and organizations. Read more about this work on pages 4 and 5. **This is how neighbors help neighbors.**

United Way of Berks County was positioned to respond to the health and human service crisis created by the pandemic because of the ongoing and incredible commitment you have had to United Way. Last year, more than \$11 million was raised in our annual campaign. This provided a strong foundation for the organization and the resources to invest in 80+ high priority, high performing programs, initiative and grants. The stability of funding for our organization was more important than ever during these tumultuous times.

The pandemic has created unimaginable change. It has also reinforced the caring nature of our community and the commitment to help and support neighbors in need. There is strength in unity, and we value your unwavering support.

*Sincerely,*



**Scott Gruber**  
2019 Board Chair



**Joanne Judge**  
2020 Board Chair



**Tammy White**  
President





# THIS IS: A Caring & Generous Community!



**Dave & Shelley Shaffer**  
*2019 Campaign Co-Chairs*

**Together we live, Together we give.**

**In 2019, Berks County raised  
\$11+ million!**

We are neighbors, friends, coworkers and families living and working in this great community we call home. Our strength is in our interconnectedness and commitment to facing community challenges together. Last year, your caring and generosity made the 2019 campaign an incredible success. The dollars raised are working in our community right now through 80+ high priority/high quality programs throughout Berks County. Thanks to your commitment more than 150,000 of our neighbors, friends, coworkers and family members are receiving the support they need. **THANK YOU** for your kind generosity.

Our volunteer leaders for last year's campaign include Dave and Shelley Shaffer, 2019 Campaign Co-Chairs, the Campaign Cabinet and the Loaned Campaign Specialists. These volunteers demonstrated leadership, determination and passion for raising funds to support the community. We are grateful for their commitment.

# THIS IS: Neighbors Helping Neighbors



As COVID-19 created challenges for our community, United Way of Berks County was uniquely positioned to respond. Our relationship with 35 agency partners and other health and human service nonprofits, as well as supporting 211, allowed us to quickly understand how to best support the network of services helping those struggling most as a result of the pandemic.

**United Way created and managed the Berks COVID-19 Response Fund** which raised nearly \$1.1 million to support local nonprofits on the front lines serving the most vulnerable in our community. As of July 2020, United Way awarded 41 COVID-19 related grants totaling \$700,000. An experienced panel of volunteers reviewed and recommended grants supporting needs around food, shelter, emergency supplies and more. To stay up-to-date on the Response Fund, [learn more here.](#)

Our community demonstrated tremendous generosity with donations from foundations, corporations and individuals. Instrumental to its successful launch were two \$100,000 lead gifts from **The Wyomissing Foundation and The Edwin Barbey Charitable Trust. Customers Bank, The Kindness Coalition, Karen and John Arnold and Dena and Vic Hammel** each provided a \$100,000 match for all individual giving.

## RESPONSE FUND RECIPIENTS

(awarded 41 grants to 33 nonprofits)  
Listing as of July 30, 2020

- Barrio Alegria
- Berks Coalition to End Homelessness
- Berks Connections/Pre-Trial Services
- Berks Counseling Center
- Berks Encore
- BCTV
- Blankets of Hope
- Boyertown Area Multi-Service
- Breast Cancer Support Services
- CASA of Berks County
- Catholic Charities, Diocese of Allentown
- Community Prevention Partnership
- Dayspring Homes
- Family Promise
- Greater Reading Mental Health Alliance
- Habitat for Humanity
- Hannah's Hope Ministries
- Helping Harvest
- Hope Rescue Mission
- Mary's Shelter
- New Journey Community Outreach
- Olivet Boys and Girls Club
- Opportunity House
- Prospectus Berco
- The Rudden Family Foundation
- Safe Berks
- Salvation Army Reading Corps
- Salvation Army: Extension Unit
- Tower Health at Home
- Treatment Access and Services Center (TASC)
- United Community Services
- Western Berks Free Medical Clinic
- YMCA

**We share a MILLION THANKS for the incredible support to the Berks COVID-19 Response Fund.**

[Click to see a brief video sharing gratitude.](#)





*\*Programs supported by the grants include: emergency food needs, housing, infant/family essential needs, safety supplies, virtual client services, emergency child care, and child abuse services*

- United Way is the sole supporter of 211 in Berks County. 211 is an information and referral provider to help direct those in need to appropriate services. Outreach to 211 nearly doubled since COVID; the top request for help have consistently been related to housing/shelter, food, and utilities. 211 information has been used to help guide the Berks COVID-19 Response Fund grants, as well as marshalling resources that will be critical to the recovery phase of the pandemic.

- Even during COVID, volunteers were essential. United Way helped recruit volunteers to help with activities like distributing food. We also played a role in purchasing and distributing PPE to help keep frontline staff and volunteers safe. United Way has also been involved in convening organizations to collaborate around community needs like homeless prevention, food insecurity and contact tracing.



**FIND HELP. GET CONNECTED!**

24 hours a day / 7 days a week

# 211

DIAL 211  
TEXT 898211  
VISIT [pa211east.org/Berks](http://pa211east.org/Berks)

211 Provides Free Information and Referral Services to Community Resources

Family

Food

Health Care

Housing

Mental Health

[www.uwberks.org](http://www.uwberks.org)

# THIS IS: Investing in Our Community!

**Thanks to YOUR support, funds are invested in 80+ local programs to help more than 150,000 local people.**

70 volunteers — people like you — devote hours of their time and expertise to identify the best possible community investments. The volunteers evaluate each funded program's performance on an annual basis.

Additional program investment details can be viewed online at [GuideStar.org](http://GuideStar.org) and IRS form 990.

## FOCUS AREA: EDUCATION

**\$2,789,244**

Helping children build a strong foundation for success. United Way invests in programs that foster caring relationships, offers positive role models, reinforces the importance of staying in school, promotes healthy and active lifestyles and helps kids develop the social and emotional skills to succeed in the classroom and beyond.

BERKS COUNTY INTERMEDIATE UNIT  
Child Care

BIG BROTHERS/BIG SISTERS OF  
BERKS COUNTY  
Mentoring Programs

BIRDSBORO COMMUNITY  
MEMORIAL CENTER  
After-school and Summer Education  
Programs

CENTRO HISPANO DANIEL TORRES  
Opening Doors - School Readiness  
Education Program for Parents

COMMUNITIES IN SCHOOLS OF THE  
LEHIGH VALLEY  
Student Support Services for School  
Success

GIRL SCOUTS OF EASTERN  
PENNSYLVANIA  
Outreach to At-Risk Girls

HAWK MOUNTAIN COUNCIL  
Comprehensive Youth Development,  
ScoutReach and STEM programs

OLIVET BOYS & GIRLS CLUB OF  
READING AND BERKS COUNTY  
Comprehensive Youth Development

OPPORTUNITY HOUSE  
Child Care Program

THE SALVATION ARMY: READING  
CORPS  
Learning Center

YMCA OF READING & BERKS COUNTY  
Child Care and Baby University

### RAPID RESPONSE FUND GRANTS

COMMUNITIES IN SCHOOL OF THE  
LEHIGH VALLEY

### Ready. Set. READ! SUMMER LEARNING GRANTS

BERKS COUNTY INTERMEDIATE UNIT

BRANDYWINE HEIGHTS AREA  
SCHOOL DISTRICT

DANIEL BOONE AREA SCHOOL  
DISTRICT

GOVERNOR MIFFLIN SCHOOL  
DISTRICT

MUHLENBERG SCHOOL DISTRICT

OLIVET BOYS & GIRLS CLUB OF  
READING AND BERKS COUNTY

READING PUBLIC LIBRARY

READING SCHOOL DISTRICT

YMCA OF READING & BERKS COUNTY

YOCUM INSTITUTE FOR ARTS  
EDUCATION

### LIVE UNITED GRANTS

BARRIO ALEGRIA

### OTHER GRANTS

BERKS COMMUNITY TELEVISION

BERKS COUNTY INTERMEDIATE UNIT

COMMUNITIES IN SCHOOLS OF THE  
LEHIGH VALLEY

EASTERSEALS EASTERN  
PENNSYLVANIA

GREATER READING CHAMBER  
ALLIANCE

JEWISH FEDERATION OF READING

READING SCHOOL DISTRICT

THE SALVATION ARMY: READING CORPS

# INVESTING IN OUR COMMUNITY

## FOCUS AREA: FINANCIAL STABILITY

**\$675,271**

Nearly two in five Berks County families struggle to make ends meet. When we help families in our local community avert financial crisis, and improve financial stability, we can prevent more costly consequences that affect our entire community. United Way invests in programs to help families gain long-term stability through supportive housing programs and pathways to improve personal financial management and to obtain employment.

### BERKS CONNECTIONS PRETRAIL SERVICES

Prisoner Re-entry Services

### HABITAT FOR HUMANITY OF BERKS COUNTY

Homeownership for Moderate-Income Families

### LITERACY OR READING-BERKS

English Forward, Literacy Education and ESL

### THE SALVATION ARMY: READING CORPS

Permanent Supportive Housing

### THRESHOLD REHABILITATION SERVICES, INC.

Employment Services

### YMCA OF READING & BERKS COUNTY

Transitional Housing

### CONTRACT SERVICES

### READING AREA COMMUNITY COLLEGE

ESL Language Classes

### RAPID RESPONSE FUND GRANTS

### LITERACY COUNCIL OF READING-BERKS

### THE RUDDEN FAMILY FOUNDATION, INC.

### ONE-TIME GRANTS

### OPPORTUNITY HOUSE

### OTHER GRANTS

### BARRIO ALEGRIA

### BERKS ALLIANCE

### BERKS CONNECTIONS/PRETRIAL SERVICES

### BERKS ENCORE

### READING AREA COMMUNITY COLLEGE

### READING SCHOOL DISTRICT

### THE SALVATION ARMY: READING CORPS

## FOCUS AREA: HEALTH

**\$2,126,470**

Health impacts every aspect of a person's life. Healthy children learn better and healthy adults achieve a greater quality of life. United Way invests in preventative and interventional programming to address physical and mental health.

### AMERICAN CANCER SOCIETY

Prevention Education and Patient Services Programs

### CO-COUNTY WELLNESS SERVICES

Case Management for Older Adults  
Berks Teens Matter

### BERKS DEAF & HARD OF HEARING SERVICES

Advocacy & Client Services

### BERKS ENCORE

Meals on Wheels

### BOYERTOWN AREA MULTI SERVICES, INC.

Supportive Services for Older Adults

### EASTERSEALS EASTERN PENNSYLVANIA

Pediatric Clinics  
Out-patient Therapy  
Therapeutic Recreation

### FAMILY GUIDANCE CENTER

Counseling

### GREATER READING MENTAL HEALTH ALLIANCE

Information/Referral/Advocacy/  
Support Groups

### READING HOSPITAL/TOWER HEALTH

Primary Care and Behavioral Health Support Program

### SAFE BERKS

Counseling

### TOWER HEALTH AT HOME BERKS

Skilled Nursing & Related Services

### RAPID RESPONSE FUND GRANTS

### ALVERNIA UNIVERSITY

### CO-COUNTY WELLNESS SERVICES

### LIVE UNITED GRANTS

### TRANSFORMATIONS TRANSITIONAL LIVING

### OTHER GRANTS

### BERKS COMMUNITY HEALTH CENTER

### BERKS NATURE

### EASTERSEALS EASTERN PENNSYLVANIA

### PENN STATE HEALTH - ST. JOSEPH'S

# THIS IS: Our Purpose.

## FOCUS AREA: SAFETY NET SERVICES

**\$1,958,592**

United Way invests in programs to help families or individuals navigate hard times and to prevent hunger and homelessness by providing critical services for vulnerable families during urgent and crisis situations.

AMERICAN RED CROSS  
PA RIVERS CHAPTER

Disaster Services  
Veterans Transportation

BERKS COALITION TO END  
HOMELESSNESS

Homeless Prevention

BOYERTOWN AREA MULTI SERVICES, INC.  
Basic Needs

CATHOLIC CHARITIES:  
DIOCESE OF ALLENTOWN

Case Management/Counseling for  
Veterans and Families

CENTRO HISPANO DANIEL TORRES  
Information and Referral

FAMILY PROMISE OF BERKS COUNTY  
Homeless Youth and Teen Programs

FRIEND, INC. COMMUNITY SERVICES  
Community Resource Connections

JEWISH FEDERATION OF READING  
Food Bank Supportive Services

MIDPENN LEGAL SERVICES

Legal Representation for  
Basic Needs

NEW JOURNEY COMMUNITY  
OUTREACH, INC.

Soup Kitchen & Food Pantry

OPPORTUNITY HOUSE

Shelter Program  
Children's Alliance Center

SAFE BERKS

Crisis Services

THE CHILDREN'S HOME OF READING

Foster Care/Adoption

THE SALVATION ARMY:

READING CORPS

Emergency Assistant Program  
Supportive Housing Program

SALVATION ARMY: SERVICE

EXTENSION UNITS

Emergency Assistance Programs

### SPECIAL FUNDING PARTNERSHIPS

HELPING HARVEST

Access to food

UNITED LABOR COUNCIL OF READING  
& BERKS COUNTY

Assisting Workers in Employment  
Stress  
YouthBuild program

### RAPID RESPONSE FUND GRANTS

CLARE OF ASSISI HOUSE

DAYSPRING HOMES

HANNAH'S HOPE MINISTRIES

HELPING HARVEST

HOPE RESCUE MISSION

THE RUDDEN FAMILY FOUNDATION, INC.

### VENTURE GRANTS

BOYERTOWN AREA MULTI SERVICES, INC.

### LIVE UNITED GRANTS

BLANKETS OF HOPE, INC.

VETERANS COALITION OF PENNSYLVANIA

### OTHER GRANTS

CASA OF BERKS COUNTY -  
CASA PROGRAM

HELPING HARVEST

HOPE RESCUE MISSION

MARY'S SHELTER

NEW JOURNEY COMMUNITY  
OUTREACH, INC.

OUTREACH, INC. - BIG CHEESE PROGRAM  
PA 211

THE SALVATION ARMY: READING CORPS

YMCA OF READING & BERKS COUNTY

YOCUM INSTITUTE FOR ARTS  
EDUCATION



**Because heroes live here...**

## Meet Stephen Werner...

Stephen knows first-hand how the programs provided by Friend, Inc. help people live stronger lives. While facing health, employment and mental health issues, Friend, Inc., a United Way agency partner, provided support as he tackled these challenges. Now, he helps others.

[Read more about Stephen's story and other heroes here.](#)





## Our Blueprint for Leadership (BFL)

program helps ensure the nonprofit sector is inclusive and represents the community we serve. Last year, 12 individuals representing 10 organizations developed the skills needed to serve in leadership roles with area nonprofits. Congratulations to the graduates!

# THIS IS:

# Building a Stronger Community for All.

## The Oakbrook Collective Impact Council (OCIC)

Prioritizes critical issues identified by neighborhood residents through an extensive survey process. By using the Collective Impact model, community organizations and residents commit to working together to establish goals and strategies to address neighborhood needs. Current OCIC goals are focused on increasing residents' access to food and other community resources. Increasing food security will help families become healthier and children become better equipped to do well in school. As basic needs are addressed; the focus can shift to other key concerns like early grade reading proficiency and higher education/training opportunities.

The OCIC includes representatives from 34 organizations and resident ambassadors. United Way Is proud to support the OCIC by serving as the backbone organization.



# THIS IS: Helping Kids Succeed.

**Ready.Set.READ!** (RSR), managed by United Way, is a collaboration of volunteers, educational organizations, corporations and community partners working together to help improve third grade reading proficiency. In the past eight years, tens of thousands of children across Berks County have benefited from RSR programs. RSR is helping preschool teachers become stronger educators. RSR is recruiting and training tutors to spend time with struggling readers to help them improve their vocabulary skills and increase their interest in reading. RSR is providing books to students and families to grow their home libraries. RSR is a tremendous community commitment focused on a common goal...providing our children an opportunity to succeed through reading. [Learn more at www.ReadySetReadBerks.org](http://www.ReadySetReadBerks.org)

## Ready.Set.READ! Programs

Star Readers • Growing Readers • Raising A Reader • Reach Out And Read  
Opening Doors/Abriendo Puertas • Neighborhood Bridges





## Ready.Set.READ! BY THE NUMBERS:

More than **37,000** Berks County children, ages 0-8, benefitted from RSR activities.

**375** trained Star Readers volunteer tutors work with nearly **400** students in **35** elementary schools, within 14 school districts.

The Growing Readers Early Childcare Provider and Incentive Program, focused on training and retaining Early Childhood Educators (ECEs), continues to expand. **20** ECEs received their Child Development Associate accreditation, continue teaching in the field with **18** remaining at their original center. **3** ECEs are pursuing an Associate's degree.

**12** ECEs are in the cue to earn their Child Development Associate accreditation, despite the challenges presented by the pandemic.

**1900** children benefitted through **12** summer learning programs supported by United Way/Ready.Set.READ! grants totaling more than **\$54,000**.



**Growing Readers** helps prepare Pre-K children to begin school through the **Early Childcare Provider Training and Incentive Program**. The program increases the skills and retention of Early Childhood Educators (ECEs) to provide quality early education. The program, in partnership with Reading Area Community College, recruits and supports ECEs to obtain their Child Development Associate, a nationally recognized credential.



Robin Dawson, a CDA program graduate and an ECE at YMCA of Reading and Berks County, values her experience with the program. *"It is exciting and rewarding to learn skills that can be applied directly to my work. I've learned new and different activities and lessons to use in the classroom, which help kids learn more. And, by having my CDA, I'm now able to work in different areas in our center, with some offering a higher rate of pay. All of this is a win-win for staff and the center, and of course, the kids benefit when we as staff are trained and retained."*

**Organizations generously providing United Way with Educational Improvement Tax Credit Contributions. In 2019, these organizations contributed a total of \$109,000.**

- Avalon Insurance Company
- East Penn Manufacturing Co., Inc.
- First Priority Bank, A Division of Mid Penn Bank
- Fromuth Tennis
- Fulton
- High Industries, Inc.
- The UGI Companies
- Tompkins VIST Bank
- Truist
- Tower Health - UPMC Health Plan
- Weis



# THIS IS: Leadership.

## 2019 LOANED CAMPAIGN SPECIALISTS

### **Alcon Research LLC**

Ester Huertas  
Sara Wise

### **Cambridge-Lee Industries LLC**

Manny Susana

### **Customers Bank**

Zach Ebert

### **Carpenter Technology Corporation**

Mike Fitzgerald  
Danielle Kelly  
Fred Heckman

### **East Penn Manufacturing Co., Inc.**

Saundra Caldwell  
Marcus Casiano  
Benny Estrada  
Davina Seifrit

### **Fulton Bank**

Kendra Fitz

### **Met-Ed, A FirstEnergy Company**

Jamie Vail

### **Penske Transportation Solutions**

Chad Fisher  
Vanessa Sanchez  
Dan Wagner

### **AMETEK Reading Alloys, Inc.**

Harry Melendez

### **SFS intec, Inc.**

Julie Rodriguez

### **UGI Energy Services, LLC**

Stacey Taylor

### **Community Volunteers**

Sid Forrest  
Irv Evans  
Mike Reese

Sandi Schlegel, **supported by EnerSys**

## 2019 CAMPAIGN CABINET

### **Campaign Co-Chairs:**

**Dave & Shelley Shaffer**  
*EnerSys*

Peter Barbey  
*Community Volunteer*

Pam Barbey  
*Community Volunteer*

Dave Capitano  
*Baker Tilly*

Nikolas Capitano  
*Leges Family Law*

Pete Connors  
*Connors Investor Services*

Santina Connors  
*Weidenhammer*

Sharon Danks  
*Tweed-Weber-Danks, Inc.*

Mike Duff  
*Penske Transportation Solutions*

Aaron Fries  
*UGI Energy Services, LLC*

Scott Gruber  
*Tompkins VIST Bank*

Joe Hartz  
*UGI Energy Services, LLC*

Peggy Kershner  
*Berks Connection/Pretrial Services*

Mike Krut  
*Penske Transportation Solutions*

John Massaro  
*Wells Fargo*

Tom O'Neill  
*EnerSys*

Rick Ott  
*VF Outlet*

Craig Perrotty  
*Community Volunteer*

Sue Perrotty  
*BAC Services, LLC*

Andrew Pottegier  
*Brandywine Heights Area School District*

Pete Rowley  
*Tompkins VIST Bank*

Rachel Rowley  
*Fulton Bank*

Mike Schmidtlein  
*EnerSys*

Meg Shields  
*Community Volunteer*

Pat Shields  
*Fromuth Tennis*

Pam Shupp  
*Greater Reading Chamber Alliance*

Jim Smith  
*Big Brothers/Big Sisters*

Maite Tena  
*EnerSys*

Rich Tinsman  
*Carpenter Technology Corporation*

Kevin Wagner  
*Fleetwood Bank*

**We also thank Mitsubishi Chemical Advanced Materials for their support of the LCS program.**

## 2019 LOANED CAMPAIGN ACCOUNTANTS

### **RKL LLP:**

Rachel Duda  
Dylan Richards  
Kaitlyn Yoder  
Clare Rowley  
Derek Hinkle

### **Community Volunteer:**

Gina Fisher

## 2019 BOARD OF DIRECTORS

### Board Chair:

\*Scott Gruber  
*Tompkins VIST Bank*

Sara Aulestia  
*Cambridge-Lee Industries LLC*

Pam Barbey  
*Community Volunteer*

Dave Capitano  
*Baker Tilly Verchow Krause, LLP*

Ramiro Carbonell  
*Stevens & Lee*

Bruce Cole  
*East Penn Manufacturing Co., Inc.*

Pete Connors  
*Connors Investor Services, Inc.*

Santina Connors  
*Weidenhammer*

Kelley Crozier  
*Reading Hospital*

Mike Duff  
*Penske Transportation Solutions*

\*Steve Fisher  
*RKL LLP*

Aaron Fries  
*UGI Energy Services, LLC*

Sara Galosi  
*Alcon Research LLC*

Dr. Jill Hackman  
*Berks County Intermediate Unit*

Barbara Hall  
*Community Volunteer*

\*Brad Hall  
*Community Volunteer*

\*Alisa Harris  
*UGI Utilities, Inc.*

Joe Harz  
*UGI Energy Services, LLC*

Kim Hippert-Eversgerd  
*Fulton Bank*

\*Bob Hoffmaster  
*United Labor Council of Reading & Berks*

\*Joanne Judge  
*Stevens & Lee*

\*Mike Krut  
*Penske Transportation Solutions*

Dr. Susan Looney  
*Reading Area Community College*

Dr. Khalid Mumin  
*Reading School District*

Joni Naugle  
*Naugle Associates, LLC*

Rendy Ortiz  
*Alcon Research LLC*

Craig Perrotty  
*Community Volunteer*

Sue Perrotty  
*BAC Services, LLC*

Bob Pratt  
*Carpenter Technology Corporation*

\*Scott Rehr  
*Emerald Advisers, LLC*

Daniel Sansary  
*NHS of Greater Berks, Inc.*

Mike Schmidlein  
*EnerSys*

\*Dave Shaffer  
*EnerSys*

\*Shelley Shaffer  
*Community Volunteer*

Pat Shields  
*Fromuth Tennis*

\*Jerry Simcik  
*SFS intec, Inc.*

\*Tim Simmons  
*Community Volunteer*

Tim Snyder  
*Fleetwood Bank*

David Turner  
*Met-Ed, A FirstEnergy Corporation*

Patrick Velekei  
*The Giles Financial Group*

Dr. Karen Wang  
*Berks Community Health Center*

Christina Weeber  
*East Penn Manufacturing Co., Inc.*

\*Executive Committee Member

## 2020 COMMUNITY IMPACT CABINET

### Board Chair:

Kim Hippert-Eversgerd  
*Fulton Bank*

Chris Bigos  
*Fulton Bank*

Jim Bitler  
*Weidenhammer*

Sheila Bressler  
*County of Berks*

Karen Cook  
*Masano Bradley*

Desha Dickson  
*Reading Hospital*

Brad Hall  
*Community Volunteer*

Allison Hayick  
*Alcon Research LLC*

Gretchen Keith  
*Financial Planning Advisors*

Nick Marmontello  
*Community Volunteer*

Gary Moyer  
*Tompkins VIST Bank*

Barb Pattison  
*Truist*

Bob Pratt  
*Carpenter Technology Corporation*

Troy Rider  
*Barley Snyder*

Gary Rightmire  
*Community Volunteer*

Michele Ruano-Weber  
*County of Berks*

Liz Sterner  
*Community Volunteer*

Mike Stevens  
*Truist*

David Turner  
*Met-Ed, A FirstEnergy Company*

# THIS IS: Accountability.

## AS OF DECEMBER 31, 2019

The financial results presented are taken from United Way of Berks County's IRS Form 990 using the December 31, 2019 Audited Financial Statements. The Organization adopted FASB No 2014-09, ASU 606, "Revenue from Contract with Customers" (Topic 606) using the modified retrospective approach which had no material impact on the financial position of United Way. During the year, the Organization also adopted the provisions of FASB ASU 2018-08, "Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made" (Topic 958) with no effect on the financial statements as a result of adoption.

The 2019 Audited Financial Statements contain an unmodified opinion, which is the highest opinion an organization may receive. United Way's complete audited financial statements and tax filing (IRS Form 990) may be obtained from the United Way of Berks County's website ([www.uwberks.org](http://www.uwberks.org)) or by contacting the United Way office.

ASSETS	2019	2018
Cash and Short Term Investments	\$3,441,003	\$3,548,890
Pledges Receivable	\$8,228,326	\$7,770,358
Long Term Investments (at Market)	\$12,107,175	\$10,567,281
Other Assets	\$68,405	\$130,814
<b>TOTAL ASSETS</b>	<b>\$23,844,909</b>	<b>\$22,017,343</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Liabilities</b>		
Current Liabilities	\$2,042,831	\$2,039,331
Non-Current Liabilities	\$0	\$0
<b>Total Liabilities</b>	<b>\$2,042,831</b>	<b>\$2,039,331</b>
<b>NET ASSETS</b>		
Net Assets Without Donor Restrictions		
Undesignated, Available for General Activities	\$2,920,564	\$2,931,176
Board Designated Endowment	\$1,834,150	\$1,610,076
Net Assets With Donor Restrictions		
Time and Purpose Restrictions	\$9,891,118	\$9,165,311
Endowment	\$7,156,246	\$6,271,449
<b>Total Net Assets</b>	<b>\$21,802,078</b>	<b>\$19,978,012</b>
<b>Total Liabilities and Net Assets</b>	<b>\$23,844,909</b>	<b>\$22,017,343</b>



# FINANCIAL STATEMENT INFORMATION



	2019	2018
<b>REVENUE</b>		
Contributions	\$11,144,072	\$11,084,477
Investment and Other Income	\$162,068	\$339,854
<b>Total Revenue</b>	<b>\$11,306,140</b>	<b>\$11,424,331</b>
<b>EXPENSES</b>		
<b>Program Services</b>		
Investments in Programs*	\$7,869,866	\$7,707,268
United Way Community Impact Programs	\$1,239,118	\$1,100,006
<b>Community Support</b>	<b>\$9,108,984</b>	<b>\$8,807,274</b>
<b>SUPPORT SERVICES</b>		
Fundraising	\$1,474,510	\$1,432,008
Administration	\$661,394	\$670,993
<b>Total Support Services</b>	<b>\$2,135,904</b>	<b>\$2,103,001</b>
<b>RECONCILIATION TO AUDIT</b>		
Non-Operating Expenses	\$0	\$0
Unrealized Gains/Loss on Investments	\$1,762,814	(\$1,274,410)
<b>Change In Net Assets</b>	<b>\$1,824,066</b>	<b>(\$760,354)</b>
<b>Net Assets Beginning of the Year</b>	<b>\$19,978,012</b>	<b>\$20,738,366</b>
<b>Net Assets End of the Year</b>	<b>\$21,802,078</b>	<b>\$19,978,012</b>

\* Includes designations to other United Ways.

# THIS IS: Empowering.

Emerging Leaders United is over 400 members strong who want to make a difference in their community through volunteerism and philanthropy. By participating in a variety of activities, ELU members help shape a stronger Berks County, while growing personally and professionally.

This past year, members participated in 54 activities, with the majority centered on volunteering. A few of the event highlights include:

- Hosting a holiday party for children at Olivet Boys and Girls Club
- Celebrating Veterans Day during the entire month of November

- Hosting a Mother's Day and a Back to School event for the women and children of Safe Berks
- Partnering with both Meals on Wheels and Helping Harvest to assist with food packing and food preparation events
- Multiple Zumba sessions with residents of Providence House
- Partnering with both Friend Inc. and Jewish Family Services and help with their food pantries
- Painting at Family Promise

Sara Achenbach  
Esteffani Alcantara  
John Alexander  
Justin Anderson  
Jeremy Arndt  
Richard Aulenbach  
Heather Ayala  
Maria Baez  
Eneudy Baez  
Raymond Baker  
Emily Bangura  
Matthew Banta  
Paige Barbour  
Shawn Barczynski  
Gina Barreau  
Heather Basilone  
Vivian Bateyunga  
Julia Becker  
Josef Becker  
Jobany Bedoya  
Kelly Benjamin  
Kasey Benjamin  
Kaylee Berkheiser  
Ambur Bernhard  
Tamara Bernstein  
Bernadette Berrios  
Timothy Biechler  
Christopher Bigos  
Michael Billera-Smith  
Sarah Bishop  
Angela Blum  
Beth Bowers  
Rebecca Boyer  
Beverly Boyer  
Gabrielle Brossman

Drew Brubaker  
Ruth Burgos  
Marco Calderon  
Saundra Caldwell  
Nicole Cannell  
Raquel Capellan  
Nikolas Capitano  
Luis Cardona  
Kirian Cardona  
Lindsay Carlson  
Benjamin Carlson  
Marcus Casiano  
Scott Cass  
Victoria Chalmers  
Ashley Chambers  
Keith Chapin  
Shirley Chapin  
My Chau-Pennepacker  
Howard Chavous  
Morgan Christopher  
Danny Cieniewicz  
Jessica Cintron  
Amanda Cipolla  
Kandace Clark  
Wendy Claus  
Mariah Coates  
Meghan Cocuzza  
Colleen Collins  
Alyssa Conahan  
Tracy Connors  
Kristen Conrad  
Sheila Contento  
Michele Cooper  
Laura Cordero  
Edgar Cortez

Julie Crandall  
Ana Cruel  
Tanya Davidson  
Carlixta De La Rosa  
Paula De La Rosa  
Caitlin Degler  
Angela DeLong  
Aubrey Detterline  
Kaitlin Dietrich  
Meghan Dillard  
Courtenay Dillard  
Navil Diloné  
Mark DiPiazza  
Bryan Dixon  
Courtney Dixon  
Sarah Donaghy  
Elisha Doney  
Bryan Dornseif  
Tim Eck  
Melissa Edwards  
Faith Elliott  
Casey Ellis  
Ryan Ellis  
Jeffrey England  
Becky Eshbach  
Benito Estrada  
Derek Evans  
Jodi Faust  
Samuel Feehrer  
Ashley Fehnel  
Kristy Ferraro  
Jeanni Fichthorn  
Priscilla Figueroa  
Shannon Figueroa  
Sarah Finney

Ann Fioravanti  
Chad Fisher  
Zach Focht  
Alyssa Francis  
Matthew Frasso  
Nick Freitag  
Ryan Frey  
Maggie Fries  
Rebekah Fries  
Aaron Fries  
Amanda Fullerton  
Amanda Funk  
Marisela Fuster  
Rebecca Fyfe  
Alayne Galley Klopp  
Chris Gallon  
Hailey Galosi  
David Garcia  
Migdalia Garcia  
Miguel Garnica  
Steven Gehris  
Kristin Gehris  
Wayne Gehris  
Thad Gelsinger  
Amberly Geoghegan  
Goldy Ghuman  
Bridget Good  
Astairre Goodhart  
Ashley Goodin  
Daniel Graf  
Rob Graham  
Katie Graham  
Kristina Green  
Tara Green  
Khyree Gregg

Tino Gring-Vazquez  
Luke Grove  
Jessica Guido  
Peter Gustis  
Jared Hamilton  
Regina Hampton  
Melissa Hartline  
Michael Hartman  
Alicia Hartman  
Annmarie Haus  
Victoria Hawkins  
Lindsay Heck  
Desiree Heckman  
Marian Hehr  
Jessica Heil  
Scott Heilman  
Jeffrey Henry  
Heather Hetrick  
Melissa Heyer  
Katherine Hidalgo  
Heather Hillmann  
Jamie Himmelberger  
Lori Hoffman  
Jonathan Hogan  
Zach Holley  
Amanda Hornberger  
Jason Hornberger  
Dacey Horohoe  
Jennifer Hostetler  
Rhonda Hudak  
Matthew Huddleston  
Olivia Huertas  
Ester Huertas  
Christopher Huey  
Justin Huffman

Miranda Hughes  
Kelsey Hunsicker  
Brett Huntzinger  
Larisa Jack  
Marci Jenkins  
Nickolas Johnson  
Rebecca Johnson  
Carly Jones  
Arielle Joseph  
Rachel Kachel  
Stephanie Kane  
Stephanie Karish  
Tammy Kase  
Danielle Kauffman  
Jonathan Keller  
Lindsay Kennedy  
Sifat Khan  
Kaitlin Killian  
Cheyanne King  
Nathan Kintzer  
Stevie Kioske  
Rebekah Klase  
Erin Knarr  
Preston Knauer  
Michael Koch  
Rob Kohler  
Kayla Krott  
Jim Kurtz  
Charlette Kutz  
Joshua Labe  
Megan LaRosa  
Jena Lawrence  
David Lazar  
Mike Le  
Cristy Leazier  
David LeBlanc  
Ken Lebron  
Jillian Lee  
David Lindenmuth  
Antonia Lineaweaver  
Evette Little  
Sarah Long  
Tiana Lopez  
Angeline Lopez  
April Lowther  
Matthew Lowther  
Kara Lucas  
Cora Luckenbill  
Kevin Lugo  
Holly Lutz

CK Madeira  
Heather Margowski-Williams  
Charles Martin  
Matt Martin  
Michael Martinsky  
April Maschke  
Afaf Maslah  
Robert Massino  
Rochelle Mastromarino  
Odalys Matos  
Alexander Matuszak  
Kyle Maurer  
Desiree Mauriello  
Brett Mayer  
Ian McKenrick  
Frank Merlino  
Cameron Miller  
Haley Mohn  
Brandon Monk  
Zachary Moore  
Emily Moore  
David Morrow  
Jaimie Morrow  
Jean Morrow  
Brittany Mountz  
Ian Moyer  
Heather Moyer  
Kristy Muenz  
Ayush Mundra  
Aryn Murga  
Kathleen Myers  
Emily Myers  
Jaclyn Nawa  
Jeremiah Neighbors  
Mary Neiman  
Tammy Nguyen  
Rosa Nieves  
Meghan Niggel  
Alex Nye  
Bradley O'Reilly  
Alyssa Oese  
Jennifer Ogule  
Abigail O'Keefe  
Ingrid Olsson  
Kristen Orgera  
Rendy Ortiz  
Alissa Ott  
Ian Paisley  
Danielle Papa

Nicky Paul  
Nicole Pease  
Jennifer Perry  
Sarah Phillips  
Amy Pletz  
John Polek  
Dylan Price  
Sidney Purnell  
Shweta Ravichandar  
Julie Ravis  
Bryan Redding  
Chelsey Reichelt  
Jennifer Reimer  
Christy Resh  
Roland Reyes  
Alexis Rhoads  
Jenna Riberio  
Angela Ricci  
Zachary Richards  
Jed Richardson  
Arthur Roberts  
Gabriel Rodriguez  
Sonia Rodriguez  
Alicia Rosado  
Marissa Rothermel  
Clare Rowley  
Rachel Rowley  
Cynthia Ruppert  
Jenna Russell  
Troy Salerno  
Vanessa Sanchez  
Guadalupe Sanchez  
Yamil Sanchez Rivera  
Joanne Savage  
Tejmohan Sawhney  
Susan Scalese  
Bradley Schaefer  
Lauren Schaeffer  
Rachael Scheffler  
Peter Schlegel  
Natasha Schmidt  
Sheila Scola  
Claribel Seda  
Chelsea Seidel  
Stacy Seidel  
Davina Seifrit  
Ryan Seitz  
Alap Shah  
Leslie Shaud  
Alanna Sheetz

Stephen Shenk  
Ibrahim Sillah  
Mohamed Sillah  
Bernadette Simcik  
Manish Sisodiya  
Kristen Smith  
Sonya Smith  
Dillon Snyder  
Blair Snyder  
Timothy Snyder  
Adrienne Soja  
Jamie Sonon  
Anna Spangler  
Colin Speck  
Joseph Speece  
Samantha Speiss  
Jennifer Spinka  
Robert Spohn  
Emily Steffens  
Daniel Stein  
Rosalie Stewart  
Kelly Stoneham  
Tyler Storms  
Heather Stoudt  
Amy Strouse  
Allison Strubilla  
Akiko Strum  
Scott Strum  
Manny Susana  
Linsey Swavely  
Nikollette Switzer  
Patrick Taylor  
Laura Taylor  
Tashalynn Taylor  
Cheryl Teel  
Elisabeth Tejada  
Diem Thach  
Nic Thomas  
Mary Tibbetts  
Chey-la Tillery  
Jaclyn Tino  
Blake Tobias  
Bailey Tomalis  
Andrew Tomasko  
Kaitlyn Tothoro  
Sheila Tulli  
Cortland Turco  
Jamie Vail  
Amy Vaughan  
Patrick Velekei

Melissa Ventura  
Ethan Vink  
Flame Vo  
Kimberly Wagner  
Dan Wagner  
Jaimee Wagner  
Stephanie Waits  
Elizabeth Ware  
Stacia Waren  
Maxine Washington  
Josh Weaknecht  
Matt Weidner  
Cassandra Weidner  
Erica Wennell  
Nicole Wessner  
Staci Westerhoff  
Carmen White  
Ellyn White  
Jamie Whitworth  
Kristi Wieland  
Joshua Wilder  
Alison Williams  
Nikki Williams  
Sara Wise  
Brandon Wissler  
Austin Woodworth  
Courtney Woytko  
Kylie Wurster  
Zer Yang  
John Zabala  
John (jack) Ziemba  
Tina Zimmerman





# THIS IS: **Your Legacy.**

Whether through a bequest, lifetime gift, memorial gift or an honorarium, these individuals have made commitments above and beyond the annual campaign that will touch the lives of future generations. All these gifts represent a commitment to keeping Berks County strong.

We hope that you will consider becoming a member of the United for the Future Legacy Program. If you have made a provision in your estate plan for the United Way of Berks County, or you would like to learn more about how you can become a United for the Future member, please contact Angie Finney, 610-685-4570, or visit our website.



## **We recognize the following individuals for including United Way of Berks County in their estate plan.**

Ronald L. and Beverly A. Bashore  
Cathy and Tom Beaver  
Helen Breidegam  
Jo and Paul Cohn  
Jim\* and Anna Connors  
Peter and Santina Connors  
Michael and Diane Duff  
Irv Evans  
Chuck Fabian  
Ann and Bob Fox  
Andrea J. Funk  
Barbara and Brad Hall  
Fred and Dee Hiehle  
T. Jerome and Carolyn R. Holleran  
Mr. and Mrs. William S. Jaeger  
Chris and Ann Kraras  
Daniel and Kathleen Langdon  
James H. Lentz and Gail M. Ebersole-Lentz  
Nick and Risa Marmontello  
Donald E. Mattern  
Laura I. Mattern  
Harry and Jean Morrow  
Glenn E. and E. Jane Moyer  
Joni and David Naugle  
Karen and Paul Oxholm  
George and Sandy Post  
Michael Reese  
Yvette and Scott Rehr  
Robert and Donna Rhoads  
Karen A. and Gary W. Rightmire  
Robert and Rebecca Rupel  
Brad and Carroll Scribner  
Bruce and Sarah Smith  
Don and Joanne\* van Roden  
Ralia C. Vardaxis  
Patrick and Meredith Velekei  
Tammy White and Michael Davidson  
Steve Willems  
Nancy and Doug Yocom

Plus three members who wish to remain anonymous.

### **For their endowed annual gift:**

Helen Breidegam

T. Jerome and Carolyn R. Holleran

The Ezekiel S. Ketchum Memorial established in 2005 by friends and business associates of Ezekiel "Zeke" Ketchum

Daniel and Kathleen Langdon

The Sally Miksiewicz Memorial Fund established in 2015

The Lynn Neag Memorial established in 1997 by Ray Neag

The June A. Roedel Memorial established in 1996 by Paul Roedel

The Arthur Ed. Saylor Memorial established in 1987 by the Berks County Bar Association

Steve Willems, NAI Keystone Commercial Industrial LLC

Nancy and Doug Yocom

### **The following memorial and honorarium gifts were made in 2019:**

National Penn Field of Interest Fund of Berks County Community Foundation

### **In Honor of Conchita P. Braun:**

Dr. Maria A. Braun

### **In Honor of Ken Buck:**

Greg Mazurek

### **In Honor of Gary and Karen Rightmire:**

Grace Misiti

### **In Honor of Steve Weidman's work for United Way of Berks County and his retirement from a successful banking career:**

Karen Walulek

### **In Honor of Mara Winn:**

Ann Marie Jamieson

### **In Honor of Dr. Randall Winn's Birthday:**

Ann Marie Jamieson

### **In Memory of James R. Mull:**

John and Pamela DeMartino

E. J. Breneman, L.P.

Jessica Heil

Lynn R. Jackson

Charles and Theresa McFadden

Harry and Jean Morrow

Lorri Oziri

Mr. and Mrs. Robert P. Propsner, Jr.

United Way of Berks County Employee Fund

Ashley Witman

Larry and Ilona Yerger

Charlene Zawaski

### **In Memory of Louise Pettyjohn:**

Peter and Pamela Barbey

Paulette Bartashus

Jay Crossland

Leslie and Bill Davidson

Michael Davidson and Tammy White

Linda Englert

Dr. Louis Palacious

Catherine Donahue Smith

Dan and Darby Wiekrykas

### **In Memory of Paul Roedel:**

Sandy and George Post

### **In Memory of Cheryl Seaman:**

Karen Klein

Laurie J. Showers

Kirsten Snyder

## **FOUNDATION GIVING**

### **\$150,000 or more**

The Wyomissing Foundation

### **\$50,000 - \$99,999**

Henry Janssen Foundation

The Kindness Coalition

The Neag Foundation

### **\$25,000 - \$49,999**

Cacoosing Family Charitable Fund

### **\$10,000 - \$24,999**

Berkshire Charitable Foundation

Crowther Foundation

### **\$250 - \$9,999**

Isadore & Anna Oritsky Foundation

# THIS IS: A Shared Vision.



## Celebrating our Leadership Givers

United Way of Berks County is grateful for the tremendous commitment of our leadership giving donors and volunteers. Our 1,864 leadership givers contributed more than \$5.6 million and represented 51% of the overall campaign. We acknowledge and applaud their generous support.

## Leadership Giving Volunteer Recap

Leadership givers were invited to participate in volunteer activities developed specifically for them. This provided an opportunity for leadership givers to see their contributions in action. This year's volunteer activities included:

- **Easter Seals Camp Lily Horticulture Activity:** Leadership givers worked with campers on a craft project.
- **Olivet's Oakbrook Club Tour and Volunteer Activity:** Leadership givers received a tour of the Oakbrook Club and helped serve dinner to the kids.
- **Bosco's Story Time:** To help promote the importance of reading, leadership givers led story time and a craft activity for kids at several Bosco locations throughout Berks County.

More volunteer activities will be offered in the upcoming year.



# LEADERSHIP GIVING

## United Way of Berks County Tocqueville Society

The Tocqueville Society is a leadership giving program that exists to foster, promote and recognize the vital importance of community commitment and personal giving at the exceptional level. The Society honors Alexis de Tocqueville, a Frenchman who wrote enthusiastically of the American spirit of volunteerism and effort for the common good. Members of the Tocqueville Society generously contribute \$10,000 or more on an annual basis.

United Way of Berks County's 158 individuals/couples contributed more than \$2.8 million during the 2019 campaign. We are privileged to rank second in membership nationwide compared to like-sized communities. We also are pleased that 82% of our Tocqueville members are Loyal Contributors who have given to the United Way for ten or more consecutive years.

We are grateful for the overwhelming generosity of the members of the United Way of Berks County Tocqueville Society.

**La Société Nationale**  
**\$100,000 - \$249,999**  
Anonymous

**Ordre d'Égalité**  
**\$50,000 - \$74,999**

Vincent and Donna Hartnett  
T. Jerome and Carolyn R. Holleran  
The Kindness Coalition Foundation,  
Karen and John Arnold  
Carole Neag  
Mr. and Mrs. Patrick Shields  
Liliane and David Walton

**Ordre de Liberté**  
**\$25,000 - \$49,999**

Anonymous  
Peter and Pamela Barbey  
Helen Breidegam  
John and Ann Broadbent  
Cacoosing Family Charitable  
Foundation  
Dave and Elizabeth Capitano  
Michael and Diane Duff  
Angela and Dick Ehst  
Robert P. Flicker  
Jack and Janet Gallagher

Barbara and Brad Hall  
Mr. and Mrs. Joseph M. Harenza  
Joanne M. Judge and Rick Oppenheimer  
Mrs. Charles W. Miller  
Marlin and Ginger Miller  
The Lynn Neag Memorial  
Mr. and Mrs. Richard M. Palmer, Jr.  
David and Barbara Thun  
Art and Judy Valley  
Nadine and John Weidenhammer

**Philantrope**  
**\$20,000 - \$24,999**

Jane and Marc Althen  
Ernest J. and Lisa A. Choquette  
Dena and Vic Hammel  
Chris and Ann Kraras  
Clint and Debby Matthews  
Barbara T. McGlinn\*  
Craig and Sue Perrotty  
Scott and Yvette Rehr  
Michael and Rhonda Schmidlein  
David and Shelley Shaffer

**Humanité**  
**\$15,000 - \$19,999**

Jim Boscov  
Joseph L. and Shirley K. Boscov  
Philanthropic Fund  
Daniel and Mary Breidegam  
Mauro and Angel Cammarano  
Lois and Irvin Cohen  
Dick\* and Nancy\* Crowther  
Peter F. Giorgi  
Sandra and Richard Hartman  
Bernie and Pat Hofmann/Hofmann  
Family Foundation  
Dan and Ellen Huyett  
Ezekiel S. Ketchum Memorial Fund  
Tammy J. Koch and Stephen Peskosky  
John and Susie Myers  
Linda Knauer Neaves  
John and Gloria Rothenberger  
Eric and Jeannie Savage  
Jay and Sherry Sidhu  
Christian and Jennifer Sockel  
Don and Joanne\* van Roden  
Ms. Gloria E. Weissbart

**Visionnaire**  
**\$12,500 - \$14,999**

Anonymous (2)  
Tod and Chrissy Auman  
Mr. and Mrs. Bruce P. Bengtson  
Jo and Paul Cohn  
John and Lisa Gallen  
Rob and Amy Howard  
Barbara J. Kline  
James H. Lentz and  
Gail M. Ebersole-Lentz  
Mr. and Mrs. J. Christopher Michael  
The Sally Miksiewicz Memorial Fund

Mark and Karen Schlott  
Carl W. and Jean H. Staples  
Delores and Jeff Stoicheff  
Mr. and Mrs. Edward D. Trexler III  
Mark and Kathi Wennell  
C. Thomas and Dianne C. Work  
Priscilla and Ben Zintak

**Membres de la Société**  
**\$10,000 - \$12,499**

Anonymous (4)  
Mrs. Theodore C. Auman III  
Charles and Mary Barbera  
Patrice and Céline Baumann  
Hans and Melissa Bell  
Tom and Leslie Bell  
Charlie Bernard  
Gary and Zerena Boyer  
Daniel and Melanie Casciano  
Bob and Anita Chaney  
Carter and Kirsten Cheskey  
Rich and Kelly Close  
Frank and Rita Cocuzza  
Bruce and Piyali Cole  
Bill and Vicki Combs  
Jim\* and Anna Connors  
Peter and Santina Connors  
Dr. Kelley Crozier and  
Reverend Mark Christy  
Michael Davidson and Tammy White  
Russell C. Diehm  
Robert and Jayne Dieruff  
Brian and Lauren Dietrich  
Atty. Timothy G. Dietrich and  
Audrey Andrules  
Bernie and Pat Donahue  
Steve and Gina Fisher  
Mr. and Mrs. Philip B. Fleck  
Ann and Bob Fox  
Ted and Jean Fries  
Funk Family  
Bill and Gwen Gage  
Michael Gibbs and Amy Hunt  
Patricia Giles and John Speicher  
Scott and JoAnn Gruber  
Martha L. Hafer  
Nancy and Craig Hafer  
Joe and Alison Haniford  
John and Kate Harenza  
The Harrop Family  
Joseph and Dana Hartz  
Scott and Angel Helm  
Tina and Tom Henefer  
John F. Horrigan, Jr.  
Steven T. Iseman  
Mr. and Mrs. Tyrone Javier  
Mike and Tina Jemison  
Kerry and Leslie Kane  
Jim King  
Daniel and Kathleen Langdon  
Joseph G. Lewis  
Mr. and Mrs. Mark Maggs

Atty. and Mrs. Jack G. Mancuso  
Nick and Risa Marmontello  
Mr. and Mrs. Thomas W. Martell  
Lisa and Don Martin  
Mr. and Mrs. Samuel A. McCullough  
T. J. and Kristin McGlinn  
Larry and Jami Miksiewicz  
Harry and Jean Morrow  
Joni and David Naugle  
Shawn and Christy O'Connell  
Thomas and Claudia O'Neill  
Paul and Lynn Ott  
Alan and Laurie Peer  
Craig Poole  
Paul Prutzman  
Jim and Debi Radwanski  
Bob and Donna Rhoads  
Gary and Karen Rightmire  
The June A. Roedel Memorial  
Paul and Teri Rosa III  
Peter and Leigh Rye  
Tim and Sherry Sanger  
Fred and Julie Singer  
Mr. Craig A. Stein  
Peter and Mary Terranova  
Joern and Jillian Tinnemeyer  
George and Nancy Weaver  
Jan\* and Warne White  
Nancy and Doug Yocom  
Amanda and Jonathan Zeigler

## Tocqueville Legacy Circle

The United Way of Berks County Tocqueville Legacy Circle honors donors who have made a legacy commitment of \$250,000 or more to permanently endow a Tocqueville gift. We applaud these members who have made this commitment and honor them for their uncommon generosity and leadership by providing for the future.

Helen Breidegam  
Chuck Fabian  
Ann and Bob Fox  
Barbara and Brad Hall  
T. Jerome and Carolyn R. Holleran  
Ezekiel S. Ketchum Memorial Fund  
Daniel and Kathleen Langdon  
Nick and Risa Marmontello  
The Sally Miksiewicz Memorial Fund  
The Lynn Neag Memorial Fund  
The June A. Roedel Memorial  
Brad and Carroll Scribner  
Don and Joanne\* van Roden  
Nancy and Doug Yocom

\*Denotes Deceased

# THIS IS: Community.

## United Way of Berks County Pacesetter Program

United Way of Berks County's Pacesetter Program recognizes those individuals/ couples who make annual gifts from \$1,000 to \$9,999. These generous donors are vital to United Way's ability to address the most pressing health and human service needs in our community.

We are grateful for the generous support of our 1,705 members who contributed nearly \$2.8 million during the 2019 campaign. We are pleased to acknowledge that 52% of our Pacesetters are Loyal Contributors who have been giving to United Way for ten or more consecutive years. We value the generosity and commitment of the members of the United Way of Berks County Pacesetter Program.

### Platinum \$7,500-\$9,999

Anonymous (2)  
Carl and Christie Botterbusch  
Bob and Chris Keeler  
Ronald Miksiewicz  
Dave and Sandie Rick  
Caryl and Gary Wilkinson

### Gold \$5,000-\$7,499

Lisa and Shawn Anderson  
Anonymous (4)  
Walter and Caitlin Banta  
Mr. and Mrs. Amandon Carles  
Anthony and Carol Cox  
Tim Cunnius  
Ken and Jenny Dugan  
Dr. and Mrs. Robert F. Early, Jr.  
David and Victoria E. Fisher  
Samuel and Sarah Flamholz  
Kevin Goetz and Peter Slesser  
Rhonda D. Grasty  
Fred and Dee Hiehle  
Drs. Elizabeth Kann and Uday Dasika  
Tom and Carol Kemery  
Barbara J. Ketchum  
Melanie and Scott Klemas  
Tim and Anne Koenig  
Dean and Jennifer Kraras  
Cindy and Bill Laubach  
David and Jackie Lurio  
Christine McCarty  
Debra and Ken McKibben

Teresa Mercurio, MD  
Linda Moss  
Rick and Pam Ott  
Oxholm Family  
Bob and June Parker  
John F. Price  
Felix and Jennifer Rivera  
Elizabeth Bowman Rothermel  
Jeff and Virginia Rush  
Adam Sigal  
Henry and Helene Singer  
Dharma Sivasamy and  
Aarthi Dharmaraj  
Kim and Bill Stambaugh  
Dr. Carol Szarko  
Mr. David and Mrs. Lori Taliaferro  
Bill and Kate Thornton  
Elizabeth C. Wolfe  
Roger and Patricia Zyma

### Titanium \$3,000-\$4,999

Anonymous (17)  
Matthew and Kristen Arner  
Michael and Crystal Balla Family  
Paula Barrett  
Bill and Paula Barron  
Daniel and Deirdre Bausher  
Ron and Louise Bolam  
Lee and Jeff Bukowski  
Andrew and Sophia Cammarano  
Moiz and Laila Carim  
Alan and Lori Carman  
Thomas M. and Gwyneth N. Chobot  
Leslie and Bill Davidson  
Charles and Mandolyn DeMattia  
Dr. and Mrs. J. Michael Eager  
Suzanne and Brian Engelhardt  
David and Ann Marie Engle  
Chuck Fabian and Kathy Pietrowski  
Salvatore R. and Katherine Ferrarello  
Marc and Marcia Filstein  
Brenda and Rich Fulop  
Mr. John P. Gagge, Jr.  
Ms. Diane L. Gaul  
Fran Graeff  
Judge Arthur E. and Louise C. Grim  
Jim Gruber  
Greg and Patty Haas  
Richard Harris  
Sally Harris  
David and Denise Hasson  
Mr. and Mrs. Bret D. Hatt  
Scott M. and Victoria Hawkins  
Gerard and Christine Helinek  
Debra Heydt  
Keith and Suzanne Hillkirk  
Linda S. Himeback  
Frederick J. and Ellen E. Hirt  
Barbara Homsher  
Lena and Jack Hopkins  
Mark and Carol Hornberger

Thomas and Dena Kauffman  
Scott D. Keller  
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Somkiat Hemtasilpa, MD  
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Sherry Hinnershitz  
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Sean and Pam Hoffman  
Paul and Lorraine Honig  
Jenn Hood  
Jason M. Hornberger

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Brett and Joanne Huckabee  
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William Jones  
Zachary Jones  
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Stephanie Kane  
Zigmund A. Karpa  
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Steven P. Keifer  
Marie Keim  
Roxie Kelley  
James M. Kempf  
Nancy Kershner  
Alysha L. Kiebach  
Sean M. Killen  
Eve and Dan Kimball  
Soun Kimm  
Linda King  
Kerry and Sharon Kissinger  
Jim and Maureen Klahr  
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John M. Kline  
Craig and Fay Knabb  
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Mark and Kristin Ladd  
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Maliha Muneer  
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Nanette Murphy  
Robert Myer  
Rebecca Ellen Myers  
Mike Myro  
Hanspeter Naef  
Michael and Lynn Nagel  
Mahendra and Prashini Naidoo  
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Lee Nein  
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Ojikutu Family  
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Rendy Ortiz and Jeremy Arndt  
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Debra Hanak Oshaben  
Jesse Otero, Gloria Skwiat and Family  
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Yolanda Perez  
Jack R. Periard  
Lisa Peterson, PhD and Mark Smith  
Scott G. Petro  
Ti Pham  
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Keith L. Phillips  
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Rosalind Pipen  
Daniel Pirani  
Bill Pizzichil  
Dean Portney  
Georgene J. Posey  
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Deiondre T. Presley  
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Gregory Sklar  
Jason Slater  
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Logan Smith, Jr.  
Monica G. Smith  
Sarah C. Smith  
Elaine K. Snyder  
Jack L. Snyder  
Jim and Kathy Snyder  
Kim and Rick Snyder  
Luann J. Snyder  
Randy S. Snyder  
Taylor Snyder  
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Michael and Cheryl Tazik  
Vadim Teleguz  
Deborah Templin, In Honor of my  
Mother Beverly A. Lenharr  
Nicole Tenaglia  
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Douglas Thomson  
Doug and Fran Tieman  
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Elizabeth T. Laviena  
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Stephanie Zadlo  
Robert J. Zappacosta  
John L. Zawaski, Jr.  
Jason Zerbe  
Rui Zhou  
Mr. Thomas Zogas  
Dennis A. Zulick

*\*Denotes Deceased*

We have made every attempt to ensure the accuracy of our donor list. If you discover an error, please accept our sincere apologies and notify us at 610-685-4560 so that we may correct our records.



# THIS IS: Impact.

## LEADERSHIP GIVING BY COMPANY

United Way of Berks County recognizes the Top 25 organizations for their incredible support through their corporate giving and employee campaigns. Overall, these 25 organizations were responsible for raising 76% of all workplace dollars and 85% of all workplace leadership giving dollars. We applaud their efforts and thank them for their tremendous support.

Top 25 Organizations (combined employee and corporate giving)	Bronze	Pewter	Silver	Titanium	Gold	Platinum	Tocqueville	Total
Carpenter Technology Corporation	113	257	12	7			3	392
Alcon Research, Ltd.	95	19	26		1			141
Penske Truck Leasing Co.	75	13	22	10	4		12	136
The UGI Companies	73	23	22	4	1		6	129
Reading Hospital	51	15	18	9	5		3	101
EnerSys	44	11	7	5	1		11	79
East Penn Manufacturing Co., Inc.	28	8	6	13		2	9	66
Bosco's Department Store, LLC	26	9	9	5	3		5	57
Met-Ed, A FirstEnergy Company	32	6	11	3	3		1	56
Stevens & Lee	13	6	5	4	2		10	40
Cambridge-Lee Industries LLC	25	10		1				36
Customers Bank	22	4	2				2	30
United Way Of Berks County	10	2	6	2			4	24
RKL LLP	5	3	5	5			2	20
Singer Equipment Company, Inc.	10	3		3	1		1	18
R. M. Palmer Company	5	3	5	1	1		2	17
Tompkins VIST	11	1	1	2			1	16
WorleyParsons Group, Inc.	5	3	6			1	1	16
Brentwood Industries, Inc.	6	1	2		2		2	13
Baker Tilly Virchow Krause, LLP	5	1		1	1		2	10
White Star Tours	3	1		2	1		3	10
Mitsubishi Chemical Advanced Materials	5		3					8
Ehrlich Termite and Pest Control	2				2		2	6
The Giorgi Companies	1		3	1			1	6

*\* This list is a ranking based on the total number of leadership givers within our Top 25 companies.*

*Only companies providing individual donor detail are included in the above listing.*

# *Thank you for making it all possible.*

## TOP 100 ORGANIZATIONS

Penske Transportation Solutions  
Carpenter Technology Corporation  
East Penn Manufacturing Co., Inc.  
EnerSys  
The UGI Companies  
Bosco's Department Store, LLC  
Alcon Research LLC  
Reading Hospital  
Met-Ed, A FirstEnergy Company  
Stevens & Lee  
Wells Fargo  
Customers Bank  
R. M. Palmer Company  
Brentwood Industries, Inc.  
Cambridge-Lee Industries LLC  
J. C. Ehrlich Co., Inc.  
United Way of Berks County  
The Giorgi Companies  
RKL LLP  
Singer Equipment Company, Inc.  
Worley  
White Star Tours  
Baker Tilly Virchow Krause, LLP  
Tompkins VIST Bank  
Mitsubishi Chemical Advanced Materials  
Fromuth Tennis  
Fulton Bank  
Weidenhammer  
Truist  
AMETEK Reading Alloys, Inc.  
Reading School District  
Penn National Gaming, Inc.  
GAI-Tronics Corporation  
Kutztown Area School District  
SFS intec, Inc.

VF Outlet  
Utilities Employees Credit Union  
Connors Investor Services, Inc.  
Roechling Medical Lancaster, LLC  
Berks County Intermediate Unit  
Penn State Berks  
Mosteller & Associates  
United Parcel Service  
Alvernia University  
Clover Farms Dairy  
Santander Bank  
Caron Treatment Centers  
Brandywine Heights Area  
School District  
Morgan Corporation  
M & T Bank  
Conrad Weiser Area School District  
STV Incorporated  
Grafika Commercial Printing, Inc.  
Godiva Chocolatier, Inc.  
Schuylkill Valley School District  
Fromm Electric Supply Corp.  
Elbeco Incorporated  
Magnatech International, Inc.  
The Loomis Company  
Herbein + Company, Inc.  
Fleetwood Bank  
Muhlenberg School District  
Doubletree by Hilton Reading  
Yuasa Battery, Inc.  
Reading Area Community College  
The Highlands at Wyomissing  
Hofmann Industries  
City of Reading  
Berks Career & Technology Center

The Reading Fightin Phils  
Antietam School District  
Barley Snyder  
Albright College  
Penn State Health St. Joseph  
Diamond Credit Union  
County of Berks  
Materion Corporation  
Berks Packing Co., Inc.  
Tulpehocken Area School District  
Wyomissing Area School District  
C&S Wholesale Grocers  
Gage Personnel  
Eagle Metals  
Equus Capital Partners, LTD.  
Heyco Metals Inc.  
Phillips-Van Heusen  
WORLD electronics  
Governor Mifflin School District  
Wilson School District  
Reading Truck Group, LLC  
C. H. Briggs Company  
Kozloff Stoudt  
Glen-Gery Corporation  
Comcast  
Exeter Township School District  
Austin Hardware & Supply, Inc.  
Reading Housing Authority  
Service Access & Management, Inc  
RPA Engineering  
First National Bank

*Ranking based on 2019 corporate  
and employee workplace campaign  
contributions.*



# THIS IS: Caring.

## Our Volunteers are the best!

They help us identify and support community needs and help others through our annual volunteer events, such as Day of Caring and The Big Cheese, which supports the community's food needs. Last year, 1,000 volunteers packaged 500,000 mac and cheese and rice and bean meals to help local people in need.

Our Volunteer Center is the one-stop resource for volunteering. eVolunteer is our online matching tool connecting interested volunteers with available opportunities. Visit [uwberks.org](http://uwberks.org) to learn more and find the right opportunity for you.





# UNITED WAY OF BERKS COUNTY VOLUNTEERS

**3,236**

Number of  
United Way Volunteers



**56,634**

Number of  
Volunteer Hours

**\$1,440,203**

Value of Volunteer Hours

(based on Independent Sector value)



United  
Way



United Way of Berks County



# THIS IS: Your Team.

## UNITED WAY STAFF

### Tammy White – President

Ashley Chambers  
Shirley Chapin  
Leslie Davidson  
Angie Finney  
Diane Fiorentino  
Kristin Gehris  
Michelle Gettel  
Lori Grim  
Alicia Hartman

Jessica Heil  
Kim Hiester  
Mary Jimenez  
Cindy Line  
Diane Manning  
Janet Matlack  
Kyle Maurer  
Karen McKeever  
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Marcie Murray  
Joe Pettyjohn  
Monica Ruano-Wenrich  
Christine Spanier  
Emily Steffens  
Jen Tinsman  
Sheila Tulli  
Darby Wiekrykas

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