



United Way of Berks County

www.uwberks.org



PO Box 702
Reading PA 19603
610-685-4550

GENERAL 20

Company - \_\_\_\_\_

1. MY INFORMATION

Form with fields for PREFIX, FIRST NAME, MI, LAST NAME, HOME ADDRESS, CITY, STATE, ZIP CODE, TELEPHONE, HOME E-MAIL ADDRESS, EMPLOYER, and EMPLOYEE ID NUMBER.

Emerging Leaders United JOIN TODAY!

Volunteer Opportunities, Social Activities and Personal Development for individuals, ages 21-45. Text ELUBerks to 85511 or visit uwberks.org/ELU to learn more.

2. MY GIFT

EASY PAYROLL DEDUCTION \_\_\_\_\_ x \_\_\_\_\_ = \$ \_\_\_\_\_
Amount per pay period No. of pay periods in a full year Total Gift
(Ex. \$10, \$6, \$5, \$4, \$2, Other \$\_\_\_\_) (every 2 weeks = 26, twice/month = 24)

BILL AT HOME - a minimum gift of \$25.00 is required.

Please bill me at home for my total gift: \$\_\_\_\_\_. (home address required)

DIRECT GIFT

\$\_\_\_\_\_ paid by: Cash Personal Check (\_\_\_\_\_)
(Enclosed) (Check No.) (Date)

Please make check payable to United Way of Berks County.

A check payment authorizes us to make a one-time electronic funds transfer or to process the payment as a check transaction.

3. MY SIGNATURE \_\_\_\_\_ Please type your full name to acknowledge your pledge. TOTAL GIFT \$ \_\_\_\_\_

[X] Community Wide Care: Please use my contribution to make the greatest difference in the community through more than 80 programs serving over 150,000 people annually, including programs helping those most-in-need and impacted by the COVID-19 crisis.

If you directed your gift to Community Wide Care you do not need to complete the sections below.

Optional

I want my gift\* given to the following UWBC funded agency(ies): \_\_\_\_\_ agency/code \_\_\_\_\_ agency/code

I DO NOT want my gift\* given to the following UWBC funded agency(ies): \_\_\_\_\_ agency/code

Share my gift\* equally between United Way of Berks County and United Way of \_\_\_\_\_

Designate my full gift\* to United Way of \_\_\_\_\_

\* A minimum gift of \$25.00 is required to designate your gift.

Please do not acknowledge my designation with a letter from the designated agency or other United Way.

If United Way has any questions about your designation you will be contacted in writing. If you cannot be contacted and/or do not respond, United Way of Berks County will direct your gift to the Community Wide Care Fund. Donor contact information and pledge amounts are shared with partner agencies and/or other United Ways if the donor requests a designation.

United Way may use your email address to confirm your pledge or event registration or to notify you of United Way of Berks County activities and information that we feel may be interesting and useful to you. Your contact information, including email address and demographic information, may be provided to an outside vendor for the sole purpose of executing marketing activities on behalf of United Way of Berks County. To view our full Privacy Policy, visit uwberks.org/Privacy.

# United Way Partners

12. American Cancer Society
13. American Red Cross PA Rivers Chapter
5. Berks Coalition to End Homelessness
37. Berks Connections/Pretrial Services
22. Berks County Intermediate Unit Child Care
41. Berks Encore
16. Big Brothers/Big Sisters of Berks County
17. Birdsboro Community Memorial Center
11. Boyertown Area Multi-Service
19. Catholic Charities: Diocese of Allentown
42. Centro Hispano Daniel Torres, Inc.
10. The Children's Home of Reading
6. Co-County Wellness Services
23. Communities In Schools of the Lehigh Valley
25. Easterseals Eastern Pennsylvania
26. Family Guidance Center
24. Family Promise of Berks County
27. Friend, Inc. Community Services
28. Girl Scouts of Eastern Pennsylvania
33. Greater Reading Mental Health Alliance
9. Habitat for Humanity of Berks County
18. Hawk Mountain Council: Boy Scouts of America
31. Jewish Family Service
- A program of the Jewish Federation of Reading

32. Literacy Council of Reading-Berks
21. MidPenn Legal Services
34. New Journey Community Outreach
35. Olivet Boys & Girls Club of Rdg. & Berks Co.
8. Opportunity House
14. Primary Care/Mental Health Integration
- A program of The Reading Hospital
45. Safe Berks
39. The Salvation Army: Reading Corps
40. The Salvation Army: Service Extension Unit
43. Threshold Rehabilitation Services, Inc.
15. Tower Health at Home - Berks
46. YMCA of Reading & Berks County

### Surrounding United Ways\*

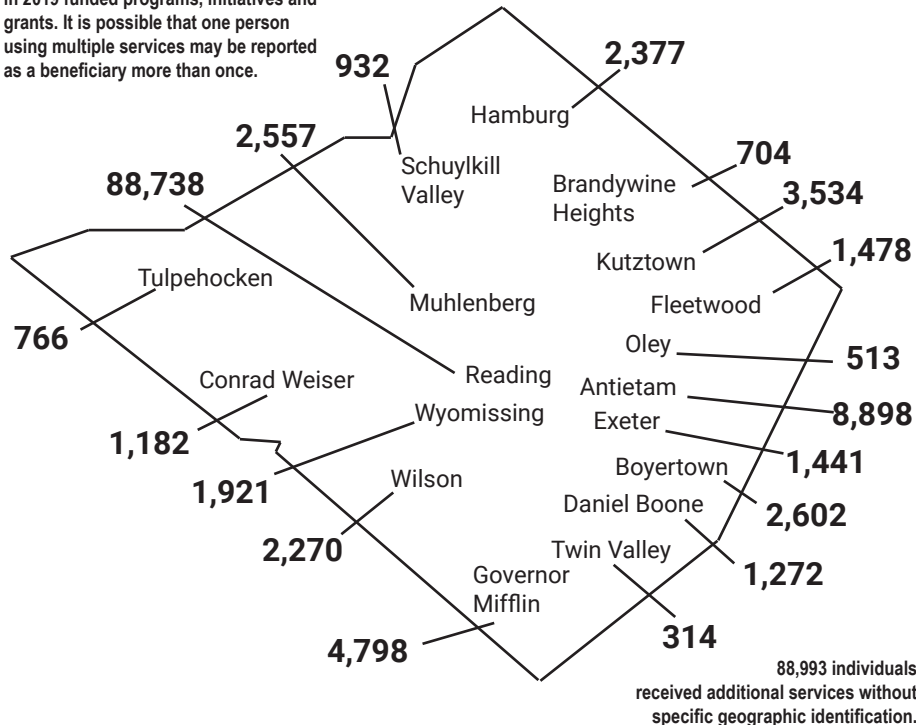
83. Schuylkill United Way
84. United Way of Boyertown
81. United Way of Chester County
85. United Way of Lancaster County
86. United Way of Lebanon County
87. United Way of the Greater Lehigh Valley

\* Designations made outside Berks County can be made to a specific United Way - NOT a specific agency. Please list the specific United Way on the front of this form and provide the city and state where it is located.

## People helped by United Way of Berks County in 2019

The numbers represent residents served in each school district.

These totals are reported to United Way of Berks County by our agency/community partners and reflect our total investment in 2019 funded programs, initiatives and grants. It is possible that one person using multiple services may be reported as a beneficiary more than once.



The official registration and financial information of The United Way of Berks County may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 800-732-0999. Registration does not imply endorsement. If designating your gift outside of the community an administrative processing and uncollectable fee will be charged. If you have questions regarding this form please contact the United Way of Berks County, P. O. Box 702, Reading, Pennsylvania 19603-0702, or call 610-685-4555. Contributions support health and human service needs in the year 2021.

United Way did not provide any goods or services in return for this contribution unless you entered the incentive programs. If you choose to participate in the United Way incentive programs your contribution may be tax deductible to the extent it exceeds the minimum giving levels for eligibility. Donors who do not want to participate in the incentive programs should not complete the raffle entry form; or contact your campaign representative, as applicable. For actual tax implications please consult your tax advisor. United Way will send you a charitable contribution receipt for all donations of \$250 or more. **Please keep a copy of this form for tax purposes.**

# You can WIN...

**Multiply your chances to WIN!**

A gift of \$5.00 per week, \$260 per year, qualifies you for a chance to win, **OR**

A gift of \$6.00 per week, \$312 a year, or more, qualifies you for **TWO** chances to win...

**a brand new Toyota AWD RAV4** generously provided by **Freedom Auto Group** and the **2020 Live United Partners!**

# FREEDOM

AUTO GROUP

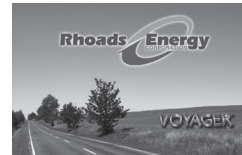
A gift of \$4.00 or more per week, or \$208 per year, qualifies you to win...

**a AAA Travel Certificate** valued at **\$2,000** to plan the trip of your choice!



Work with the professional staff at AAA Reading-Berks to plan your dream vacation with your travel voucher valued at \$2,000.

**OR**



**a \$1,500 Gas gift card** courtesy of Rhoads Energy!

**OR**

**Two (2) \$500 Boscov's gift cards** courtesy of Boscov's Department Store, LLC!



**OR**



**a 3-Minute Shopping Spree** at Redner's Fresh Market, Wyomissing!

**OR**

**a \$500 Visa gift card** provided by **VISIONS Federal Credit Union!**



Contribute just \$2.00 per week, or \$104 per year, and be eligible to win a...

**5 lucky winners will each receive a Godiva Chocolate Basket filled with a variety of sweet treats!**



**OR**



**Your choice of a home or lifestyle item from Lasting Image** recognition. branding. solutions. **valued at \$575!**

Incentives are non-transferable and have no cash value. Consult eligibility rules for tax implications. **Pledge forms must be received by 5:00 p.m., November 18, 2020 to qualify for the incentive drawings.**