MAXIMIZE YOUR IMPACT

嘌 喙 北 a NEW LEADERSHIP GIVER with a first-time annual gift of $1,000 or more, and the entire gift is matched. What a powerful way to invest in our community and make a positive difference in the lives of Berks Countians.

嘌 As a CURRENT LEADERSHIP GIVER, increase your annual gift to a new Leadership Giving level, and the entire gift will be matched. For example, if your current gift is $1,000 and you increase your gift to $1,500, the entire $1,500 will be matched. Leadership Giving levels are:

- **Bronze** $1,000 - $1,499
- **Pewter** $1,500 - $1,999
- **Silver** $2,000 - $2,999
- **Titanium** $3,000 - $4,999
- **Gold** $5,000 - $7,499
- **Platinum** $7,500 - $9,999

嘌 Another opportunity for CURRENT LEADERSHIP GIVERS to take advantage of the Challenge Match is by increasing your annual gift within level. If your current leadership gift is $2,000, and you increase your gift to $2,500, the additional $500 will be matched.

CHANGE LIVES!

Your gift is invested in 80+ programs, initiatives and grants to help local children, families and older adults live stronger lives. Teams of community volunteers make sure donor dollars are invested wisely in funded programs across Berks County.

United Way
United Way of Berks County

HONOR our Legends of Leadership
BUILD a Stronger Community

AL BOSCOV
CINDY BOSCOV
DELIGHT BREIDEGAM
JIM CONNORS
SIDNEY D. KLINE, JR.
ED LAKIN
TERRY AND BOBBIE MCGLINN
SALLY MIKSIEWICZ
RAY NEAG
PAUL ROEDEL
PEG SCHUMO

Many in Berks County had the privilege and honor of learning and being inspired throughout their personal and professional lives by a very special group of leaders. Fueled by their commitment to the greater good, they were selfless in their approach to philanthropy as they generously gave of their time, talent and treasure. Their legacy continues as their philosophy lives through the generations following their example.

For more information on the Leadership Giving Program and the Berks County Legends of Leadership Challenge Match, please contact Leslie Davidson at 610.685.4560.