

Sample Text Messages for Workplace Campaigns

Plan to have your company leadership share these messages throughout your United Way Campaign:

- Be a part of our UW Campaign to build a stronger Berks! Join us on (day/time) to learn more.
- DYK: 1 in 4 people in Berks are helped by United Way? Join me on (day/time) to learn more and make a difference.
- Our team is one of the best! Let's use that teamwork to help others. Join me at (day/time) to kickoff our UW Campaign.
- COVID has impacted all of us, with many families really struggling. Please support United Way to help those in greatest need.
- We LIVE UNITED! Let's help improve lives in Berks by supporting United Way. Your support matters more than ever.