

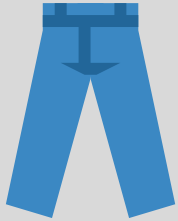
# CAMPAIGN ENGAGEMENT



United Way of Berks County

## Incentives

Jeans Day



Day Off



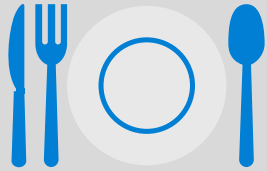
Gift Cards



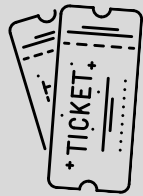
Parking Spot



Dinner from Local Restaurants



Tickets to Local Events



Donated Trip



Raffle



## Virtual Activities

BINGO



Scavenger Hunt



United Way Kahoot Event



Happy Hour



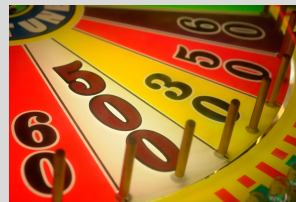
Virtual Volunteer Projects



Auction

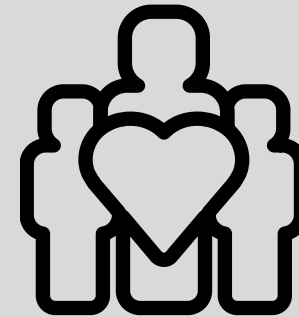


Host Wheel of Winning Game



## Year Round Engagement

Start a Committee



Highlight United Way Agency Partners Each Month



Volunteer Projects



Words/Gifts of Thanks

