



Mission

Train and develop individuals to serve in nonprofit leadership roles within Berks County

Building Capacity & Impact

The benefits of Leadership Berks are a win-win-win.

Individuals:

- Increase their knowledge around community assets and needs.
- Expand leadership and project management skills.

Employers:

- Retain higher-skilled employees possessing a greater ability to lead, problem-solve and build teams effectively within the workplace.

Local nonprofits:

- Have access to a larger pool of individuals representing a broad range of experiences to serve in community leadership roles.

Program Highlights

- Program launch: September 2021, with 20 - 25 participants
- Participants meet one day a month, from September 2021 – May 2022
- Program Graduation: June
- Classroom and Panel Instruction builds knowledge about community assets and challenges, nonprofits' collective impact in Berks, nonprofit operations and governance, DEI, servant leadership
- Curriculum features interactive and team-building experiences
- Team-based service project with local nonprofits

Program Commitment Time & Tuition

Program Time Commitment

- | | |
|----------------------------------|----------|
| • Class & Relationship Building | 75 Hours |
| • Service Project | 35 Hours |
| • Volunteer Leadership Placement | 10 Hours |

Tuition 2021-22 Program

- \$3,000 Employer Supported
- \$2,500 Nonprofit/Self Supported

FAST FACTS

In 2020, United Way of Berks County announced management of Leadership Berks.

Originally founded in 1985 through a partnership of Greater Reading Chamber of Commerce and Industry, United Labor Council, Junior League and United Way.

Program is highly valued by employers, recognizing the increased skills and experiences gained by graduates.

Curriculum delivered by business and community leaders, along with content expert instructors.

Experiential program expanding personal, professional and community leadership skills and opportunities.

Since program's inception:

- 1,000+ Program Graduates
- 200+ service-learning projects

CONTACT INFORMATION:

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