

# A MILLION REASONS TO GIVE

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## \$1 Million Challenge Match



United Way of Berks County

**Generously Sponsored By:**

**Customers Bank \* Dick & Angela Ehst \* The Neag Foundation \* Kevin & Susan Timochenko  
plus Two Anonymous Donors**

## CHANGE LIVES!

Your gift is invested in 80+ programs, initiatives and grants to help local children, families and older adults live stronger lives. Teams of community volunteers make sure donor dollars are invested wisely in high-priority and high-performing programs across Berks County.

Tocqueville Society member benefits include recognition at Tocqueville Society events, in communications and among community leaders. Tocqueville Society members are recognized in our Annual Report and are invited to special events throughout the year, including the Annual Tocqueville Celebration and the exclusive Sneak Preview event.



## MAXIMIZE YOUR IMPACT!

Become a **NEW TOCQUEVILLE MEMBER** with a first-time annual gift of \$10,000 or more, and the entire gift is matched. What a powerful way to invest in our community and make a positive difference in the lives of Berks Countians.

As a **CURRENT TOCQUEVILLE MEMBER**, increase your annual gift to a new giving level, and the entire gift will be matched. For example, if your current gift is \$10,000 and you increase your gift to \$12,500, the entire \$12,500 will be matched.

Tocqueville Society levels are:

Membres de la Société \$10,000 - \$12,499  
Visionnaire \$12,500 - \$14,999  
Humanité \$15,000 - \$19,999  
Philantrope \$20,000 - \$24,999  
Ordre de Liberté \$25,000 - \$49,999  
Ordre d'Égalité \$50,000 - \$74,999

Ordre de Fraternité \$75,000 - \$99,999  
La Société Nationale \$100,000 - \$249,999  
Ordre d'Indépendance \$250,000 - \$499,999  
Ordre de Connaissance \$500,000 - \$749,999  
Ordre de Prospérité \$750,000 - \$999,999

Another opportunity for **CURRENT TOCQUEVILLE MEMBERS** to take advantage of the Challenge Match is by increasing your annual gift within level. If your current Tocqueville gift is \$10,000, and you increase your gift to \$11,500, the additional \$1,

*For more information on the Tocqueville Society and the Challenge Match, please contact  
Angie Finney at 610-685-4570 or [angief@uwberks.org](mailto:angief@uwberks.org)*