



## THIS IS IMPACT.

Through Community Wide Care, your United Way contribution helps more than 150,000 local people through 80 funded programs with our agency partners, our initiatives and grants.



*Last year, nearly \$11 million was raised to support community needs and invest in high priority and high performing programs.*

## How Does United Way Make a Difference?

### Agency Partners

United Way works closely with **33 agency partners** and provides funding for a broad range of programs within the focus areas of: **Education, Health, Financial Stability and Safety Net Services.**

Programming includes: youth development, after-school programming, access to food, services for older adults, physical and mental health programs, disaster response and more.



### Ready.Set.READ!

**We're helping kids become better readers to achieve greater academic and future success.** United Way manages this community initiative and partners with the educational community, businesses, community organizations and volunteers.

**More than 389 trained volunteers tutor nearly 400 students in 35 elementary schools, within 14 school districts** as part of the Star Readers program within the initiative. We are also supporting virtual learning programming activities.

#### Additional RSR components:

- Read With Me
- Growing Readers
- Opening Doors
- Reach Out and Read
- Neighborhood Bridges

### Initiatives

**The Volunteer Center** links individuals and groups with volunteer activities throughout Berks County. **211** connects people to the help they need with a single phone call. **Bilingual service, 24/7, or by texting your zip code to 898211.**

**SingleCare Discount Prescription Drug Program** (formerly FamilyWize) for those without prescription drug coverage and may reduce costs for those with coverage.



### Grants

**We expand our work through a variety of grant relationships with area nonprofits.** The grants support unanticipated changes jeopardizing a program's effectiveness, expand programming and focus on grass-roots programs.

Recent grants focused on **local programs supporting transitional housing, shelter, and access to food, healthcare and transportation.** Other grant funding supports literacy, summer learning programs, veteran services and community engagement.

**The Berks COVID-19 Response Fund** raised more than \$1 million, which was combined with \$1 UWBC funding, to help nonprofits tackle increased needs around food, shelter and more. Nearly 70 grants to nearly 50 organizations have been awarded, totaling more than \$1.4 million. Berks Countians were helped more than 350,000 times through COVID-19 Response Funds.

### Community Convenor

We bring people and organizations together around community needs, including the **Summer Learning Coalition** to address "summer slide" and the **Oakbrook Collective Impact Council.**

We connect people to volunteer opportunities; visit [www.uwberks.org/volunteer](http://www.uwberks.org/volunteer). And, we mobilize volunteers for events, such as **Day of Caring**, a county-wide day of volunteering, and **The Big Cheese**, which supports the community's food needs.

