



United Way of Berks County

www.uwberks.org

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2021 United Way of Berks County Campaign Fact Sheet

Our Impact

United Way invests in **80+** programs, initiatives and grants within the areas of Education, Financial Stability, Health and Safety Net Services. Each year, more than **150,000 local people** benefit from United Way's community-wide funded programs.

LIVE UNITED Partners

Supporting Campaign Events and Activities

- The Bone and Joint Care Center
- Diamond Credit Union
- DoubleTree by Hilton Hotel Reading
- East Penn Manufacturing Co., Inc.
- Ehrlich Termite and Pest Control
- Emerald Advisers, LLC
- EnerSys
- Fulton Bank
- GIANT
- Lindenwold Advisors, LLC
- M&T Bank
- Morgan Corporation
- Penske Transportation Solutions
- Reading Fightin Phils
- Reading Truck Group
- RKL LLP
- Sheetz, Inc.
- Sir Speedy
- The Stevens & Lee Companies
- Tompkins VIST Bank and Tompkins Insurance
- UPMC *for You*
- Utilities Employees Credit Union
- Visions Federal Credit Union
- White Star Tours and Travel Center

Campaign Support

- Carpenter Technology Corporation
- Grafika Printing, Inc.
- Lasting Image, a TSC company
- The UGI Family of Companies

A MILLION Reasons to Give

The \$1 Million Challenge Match

Learn how to maximize your gift at uwberks.org

Campaign Incentives

Kelly Auto Group - Win a new AWD Toyota RAV4!

AAA Reading-Berks Travel - A \$2,000 Travel Certificate to plan your dream vacation

EG Smith, a division of Rhoads Energy Family of Companies - \$1,500 gas card

Boscov's Department Store, LLC - Two (2) \$500 gift cards

Visions Federal Credit Union - \$500 Visa Card

Redner's Fresh Markets, Inc. - 3-minute shopping spree

Lasting Image, a TSC company - Your choice of a home or lifestyle item from the Lasting Image Recognition website (valued at \$575)

Godiva Chocolatier, Inc. - Five (5) chocolate lover's gift baskets will be awarded at the Victory Event, and Leadership Givers attending the Leadership Giving Event are eligible to win one of five (5) Godiva "year of chocolate" gifts.

Key Dates

September 14 @ 8:00 am - Campaign Kickoff at FirstEnergy Stadium

November 17 @ 5:00 pm - Victory Event at the DoubleTree by Hilton Reading