

IMPACT: 2020

ANNUAL REPORT



LIVE UNITED

Dear Friends,

At United Way's core is our belief in valuing, respecting and honoring the dignity of all people. We believe a community thrives when it is united and everyone has equitable access to resources and opportunities for achieving success in life.

Over the last year the pandemic impacted each of us, our families and organizations. It is clear COVID widened disparities and created greater hardships for our most vulnerable residents. As we begin to recover from the pandemic there is much to do, and your continued support will be more important than ever.

As we reflect on 2020, YOUR kind support and generosity had incredible impact:

- **Berks Countians received help 290,000 times** through the Berks COVID-19 Response Fund. YOU answered the call to action. Last year, \$1,000,000 was raised and provided 50 grants to 41 organizations to help feed, house and provide essential services to those most in need.
- **The 2020 Campaign**, under the leadership of Sue and Craig Perrotty, successfully raised nearly \$11 million to invest and provide stability to our 80+ high-priority, high-performing programs, initiatives and grants.
- **Leadership United** was launched to focus on and enhance volunteer recruitment, training and placement for the community. This new division includes Leadership Berks, a new program managed by United Way. Leadership Berks was founded in 1985 through a partnership of

Greater Reading Chamber of Commerce, United Labor Council, Junior League and United Way.

- We were selected as a beneficiary of a **\$10 million gift from philanthropist MacKenzie Scott**. This one-time grant provides the opportunity to extend and accelerate funding for programs that will address systemic issues and create sustainable change. Additional detail can be found on page 9 and here <https://www.uwberks.org/the-mackenzie-scott-gift/>

This past year of unprecedented challenges was also filled with compassion and unity. We are grateful to be part of a community that LIVES UNITED.

Sincerely,

Joanne M. Judge *Tammy White*



Joanne Judge
2020 Board Chair



Tammy White
President



IMPACT: Live United!

THANK YOU For Your Generosity!

Berks County raised nearly \$11 million to invest in 80+ high priority, high-performing programs throughout our community



Sue and Craig Perrotty
2020 Campaign Co-Chairs

YOU shared your compassion and generosity at a time of great disruption and sacrifice. As a community, we pulled together for a common cause...people helping people.

The 2020 campaign required ingenuity and creativity to help get the message out. We share gratitude with our workplace partners, campaign coordinators, campaign cabinet members and Loaned Campaign Specialists for reimagining and innovating a totally virtual campaign.

Sue and Craig Perrotty provided inspired leadership and unending energy in their roles as Campaign Chairs. Their passion for the community and helping others was the foundation for many campaign successes. They took the lead on recruiting sponsors for the Legacy of Community Leaders Challenge Match to honor the commitment of leaders who committed their time and effort to strengthen our community. Thanks to the generous Challenge Match sponsors, the campaign experienced increased and new giving.

IMPACT:

Responding to COVID-19

During the last year we were all impacted by the pandemic, and our daily lives were altered. For too many individuals and families COVID-19 meant new struggles around not having enough food to eat, affording a place to live and other essentials.

United Way quickly established a Berks COVID-19 Response Fund to support critical services delivered by dedicated nonprofits working on the frontlines to help our most vulnerable neighbors. Through YOUR generosity \$1,000,000 was raised in record time. Many contributors took advantage of \$300,000 in Challenge Match funds provided by Customers Bank, The Kindness Coalition Foundation (Karen and John Arnold) and Dena and Vic Hammel — we are grateful for this incredible support.

Nearly
\$1 MILLION
raised to support
increased needs

In 2020
50 Grants*
awarded totaling
\$837,000

Berks Countians
received help
290,000
times through COVID
Response Fund

Over
160,000
PPEs, sanitizing supplies
and personal care items
distributed

**Programs supported by the grants include emergency food needs, housing, infant/family essential needs, safety supplies, virtual client services, emergency child care, and child abuse services. Remaining COVID Response Funds were carried over to 2021 to continue to support services for those most impacted by the pandemic.*



Several key actions supported community needs:

- United Way supports 211 as a way to connect people to the help they need 24/7. This free and confidential service was needed more than ever as people were immediately impacted by COVID. In 2020, 211 was contacted nearly 9,500 times, representing a 70% increase from 2019. The most common needs from outreach centered on housing, utility assistance, food and health care.
- Nearly 70% of the COVID-19 Response Fund grants supported essential needs including food insecurity and housing/shelter/utility assistance.
- Another grave concern during the pandemic: learning loss and the well-being of children as their daily lives were altered disrupted. To help educators mitigate learning loss and help their students with coping skills, 26 COVID education grants were distributed to 12 school districts to provide supplemental literacy resources, trauma-informed learning for district staff and parental support materials to support remote learning.
- United Way distributed nearly 160,000 PPE and personal care items to 45 nonprofit organization to help staff and clients safe. Special thanks to John and Lisa Gallen/EthoSource, Brentwood Industries and

PhytogenX for their donations of masks, shields and personal care products.

- Partnered with Berks County Community Foundation, Co-County Wellness and County of Berks to support the implementation of COVID-19 contact tracing.
- Collaborated to establish the Homeless Prevention Task Force to respond to emergency and longer-term solutions for preventing homelessness during the pandemic, as well as supporting a pilot Eviction Prevention Intervention program to help tenants and landlords avoid eviction proceedings in partnership with local Magisterial District Judges.

Please visit <https://www.uwberks.org/> to learn more about United Way's response to the pandemic.

While the pandemic created many challenges, a shared sense of unity and compassion also emerged. Together, we provided the help where it was needed the most. To learn more about how United Way and partners met increased community needs, please view this video: <https://www.youtube.com/watch?v=BDS17qdTbJ0&t=3s>





IMPACT:

COVID Response Fund Donors

Jennifer Adames
Betsy Adams
Bruce Albert
Michael Albitz
Alcon Foundation
Dorothy M. Ames
Dennis and Mary Angelisanti
Anonymous (41)
Dr. Elaine M. Balkiewicz
Harriet M. Baskin
Edwin Barbey
Charitable Trust
Tracey Baughey
Kelly Beaver
Ward Becker
Jacqueline Beem
David Bender
Tim Benner
Berkshire Charitable
Foundation
Berks Youth Chorus
Sydney Berroteran
Bruce Bodien
John D. Bogosto, In Memory
of Richard McCarthy
Glen and Carol Bowman
Josh Brown
Lucy Cairns
Capital Blue Cross
Dave and Elizabeth Capitano
Felicidad C. Cardinal
Dan and Melanie Casciano
Dr. and Mrs. John D. Casey, Jr.
Ashley N. Chambers
Liz and Charles Charles
David Chelstowski
Christ Episcopal Church
Luther Christman
David Clary
Nicholas Claytor
Daniel and Susan Clouser
Mary Coleman
Shalani Colon
Anthony and Carol Cox
Customers Bank
Beth Daughtry

Leslie and Bill Davidson
Michael Davidson and
Tammy White
Eileen DeWald
Robert and Jayne Dieruff
Michael Dinan
Robert and Karen Donovan
Trisha and Ron Donovan
Lynn Driben
Marion Drozd
Michael and Diane Duff
Julie Duggan
Melissa Dunn
Lynn and Will Eagleson
Charles Ebbert
Janice Eickhoff
Bethany Emkey
Brian and
Suzanne Engelhardt
Jeff and Katie England
Marilyn Engleman
Stephen and Anne Ertel
Kendra Espinosa
Exelon
Nelson and Ruth Ann Eyer
Linda Fabian
Beula B. Fehr
Alan and Sue Fineman
Angie and Al Finney
Kathleen Fiorentino
Steve and Gina Fisher
Kristina Flanagan
Tom and Helen Flynn
Sid and Cathy Forrest
William and Andi Franklin
Friday Club
Aaron Fries
Pauline Fusner
Judith Gabriel
Jack and Janet Gallagher
Sara Galosi
Darleen Garcia
Diane Gaul
Kristin and Wayne Gehris
Scott Giacobbe
Dave and Becky Giatras

Heather Glass
David and Debbie Goldberg
Penny Golden
Dan and Dale Goodyear
Lucille Gough
Carol Grandstaff
Jeffrey Gregro
Judge Arthur E. and
Louise C. Grim
Amanda Groff
Stephine Grubb
Jim Gruber
Frank Gustus
Barbara and Brad Hall
Robert Hall
Brent Haller
Dena and Vic Hammel
Mary Lee Harris, In Memory
of Eugene Shober
Susan Hartman
Vincent and Donna Hartnett
Marc Heil
Carol A. Heist, In Thanks for
the Lars Potteiger Concert
Scott and Angel Helm
Nancy Hemberger
Linda S. Himeback
AnNette M. Hines
Lori Hoffman
Luke Hoffman
Bernie and Pat Hofmann
T. Jerome and
Carolyn R. Holleran
Bob and Dawn Hoppes
Karen Howk
Huffs Union Church
Kelsey Hunsicker
Dan and Ellen Huyett
Elaine Jackson
Peter Jacobson
Dr. Melissa Jamula
Anita Jester
Rebecca Johnson
Joanne M. Judge and
Rick Oppenheimer
Leon and Randi Katz

John Kemmerling
Douglas Kennedy
Peggy and Lee Kershner
Soun Kimm
Kindness Coalition, John and
Karen Arnold
Barbara J. Kline
Donna Kline
Carolyn S. Konas
Lisa Konopelski
Judith Kraines and
Dr. Neil Hoffman
Shauna Kring
Mr. and Mrs. Michael Krut
Gerry Kyle, In Memory of
Richard McCarthy
Barry Kyper
Kris Leaman
Carol Leh
Marvin Leid
Molly Lenko
Michael Lichty
Kevin Lugo
Jeffrey Lupowitz
Cynthia Lynn
M & T Bank
John M. MacDonnell
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 Northpointe Bank
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 William and Madalin O'Brien
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 Jethryn and John Ott
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 Pannabecker
 Karen Parish
 Joseph Pasquale
 David Patti
 Alan and Laurie Peer
 Jack and Diane Pennington
 Eric Peroni
 Craig and Sue Perrotty
 Michael and Mary Pierantozzi
 PhytogenX Inc.
 David Pindrock
 Doris Pisotti
 Sarah Poplinski
 George and Sandy Post
 PPL Foundation
 Glenn and Jeanette Potteiger
 Sidney Purnell
 R. M. Palmer Company
 Susan Randazzo
 Irvin Rathman
 Tyler Reed
 Sue and Tom Reese
 Gary Reggiani
 Scott and Yvette Rehr
 Chelsey Reichelt
 Duane Renninger
 Bob and Donna Rhoads
 Linda Rice
 Helen Rissmiller
 Dona Ritchey

Felix and Jennifer Rivera
 Michele Ruano-Weber
 Jennifer Rudd-Glenn
 Quinn Sandner
 Nate Savoy, 5K Brad Mayer
 Memorial Run
 Brad and Katie Schaefer
 James Scheirer
 Michael Schiffman
 Susan Schlanger
 Mark and Karen Schlott
 Lawrence Schumacher, Jr.
 Wendy Schutt
 Judy and Jim Schwank
 Dale Laura H. Schwoyer
 Brad and Carroll Scribner
 SEIU Local 668 Chapter 9
 John Sensenig
 Kaye Sensenig
 Evyn Seyler
 Ruth M. Shaffer
 Alap Shah
 Sharon Shank
 Patricia Shields
 Margaret Shomgard
 Richard and Mindy Small
 Bruce and Susan Smith
 Elaine Snyder
 Susan Snyder
 Christine and Jim Spanier
 Patricia Spatz
 Bob and Kim Spengler
 Brandon Stack
 Ken Stavorski
 Richard Steffy
 Liz and Brent Sterner
 William Stobbart, In Memory
 of Richard McCarthy
 Lois Stober
 Judith and Geoffrey Stoudt
 Scott and Akiko Strum
 Kathleen and Larry Sundberg
 Anthony Supko
 Jessica Sutherland
 Cheryl and Ensi Sylvernale
 Keith Symons



Ira Tauber
 Colleen Taylor
 TE Connectivity
 John and Karen Thies
 Jeff and Cindy Thomas
 Joseph and Mary Tibbetts
 Tichansky Family
 Douglas and Frances Tieman,
 In Memory of
 Richard McCarthy
 Michael Toll
 Robert Tomascik
 Michelle and Tony Tomczak
 Tompkins VIST Bank
 Kathy Topper
 Mr. and Mrs. Edward Trexler III
 Marie Troutman
 Truist Bank
 Turkey Hill Minit Marts
 Christopher Turtell
 Tweed-Weber-Danks
 UGI Utilities, Inc., In Thanks
 for the Lars Potteiger
 Concert
 United Way of Berks County
 United Way Worldwide
 Jamie Vail
 Kiana Vega
 Patrick and Meredith Velekei
 George Viener

A Virtual Vacation –
 COVID Relief Concert by
 Lars Potteiger
 Visions Federal Credit Union
 Scott and Donna Wainwright
 Maribeth Walker
 Drs. Bryan and Karen Wang
 Tao Wang
 Dr. Anna D. Weitz
 Wells Fargo
 Mr. and Mrs. Kevin R.
 Wenrich
 Stephanie J. and
 Robert F. Wheeler
 Joe Whitehead
 Katherine Williams
 Michael Winters
 Emanuel Wittels
 Joanne Wojszwillo
 Steven Wright
 Tina Wright
 Steve and Chris Wullert
 Ron Wunsch
 The Wyomissing Foundation
 Ann Young
 Jeremy Zaborowski
 Raymond and Lynn Zale
 Karla Zayas
 Joe and Lidia Zidik
 Lisa Zimmerman
 Roger and Patricia Zyma

IMPACT:

Berks County's Future





MacKenzie Scott

Grateful

Sharing Our Gratitude a MILLION times... *make that 10 Million!*

United Way of Berks County was surprised and grateful to be one of the recipients of a gift from author and philanthropist MacKenzie Scott at the end of 2020. She donated \$4.2 billion to 384 high performing organizations across the U.S. to support increased needs from the pandemic and to help the most vulnerable persons in communities; United Way of Berks County received \$10 million.

This gift does not replace annual campaign dollars, but instead provides new funding for immediate COVID-related needs and targeted longer-term systemic change.

An Advisory Committee, comprised of United Way board members and community volunteers, was established to provide guidance and a framework for putting the funds to work in Berks County. Ultimately, United Way Board of Directors approve the distribution of the funds.

The Advisory Committee established a three-part plan for the grant:

- **COVID RESPONSE GRANTS** – continue to support increased demand for services to help those most impacted by the pandemic meet their basic needs.
- **IMPACT GRANTS** – support programs/ collaborative efforts to expand programming and capacity to serve the community's most vulnerable individuals and families.
- **FOCUSED GRANTS** - multi-year grants addressing systemic issues and creating sustainable impact will be awarded following a process involving research, community conversations and the development of specific requests for proposals.

To follow how this gift is being invested, read more at <https://www.uwberks.org/the-mackenzie-scott-gift/>

"This incredible gift is a testament to our organization's dedicated donors, partners and volunteers. It represents a responsibility to create significant impact beyond what is accomplished annually and a unique opportunity to fund initiatives that will impact and benefit the future of our community."

— Tammy White, President



IMPACT:

Focused Results

Thanks to YOUR support, funds are invested in 80+ programs to help more than 150,000 local people.

Volunteers — people like you — devote significant hours of their time and expertise to identify the best possible community investments. The volunteers evaluate each funded program's performance on an annual basis.

Additional program investment details can be viewed online at [GuideStar.org](https://www.guidestar.org) and IRS form 990.

FOCUS AREA: EDUCATION

\$2,955,955

HELPING CHILDREN BUILD A STRONG FOUNDATION FOR SUCCESS.

United Way invests in programs that foster caring relationships, offer positive role models, reinforce the importance of staying in school, promote healthy and active lifestyles and help kids develop the social and emotional skills to succeed in the classroom and beyond.

BERKS COUNTY INTERMEDIATE UNIT
Child Care

BIG BROTHERS BIG SISTERS OF BERKS COUNTY
Mentoring Programs

BIRDSBORO COMMUNITY MEMORIAL CENTER
After-school programs

CENTRO HISPANO DANIEL TORRES
Opening Doors

COMMUNITIES IN SCHOOLS OF EASTERN PENNSYLVANIA
Integrated Student Supports

GIRL SCOUTS OF EASTERN PENNSYLVANIA
Outreach to Underserved and At-Risk Girls

HAWK MOUNTAIN COUNCIL: BOY SCOUTS OF AMERICA
Comprehensive Youth Development, ScoutReach and STEM Programs

OLIVET BOYS & GIRLS CLUB OF READING AND BERKS COUNTY
Comprehensive Youth Development

OPPORTUNITY HOUSE
Child Care Program

THE SALVATION ARMY: READING CORPS
Learning Center

YMCA OF READING & BERKS COUNTY
Child Care and Baby University

RAPID RESPONSE FUND GRANTS

BIG BROTHERS/BIG SISTERS OF BERKS COUNTY

COVID-19 RESPONSE GRANTS

BERKS NATURE

BOYERTOWN AREA SCHOOL DISTRICT

BRANDYWINE HEIGHTS AREA SCHOOL DISTRICT

COMMUNITIES IN SCHOOLS OF EASTERN PENNSYLVANIA

CONRAD WEISER SCHOOL DISTRICT

FLEETWOOD AREA SCHOOL DISTRICT

GOVERNOR MIFFLIN SCHOOL DISTRICT

JOHN PAUL II CENTER

KUTZTOWN AREA SCHOOL DISTRICT

MUHLENBERG SCHOOL DISTRICT

OLEY VALLEY COMMUNITY LIBRARY

OLEY VALLEY SCHOOL DISTRICT

OLIVET BOYS & GIRLS CLUB OF READING AND BERKS COUNTY

READING SCHOOL DISTRICT

SCHUYLKILL VALLEY SCHOOL DISTRICT

TULPEHOCKEN AREA SCHOOL DISTRICT

UNITED COMMUNITY SERVICES

WYOMISSING AREA SCHOOL DISTRICT

YMCA OF READING & BERKS COUNTY

SUMMER LEARNING GRANTS

BERKS AREA YOUTH RECREATION, INC.

BRANDYWINE HEIGHTS AREA SCHOOL DISTRICT

CLAY ON MAIN

DANIEL BOONE AREA SCHOOL DISTRICT

GOVERNOR MIFFLIN SCHOOL DISTRICT

MUHLENBERG SCHOOL DISTRICT

READING PUBLIC LIBRARY

READING SCHOOL DISTRICT

YMCA OF READING & BERKS COUNTY

ONE-TIME GRANTS

BERKS COUNTY INTERMEDIATE UNIT

CENTRO HISPANO DANIEL TORRES

CORNERSTONE COMMUNITY CHURCH

HAWK MOUNTAIN COUNCIL: BOY SCOUTS OF AMERICA

MANUFACTURERS RESOURCE CENTER

UNITED COMMUNITY SERVICES

INVESTING IN OUR COMMUNITY

FOCUS AREA: FINANCIAL STABILITY

\$641,513

HELPING FAMILIES GAIN LONG-TERM STABILITY.

Nearly two in five Berks County families struggle to make ends meet. When we help families in our local community avert financial crisis, and improve financial stability, we can prevent more costly consequences that affect our entire community. United Way invests in supportive housing programs and pathways to improve personal financial management and to obtain employment.

BERKS CONNECTIONS/PRETRIAL SERVICES

Prisoner Re-Entry Program

HABITAT FOR HUMANITY OF BERKS COUNTY

Homeownership for Moderate-Income Families

LITERACY COUNCIL OF READING-BERKS

English Forward, Literacy Education and ESL

THE SALVATION ARMY: READING CORPS

Supportive Housing

THRESHOLD REHABILITATION SERVICES, INC.

Employment Services

YMCA OF READING & BERKS COUNTY

Transitional Housing

COVID-19 RESPONSE GRANTS

BERKS CONNECTIONS/PRETRIAL SERVICES

HABITAT FOR HUMANITY OF BERKS COUNTY

HANNAH'S HOPE MINISTRIES

LITERACY COUNCIL OF READING-BERKS

YMCA OF READING & BERKS COUNTY

SPECIAL FUNDING PARTNERSHIP

READING AREA COMMUNITY COLLEGE

ESL Classes

OTHER GRANTS

BERKS ALLIANCE

UNITED WAY OF PENNSYLVANIA

ONE-TIME GRANT

CENTRO HISPANO DANIEL TORRES - INCOME TAX ASSISTANCE PROGRAM

FOCUS AREA: HEALTH

\$2,130,869

HELPING INDIVIDUALS ACHIEVE GREATER QUALITY OF LIFE.

Healthy children learn better and healthy adults achieve a greater quality of life. United Way invests in preventative and interventional programming to address physical and mental health.

AMERICAN CANCER SOCIETY

Berks Support Services

BERKS ENCORE

Meals on Wheels

BOYERTOWN AREA MULTI SERVICES, INC.

Supportive Services for Older Adults

CO-COUNTY WELLNESS SERVICES

Berks Teens Matter

EASTERSEALS EASTERN PENNSYLVANIA

Pediatric Clinics, Out Patient Therapy, Therapeutic Recreation

Make the First Five Count - Developmental Milestones

FAMILY GUIDANCE CENTER

Counseling

GREATER READING MENTAL HEALTH ALLIANCE

Information/Referral/Advocacy/Support Groups

READING HOSPITAL/TOWER HEALTH

Primary Care/Mental Health Integration

SAFE BERKS

Counseling

TOWER HEALTH AT HOME BERKS

Skilled Nursing & Related Services

RAPID RESPONSE FUND GRANTS

JOHN PAUL II CENTER

COVID-19 RESPONSE GRANTS

BERKS COMMUNITY TELEVISION

BERKS COUNSELING CENTER

BERKS ENCORE

BREAST CANCER SUPPORT SERVICES OF BERKS COUNTY

DAYSPRING HOMES

GREATER READING MENTAL HEALTH ALLIANCE

PROSPECTUS BERCO

THE LGBT CENTER OF GREATER READING

TOWER HEALTH AT HOME BERKS

TREATMENT ACCESS & SERVICE CENTER

WESTERN BERKS FREE MEDICAL CLINIC, INC.

ONE-TIME GRANTS

BERKS ENCORE

PENN STATE HEALTH - ST. JOSEPH'S

TOWER HEALTH AT HOME BERKS

FOCUS AREA: SAFETY NET SERVICES

\$2,405,545

HELPING INDIVIDUALS MEET BASIC NEEDS AND IN CRISIS SITUATIONS.

United Way invests in programs to help families or individuals navigate hard times and to prevent hunger and homelessness by providing critical services for vulnerable families during urgent and crisis situations to in crisis.

AMERICAN RED CROSS PA RIVERS CHAPTER

Disaster Services and Veterans
Transportation for Berks County

BERKS COALITION TO END HOMELESSNESS

Homeless Prevention

BOYERTOWN AREA MULTI-SERVICES, INC.

Basic Needs

CATHOLIC CHARITIES DIOCESE OF ALLENTOWN

Case Management for Berks County
Veterans and Families

CENTRO HISPANO DANIEL TORRES

Social Services

CHILDREN'S HOME OF READING, THE

Foster Care/Adoption

FAMILY PROMISE OF BERKS COUNTY

Homeless Youth and Teen Program

FRIEND, INC. COMMUNITY SERVICES

Community Resource Connections

JEWISH FEDERATION OF READING

Food Bank
Supportive Services

MIDPENN LEGAL SERVICES

Legal Representation for Basic
Needs

NEW JOURNEY COMMUNITY OUTREACH, INC.

Soup Kitchen & Food Pantry

OPPORTUNITY HOUSE

Children's Alliance Center
Shelter Program

SAFE BERKS

Crisis Services

THE SALVATION ARMY: READING CORPS

Emergency Assistance Program

SALVATION ARMY: SERVICE EXTENSION UNITS

Emergency Assistance Program

SPECIAL FUNDING PARTNERSHIPS

HELPING HARVEST

Access to Food

UNITED COMMUNITY SERVICES

Assisting Displaced Workers and
YouthBuild Program

RAPID RESPONSE FUND GRANTS

HOPE RESCUE MISSION

KUTZTOWN STRONG

SAFE BERKS

COVID-19 RESPONSE GRANTS

BARRIO ALEGRIA

BERKS COALITION TO END HOMELESSNESS

BLANKETS OF HOPE, INC.

BOYERTOWN AREA MULTI-SERVICES, INC.

CASA OF BERKS COUNTY

CATHOLIC CHARITIES DIOCESE OF ALLENTOWN

CENTRO HISPANO DANIEL TORRES

COMMUNITY PREVENTION PARTNERSHIP

FAMILY PROMISE OF BERKS COUNTY

HANNAH'S HOPE MINISTRIES

HELPING HARVEST

HOPE RESCUE MISSION

MARY'S SHELTER

NEW JOURNEY COMMUNITY OUTREACH, INC.

OPPORTUNITY HOUSE

SAFE BERKS

SALVATION ARMY: SERVICE EXTENSION UNITS

THE RUDDEN FAMILY FOUNDATION, INC.

THE SALVATION ARMY-READING CORPS

OTHER GRANTS

PA 211

WYOMISSING FOUNDATION

ONE-TIME GRANTS

BERKS COMMUNITY HEALTH CENTER

COURT APPOINTED SPECIAL ADVOCATE PROGRAM OF BERKS COUNTY

HELPING HARVEST

NEW JOURNEY COMMUNITY OUTREACH, INC.

THREADS OF CHANGE



OCIC partnered with the 18th Wonder Improvement Association on a Victory Garden project, and families received garden materials and plants to grow some of their own food. The project encouraged home food gardening and increased food security.

Oakbrook Collective Impact Council

The Oakbrook Collective Impact Council (OCIC) remained strong during 2020. United Way partnered with Berks Community Health Center and created a shared outreach position to develop relationships with OCIC Resident Ambassadors and to assist with neighborhood activities and events.

Additional 2020 OCIC highlights include:

- Partnered with Penn State Racial and Ethnic Approaches to Community Health (REACH) to support outreach with residents via surveys and focus groups
- Promoted flu vaccination clinics and connected residents to resources during COVID
- Created welcome baskets filled with home essentials for new Oakbrook residents
- Supported Victory Garden project and distributed garden kits to area families
- Offered training for Resident Ambassadors on community leadership and team building

IMPACT:

Building a Stronger Community for All.



While everything about 2020 was different, the commitment to care for each other remained the same. Nearly 150 Day of Caring volunteers participated in 20 projects to improve and strengthen Berks County. Now, that's **LIVING UNITED!**

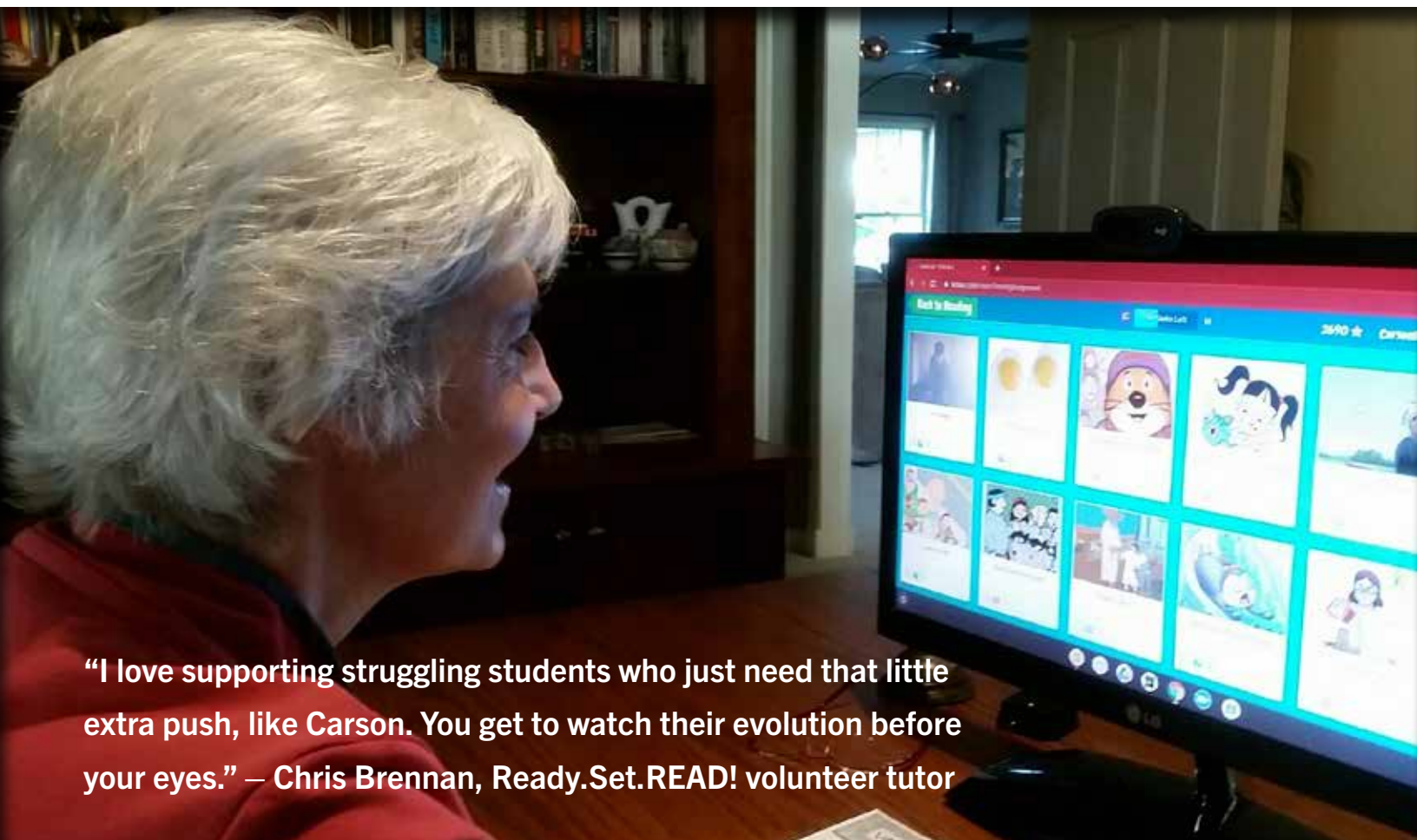
IMPACT:

Kids Succeed!



When COVID struck, all schools closed and Ready.Set.READ! Star Readers, an in-school tutoring program, was also paused. Whether schools remained virtual, returned to the classroom or established a hybrid structure, the Star Readers program required a new approach in the COVID environment. United Way worked with Schuylkill Valley School District to pilot Vello, a virtual tutoring program. Vello safely connects students and trained volunteer tutors online and utilizes a virtual library tailored to each student's skill level. Teachers monitored progress and reported participating students maintained or increased reading skills.

Chris Brennan, a volunteer tutor, worked with Carson an eight-year-old student. During her sessions with Carson, she observed him connecting to books and the characters in the stories they read together. Carson's reading skills progressed and he advanced to a higher reading level. While tutoring virtually was different, Chris shared the program still fosters enjoyment for reading and she continues to find tutoring a rewarding experience.



"I love supporting struggling students who just need that little extra push, like Carson. You get to watch their evolution before your eyes." — Chris Brennan, Ready.Set.READ! volunteer tutor

Ready.Set.READ! Programs

Star Readers • Growing Readers • Read With Me • Reach Out And Read
Opening Doors/Abriendo Puertas • Neighborhood Bridges

The GROWING READERS program is focused on kindergarten readiness for children enrolled in childcare centers located in the City of Reading. A critical strategy of the program is supporting professional development for the Early Childhood Educators (ECEs) in the centers in partnership with Reading Area Community College (RACC). United Way staff recruits and supports the ECEs as they attend classes at RACC to receive credits and prepare for obtaining their Child Development Associate (CDA), a nationally recognized credential.

2020 Highlights:

- Due to COVID-19, classroom curriculum delivery shifted to online learning and assignment/program requirements completion.
- 92% of the enrolled students completed the required courses and are eligible to apply for the CDA credential.

Since the program's inception, 29 ECEs have obtained the CDA credential; 54 ECEs have completed RACC courses and 19 ECEs are in the process of completing RACC courses. COVID delayed the CDA process and the ECEs are committed to gaining new skills to help their Pre-K students become better prepared for school.



Did You Know? Children who do not participate in learning or literacy activities over the summer lose up to 2½ months of learning from the previous school year? United Way's Books for Bikes program is designed to combat summer learning loss. Thanks to the support of Customers Bank and program partners, Alvernia University's South Reading Youth Initiative and YMCA of Reading, 95 kids earned a new bike and helmet after successfully completing the 2020 program.

In a year of firsts, RSR partnered with Read Alliance, based in New York City, to pilot a virtual literacy program with members of Olivet Boys & Girls Club. The program provided local teens with a paid work experience over the summer to tutor elementary-age children. The teen tutors worked with their students on reading and literacy activities. The benefits of the program included meaningful connections between teens and children, workforce experience for teens and supplemental literacy support children in kindergarten, first or second grades. Teens were paid through a partnership with the Young Adults Program at PA CareerLink Berks County. The collaboration was supported by Customers Bank.

IMPACT:

Opportunities for Everyone!



LEADERSHIP BERKS

United Way of Berks County

LEADERSHIP UNITED DIVISION LAUNCHED

Including New Leadership Berks Program

Blueprint for Leadership • Emerging Leaders United • Leadership Berks • Volunteer Center

United Way launched, **Leadership United**, a new division focused on community engagement and volunteer recruitment, development/training and placement. Leadership United incorporates our fully established programs, Blueprint for Leadership, Emerging Leaders United and the Volunteer Center as well as Leadership Berks, new programming to United Way.

Welcoming Leadership Berks was a full circle moment as United Way served with Greater Reading Chamber of Commerce and Industry, United Labor Council and Junior League of Reading as founding members of the program in 1985. The program was most recently managed by Greater Reading Chamber Alliance. Leadership Berks has a respected history with hundreds of graduates who have used their expanded skills and experiences to serve as effective leaders for local nonprofit and community organizations.

United Way will be hosting the 2021/22 Leadership Berks Class beginning in September 2021.



Volunteers

2020 LOANED CAMPAIGN SPECIALISTS

Heather Ayala
UGI Energy Services, LLC

Saundra Caldwell
East Penn Manufacturing Co., Inc.

Benny Estrada
East Penn Manufacturing Co, Inc.

Irv Evans
Community Volunteer

Chad Fisher
Community Volunteer

Sid Forest
Community Volunteer

Marisela Fuster
Met-Ed, A FirstEnergy Company

Tairre Goodhart
UGI Energy Services, LLC

Ester Huertas
Alcon Research LLC

Jon Keller
UGI Energy Services, LLC

Mike Reese
Community Volunteer

Stacey Taylor
UGI Energy Services, LLC

Jackie Tino
UGI Energy Services, LLC

Dawn Tyrrell
R. M. Palmer Company

Vanessa Gilbert
Penske Transportation Solutions

Maria Grill
Penske Transportation Solutions

Zosia Miller
Fulton Bank

Sandi Schlegel
Community Volunteer

We also thank EnerSys for their support of the LCS program.

2020 CAMPAIGN CABINET

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Nikolas Capitano
The Leges Group, LLC

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M&T Bank

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Brandywine Heights Area High School

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EnerSys

Rhonda Schmidlein

Dave Shaffer
EnerSys

Shelley Shaffer

Pat Shields
Fromuth Racquet Sports

Meg McGlinn Shields

Rich Tinsman
Carpenter Technology Corporation

Kevin Wagner
Fleetwood Bank

Kim Woerle
EVOKE by Design, LLC



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Naugle Associates, LLC

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Alcon Research LLC

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EnerSys

Dave Shaffer
EnerSys

Shelley Shaffer

Pat Shields
Fromuth Racquet Sports

David Turner
Met-Ed, A FirstEnergy Company

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*Executive Committee Member

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Fulton Bank

Chris Bigos
Fulton Bank

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Weidenhammer

Sheila Bressler
County of Berks

Karen Cook
Masano Bradley

Desha Dickson
Reading Hospital

Brad Hall

Allison Hayick
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Gretchen Keith
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Nick Marmontello

Gary Moyer
Tompkins VIST

Bob Pratt
Carpenter Technology Corporation

Barb Pattison
Truist Bank

Gary Rightmire

Troy Rider
Barley Snyder

Liz Sterner

Michele Ruano-Weber
County of Berks

David Turner
Met-Ed, A FirstEnergy Company

Results!

AS OF DECEMBER 31, 2020

The financial results presented are from United Way of Berks County's IRS Form 990 using December 31, 2020 Audited Financial Statements. In November 2020, the organization was notified it was the recipient of an unrestricted gift of \$10M. \$5M was received in December with the balance received in 2021. This explains the significant increase in cash and pledges receivable at year-end. (See page 9 of the report for details.) The 2020 Audited Financial Statements contain an unmodified opinion, which is the highest opinion an organization may receive. United Way's complete audited financial statements and tax filing (IRS Form 990) may be obtained from the website (uwberks.org) or by contacting the United Way office.

ASSETS	2020	2019
Cash and Short Term Investments	\$11,542,961	\$3,441,003
Pledges Receivable	\$11,266,594	\$8,228,326
Long Term Investments (at Market)	\$13,278,342	\$12,107,175
Other Assets	\$34,181	\$68,405
TOTAL ASSETS	\$36,122,078	\$23,844,909
LIABILITIES AND NET ASSETS		
Liabilities		
Current Liabilities	\$2,137,010	\$2,042,831
Non-Current Liabilities	\$0	\$0
Total Liabilities	\$2,137,010	\$2,042,831
NET ASSETS		
Net Assets Without Donor Restrictions		
Undesignated, Available for General Activities	\$13,226,575	\$2,920,564
Board Designated Endowment	\$2,069,088	\$1,834,150
Net Assets With Donor Restrictions		
Time and Purpose Restrictions	\$10,681,762	\$9,891,118
Endowment	\$8,007,643	\$7,156,246
Total Net Assets	\$33,985,068	\$21,802,078
Total Liabilities and Net Assets	\$36,122,078	\$23,844,909

FINANCIAL STATEMENT INFORMATION



	2020	2019
REVENUE		
Contributions	\$21,426,022	\$11,144,072
Investment and Other Income	\$498,087	\$162,068
Total Revenue	\$21,924,109	\$11,306,140
EXPENSES		
Program Services		
Investments in Programs*	\$8,133,883	\$7,869,866
United Way Community Impact Programs	\$1,031,571	\$1,239,118
Community Support	\$9,165,454	\$9,108,984
SUPPORT SERVICES		
Fundraising	\$1,367,450	\$1,474,510
Administration	\$714,179	\$661,394
Total Support Services	\$2,081,629	\$2,135,904
RECONCILIATION TO AUDIT		
Non-Operating Expenses	\$0	\$0
Unrealized Gains/Loss on Investments	\$1,505,964	\$1,762,814
Change In Net Assets	\$12,182,990	\$1,824,066
Net Assets Beginning of the Year	\$21,802,078	\$19,978,012
Net Assets End of the Year	\$33,985,068	\$21,802,078

* Includes designations to other United Ways.

IMPACT: Inspiring!

Emerging Leaders United (ELU) has 400+ members who connect, volunteer and participate in activities to help others or support self-development. Despite COVID protocols and the need for social distancing, ELU members managed to engage and support philanthropy.

ELU members supported 46 activities in 2020. Most ELU efforts were volunteer events conducted virtually and in person (safely following all protocols). ELU programming even included a few personal/professional development opportunities.

2020 ELU Highlights include:

- Preparing meals for families/individuals being helped by Safe Berks and Opportunity House

- Collection drives to help those being served by Mary's Shelter, Safe Berks, Hannah's Hope and Communities in Schools
- Supporting green spaces/healthy recreation through monthly clean-ups at Nolde Forest
- Reading to children through virtual read-a-longs in partnership with Ready.Set.READ!
- Filling 100 duffle bags with personal care items for foster children in partnership with CASA (Court Appointed Special Advocates)
- Learning how to develop a virtual presence with Mike Iorio, Dale Carnegie Training.
- Helping to distribute food to fight off hunger with Olivet Mulberry Club and Helping Harvest

Sara Achenbach
John Alexander
Justin Anderson
Jeremy Arndt
Richard Aulenbach
Natalie Auman
Stephanie Aviles
Mikaela Axman
Heather Ayala
Eneudy Baez
Maria Baez
Raymond Baker
Emily Bangura
Matthew Banta
Paige Barbour
Shawn Barczynski
Gina Barreau
Vivian Bateyunga
Julia Becker
Josef Becker
Jobany Bedoya
Kasey Benjamin
Kelly Benjamin
Kaylee Berkheiser
Ambur Bernhard
Tamara Bernstein
Bernadette Berrios
Timothy Biechler
Christopher Bigos
Michael Billera-Smith

Sarah Bishop
Angela Blum
Beth Bowers
Beverly Boyer
Rebecca Boyer
Katrese Bradley
Gabrielle Brossman
Drew Brubaker
Ruth Burgos
Marco Calderon
Saundra Caldwell
Nicole Cannell
Raquel Capellan
Nikolas Capitano
Luis Cardona
Kirian Cardona
Benjamin Carlson
Lindsay Carlson
Marcus Casiano
Scott Cass
Victoria Chalmers
Ashley Chambers
Shirley Chapin
Keith Chapin
My Chau-Pennepacker
Howard Chavous
Morgan Christopher
Danny Cieniewicz
Jessica Cintron
Amanda Cipolla

Alexander Civil
Wendy Claus
Mariah Coates
Meghan Cocuzza
Colleen Collins
Alyssa Conahan
Tracy Connors
Kristen Conrad
Sheila Contento
Michele Cooper
Laura Cordero
Edgar Cortez
Julie Crandall
Ana Cruel
Tanya Davidson
Carlitta De La Rosa
Paula De La Rosa
Caitlin Degler
Angela DeLong
Gardney Deshommes
Aubrey Detterline
Courtenay Dillard
Meghan Dillard
Navil Diloné
Mark DiPiazza
Courtney Dixon
Elisha Doney
Bryan Dornseif
Tim Eck
Melissa Edwards

Faith Elliott
Jeffrey England
Kayla Erb
Becky Eshbach
Benito Estrada
Derek Evans
Jodi Faust
Samuel Feehrer
Ashley Fehnel
Kristy Ferraro
Jeanni Fichthorn
Shannon Figueroa
Pryscilla Figueroa
Sarah Finney
Ann Fioravanti
Chad Fisher
Ivan Fisher
Amos E. Fisher
Ike Fisher
Zach Focht
Gustina Fournier
Alyssa Francis
Matthew Frasso
Nick Freitag
Ryan Frey
Aaron ries
Rebekah ries
Maggie Fries
Amanda Fullerton
Amanda Funk

Marisela Fuster
Rebecca Fyfe
Alayne Galley Klopp
Chris Gallon
Hailey Galosi
David Garcia
Migdalia Garcia
Miguel Garnica
Wayne Gehris
Kristin Gehris
Steven Gehris
Thad Gelsinger
Kimberly Genega
Amberly Geoghegan
Goldy Ghuman
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Michael Hartman
Annmarie Haus
Victoria Hawkins
Lindsay Heck
Desiree Heckman
Marian Hehr
Jessica Heil
Scott Heilman
Jeffrey Henry
Heather Hetrick
Melissa Heyer
Katherine Hidalgo
Heather Hillmann
Jamie Himmelberger
Lori Hoffman
Jonathan Hogan
Zach Holley
Jason Hornberger
Amanda Hornberger
Dacey Horohoe
Jennifer Hostetler
Rhonda Hudak
Matthew Huddleston
Olivia Huertas
Ester Huertas
Christopher Huey
Justin Huffman
Miranda Hughes
Kelsey Hunsicker
Brett Huntzinger
Larisa Jack
Marci Jenkins
Rebecca Johnson
Nickolas Johnson
Carly Jones
Alneasa Jordan
Arielle Joseph
Rachel Kachel
Stephanie Kane
Stephanie Karish
Tammy Kase
Danielle Kauffman
Kaitlin Keck
Jonathan Keller
Lindsay Kennedy
Sifat Khan
Kaitlin Killian
Cheyanne King
Merv King
Nathan Kintzer
Stevie Kioske
Rebekah Klase
Erin Knarr
Preston Knauer

Michael Koch
Rob Kohler
Kayla Krott
Jim Kurtz
Charlette Kutz
Joshua Labe
Megan LaRosa
Jena Lawrence
David Lazar
Mike Le
Cristy Leazier
David LeBlanc
Ken Lebron
Jillian Lee
Dustin Lee
David Lindenmuth
Antonia Lineaweaver
Evette Little
Sarah Long
Angeline Lopez
Tiana Lopez
April Lowther
Matthew Lowther
Kara Lucas
Cora Luckenbill
Kevin Lugo
Kandace Lund
Holly Lutz
Abigail Lyons
Heather Macaulay
CK Madeira
Heather Margowski-
Williams
Matt Martin
Charles Martin
Jessica Martinez
Michael Martinsky
April Maschke
Afaf Maslah
Robert Massino
Rochelle Mastromarino
Odalis Matos
Alexander Matuszak
Kyle Maurer
Desiree Mauriello
Brett Mayer
Patrick McDonough
Ian McKenrick
Xael Mejia
Frank Merlino
Cameron Miller
Samantha Miller
Haley Mohn
Brandon Monk
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Zachary Moore
Sherry Morgan

David Morrow
Jaimie Morrow
Brittany Mountz
Heather Moyer
Ian Moyer
Kristy Muenz
Ayush Mundra
Aryn Murga
Emily Myers
Kathleen Myers
Jaclyn Nawa
Jeremiah Neighbors
Mary Neiman
Tammy Nguyen
Rosa Nieves
Meghan Niggel
Alex Nye
Bradley O'Reilly
Alyssa Oese
Alanna Oese
Jennifer Ogule
Abigail O'Keefe
Ingrid Olsson
Kristen Orgera
Rendy Ortiz
Alissa Ott
Ian Paisley
Danielle Papa
Nicky Paul
Nicole Pease
Stacy Perlaki
Jennifer Perry
Sarah Phillips
Kristie Piacine
Rebecca Pierini
Anthony Pilla
Amy Pletz
John Polek
Dylan Price
Sidney Purnell
Shweta Ravichandar
Julie Ravis
Bryan Redding
Chelsey Reichelt
Jennifer Reimer
Christy Resh
Roland Reyes
Alexis Rhoads
Jenna Riberio
Angela Ricci
Zachary Richards
Jed Richardson
Ashley Rinehart
Arthur Roberts
Sonia Rodriguez
Gabriel Rodriguez
Alicia Rosado

Marissa Rothermel
Rachel Rowley
Clare Rowley
Brian Rumpilla
Cynthia Ruppert
Jenna Russell
Troy Salerno
Guadalupe Sanchez
Yamil Sanchez Rivera
Joanne Savage
Jeffrey Savage
Tejmohan Sawhney
Susan Scalese
Bradley Schaefer
Lauren Schaeffer
Rachael Scheffler
Peter Schlegel
Natasha Schmidt
Oda Schwab
Sheila Scola
Claribel Seda
Stacy Seidel
Chelsea Seidel
Davina Seifrit
Ryan Seitz
Alap Shah
Julie Shankle
Leslie Shaud
Alanna Sheetz
Stephen Shenk
Mohamed Sillah
Ibrahim Sillah
Bernadette Simcik
Manish Sisodiya
Sonya Smith
Timothy Snyder
Blair Snyder
Dillon Snyder
Adrienne Soja
Jamie Sonon
Anna Spangler
Colin Speck
Joseph Speece
Samantha Speiss
Jennifer Spinka
Robert Spohn
Emily Steffens
Daniel Stein
Maxine Stephens
Toni Stevens
Rosalie Stewart
Kelly Stoneham
Tyler Storms
Heather Stoudt
Amy Strouse
Allison Strubilla
Akiko Strum

Scott Strum
Manny Susana
Linsey Swavely
Nikolette Switzer
Patrick Taylor
Tashalynn Taylor
Laura Taylor
Cheryl Teel
Elisabeth Tejada
Diem Thach
Nic Thomas
Mary Tibbetts
Chey-la Tillery
Jaclyn Tino
Blake Tobias
Bailey Tomalis
Andrew Tomasko
Kaitlyn Tothoro
Sheila Tulli
Cortland Turco
Dawn Tyrrell
Kristen Ulring
Jamie Vail
Amy Vaughan
Patrick Velekei
Melissa Ventura
Ethan Vink
Dan Wagner
Jaimee Wagner
Stephanie Waits
Stacia Waren
Josh Weaknecht
Cassandra Weidner
Matt Weidner
Erica Wennell
Nicole Wessner
Staci Westerhoff
Ellyn White
Carmen White
Jamie Whitworth
Kristi Wieland
Joshua Wilder
Nikki Williams
Alison Williams
Sara Wise
Brandon Wissler
Austin Woodworth
Courtney Woytko
Kylie Wurster
Zer Yang
John Ziemba
Tina Zimmerman



IMPACT:

Your Legacy...

Whether through a bequest, lifetime gift, memorial gift or an honorarium, these individuals have made commitments above and beyond the annual campaign that will touch the lives of future generations. All these gifts represent a commitment to keeping Berks County strong.

We hope that you will consider becoming a member of the United for the Future Legacy Program. If you have made a provision in your estate plan for the United Way of Berks County, or you would like to learn more about how you can become a United for the Future member, please contact Angie Finney, 610-685-4570, or visit our website.



We recognize the following individuals for including United Way of Berks County in their estate plan.

Ronald L. and Beverly A. Bashore
Cathy and Tom Beaver
Helen Breidegam*
Jo and Paul Cohn
Anna Connors
Peter and Santina Connors
Michael and Diane Duff
Irv Evans
Chuck Fabian
Bob and Ann Fox
Andrea J. Funk
Bradley and Barbara Hall
Fred and Dee Hiehle
T. Jerome and Carolyn R. Holleran
Mr. and Mrs. William S. Jaeger
Chris and Ann Kraras
Daniel and Kathleen Langdon
James H. Lentz and Gail M. Ebersole-Lentz
Nick and Risa Marmontello
Donald E. Mattern
Laura I. Mattern
Harry and Jean Morrow
Glenn E. and E. Jane Moyer
Joni and David Naugle
Karen and Paul Oxholm
George and Sandy Post
Michael Reese
Yvette and Scott Rehr
Robert and Donna Rhoads
Karen A. and Gary W. Rightmire
Robert and Rebecca Rupel
Brad and Carroll Scribner
Bruce and Sarah Smith
Ralia C. Vardaxis
Patrick and Meredith Velekei
Steve and Joan Weidman

Tammy White and Michael Davidson
Steve Willems
Nancy and Doug Yocom

Plus three members who wish to remain anonymous.

For their endowed annual gift:

Helen Breidegam*

T. Jerome and Carolyn R. Holleran

The Ezekiel S. Ketchum Memorial established in 2005 by friends and business associates of Ezekiel "Zeke" Ketchum

Daniel and Kathleen Langdon

The Sally Miksiewicz Memorial Fund established in 2015

Glenn E. and E. Jane Moyer

The Lynn Neag Memorial established in 1997 by Ray Neag

The June A. Roedel Memorial established in 1996 by Paul Roedel

The Arthur Ed. Saylor Memorial established in 1987 by the Berks County Bar Association

Steve Willems, NAI Keystone Commercial Industrial LLC

Nancy and Doug Yocom

The following memorial and honorarium gifts were made in 2020:

Google

National Penn Field of Interest Fund of Berks County Community Foundation

The Satell Institute

Estate Gifts:

Charles Harner

In honor of Brian Bradley

Dr. and Mrs. Ralph M. Reeves

In honor of Christopher F. Pilliod:

Mindy L. Peters

In honor of J. Christopher Michael

Kate Berman

In honor of Mara Winn:

Ashley Balash

In honor of Dr. Randall S. Winn:

Ashley Balash

From Dr. Ralph M. Reeves to honor the life of:

Mr. Kevin DeAcosta

Mr. and Mrs. George Gehman

Deborah and Peter Graf

Atty. Scott Hoh

Dr. Ed Michalik

Mr. Fred Opalinski

Dr. Nader Rahmanian

Rev. Luther Route

Rev. Tom Scornavacchi

In memory of Annette Christman:

Dave and Deb Amole

Lori Bertschman

Leon and Agnes Breidegam

Ralph and Kathy Coscia

Gary, Linda and Scott Cressman

Roger Cressman

Elaine Cunfer and Timothy Blangger

Ray and Dorothy Dunkle

Kathleen Malloy

Frances Melchionne

Phil and Brenda Mell

Rich Painter

Michael and Lois Piehel

Visual and Performing Arts

Office Managers at Kutztown University

Dave, Cathy, Brittany and

Brooke Richards and Jamie Wydock

Mary Vink

continued on next page >



In memory of Jim Connors:

Anonymous
Melissa and Andrew Baumbach
Mr. and Mrs. Bruce P. Bengtson
Mary E. Black
Susan Black
Jim and Becky Burton
Leslie and Bill Davidson
Michael Davidson and Tammy White
Sheri and Joe Deane
Louis DePaul
Frances V. Frezeman
Patricia Gernert
Evans and Barbara Goodling
Carolyn Gouger
Dena and Vic Hammel
Herbein + Company, Inc.
T. Jerome and Carolyn R. Holleran
David and Maureen Huber
Bob and Chris Keeler
Barbara J. Kline
Steven K. Kreider
Landis Mechanical Group, Inc.
Jim and Debbie Landrigan
Daniel and Kathleen Langdon
Cindy and Bill Laubach
Janet F. LeLacheur
Maidencreek Fish & Game Club
John Mazzo
Brian and Elise McCoy
Patrick McDonough
Mindy S. McIntosh
Microsoft
Daniel and Cindy Miller
Lee K. Miller
Thomas J. Moore
Harry and Jean Morrow

Michael and Lynn Nagel
Elizabeth C. O'Connell
James D. O'Connell
Oxholm Family
Mickey and Susan Pitorak
Dave and Sandie Rick
Gary and Karen Rightmire
Frances Roedel
Ronald H. Seher
Robert Sharetts
Dale and Christine Shuey
Steve and Heidi Silverman
John and Sandy Thomas
Tompkins
The Topics Club
Sue Wachs
Gene T. Waltz
Jim Wingard
Cathy Yezzi
Nancy and Doug Yocom
Yocum Institute for Arts Education
Kristen and Peter Zacharias
Lidia and Joe Zidik

In memory of Barbara S. Davis:

Maria Azzarello
Dr. Barth Memorial Sunday School
Class at West Lawn United Methodist
Church
Toni A. Brooks
Winnie J. Burden
Alexis M. Green
Gloria L. and Ralph S. Johnson
Dr. Linda M. Matthews
Reiner and Marilyn Miller
Brady Sweitzer

In memory of Ken Overly:

Al and Ruth Overly, Don and Ruby
Wenger, Chris and Karen Smith, Joe
and Diane Overly

In memory of Paul Roedel:

Fred and Dee Hiehle

FOUNDATION GIVING

\$150,000 or more

The Wyomissing Foundation

\$50,000 - \$99,999

Henry Janssen Foundation

The Neag Foundation

\$25,000 - \$49,999

Cacoosing Family Charitable Fund

The Kindness Coalition

\$10,000 - \$24,999

Crowther Foundation

\$250 - \$9,999

Isadore & Anna Oritsky Foundation



**United
Way
creates
brighter
futures.**

**THANK
YOU!**



Celebrating Leadership Givers

United Way is grateful for the tremendous commitment of Leadership Givers. Last year, contributions from leadership givers totaled \$5.6 million, representing 51% of the 2020 campaign. We also appreciate the commitment of Leadership Givers to engage in volunteer activities.

Leadership Giving Volunteer Recap

With food insecurity at record levels, this year's Leadership Giving volunteer efforts were directed to assisting at various Helping Harvest food distributions throughout the community. United Way's COVID Response Fund provided emergency food throughout the year and supported Helping Harvest and other local nonprofits by feeding individuals and families across Berks County.

LEADERSHIP GIVING

United Way of Berks County Tocqueville Society

The Tocqueville Society is a leadership giving program that exists to foster, promote and recognize the vital importance of community commitment and personal giving at the exceptional level. The Society honors Alexis de Tocqueville, a Frenchman who wrote enthusiastically of the American spirit of volunteerism and effort for the common good. Members of the Tocqueville Society generously contribute \$10,000 or more on an annual basis. United Way of Berks County's 153 individuals/couples contributed more than \$3.1 million during the 2020 campaign. We are privileged to rank second in membership nationwide compared to like-sized communities. We also are pleased that 84% of our Tocqueville members are Loyal Contributors who have given to the United Way for ten or more consecutive years. We are grateful for the overwhelming generosity of the members of the UnitedWay of Berks County Tocqueville Society.

La Société Nationale
\$100,000 - \$249,999
Anonymous

Ordre d'Égalité
\$50,000 - \$74,999
Vincent and Donna Hartnett
T. Jerome and Carolyn R. Holleran
Carole Neag
Liliane and David Walton

Ordre de Liberté
\$25,000 - \$49,999
Jane and Marc Althen
Anonymous
Peter and Pamela Barbey
Helen Breidegam
John and Ann Broadbent
Cacoosing Family Charitable Foundation
Dave and Elizabeth Capitano
Michael and Diane Duff
Angela and Dick Ehst
Robert P. Flicker
Jack and Janet Gallagher
Barbara and Brad Hall
Mr. and Mrs. Joseph M. Harenza
Joanne M. Judge and Rick Oppenheimer
The Kindness Coalition Foundation,
Karen and John Arnold
Mrs. Charles W. Miller

Marlin and Ginger Miller
The Lynn Neag Memorial
Mr. and Mrs. Richard M. Palmer, Jr.
Craig and Sue Perrotty
Michael and Rhonda Schmidlein
David and Shelley Shaffer
David and Barbara Thun
Art and Judy Vallely
Nadine and John Weidenhammer

Philantropie
\$20,000 - \$24,999
Jim Boscov

Ernest J. and Lisa A. Choquette
Dena and Vic Hammel
Chris and Ann Kraras
Clint and Debby Matthews
Scott and Yvette Rehr

Generosité
\$17,500 - \$19,999
Peter F. Giorgi
Ezekiel S. Ketchum Memorial Fund
Tammy J. Koch and Stephen Peskosky
John and Susie Myers
Christian and Jennifer Sockel
Donald van Roden*

Humanité
\$15,000 - \$17,499
Anonymous
Joseph L. and Shirley K. Boscov
Philanthropic Fund
Lois and Irvin* Cohen
Dick* and Nancy* Crowther
John and Lisa Gallen
Sandra and Richard Hartman
Bernie and Pat Hofmann/Hofmann
Family Foundation
Dan and Ellen Huyett
Linda Knauer Neaves
John and Gloria Rothenberger
Jay and Sherry Sidhu
Delores and Jeff Stoicheff
Mark and Kathi Wennell

Visionnaire
\$12,500 - \$14,999
Anonymous (2)
Mrs. Theodore C. Auman III
Mr. and Mrs. Bruce P. Bengtson
Jo and Paul Cohn
Rob and Amy Howard
Steven T. Iseman
Barbara J. Kline
James H. Lentz and
Gail M. Ebersole-Lentz
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