



United Way of Berks County

www.uwberks.org



PO Box 702
Reading PA 19603
610-685-4550
GENERAL 21

1. MY INFORMATION

Form fields for personal information: PREFIX, FIRST NAME, MI, LAST NAME, HOME ADDRESS, CITY, STATE, ZIP CODE, TELEPHONE, HOME E-MAIL ADDRESS, EMPLOYER, EMPLOYEE ID NUMBER.

Emerging Leaders United JOIN TODAY! Volunteer Opportunities, Social Activities and Personal Development for individuals, ages 21-45. Text ELUBerks to 85511 or visit uwberks.org/ELU to learn more.

2. MY GIFT

EASY PAYROLL DEDUCTION form with fields for Amount per pay period, No. of pay periods in a full year, and Total Gift.

BILL AT HOME - a minimum gift of \$25.00 is required.

Please bill me at home for my total gift: \$_____ (home address required)

DIRECT GIFT

\$_____ paid by: [] Cash [] Personal Check (Enclosed) (Check No.) (Date) Please make check payable to United Way of Berks County.

A check payment authorizes us to make a one-time electronic funds transfer or to process the payment as a check transaction.

3. MY SIGNATURE

REQUIRED

TOTAL GIFT \$



Community Wide Care: Please use my contribution to make the greatest difference in the community through more than 80 programs serving over 150,000 people annually and supporting our community's needs created by the COVID-19 crisis.

If you directed your gift to Community Wide Care you do not need to complete the sections below.

I want my gift* given to the following UWBC funded agency(ies): _____ agency/code _____ agency/code

Share my gift* equally between United Way of Berks County and United Way of _____

* A minimum gift of \$25.00 is required to designate your gift.

I DO NOT want my gift* given to the following UWBC funded agency(ies): _____ agency/code

Designate my full gift* to United Way of _____

Please do not acknowledge my designation with a letter from the designated agency or other United Way.

If United Way has any questions about your designation you will be contacted in writing. If you cannot be contacted and/or do not respond, United Way of Berks County will direct your gift to the Community Wide Care Fund. Donor contact information and pledge amounts are shared with partner agencies and/or other United Ways if the donor requests a designation. United Way may use your email address to confirm your pledge or event registration or to notify you of United Way of Berks County activities and information that we feel may be interesting and useful to you. Your contact information, including email address and demographic information, may be provided to an outside vendor for the sole purpose of executing marketing activities on behalf of United Way of Berks County. To view our full Privacy Policy, visit uwberks.org/privacy-policy.

United Way Partners

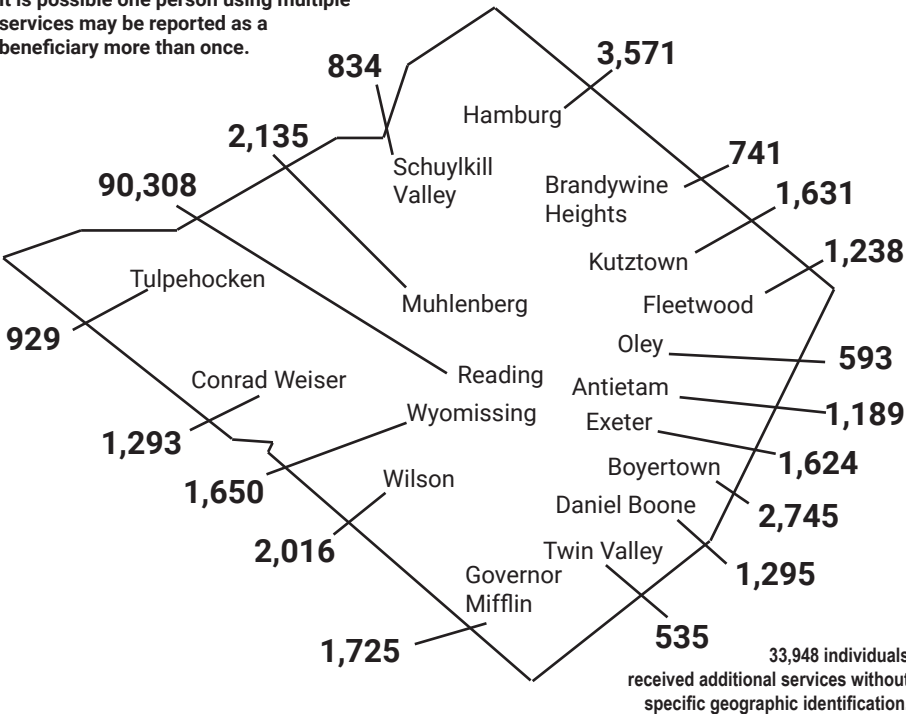
- 12. American Cancer Society
- 13. American Red Cross PA Rivers Chapter
- 5. Berks Coalition to End Homelessness
- 37. Berks Connections/Pretrial Services
- 41. Berks Encore
- 16. Big Brothers/Big Sisters of Berks County
- 17. Birdsboro Community Memorial Center
- 11. Boyertown Area Multi-Service
- 19. Catholic Charities: Diocese of Allentown
- 42. Centro Hispano Daniel Torres, Inc.
- 10. The Children's Home of Reading
- 6. Co-County Wellness Services
- 23. Communities In Schools of Eastern Pennsylvania
- 25. Easterseals Eastern Pennsylvania
- 26. Family Guidance Center
- 24. Family Promise of Berks County
- 27. Friend, Inc. Community Services
- 28. Girl Scouts of Eastern Pennsylvania
- 33. Greater Reading Mental Health Alliance
- 9. Habitat for Humanity of Berks County
- 18. Hawk Mountain Council: Boy Scouts of America
- 31. Jewish Family Service
A program of the Jewish Federation of Reading
- 32. Literacy Council of Reading-Berks
- 21. MidPenn Legal Services
- 34. New Journey Community Outreach
- 35. Olivet Boys & Girls Club of Rdg. & Berks Co.
- 8. Opportunity House
- 45. Safe Berks
- 39. The Salvation Army: Reading Corps
- 40. The Salvation Army: Service Extension Unit
- 43. Threshold Rehabilitation Services, Inc.
- 15. Tower Health at Home - Berks
- 46. YMCA of Reading & Berks County

- Surrounding United Ways*
- 83. Schuylkill United Way
 - 84. United Way of Boyertown
 - 81. United Way of Chester County
 - 85. United Way of Lancaster County
 - 86. United Way of Lebanon County
 - 87. United Way of the Greater Lehigh Valley

* Designations made outside Berks County can be made to a specific United Way - NOT a specific agency. Please list the specific United Way on the front of this form and provide the city and state where it is located.

150,000 helped by United Way in 2020
The numbers represent residents served in each school district.

Totals are reported to United Way of Berks County by agency/community partners and reflect total investment in 2020 funded programs, initiatives and grants. It is possible one person using multiple services may be reported as a beneficiary more than once.



The official registration and financial information of the United Way of Berks County may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 800-732-0999. Registration does not imply endorsement. If designating your gift outside of the community an administrative processing and uncollectible fee will be charged. If you have questions regarding this form please contact the United Way of Berks County, P. O. Box 702, Reading, Pennsylvania 19603-0702, or call 610-685-4555. Contributions support health and human service needs in the year 2022.

United Way did not provide any goods or services in return for this contribution unless you entered the incentive programs. If you choose to participate in the United Way incentive programs your contribution may be tax deductible to the extent it exceeds the minimum giving levels for eligibility. Donors who do not want to participate in the incentive programs should not complete the raffle entry form; or contact your campaign representative, as applicable. For actual tax implications please consult your tax advisor. United Way will send you a charitable contribution receipt for all donations of \$250 or more. **Please keep a copy of this form for tax purposes.**

You can WIN...

Multiply your chances to WIN!

A gift of \$5.00 per week, \$260 per year, qualifies you for a chance to win, **OR**

A gift of \$6.00 per week, \$312 a year, or more, qualifies you for **TWO** chances to win...

a brand new Toyota AWD RAV4 generously provided by

Kelly Auto Group and the 2021 Live United Partners!



KELLY Auto Group

— For Over 50 Years, Count On Kelly! —

A gift of \$4.00 or more per week, or \$208 per year, qualifies you to win...

a AAA Travel Certificate valued at \$2,000 to plan the trip of your choice!



Work with the professional staff at AAA Reading-Berks to plan your dream vacation with your travel voucher valued at \$2,000.

OR



a \$1,500 Gas gift card courtesy of EG Smth!

OR

Two (2) \$500 Boscov's gift cards courtesy of Boscov's Department Store, LLC!



OR



a 3-Minute Shopping Spree at Redner's Fresh Market, Wyomissing!

OR

a \$500 Visa gift card provided by

VISIONS Federal Credit Union!



Contribute just \$2.00 per week, or \$104 per year, and be eligible to win a...

5 lucky winners will each receive a Godiva Chocolate Basket filled with a variety of sweet treats!



OR



Your choice of a home or lifestyle item from Lasting Image, a TSC company valued at \$575!

Incentives are non-transferable and have no cash value. Consult eligibility rules for tax implications. **Pledge forms must be received by 5:00 p.m., November 17, 2021 to qualify for the incentive drawings.**