

Company - \_\_\_\_\_



United Way of Berks County

[www.uwberks.org](http://www.uwberks.org)



PO Box 702  
Reading PA 19603  
610-685-4550

GENERAL 21

## 1. MY INFORMATION

PREFIX \_\_\_\_\_ FIRST NAME \_\_\_\_\_ MI \_\_\_\_\_ LAST NAME \_\_\_\_\_  
 HOME ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_  
 TELEPHONE H W M \_\_\_\_\_ HOME E-MAIL ADDRESS \_\_\_\_\_  
 EMPLOYER \_\_\_\_\_ EMPLOYEE ID NUMBER \_\_\_\_\_

**Emerging Leaders United  
JOIN TODAY!**

Volunteer Opportunities,  
Social Activities and  
Personal Development for  
individuals, ages 21-45.  
Text ELUBerks to 85511 or  
visit [uwberks.org/ELU](http://uwberks.org/ELU)  
to learn more.

## 2. MY GIFT

**EASY PAYROLL DEDUCTION** \_\_\_\_\_ x \_\_\_\_\_ = \$ \_\_\_\_\_  
 Amount per pay period No. of pay periods in a full year Total Gift  
 (Ex. \$10, \$6, \$5, \$4, \$2, Other \$\_\_\_\_\_) (every 2 weeks = 26, twice/month = 24)

**BILL AT HOME** - a minimum gift of \$25.00 is required.

Please **bill me** at home for my total gift: \$\_\_\_\_\_. (home address required)

### DIRECT GIFT

\$\_\_\_\_\_ paid by: Cash Personal Check (\_\_\_\_\_) Please make check payable to **United Way of Berks County**.  
 (Enclosed) (Check No.) (Date)

A check payment authorizes us to make a one-time electronic funds transfer or to process the payment as a check transaction.

## 3. MY SIGNATURE

REQUIRED

TOTAL GIFT \$



**Community Wide Care: Please use my contribution to make the greatest difference in the community through more than 80 programs serving over 150,000 people annually and supporting our community's needs created by the COVID-19 crisis.**

*If you directed your gift to Community Wide Care you do not need to complete the sections below.*

I want my gift\* given to the following UWBC funded agency(ies): \_\_\_\_\_ agency/code \_\_\_\_\_ agency/code

Share my gift\* equally between United Way of Berks County and United Way of \_\_\_\_\_

**\* A minimum gift of \$25.00 is required to designate your gift.**

I **DO NOT** want my gift\* given to the following UWBC funded agency(ies): \_\_\_\_\_ agency/code

Designate my full gift\* to United Way of \_\_\_\_\_

**Please do not acknowledge my designation with a letter from the designated agency or other United Way.**

If United Way has any questions about your designation you will be contacted in writing. If you cannot be contacted and/or do not respond, United Way of Berks County will direct your gift to the Community Wide Care Fund. Donor contact information and pledge amounts are shared with partner agencies and/or other United Ways if the donor requests a designation.

United Way may use your email address to confirm your pledge or event registration or to notify you of United Way of Berks County activities and information that we feel may be interesting and useful to you. Your contact information, including email address and demographic information, may be provided to an outside vendor for the sole purpose of executing marketing activities on behalf of United Way of Berks County. To view our full Privacy Policy, visit [uwberks.org/privacy-policy](http://uwberks.org/privacy-policy).

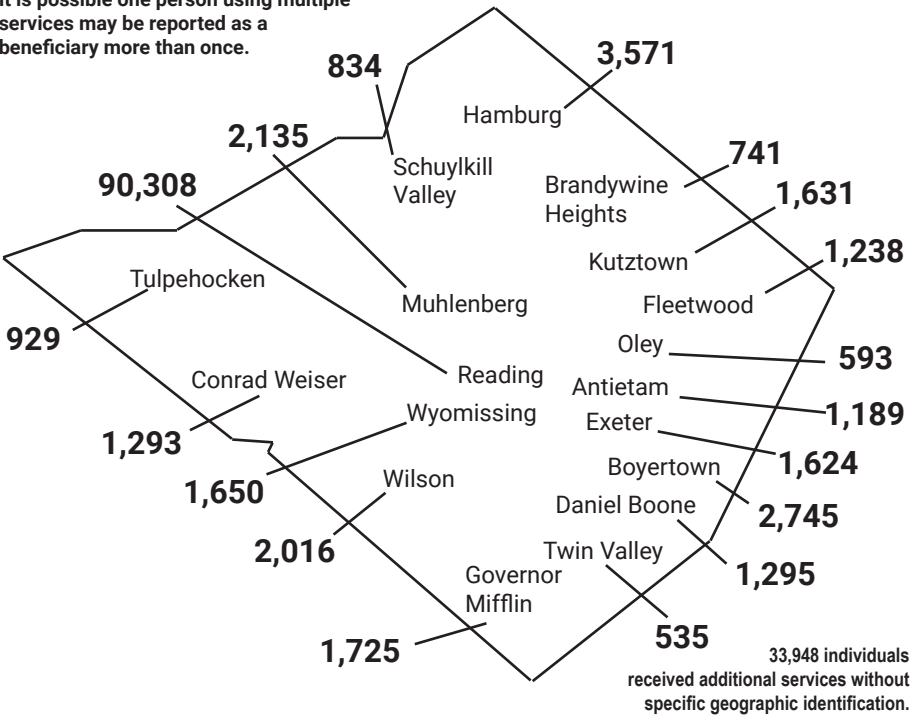
# United Way Partners

- |   |  |
|---|--|
| 12. American Cancer Society                         | 31. Jewish Family Service<br>A program of the Jewish Federation of Reading |
| 13. American Red Cross PA Rivers Chapter            | 32. Literacy Council of Reading-Berks                                      |
| 5. Berks Coalition to End Homelessness              | 21. MidPenn Legal Services   |
| 37. Berks Connections/Pretrial Services             | 34. New Journey Community Outreach   |
| 41. Berks Encore                                    | 35. Olivet Boys & Girls Club of Rdg. & Berks Co.                           |
| 16. Big Brothers/Big Sisters of Berks County        | 8. Opportunity House   |
| 17. Birdsboro Community Memorial Center             | 45. Safe Berks   |
| 11. Boyertown Area Multi-Service                    | 39. The Salvation Army: Reading Corps                                      |
| 19. Catholic Charities: Diocese of Allentown        | 40. The Salvation Army: Service Extension Unit                             |
| 42. Centro Hispano Daniel Torres, Inc.              | 43. Threshold Rehabilitation Services, Inc.                                |
| 10. The Children's Home of Reading                  | 15. Tower Health at Home - Berks   |
| 6. Co-County Wellness Services                      | 46. YMCA of Reading & Berks County   |
| 23. Communities In Schools of Eastern Pennsylvania  |  |
| 25. Easterseals Eastern Pennsylvania                |  |
| 26. Family Guidance Center                          |  |
| 24. Family Promise of Berks County                  | Surrounding United Ways*   |
| 27. Friend, Inc. Community Services                 | 83. Schuylkill United Way  |
| 28. Girl Scouts of Eastern Pennsylvania             | 84. United Way of Boyertown  |
| 33. Greater Reading Mental Health Alliance          | 81. United Way of Chester County   |
| 9. Habitat for Humanity of Berks County             | 85. United Way of Lancaster County   |
| 18. Hawk Mountain Council:<br>Boy Scouts of America | 86. United Way of Lebanon County   |
|   | 87. United Way of the Greater Lehigh Valley                                |

\* Designations made outside Berks County can be made to a specific United Way - NOT a specific agency. Please list the specific United Way on the front of this form and provide the city and state where it is located.

**150,000 helped by United Way in 2020**  
The numbers represent residents served in each school district.

Totals are reported to United Way of Berks County by agency/community partners and reflect total investment in 2020 funded programs, initiatives and grants. It is possible one person using multiple services may be reported as a beneficiary more than once.



The official registration and financial information of the United Way of Berks County may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 800-732-0999. Registration does not imply endorsement. If designating your gift outside of the community an administrative processing and uncollectible fee will be charged. If you have questions regarding this form please contact the United Way of Berks County, P. O. Box 702, Reading, Pennsylvania 19603-0702, or call 610-685-4555. Contributions support health and human service needs in the year 2022.

United Way did not provide any goods or services in return for this contribution unless you entered the incentive programs. If you choose to participate in the United Way incentive programs your contribution may be tax deductible to the extent it exceeds the minimum giving levels for eligibility. Donors who do not want to participate in the incentive programs should not complete the raffle entry form; or contact your campaign representative, as applicable. For actual tax implications please consult your tax advisor. United Way will send you a charitable contribution receipt for all donations of \$250 or more. **Please keep a copy of this form for tax purposes.**

# You can WIN...

**Multiply your chances to WIN!**

A gift of \$5.00 per week, \$260 per year, qualifies you for a chance to win, **OR**

A gift of \$6.00 per week, \$312 a year, or more, qualifies you for **TWO** chances to win...

a **brand new Toyota AWD RAV4** generously provided by

**Kelly Auto Group and the 2021 Live United Partners!**



# KELLY Auto Group

— For Over 50 Years, Count On Kelly! —

A gift of \$4.00 or more per week, or \$208 per year, qualifies you to win...

a **AAA Travel Certificate valued at \$2,000** to plan the trip of your choice!



Work with the professional staff at AAA Reading-Berks to plan your dream vacation with your travel voucher valued at \$2,000.

**OR**



a **\$1,500 Gas gift card** courtesy of EG Smth!

**OR**

Two (2) **\$500 Boscov's gift cards** courtesy of Boscov's Department Store, LLC!



**OR**



a **3-Minute Shopping Spree** at Redner's Fresh Market, Wyomissing!

**OR**

a **\$500 Visa gift card** provided by **VISIONS Federal Credit Union!**



Contribute just \$2.00 per week, or \$104 per year, and be eligible to win a...

**5 lucky winners will each receive a Godiva Chocolate Basket filled with a variety of sweet treats!**



**GODIVA**  
Belgium 1926

**OR**



Your choice of a home or lifestyle item from **Lasting Image**, a TSC company valued at **\$575!**

Incentives are non-transferable and have no cash value.

Consult eligibility rules for tax implications. **Pledge forms must be received by 5:00 p.m., November 17, 2021 to qualify for the incentive drawings.**