



## Mission

Train and develop individuals to serve in nonprofit leadership roles within Berks County

## Building Capacity & Impact

The benefits of Leadership Berks are a win-win-win.

### Individuals:

- Increase their knowledge around community assets and needs.
- Expand leadership and project management skills.

### Employers:

- Retain higher-skilled employees possessing a greater ability to lead, problem-solve and build teams effectively within the workplace.

### Local nonprofits:

- Have access to a larger pool of individuals representing a broad range of experiences to serve in community leadership roles.

## Program Highlights

- Two day opening retreat in September
- Participants meet one day a month, from October 2022 – May 2023
- Program Graduation: June 2023
- Classroom and Panel Instruction builds knowledge about community assets and challenges, nonprofits' collective impact in Berks, nonprofit operations and governance, DEI, servant leadership
- Curriculum features interactive and team-building experiences
- Team-based service project with local nonprofits
- Placement on nonprofit board or committee

## Program Commitment Time & Tuition

### Program Time Commitment

- |                                  |          |
|----------------------------------|----------|
| • Class & Relationship Building  | 75 Hours |
| • Service Project                | 35 Hours |
| • Volunteer Leadership Placement | 10 Hours |

### Tuition 2022-23 Program

- \$3,000
- A limited number of partial scholarships are available for nonprofits or self-supported individuals.

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## FAST FACTS

In 2020, United Way of Berks County announced management of Leadership Berks.

Originally founded in 1985 through a partnership of Greater Reading Chamber of Commerce and Industry, United Labor Council, Junior League and United Way.

Program is highly valued by employers, recognizing the increased skills and experiences gained by graduates.

Curriculum delivered by business and community leaders, along with content expert instructors.

Experiential program expanding personal, professional and community leadership skills and opportunities.



*"Participating in Leadership Berks provides a great opportunity to learn about our community and the mission of many different nonprofits. I've valued the opportunity to take on a more active role in our community and to meet people with similar interests."*

Brenton Haupt  
2021-22 Graduate