

The Power of Community





A MESSAGE FROM UNITED WAY LEADERSHIP

Dear Friends,

The Power of Community.

As we reflect on this past year, we are in awe of the commitment each of you share to provide help, hope and opportunity to those who need it most. We are incredibly privileged to partner with you, our donors and volunteers. YOU inspire our work. YOUR support makes good things happen across Berks County. Together, we:

- Invest in 80+ crucial programs to help kids achieve school success, keep families healthy and stable and provide help to those most in need.
- **Ensure 211** continues to be available for all of us. Last year, 14,000 contacts were made to connect people to community resources and to the help they needed.
- Help kids become better prepared to begin school through our **Ready.Set.READ!** (**RSR**) initiative. **RSR's Growing Readers** program works with city childcare centers to provide professional development opportunities to retain quality staff, and an expanded partnership with **Read Alliance** boosts literacy skills for first graders and creates work experience for teen tutors. Learn more on page 13.
- Create new and expanded community and volunteer engagement opportunities through our **Blueprint for Leadership** and **Leadership Berks programs.** Program participants will put their enhanced skills to work by serving in leadership roles with nonprofit and community

organizations, which will contribute to the stability and success of our community.

As we work diligently to address community needs and disparities, we amplified our impact with the support of the gift we received from philanthropist MacKenzie Scott. We're excited to share updates on Impact Grants awarded this past year to prevent homelessness, lessen health inequities and boost workforce development. Read more on page 5.

Helping people when they need it most...it is who we are and what we do...together. That's the power of community and LIVING UNITED!

Sincerely,



Joanne Judge 2021 Board Chair



Scott Rehr 2022 Board Chair



Tammy White President





Dick and Angela Ehst 2021 Campaign Co-Chairs

We continue to be inspired by the generosity of our community! YOUR caring and compassion led the way, and together, we raised \$11 million to invest in highpriority and high-performing community programs that provide help, hope and opportunity.

This achievement was accomplished with the incredible leadership and commitment of Dick and Angela Ehst, 2021 Campaign Co-Chairs, along with the support of workplace campaigns, company coordinators, Campaign Cabinet members and the Loaned Campaign Specialists.

Our largest Challenge Match ever - a Million Reasons to Give Challenge Match - - provided \$1,000,000 in matching funds to inspire new and increased giving. Special thanks to Challenge Match sponsors: Dick and Angela Ehst, Customers Bank, The Neag Foundation, Kevin and Susan Timochenko, and three anonymous donors.



The **Power** of

Community Change

IMPACT GRANTS POWERED BY PHILANTHROPIST MACKENZIE SCOTT

At the end of 2020 United Way of Berks County received a \$10 million gift from MacKenzie Scott. In 2021, we began distributing the dollars to support Impact Grants to expand programming and the capacity to serve our most vulnerable neighbors through the following:

Helped Berks Latino Workforce Development Corporation purchase and renovate Berks Tec Centro to provide occupational training and career services to increase and improve employment opportunities, support the local economy and strengthen the neighborhood. (\$100,000)

Expanded MidPenn Legal's pilot program, Berks County **Eviction Prevention Project,** to keep families in their homes. The program works in collaboration with Judge Butler's Magisterial District Court (MDJ) and landlords to stop the eviction process by developing flexible solutions and referring tenants to support services. (\$332,400)

Responded to the increased and sustained food demands created by the pandemic by supporting the addition of two on-site refrigeration/freezer units at **Helping Harvest**. The new units increase the capacity for fresh and healthier food options. Local, anonymous philanthropists matched the grant. (\$450,000)

Supported Mary's Shelter's renovation of transitional housing for 20 homeless youth, ages 16-22. Grant helps with the operation of **STRONG**, transitional youth housing services, which includes case management, counseling, referrals and much more for youth residents. (\$93,900)

Expanded resources for PA 211 East to better serve increased demands in Berks County for information and referral services. 211 is a free and confidential service that connects people to the help they need 24/7. (\$120,000)



Supported the preservation of one of the few STAR 4 high quality childcare programs available for families who work and still live at the poverty level: 90% of the Second Street Learning Center's enrollment. Capital improvements were required to maintain the highest rating, based on PA Office of Child Development & Early Learning standards. (\$146,161)

Expanded the staffing to provide care to our community's most vulnerable residents, individuals experiencing homelessness. The innovative **Street Medicine Program**, managed by Reading Hospital, focuses on improving coordination of services and preventative care for chronic health conditions for their patients at convenient locations. (\$320,694)

More grants will be shared in the 2022 Annual Report.



"United Way of Berks County is grateful to have been selected by MacKenzie Scott to carry forward her desire to provide hope and help to our most vulnerable neighbors. We value the opportunity to accelerate and amplify our work and to meet our community's most pressing needs."

— Scott Rehr, Chair of United Way's Board of Directors



The **Power** of Results

Thanks to YOUR support, funds are invested in 80+ programs to help more than 150,000 local people.

Volunteers — people like you — devote significant hours of their time and expertise to identify the best possible community investments. The volunteers evaluate each funded program's performance on a regular basis.

Additional program investment details can be viewed online at GuideStar.org and IRS form 990.

FOCUS AREA: EDUCATION

\$3,008,064

HELPING CHILDREN BUILD A STRONG FOUNDATION

FOR SUCCESS. United Way invests in programs that foster caring relationships, offer positive role models, reinforce the importance of staying in school, promote healthy and active lifestyles and help kids develop the social and emotional skills to succeed in the classroom and beyond.

BERKS COUNTY INTERMEDIATE UNIT Childcare

BIG BROTHERS BIG SISTERS OF BERKS COUNTY Mentoring Programs

BIRDSBORO COMMUNITY MEMORIAL CENTER After-School Programs and Summer Camps

CENTRO HISPANO DANIEL TORRES Opening Doors, Family Literacy Program

COMMUNITIES IN SCHOOLS Integrated Student Supports

GIRL SCOUTS OF EASTERN PENNSYLVANIA Outreach to Underserved & At-Risk Girls

HAWK MOUNTAIN COUNCIL Comprehensive Youth Development **OLIVET BOYS & GIRLS CLUB OF READING** AND BERKS COUNTY Comprehensive Youth Development

OPPORTUNITY HOUSE

Childcare

THE SALVATION ARMY: READING CORPS Learning Center

YMCA OF READING & BERKS COUNTY Childcare & Baby University

SPECIAL FUNDING PARTNERSHIP

COMMUNITY SERVICES FOR CHILDREN Childcare

COVID 19 RESPONSE GRANTS

ALBRIGHT COLLEGE

BIG BROTHERS/BIG SISTERS OF BERKS COUNTY

BIRDSBORO COMMUNITY MEMORIAL CENTER

CENTRO HISPANO DANIEL TORRES

COMMUNITIES IN SCHOOLS

HOPE RESCUE MISSION

JOHN PAUL II CENTER

OLIVET BOYS & GIRLS CLUB OF READING AND BERKS COUNTY

OPPORTUNITY HOUSE

YMCA OF READING & BERKS COUNTY

READY.SET.READ! PARTNER GRANTS

READING PUBLIC LIBRARY

YOCUM INSTITUTE FOR ARTS EDUCATION

Because YOU Live United

Lives Are Being Changed



Princess is a member of Pendora Park Olivet Boys & Girls Club, a United Way Agency Partner. At the club, she serves as a mentor and positive role model as well as an advocate for her peers. Princess is also one of the founding members of "Girls Supporting Girls. Period.," a project with a goal of ensuring all girls have free access to feminine hygiene products. Because of her leadership and commitment, Princess was recognized as the 2021 Olivet Youth of the Year. As the Olivet honoree, she competed with teen winners from other Boys & Girls Clubs across the state and won. She is the first Olivet Member to win this distinction since 2002.

Because of the partnership between United Way and the Olivet Boys and Girls club Berks County youth have a place to go after-school and during the summer to grow their character and become well rounded adults.

Visit uwberks.org/ChangingLives for more stories.



SUMMER LEARNING GRANTS

DANIEL BOONE AREA SCHOOL DISTRICT

OLIVET BOYS & GIRLS CLUB OF READING AND BERKS COUNTY

READING PUBLIC LIBRARY

READING SCHOOL DISTRICT

BERKS AREA YOUTH RECREATION, INC.

FLEETWOOD AREA SCHOOL DISTRICT

SCHUYLKILL VALLEY SCHOOL DISTRICT

ANTIETAM SCHOOL DISTRICT

TEACHERS IN THE PARKS

LIVE UNITED GRANTS

BERKS BUSINESS EDUCATION COALITION Student-Business Internship Program

GIRLS ON THE RUN Camp GOTR Program

MENTORS FOR BERKS YOUTH College Bound Mentoring Program SCHWARZWALD UCC PRESCHOOL Playground Equipment

WIDOKTADWEN CENTER FOR NATIVE KNOWLEDGE Native American Firekeepers Youth Program

WOOD-TO-WONDERFUL Reading is Toyrific

ONE TIME GRANTS

BARRIO AI FGRIA Oakbrook Art Sessions

BIRDSBORO COMMUNITY MEMORIAL CENTER Leadership Development

BERKS AREA YOUTH RECREATION, INC. Youth Programming

COMMUNITIES IN SCHOOLS EASTERN PA 10th & Penn Elementary - Student Support

THE CAMEL PROJECT Certified Prevention Specialist Training

THE VILLAGE OF READING Youth Violence Prevention Project



FOCUS AREA: FINANCIAL STABILITY

\$778,722

HELPING FAMILIES GAIN LONG-TERM STABILITY. Nearly

two in five Berks County families struggle to make ends meet. When we help families in our local community avert financial crisis, and improve financial stability, we can prevent more costly consequences that affect our entire community. United Way invests in supportive housing programs and pathways to improve personal financial management and to obtain employment.

BERKS CONNECTIONS/PRETRIAL SERVICES
Prisoner Re-Entry Program

HABITAT FOR HUMANITY OF BERKS COUNTY Homeownership for Moderate-Income Families

LITERACY COUNCIL OF READING-BERKS English Forward, Literacy Education, ESL

THE SALVATION ARMY: READING CORPS Supportive Housing

THRESHOLD REHABILITATION SERVICES, INC Employment Services

YMCA OF READING & BERKS COUNTY Transitional Housing

SPECIAL FUNDING PARTNERSHIPS

READING AREA COMMUNITY COLLEGE ESL Classes

COVID-19 RESPONSE GRANTS

BERKS CONNECTION/PRETRIAL SERVICES

HABITAT FOR HUMANITY OF BERKS COUNTY

HOPE RESCUE MISSION

LITERACY COUNCIL OF READING-BERKS
READING AREA COMMUNITY COLLEGE
THE SALVATION ARMY/CORPS
UNITED COMMUNITY SERVICES

RAPID RESPONSE GRANTS

LITERACY COUNCIL OF READING-BERKS

OTHER GRANTS

BARRIO ALEGRIA



FOCUS AREA: HEALTH

\$2,198,488

HELPING INVIDIVIDUALS ACHIEVE GREATER QUALITY

OF LIFE. Healthy children learn better and healthy adults achieve a greater quality of life. United Way invests in preventative and interventional programming to address physical and mental health.

AMERICAN CANCER SOCIETY
Berks Support Services

BERKS ENCORE
Meals on Wheels

BOYERTOWN AREA MULTI-SERVICE, INC. Supportive Services

CO-COUNTY WELLNESS SERVICES
Berks Teens

EASTERSEALS EASTERN PENNSYLVANIA
Pediatric Clinics/Make the First 5 Count/Therapy Services

FAMILY GUIDANCE CENTER Counseling

GREATER READING MENTAL HEALTH ALLIANCE Advocacy/Support Groups

READING HOSPITAL/TOWER HEALTH
Primary Care/Mental Health Integration

TOWER HEALTH AT HOME BERKS Skilled Nursing and Related Services

COVID-19 RESPONSE GRANTS

BERKS ENCORE

BOYERTOWN AREA MULTI-SERVICE, INC.

CO-COUNTY WELLNESS SERVICES

EASTERSEALS EASTERN PENNSYLVANIA

FAMILY GUIDANCE CENTER

HOPE RESCUE MISSION

PROSPECTUS BERCO

TEEN CHALLENGE TRAINING CENTER

TOWER HEALTH AT HOME BERKS

WESTERN BERKS FREE MEDICAL CLINIC, INC.

OTHER GRANTS

BERKS COMMUNITY HEALTH CENTER
Oakbrook Community Outreach Specialist

BERKS ENCORE
Grant/Case Manager - Meals on Wheels

GREATER READING MENTAL HEALTH ALLIANCE Guardianship Program

PENN STATE HEALTH - ST. JOSEPH'S Veggie Rx - Healthy Food Access

18TH WONDER IMPROVEMENT ASSOCIATION Oakbrook Community Garden

EMERGENCY MEDICAL TRAINING CPR-First Aid Training Materials

ALVERNIA UNIVERSITY

Oakbrook Physical Therapy Clinic

HCSC BLOOD CENTER
Special Device Purchase





Because YOU Live United **Lives Are Being Changed**



Your United Way donation is helping kids like Ryan

Ryan struggles with social interactions and transitioning from one environment to another. He has challenges making friends and connecting with peers at school.

A safe environment made all the difference for Ryan. He has made many friends at Hang Time and Camp Lily, Easterseals programs. Ryan looks forward to seeing his Hang Time friends every week. It gives him time to be a typical teen hanging with his gang on Friday night. He usually sticks to what he knows and likes. His Hang Time crew encourages him to be more adventurous, like trying a spooky hayride for the first time. Even though the adventure scared him, he managed his emotions and was really proud of himself when it was over; his friends were proud of him too.

Like all teens, Ryan needs a social network to develop his identity and self-confidence. It is often difficult for children with disabilities to find a social group that is embracing and supportive. At Hang Time and Camp Lily, Ryan is surrounded by peers who accept and support him. His friends play a significant role in his development and empower him to try new things and practice his social skills.

When you support United Way, your contribution helps kids thrive. United Way's partnership with Easterseals provides a safe, therapeutic environment for kids with special needs to learn and grow. This is a win for all of us.

Thank you for giving to United Way.



FOCUS AREA: SAFETY NET SERVICES

\$2,244,115

HELPING INDIVIDUALS MEET BASIC NEEDS AND IN **CRISIS SITUATIONS.** United Way invests in programs to help families or individuals navigate hard times and to prevent hunger and homelessness by providing critical services for vulnerable families during urgent and crisis situations.

AMERICAN RED CROSS: PENNSYLVANIA RIVERS CHAPTER Disaster Services/Veterans Transportation

BERKS COALITION TO END HOMELESSNESS Homeless Prevention

BOYERTOWN AREA MULTI-SERVICE, INC. Basic Needs

CATHOLIC CHARITIES DIOCESE OF ALLENTOWN Case Management/Counseling For Veterans And Families

CENTRO HISPANO DANIEL TORRES Information and Referral

CHILDREN'S HOME OF READING Foster Care/Adoption

FAMILY PROMISE OF BERKS COUNTY Homeless Youth and Teen Program

FRIEND. INC. COMMUNITY SERVICES Community Resource Connections

JEWISH FAMILY SERVICES Food Bank/Supportive Services

MIDPENN LEGAL SERVICES Legal Representation For Basic Needs

NEW JOURNEY COMMUNITY OUTREACH. INC. Food Access

OPPORTUNITY HOUSE Shelter Program

SAFE BERKS Crisis Services

THE SALVATION ARMY: READING CORPS Emergency Assistance Program

SALVATION ARMY: SERVICE EXTENSION UNITS **Community Support Services**

SPECIAL FUNDING PARTNERSHIPS

HELPING HARVEST Access to Food

MARY'S SHELTER Homeless Youth Program

RAPID RESPONSE FUND GRANTS

CLARE OF ASSISI HOUSE

NEW JOURNEY COMMUNITY OUTREACH, INC.

COVID-19 RESPONSE GRANTS

BOYERTOWN AREA MULTI-SERVICE, INC.

CASA OF BERKS COUNTY

CATHOLIC CHARITIES DIOCESE OF ALLENTOWN

CLARE OF ASSISI HOUSE

FAMILY PROMISE OF BERKS COUNTY

FRIEND, INC. COMMUNITY SERVICES

GRACE EVANGELICAL LUTHERAN CHURCH

HANNAH'S HOPE MINISTRIES

continued on next page





HELPING HARVEST

HOPE RESCUE MISSION

NEW JOURNEY COMMUNITY OUTREACH, INC.

SAFE BERKS

SALVATION ARMY: SERVICE EXTENSION UNITS

THE LGBT CENTER OF GREATER READING



OTHER GRANTS

AMERICAN RED CROSS: PENNSYLVANIA RIVERS CHAPTER Leadership Development

BERKS COUNTY CHILDREN'S ALLIANCE CENTER Physical & Sexual Abuse Response

BOYERTOWN AREA MULTI-SERVICE, INC. Leadership Development

CASA OF BERKS COUNTY Court Appointed Special Advocate

FAMILY PROMISE OF BERKS COUNTY Leadership Development

FRIEND, INC. COMMUNITY SERVICES Leadership Development

HELPING HARVEST Strategic Planning Process

PA211 Information and Referral Service

SAFE BERKS Leadership Development



The Power of Impact



Ready.Set.READ! Prepares Kids for School and Boosts Reading Skills



- think + act + feel
- The **Star Readers** program resumed in-person activities in 2021, and more than 150 volunteers returned to the classroom as tutors for the **Star Readers** program in the fall of 2021. The tutors were paired with first and second graders, in 8 school districts, to provide extra support to build reading skills. Everyone was excited to be back together following the pandemic pause. Efforts continue to return to pre-pandemic program numbers.
- In partnership with **Read Alliance**, first grade students at 10th & Penn Elementary School and Olivet Boys & Girls Club were paired with high school students four days a week to focus on reading. The high school students gained valuable skills through this paid work experience and the elementary students achieved measurable progress in reading skills. This program was possible through partnerships with Customers Bank and the Young Adult Program at Career Link.
- **Growing Readers** is a program focused on kindergarten readiness through high quality childcare centers. By partnering with Citybased childcare centers, we are focusing on increasing the skills and retaining Early Childhood Educators (ECEs). This effort has become even more important since the pandemic as childcare was one of the industries most impacted. This program, in partnership with RACC, provides classroom instruction in preparation for ECEs to obtain their Childhood Development Associate (CDA), a nationally recognized credential. Since its inception, Growing Readers has supported 36 ECEs becoming CDA credentialed; another 15 ECEs are in the process of acquiring CDA. Plans are in place to expand efforts to work even more closely with childcare centers to increase the capacity of high-quality childcare centers and to continue supporting centers to build quality.
- One of a child's earliest classrooms is the home. That is why **Read with Me** promotes family reading by launching a book sharing program. Read with Me partners with elementary classrooms to share books on rotating basis throughout the school year. At the end of the year, students receive books to have their own library at home.



Answering the call 24-7-365. Connecting people to the help they need with 211.

Last year, Berks residents contacted 211 nearly 14,000 times. The top requests were related to help needed for housing/utility assistance, food, and health care. A trained and caring 211 call specialist is available 24 hours a day, every day; assistance by text is available weekdays (8:00 a.m. to 4:00 p.m.) by texting a zip code to 898211. 211 is also available a www.PA211east.org.

FREE INFORMATION & REFERRAL

DIAL 211

24 hours a day 7 days a week







The **Power** of Collaboration

Oakbrook Collective Impact Council is building a stronger neighborhood through resident engagement. Recent highlights include:

- Partnered with Project REACH to give residents a voice through a door-to-door survey and focus groups. The survey gathered information to identify barriers and/or their needs to be self-sufficient. The survey information as well additional input from Oakbrook residents will help shape future services for their families and children.
- Coordinated and promoted a Mobile Job Lab for residents.
- Coordinated and distributed resource packets to all Oakbrook households. (Residents identified a lack of resident awareness of available resources as a concern.)



Established an Oakbrook Community Garden to serve as a community hub and offered educational classes on nutrition.



Oakbrook residents completed ESL Training offered through the OCIC, in partnership with the literacy Council of Reading-Berks.



The **Power** of

Berks County





LEADERSHIP BERKS

United Way of Berks County









Recruiting, Training, Engaging, Connecting Volunteers, **Nonprofits and Companies**

TOGETHER, we are the Power of Community.

We make a difference through our impactful programs:

- Graduated 13 participants from Blueprint for **Leadership** (BFL). BFL prepares participants, from underrepresented groups, for leadership roles through a 7-week program, delivered one day a week.
- Emerging Leaders United (ELU), our next generation of leaders (ages 21 – 45), is focused on volunteerism, philanthropy, and personal development. The ELU Cabinet, consisting of members, actively plans out their activities on an annual basis. Their calendar of activities is heavy with hands-on volunteer work while also providing exposure to local community leaders and opportunities to network with one another. Last year, ELU members held 40 activities.
- Now under United Way management, Leadership Berks was launched last year. The program trains and develops individuals to serve in nonprofit leadership roles through a 9-month, curriculum-based program with class members meeting one day a month. The

- cornerstones of the program are placement of all participants onto local agency boards and committees and service projects completed to benefit nonprofits. The 2021-22 Leadership Berks Class completed 4 projects benefiting: Berks Alliance, GoggleWorks, Berks Connections/Pretrial Services and Rock Hollow Environmental Center. The inaugural class celebrated 20 graduates. The next class will begin in September 2022.
- United Way's Volunteer Center connects individuals, families, and employee teams across the county with volunteer activities year-round for community-based organizations. The Volunteer Center publishes guides for volunteering over the holidays as well as summer opportunities for youth. The Volunteer Center recruits volunteers for Day of Caring and Big Cheese, annual events sponsored by United Way. It is also responsible for recruiting and supporting volunteer tutors for Ready. Set.READ!

"Building a stronger community takes a special kind of initiative and strength, and our Blueprint for Leadership and Leadership Berks graduates possess the kind of strength and passion needed to lead community change."

— Tammy White



The **Power** of **Volunteers**

2021 LOANED CAMPAIGN SPECIALISTS

Alcon Research LLC

Gabrielle Brossman

East Penn Manufacturing Co., Inc.

Saundra Caldwell Benny Estrada

Carpenter Technology Corporation

Mike Fitzgerald Nick Galan Meghan Henke Danielle Kelly Steve Kemery Josh Labe

Customers Bank

Aaron Sadowski

Fulton Bank

Bryan Downey

Met-Ed, A FirstEnergy Company Dariana Acevedo

Penske Transportation Solutions

Danielle Hennessy Amy Hiller

SFS Group

Charlene Wittig

UGI Energy Services, LLC

Larisa Jack

Community Volunteers

Irv Evans Mike Reese Sandi Schlegel

We also thank EnerSys and Mitsubishi Chemical Advanced Materials for supporting the LCS Program.



2021 CAMPAIGN CABINET

Campaign Co-Chairs

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Elise Chesson Family Promise

Pete Connors

Connors Investor Services, Inc.

Santina Connors *LINQ, Inc.*

Sharon Danks Tweed-Weber-Danks, Inc.

Michael Duff

Penske Transportation Solutions

Bob Firely, Jr.

Community Volunteer

Robert (Rob) Fischer

Customers Bank

Terry Grassley

First National Bank

Joe Hartz

UGI Energy Services, LLC

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M&T Bank

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Community Volunteer

Sue Perrotty

Tower Health

Andrew Potteiger

Brandywine Heights Area School District

Sidney Purnell

UGI Utilities, Inc.

Timothy Romig

Customers Bank

Sonya Smith

Rich Tinsman

Carpenter Technology Corporation

David Turner

Met-Ed, A FirstEnergy Company

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East Penn Manufacturing Co., Inc.

Pete Connors*

Connors Investor Services, Inc.

Santina Connors* LINQ, Inc.

Kelly Crozier, M.D.

Reading Hospital Rehab at Wyomissing

at wyonnssnig

Michael Duff

Penske Transportation Solutions

Richard Ehst*

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Community Volunteer

Steve Fisher*

RKL, LLP

Bob Goonan

Boscov's Distribution Center

Terry Grassley

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United Labor Council of

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Reading Area Community College

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Muhlenberg School District

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Karen Wang, M.D.

Berks Community Health Center

Christina Weeber*

East Penn Manufacturing Co., Inc.

Kim Woerle*

EVOKE by Design, LLC

*Executive Committee Member

2021 COMMUNITY IMPACT CABINET

Chair:

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Fulton Bank

Chris Bigos

Fulton Bank

Jim Bitler

Community Volunteer

Karen Cook

Masano Bradley LLP

Desha Dickson

Reading Hospital/Tower Health

Brad Hall

Community Volunteer

Allison Hayick

Alcon Research LLC

AnNette Hines

Customers Bank

Gretchen Keith

Financial Planning Advisors

Nick Marmontello Community Volunteer Gary Moyer

Barb Pattison

Truist

Bob Pratt

Community Volunteer

Troy Rider

Barley Snyder

_...., ..., ...

Gary Rightmire Community Volunteer Michele Ruano-Weber Berks County MH/DD

Yamil Sanchez-Rivera

Reading School District

Liz Sterner

Community Volunteer

David Turner

Met-Ed, A FirstEnergy Company



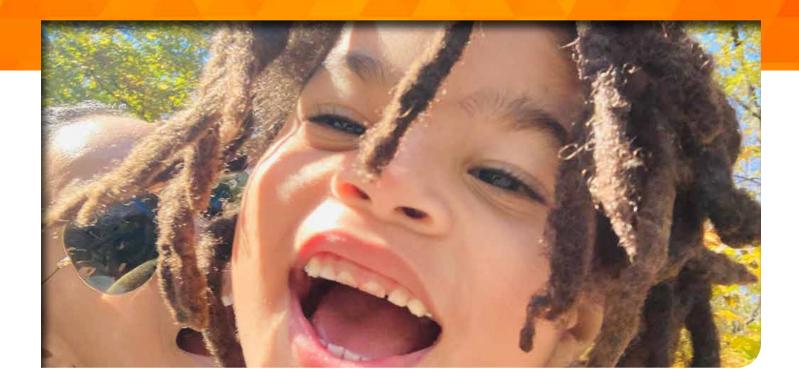
The **Power** of Results!

AS OF DECEMBER 31, 2021

The financial results presented are taken from United Way of Berks County's IRS Form 990 using the December 31, 2021 Audited Financial Statements. In 2020, the Organization was notified that it was the recipient of an unrestricted gift of \$10M. \$5M was received in December 2020 while the balance was received in 2021. It is the main reason for the changes in assets and for the decrease in revenue for 2021. The 2021 Audited Financial Statements contain an unmodified opinion, which is the highest opinion an organization may receive. United Way's complete audited financial statements and tax filing (IRS Form 990) may be obtained from the United Way of Berks County's website (www.uwberks.org) or by contacting the United Way office.

ASSETS	2021	2020
Cash and Short Term Investments	\$7,867,582	\$11,542,961
Pledges Receivable	\$5,724,100	\$11,266,594
Long Term Investments (at Market)	\$23,344,915	\$13,278,342
Other Assets	\$557,137	\$34,181
TOTAL ASSETS	\$37,493,734	<u>\$36,122,078</u>
LIABILITIES AND NET ASSETS		
Liabilities	Φ0.457.000	40.107.010
Current Liabilities	\$2,457,808	\$2,137,010
Non-Current Liabilities	<u>\$0</u>	\$0
Total Liabilities	\$2,457,808	\$2,137,010
NET ASSETS		
Net Assets Without Donor Restrictions		
Undesignated, Available for General Activities	\$12,513,668	\$13,226,575
Board Designated Endowment	\$2,241,971	\$2,069,088
Net Assets With Donor Restrictions		
Time and Purpose Restrictions	\$11,641,974	\$10,681,762
Endowment	\$8,638,313	\$8,007,643
Total Net Assets	\$35,035,926	\$33,985,068
Total Liabilities and Net Assets	\$37,493,734	\$36,122,078

FINANCIAL STATEMENT INFORMATION



DEVENUE	2021	2020
REVENUE — Contributions	\$12,544,374	\$21,426,022
Investment and Other Income	\$1,727,282	\$498,087
Total Revenue	\$14,271,656	\$21,924,109
EXPENSES		
Program Services		
Investments in Programs*	\$9,802,563	\$8,133,883
United Way Community Impact Programs	\$1,226,844	\$1,031,571
Community Support	\$11,029,407	\$9,165,454
SUPPORT SERVICES		
Fundraising	\$1,402,305	\$1,367,450
Administration	\$771,885	\$714,179
Total Support Services	\$2,174,190	\$2,081,629
RECONCILIATION TO AUDIT		
Non-Operating Expenses	\$0	\$0
Unrealized Gains/Loss on Investments	(\$17,201)	\$1,505,964
Change In Net Assets	\$1,050,858	\$12,182,990
Net Assets Beginning of the Year	\$33,985,068	\$21,802,078
Net Assets End of the Year	\$35,035,926	\$33,985,068

^{*} Includes designations to other United Ways.



The Power of Participating

Emerging Leaders United (ELU), 400+ members connecting, volunteering, and participating in activities to help others are support personal development. Despite COVID protocols and social distancing requirements, ELU members participated in 39 activities throughout 2021 with the majority involving volunteering for local organizations.

A Sampling of 2021 Activities:

Providing meals to Safe Berks, Hannah's Hope,
 Opportunity House and delivering Meals on Wheels to seniors

- Monthly trail clean ups at Nolde Forest
- Participating in United Way's Spring Spruce Up (2 clean-up projects)
- Donating blood through week-long blood drives with Miller-Keystone
- Tutoring virtually with children struggling during the height of the pandemic
- Sharing holiday spirt with Olivet Oakbrook Members by hosting a holiday party

Dariana Acevedo Sara Achenbach Justin Anderson Jeremy Arndt Richard Aulenbach Natalie Auman Stephanie Aviles Mikaela Axman Heather Ayala Maria Baez **Eneudy Baez** Tracy Baker Raymond Baker Matthew Banta Paige Barbour Shawn Barczynski Gina Barreau Vivian Bateyunga Julia Becker Josef Becker Jobany Bedoya Jordan Behm Kelly Benjamin Kasey Benjamin Kaylee Berkheiser Ambur Bernhard **Bernadette Berrios** Tim Biechler **Christopher Bigos**

Michael Billera-Smith

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Alexander Civil Wendy Claus **Mariah Coates** Meghan Cocuzza Colleen Collins Alyssa Conahan Tracy Connors Kristen Conrad Michele Cooper Laura Cordero Edgar Cortez Julie Crandall Ana Cruel Tonya Cruz Tanya Davidson Carlixta De La Rosa Paula De La Rosa Natalie DeAngelo Caitlin Degler Angela DeLong Gardyney Deshommes Aubrey Detterline Meghan Dillard Courtenay Dillard Navil Diloné Courtney Dixon Elisha Donev Matthew Doran **Brvan Dornseif**

Tim Eck

Melissa Edwards Faith Elliott Jeffrey England Kayla Erb Becky Eshbach Benito Estrada Jodi Faust Samuel Feehrer **Ashley Fehnel** Kristy Ferraro Jeanni Fichthorn Joshua Fidler Pryscilla Figueroa Shannon Figueroa Sarah Finney Ann Fioravanti Amos E Fisher Ike Fisher **Chad Fisher** 7ach Focht Gustina Fournier Alyssa Francis Matthew Frasso Nick Freitag **Maggie Fries** Rebekah Fries **Aaron Fries** Amanda Fullerton Amanda Funk Marisela Fuster

Alayne Galley Klopp Chris Gallon Hailey Galosi Jessica Garcia David Garcia Migdalia Garcia Miguel Garnica Steven Gehris Kristin Gehris Wayne Gehris Thad Gelsinger Kimberly Genega Amberly Geoghegan Goldy Ghuman Vanessa Gilbert Bridget Good **Astairre Goodhart** Ashlev Goodin Daniel Graf Rob Graham Katie Graham Evan Graveno Kristina Green Tara Green Khyree Gregg Tino Gring-Vazquez Luke Grove **Peter Gustis** Loretta Guth

Rebecca Fyfe

Gail Haase Jared Hamilton Regina Hampton Cora Harron Melissa Hartline Michael Hartman Alicia Hartman **Brenton Haupt** Ann Marie Haus Victoria Hawkins Lindsay Heck Desiree Heckman Marian Hehr Jessica Heil Scott Heilman Jeffrey Henry Lauren Herring Lindsey Hessmiller Heather Hetrick Melissa Heyer Katherine Hidalgo **Amy Hiller** Heather Hillmann Jamie Himmelberger Lori Hoffman Jonathan Hogan Zach Holley Amanda Hornberger Jason Hornberger Dacev Horohoe Jennifer Hostetler Matthew Huddleston Olivia Huertas **Ester Huertas** Christopher Huey **Jake Hughes** Miranda Hughes Kelsey Hunsicker **Brett Huntzinger** Larisa Jack Nickolas Johnson Rebecca Johnson Alneasa Jordan Arielle Joseph Rachel Kachel Stephanie Kane Stephanie Karish Tammy Kase Danielle Kauffman Kaitlin Keck Leah Kellenberger Jonathan Keller Lindsay Kennedy Sifat Khan Kaitlin Killian Merv Kina Cheyanne King Nathan Kintzer Stevie Kioske

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The Power of Your Legacy

UNITED WAY OF BERKS COUNTY ENDOWMENT FUND

Whether through a bequest, lifetime gift, memorial gift or an honorarium, these individuals have made commitments above and beyond the annual campaign that will touch the lives of future generations. All these gifts represent a commitment to keeping Berks County strong.

We hope that you will consider becoming a member of the United for the Future Legacy Program. If you have made a provision in your estate plan for the United Way of Berks County, or you would like to learn more about how you can become a United for the Future member, please contact Angie Finney, 610-685-4570, or visit our website.



We recognize the following individuals for including United Way of Berks County in their estate plan.

Ronald L. and Beverly A. Bashore

Cathy and Tom Beaver

Helen Breidegam*

Jo and Paul Cohn

Anna Connors

Peter and Santina Connors

Michael and Diane Duff

Irv Evans*

Chuck Fabian

Bob and Ann Fox

Andrea J. Funk

Judge Arthur E. and Louise C. Grim

Bradley and Barbara Hall

Fred and Dee Hiehle

T. Jerome and Carolyn R. Holleran

Mr. and Mrs. William S. Jaeger

Chris and Ann Kraras

Daniel and Kathleen Langdon

James H. Lentz and Gail M. Ebersole-Lentz

Nick and Risa Marmontello

Donald E. Mattern

Laura I. Mattern

Harry and Jean Morrow

Glenn E. and E. Jane Moyer

Joni and David Naugle

Karen and Paul Oxholm

George and Sandy Post

Michael Reese

Yvette and Scott Rehr

Robert and Donna Rhoads

UNITED WAY OF BERKS COUNTY ENDOWMENT

Karen A. and Gary W. Rightmire

Robert and Rebecca Rupel

Brad and Carroll Scribner

Bruce and Sarah Smith

Ralia C. Vardaxis

Patrick and Meredith Velekei

Tammy White and Michael Davidson

Steve and Joan Weidman

Steve Willems

Nancy and Doug Yocom

Plus three members who wish to remain anonymous.

For their endowed annual gift:

Helen Breidegam*

T. Jerome and Carolyn R. Holleran

The Ezekiel S. Ketchum Memorial established in 2005 by friends and business associates of Ezekiel "Zeke" Ketchum

Daniel and Kathleen Langdon

The Sally Miksiewicz Memorial Fund established in 2015

Glenn E. and E. Jane Moyer

The Lynn Neag Memorial established in 1997 by Ray Neag

The June A. Roedel Memorial established in 1996 by Paul Roedel

The Arthur Ed. Saylor Memorial established in 1987 by the Berks County Bar Association

Steve Willems, NAI Keystone Commercial Industrial LLC

Rick and Marlene Wilson

Nancy and Doug Yocom

The following memorial and honorarium gifts were made in 2021:

National Penn Field of Interest Fund of Berks County Community Foundation

Estate Gifts:

Charles Harner

In Honor of Family Guidance Center:

Stratus IP

In Honor of Jerry Holleran's 85th Birthday:

Ann and Bob Fox

In Honor of Mara Winn:

Ashley Balash

In Honor of Randy Winn:

Ashlev Balash

In Honor of Caitlin Yakscoe:

Stephen Yakscoe

In Lieu of Exchanging Presents:

Steven Love and Karen Fisher

In Memory of Julia Calvaresi:

Nicole L. Angarella

Jennifer Behm

Don and Teri Delich

Jeffrey and Jennie Feldmann

Esther E. Naddeo

Joanna Pumple

Calvin L. Scovel III

Deborah Stanton

Donald Sternat

Victoria Vinall

Tammy White and Michael Davidson

In Memory of Nancy Giles:

Connie Archey

Carolyn M. Bazik

Barton K. and Eden R. Bucher

Sheila Carter

Marge Danowski

Sharon Davis

Catherine DelCamp

Stacey Gould

T. Jerome and Carolyn R. Holleran

Lori Hunt

Lisa Hvizda

Patricia Hymer

Leisawitz Heller

Joe and Peggy Leoni

Debbie Lorah

Janet E. Matlack

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UNITED WAY OF BERKS COUNTY ENDOWMENT

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The Oxholm Family

Charles J. Phillips

Sandy Reese

Sydney Schaeffer

Linda M. Scott

Candy Secor

Alicia Sikes

Steve and Joan Weidman

Mary Weisband

Tammy White and Michael Davidson

Steve and Chris Wullert

In Memory of Joseph Harenza:

Barbara Kline and Family

In Memory of James F. Hehn:

Barb Howell

In Memory of Blanche Hepner:

Jason Hepner

Bevery and Marvin Smith

In Memory of Michael McDermott:

Anthony Bruno

Burkey Corporation

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Dean and Carol Ann Emes

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T. Jerome and Carolyn R. Holleran

In Memory of Gracie Toll:

Michael Toll

In Memory of Donald van Roden:

Maureen C. Brumbach

Walter and Carolyn Christ

E. Murdoch Family Foundation

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T. Jerome and Carolyn R. Holleran

Barbara J. Kline

Mrs. Charles W. Miller

June A. and William H. Rapley

Carol and Bill Sheeler

Liz and Don Graybill and Veterans

Making a Difference

In Memory of John "Wess" Wescott:

Bollman Hat Company

Dean Frymoyer

FOUNDATION GIVING

\$150,000 or more

The Wyomissing Foundation

\$75,000 - \$99,999

Henry Janssen Foundation

The Kindness Coalition

\$50,000 - \$74,999

The Neag Foundation

\$25,000 - \$49,999

Cacoosing Family Charitable Fund

\$10,000 - \$24,999

Berkshire Charitable Foundation

Crowther Foundation

\$250 - \$9,999

Isadore & Anna Oritsky Foundation





The **Power** of **Leaders**

United Way of Berks County Tocqueville Society

The Tocqueville Society is a leadership giving program existing to foster, promote and recognize the vital importance of community commitment and personal giving at an exceptional level. The Society honors Alexis de Tocqueville, a Frenchman who wrote so enthusiastically of the American spirit of volunteerism and effort for the common good. Members of the Tocqueville Society contribute \$10,000 or more on an annual basis. United Way of Berks County's 154 individuals/couples contributed more than \$3.2 million during the 2021 campaign. We are privileged to rank first nationwide compared to like-size communities. We are pleased that 84% of our Tocqueville members are Loyal Contributors who have given to the United Way for ten or more consecutive years. We are grateful for the overwhelming generosity of the United Way of Berks County Tocqueville Society.



Tocqueville Co-Chairs Pete and Santina Connors and UWBC President Tammy White





Paul and Jo Cohn and Peter and Leigh Rye

United Way of Berks County Tocqueville Legacy Circle

The United Way of Berks County Tocqueville Legacy Circle honors donors who have made a legacy commitment of \$250,000 or more to permanently endow a Tocqueville gift. We are grateful to these members for this commitment and honor them for their uncommon generosity and leadership by providing for the future.

United Way of Berks County Leaders United

Donors who make annual gifts of \$1,000 - \$9,999 are members of Leaders United. These generous donors are vital to United Way of Berks County's ability to address the most pressing health and human service needs in our community. We are grateful for the support of our 1,277 members who contributed \$2.15 million during 2021 campaign. We are pleased to acknowledge that 52% of our Leaders are Loyal Contributors who have given to United Way for ten or more consecutive years. We value the commitment and generosity of the members of Leaders United.

TOCQUEVILLE SOCIETY

La Société Nationale \$100,000 - \$249,000

Anonymous

Ordre de Fraternité \$75,000 - \$99,999

The Kindness Coalition Foundation, Karen and John Arnold

Ordre d'Égalité \$50,000 - \$74,999

Angela and Dick Ehst Vincent and Donna Hartnett T. Jerome and Carolyn R. Holleran Marlin and Ginger Miller Carole Neag Mr. and Mrs. Patrick Shields Liliane and David Walton

Ordre de Liberté

\$25,000 - \$49,999 Jane and Marc Althen Anonymous Tod and Chrissy Auman Peter and Pamela Barbey John and Ann Broadbent **Cacoosing Family Charitable Foundation** Dave and Elizabeth Capitano Ernest J. and Lisa A. Choquette Michael and Diane Duff Robert P. Flicker Jack and Janet Gallagher Barbara and Brad Hall Dena and Vic Hammel John and Bridget Huemmrich **David Jones** Joanne M. Judge and Rick Oppenheimer Daniel and Kathleen Langdon Mrs. Charles W. Miller

Philantrope \$20,000 - \$24,999

The Lynn Neag Memorial

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Scott and Yvette Rehr

Art and Judy Vallely

David and Shelley Shaffer David and Barbara Thun

Nadine and John Weidenhammer

Jim Boscov Peter F. Giorgi Chris and Ann Kraras Craig and Sue Perrotty Michael and Rhonda Schmidtlein

Generosité

\$17,500 - \$19,999

Anonymous John and Susie Myers Christian and Jennifer Sockel

Humanité \$15,000 - \$17,499

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*Denotes Deceased

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United Way of Berks County

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continued on next page >

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