

ELU Cabinet Social Media Guide

Follow Us on Social Media

 / Emerging Leaders United - Berk County Group

 /ELUBerks

 /uwberks

Highlight **YOUR** Involvement with ELU on **YOUR** Social



Post photos and videos of you ELU events and activities. Be creative! And don't forget to tag **@ELUBerks** (on Instagram) and use our hashtags.



Share about the organization you learned about at an ELU event, or the work you did at a ELU volunteer project and the impact it will make in our community.



Share, share, share! Share ELU Instagram posts, United Way Tik Tok videos and share your thoughts! We want to see your comments on our posts, especially events

#ELUBerks

#ELUBerksServes

#UWBerks

#LiveUnited

Ideas on What and How to Share

Suggested Posts Facebook/Instagram:

As an ELU member, I learn there is a great need for volunteers to give of their time and treasure. Through ELU, I am able to contribute my time to the community by volunteering. One of my favorite events was (name of event) at (name of agency). Want to learn more about ELU? Ask me! **(Share a photo from event mentioned)**

I participated in Emerging Leaders United's (ELU) (name of event), and I enjoyed spending time with my fellow ELU members while volunteering in our community! I really enjoyed learning about (name of the organization) and how their partnership with #UWBerks helps them serve our community. #ELUBerksServes **(Share photos/videos from the event mentioned)**

Did you know (agency name) works to help (mention the need they serve)? By volunteering with Emerging Leaders United (ELU), I learned more about this organization and how they are serving our community. My favorite part of the event was (share an impactful story from the event). Let me know if you want to join me for the next one! #ELUBerks #ELUBerksServes #Volunteer **(Share photos/videos from the event mentioned)**

I had a great time at Emerging Leaders United's (name of event)! I learned more about the work of (agency name) and how they are able to do work they do thanks to their partnership with #UWBerks. Want to attend an event like this? Let me know and you can join me for the next one! #ELUBerksServes #Volunteer

Host a Birthday Facebook Fundraiser:

- 1.) Click Fundraisers in the left menu of Facebook News Feed.
- 2.) Click Raise Money.
- 3.) Select Nonprofit/Charity.
- 4.) Select United Way of Berks County, choose a cover photo and fill in the fundraiser details.
- 5.) Click Create.

UWBC/ELU Instagram Story Stickers

Showcase these latest stickers when sharing ELU posts or ELU related content on your stories! Simply search ELUBerks, UWBerks or United Way of Berks County, in the search bar, and our stickers will appear.

