

2023

KINDNESS MATTERS

An \$800,000 Challenge Match to Multiply Your Generosity

CHANGE LIVES

It starts with U.

Your support is the foundation for United Way's work and connects people to help, hope and opportunity. Your gift is invested in 80+ programs, initiatives and grants to help local children, families and older adults live stronger lives - - helping 190,000 Berks Countians each year.

Teams of community volunteers make sure donor dollars are invested wisely in high-priority and high-performing programs across Berks County.



Our Read Alliance program pairs elementary students with high school teens to boost reading skills. This unique dual impact program helps young students gain reading proficiency, as well as helps teens gain valuable work and leadership skills.

MAXIMIZE YOUR IMPACT

Become a **NEW LEADERS UNITED member** in 2023 with a first-time annual gift of \$1,000 or more, and the entire gift is matched. What a powerful way to invest in our community and make a positive difference in the lives of Berks Countians.

As a **CURRENT LEADERS UNITED member**, increase your annual gift to a new Giving level, and the entire gift is matched. For example, if your current gift is \$1,000, and you increase your gift to \$1,500, the entire \$1,500 is matched. If you increase your annual gift within a level, the additional amount is matched. Leaders United Giving levels are:

Bronze	\$1,000 - \$1,499
Pewter	\$1,500 - \$1,999
Silver	\$2,000 - \$2,999
Titanium	\$3,000 - \$4,999
Gold	\$5,000 - \$7,499
Platinum	\$7,500 - \$9,999

CHALLENGE MATCH SPONSORS

John & Karen Arnold - Customers Bank - Barry & Deb Schlouch Foundation - Schlouch Incorporated
Pat & Meg Shields - Jay & Sherry Sidhu - Five Anonymous Sponsors

Questions: Please contact Leslie Davidson at 610-685-4560 or leslied@uwberks.org.