

United Way of Berks County

2023 Campaign Fact Sheet



United Way of Berks County

Why We Do: United Way believes every Berks Countian deserves the best possible opportunity to meet essential needs, to access equitable educational opportunities, have the ability to live a healthy life and be financially stable. This is why we invest in **80+ programs, initiatives and grants** and focus on **quality early care and learning, financial capability and workforce development programs, along with tackling food, housing and health insecurity challenges**. Each year, we work with **33 agency partners**, along with other community partners to **help more than 190,000 local people**. We are grateful for the generous support from all of these partners.



Premier Sponsors

Customers Bank

EnerSys

FirstEnergy Foundation

Penske Transportation Solutions

UGI Energy Services

UGI Utilities

Lead Sponsor

UPMC Health Plan

LIVE UNITED Partners

The Bone and Joint Care Center

Boscov's Department Store, LLC

Diamond Credit Union

DoubleTree by Hilton Hotel Reading

East Penn Manufacturing Co., Inc.

Ehrlich Termite and Pest Control

Emerald Asset Management PA, LLC

Fightin Phils

Fleetwood Bank

Fulton Bank

Giant Food Stores, Inc.

M&T Bank

Morgan Truck

Penn St. Health St. Joseph Medical Center

Reading Parking Authority

Reading Truck

RKL LLP

Sheetz, Inc.

The Stevens & Lee Companies

Tompkins Community Bank

Univest Financial

Visions Federal Credit Union

White Star Tours and Travel Center

Incentive Sponsors

Kelly Auto Group - Win a new AWD Toyota Corolla Cross!

AAA Reading-Berks Travel - A \$2,000 Travel Certificate

Rhoads Energy Family of Companies - \$1,500 gas card

Boscov's Department Store, LLC - Two (2) \$500 gift cards

Visions Federal Credit Union - \$500 Visa Card

Redner's Fresh Markets, Inc. - 3-minute shopping spree

Lasting Image, a TSC company - Your choice of lifestyle item (valued at \$575)

Godiva Chocolatier, Inc. - Five (5) chocolate lover's gift baskets

Other Campaign Support

Dale Carnegie Training in SE Pennsylvania & Delaware

Grafika Print

Lasting Image, A TSC Company

Impact in Action



Dorothy is 91 and lives on her own. She uses a walker, which makes grocery shopping and cooking difficult. Dorothy is grateful for Meals on Wheels, a United Way funded program. She receives a healthy meal each weekday delivered by a friendly volunteer. Staying in her home is important to Dorothy and receiving meals supports her independence. It also means someone is checking in on her...another set of helping eyes giving her family peace of mind. Dorothy is thankful, "The meals help me stay healthy, and I don't have to do the dishes," she says jokingly. Your United Way support helps Dorothy and many others! **TOGETHER, we change lives!**

Key Dates

May 4 and June 13, morning - Campaign Planning Workshops

September 13 @ 8:00 am - Campaign Kickoff at FirstEnergy Stadium

November 15 @ 5:00 pm - Victory Event at the DoubleTree by Hilton Reading