**CEO Thank You Letter**

Dear (Company Name) Employee Team:

Pride. Gratitude. Accomplishment.

I am proud of our team. Our successes have always been rooted in dedication and team work, and you have demonstrated that same level of commitment, along with caring and compassion, in support of our company’s 2023 United Way Campaign. You recognize we each have an opportunity to make a difference, help our neighbors and strengthen our community.

Thank you for generously supporting United Way’s work. Together, we are focusing on the issues that matter to all of us: education, financial stability, health and helping our most vulnerable neighbors meet basic needs. United Way funded programs help 190,000 Berks Countians each year.

It takes all of us to achieve our goals. I am pleased to share the (Company Name) team raised ($xxxx) in support of the 2023 Campaign, and I share gratitude with each of you. Together, we help more kids achieve school success, make it possible for more families to remain financially stable and help seniors live fuller lives. It’s all about helping people reach their full potential…people like Sahab.

Sahab is a 6th grader who attends Olivet Boys and Girls Club's West Reading Elementary Center afterschool program, which is supported by United Way. She has found encouragement from the staff and shares, “Olivet has made me a better person by teaching me how to make better choices. The staff keep us safe and I know they will do anything for us. Olivet is the best!”.

When you support United Way, you kids like Sahab thrive.

A little help makes a big difference. And it starts with you.

Thank you!

CEO Signature