

# 1. MY INFORMATION Please provide/update your home address information.



United Way of Berks County  
25 N 2nd St, Ste 101  
Reading PA 19601  
610-685-4550



www.uwberks.org  
GENERAL 23

UWBC ID \_\_\_\_\_ PREFIX \_\_\_\_\_ FIRST NAME \_\_\_\_\_ MI \_\_\_\_\_ LAST NAME \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

H  W  M

TELEPHONE (select one) \_\_\_\_\_ HOME E-MAIL ADDRESS \_\_\_\_\_

EMPLOYER \_\_\_\_\_ EMPLOYEE ID NUMBER \_\_\_\_\_

## The IMPACT of your 2023 Gift!



Willie is 98 and treasures living in her own home and spending time with family. She is committed to a healthy lifestyle which includes routinely lifting small weights to maintain muscle. Even so, she faces health issues which makes cooking for herself unsafe. Willie turned to Meals on Wheels, funded by United Way of Berks County, for help. Because of your support she receives nutritionally rich meals each weekday, delivered by volunteers. The volunteers keep an eye on Willie and report any concerns while also providing a friendly visit; often her only visit of the day. Willie remains in her home, in part, because of Meals on Wheels. She is one of 190,000 people who receive help because of your generosity and support.

## Emerging Leaders United

- (an affinity group for 21-45 year olds)
- Grow personally and professionally.
  - Volunteer at local nonprofits.
  - Connect with others; make a difference.

JOIN ELU TODAY!



## Did you know...

Your gift of \$1,000 or more qualifies you to join **Leaders United** - a powerful network of more than 1,250 individuals committed to improving lives in Berks County.

I want to receive United Way's newsletter!

SUBSCRIBE TODAY!



# 2. MY GIFT Thank You for your 2022 gift of \$

## EASY PAYROLL DEDUCTION

My total annual gift \$ \_\_\_\_\_

I want to contribute the following amount each pay period:

- \$20  \$10  \$6
- \$5  \$4  Other \_\_\_\_\_

I am paid:

- Weekly (52 pays)  Bi-Weekly (26 pays)
- Semi-Monthly (24 pays)  Monthly (12 pays)

## DIRECT GIFT

My total annual gift \$ \_\_\_\_\_

- Cash
- Personal check enclosed, payable to: **United Way of Berks County**

Check # \_\_\_\_\_ Date \_\_\_\_\_

A check payment authorizes us to make a one-time electronic funds transfer or to process the payment as a check transaction.

- Bill at Home - a minimum gift of \$25.00 is required. (home address required in Section 1)

# 3. MY SIGNATURE

REQUIRED

Community Wide Care: Making Good Go Further.

It Starts With U! Your support is behind all the work we do to connect people to help, hope and opportunity. Together, we help 190,000 Berks Countians live stronger lives.

If you directed your gift to Community Wide Care you do not need to complete the sections below.

I want my gift\* given to the following UWBC agency partner: \_\_\_\_\_ agency/code

I DO NOT want my gift\* given to the following UWBC agency partner: \_\_\_\_\_ agency/code

Share my gift\* equally between United Way of Berks County and United Way of \_\_\_\_\_

Designate my full gift\* to United Way of \_\_\_\_\_

\* A minimum gift of \$25.00 is required to designate your gift.

## Please do not acknowledge my designation with a letter from the designated agency or other United Way.

If United Way has any questions about your designation you will be contacted in writing. If you cannot be contacted and/or do not respond, United Way of Berks County will direct your gift to the Community Wide Care Fund. Donor contact information and pledge amounts are shared with agency partners and/or other United Ways if the donor requests a designation. Privacy Statement on back.

## Please do not include me in the incentive drawings.

# United Way Partners

- 12. American Cancer Society
  - 13. American Red Cross PA Rivers Chapter
  - 5. Berks Coalition to End Homelessness
  - 37. Berks Connections/Pretrial Services
  - 41. Berks Encore
  - 16. Big Brothers/Big Sisters of Berks County
  - 17. Birdsboro Community Memorial Center
  - 11. Boyertown Area Multi-Service
  - 19. Catholic Charities: Diocese of Allentown
  - 42. Centro Hispano Daniel Torres, Inc.
  - 6. Co-County Wellness Services
  - 23. Communities In Schools of Eastern Pennsylvania
  - 25. Easterseals Eastern Pennsylvania
  - 26. Family Guidance Center
  - 24. Family Promise of Berks County
  - 27. Friend, Inc. Community Services
  - 28. Girl Scouts of Eastern Pennsylvania
  - 33. Greater Reading Mental Health Alliance
  - 9. Habitat for Humanity of Berks County
  - 18. Hawk Mountain Council: Boy Scouts of America
  - 31. Jewish Family Service  
A program of the Jewish Federation of Reading
  - 32. Literacy Council of Reading-Berks
  - 21. MidPenn Legal Services
  - 34. New Journey Community Outreach, Inc.
  - 35. Olivet Boys & Girls Club of Rdg. & Berks Co.
  - 8. Opportunity House
  - 45. Safe Berks
  - 14. Street Medicine, A Program of the Reading Hospital
  - 39. The Salvation Army: Reading Corps
  - 40. The Salvation Army: Service Extension Unit
  - 43. Threshold Rehabilitation Services, Inc.
  - 15. Tower Health at Home - Berks
  - 46. YMCA of Reading & Berks County
- Surrounding United Ways\*
- 83. Schuylkill United Way
  - 84. United Way of Boyertown
  - 81. United Way of Chester County
  - 85. United Way of Lancaster County
  - 86. United Way of Lebanon County
  - 87. United Way of the Greater Lehigh Valley

\* Designations made outside Berks County can be made to a specific United Way - NOT a specific agency. Please list the specific United Way on the front of this form and provide the city and state where it is located.



Nearly **54,600 individuals** received a meal while in crisis through a United Way funded program. **TOGETHER**, we provide help and hope.

TOGETHER, we keep kids safe and help them succeed: **5,911 youth** participated in safe and effective out-of-school programs, funded by United Way, to help develop academic, artistic, and/or leadership skills.



Workforce development programs help individuals and our local economy. **445 individuals** were provided with job preparedness and soft skills training through United Way funded programs aimed at supporting them in seeking and maintaining employment.



The official registration and financial information of the United Way of Berks County (UWBC) may be obtained from the Pennsylvania Department of State by calling toll free 800-732-0999. Registration does not imply endorsement. If designating your gift outside of the community an administrative processing and uncollectible fee will be charged. If you have questions regarding this form please contact UWBC at 25 North 2nd Street, Suite 101, Reading, Pennsylvania 19601, or call 610-685-4555. Contributions support health and human service needs in the year 2024.

UWBC may use your email address to confirm your pledge or event registration or to notify you of UWBC activities and information that we feel may be interesting and useful to you. Your contact information, including email address and demographic information, may be provided to an outside vendor for the sole purpose of executing marketing activities on behalf of UWBC. To view our full Privacy Policy, visit [uwberks.org/privacy-policy](http://uwberks.org/privacy-policy).

UWBC did not provide any goods or services in return for this contribution unless you entered the incentive programs. Your contribution may be tax deductible to the extent it exceeds the minimum giving levels for eligibility by your participation in the UWBC incentive programs. For actual tax implications please consult your tax advisor. UWBC will send you a charitable contribution receipt for all donations of \$250 or more. **Please keep a copy of this form for tax purposes.**

# GIVE ... WIN BIG!

\$5.00 per week, \$260 per year, qualifies you for a chance to win a new car!

**Multiply your chances to WIN!**

\$6.00 per week, \$312 a year, or more, qualifies you for **TWO** chances to win a new car!

Brand new Toyota AWD Corolla Cross generously provided by **Kelly Auto Group** and the 2023 Live United Partners!

**AAA Travel Certificate** valued at \$2,000 to plan the trip of your choice!

\$1,500 Gas gift card courtesy of **Rhoads Energy!**

Two (2) \$500 Boscov's gift cards courtesy of **Boscov's Department Store, LLC!**

\$4.00 per week, \$208 per year, or more, qualifies you to win one of these great prizes...

3-Minute Shopping Spree at **Redner's Fresh Market, Wyomissing!**

\$500 Visa gift card provided by **VISIONS Federal Credit Union!**

\$2.00 per week, \$104 per year, or more, qualifies you to win one of these great prizes...

5 lucky winners will each receive a **Godiva** Chocolate Basket filled with a variety of sweet treats!

Your choice of a home or lifestyle item from **Lasting Image, a TSC company** valued at \$575!

Incentives are non-transferable and have no cash value. Consult eligibility rules for tax implications. **Pledge forms must be received by 5:00 p.m., November 15, 2023 to qualify for the incentive drawings.**