

2023

KINDNESS MATTERS

An \$800,000 Challenge Match to Multiply Your Generosity

CHANGE LIVES

It starts with U.

Your support is the foundation for United Way’s work and connects people to help, hope and opportunity. Your gift is invested in 80+ programs, initiatives and grants to help local children, families and older adults live stronger lives - - helping 190,000 Berks Countians each year.

Teams of community volunteers make sure donor dollars are invested wisely in high-priority and high-performing programs across Berks County.



Our Read Alliance program pairs elementary students with high school teens to boost reading skills. This unique dual impact program helps young students gain reading proficiency, as well as helps teens gain valuable work and leadership skills.

MAXIMIZE YOUR IMPACT

Become a **NEW Tocqueville Member** with a first-time annual gift of \$10,000 or more, and the entire gift is matched. Our three-year Step-Up Program is another way to take advantage of this match to become a Tocqueville member now. Contact Angie for complete details.

As a **CURRENT Tocqueville Member**, increase your annual gift to a new giving level, and the entire gift will be matched. You can also increase your annual gift within a giving level, and the entire increase will be matched.

Tocqueville Society Levels

Membres de la Société	\$10,000 - \$12,499	La Société Nationale	\$100,000 - \$249,999
Visionnaire	\$12,500 - \$14,999	Ordre d’Indépendance	\$250,000 - \$499,999
Humanité	\$15,000 - \$17,499	Ordre de Connaissance	\$500,000 - \$749,999
Generosité	\$17,500 - \$19,999	Ordre de Prospérité	\$750,000 - \$999,999
Philantrope	\$20,000 - \$24,999		
Ordre de Liberté	\$25,000 - \$49,999		
Ordre d’Égalité	\$50,000 - \$74,999		
Ordre de Fraternité	\$75,000 - \$99,999		

CHALLENGE MATCH SPONSORS

John & Karen Arnold - Customers Bank - Barry & Deb Schlouch Foundation - Schlouch Incorporated
Pat & Meg Shields - Jay & Sherry Sidhu - Five Anonymous Sponsors

For more information on the Tocqueville Society and the Challenge Match, please contact Angie Finney at 610-685-4570 or angief@uwberks.org.