



A BETTER TOMORROW

BEGINS TODAY

it starts with U



Visit uwberks.org or
scan here to get involved

Leadership Berks: Trains and develops individuals to serve in nonprofit leadership roles.

Blueprint for Leadership: Prepares individuals from under-represented groups for community leadership roles.

Emerging Leaders United: Growing the next generation of leaders (ages 21-45) through volunteerism and development activities.

Volunteer: Connect to volunteer opportunities at uwberks.org/Volunteer.



WELCOME TO YOUR NEW JOB



JOIN US IN...



DOING RIGHT. RIGHT HERE.

www.uwberks.org



United Way of Berks County

Please return this section to your company's human resource department.

Name

☐ Home ☐ Mobile ☐ Work

Home Address

Email Address

City/State/Zip

Employee Number

Signature (required)

Payroll Deduction

I pledge per pay: ☐ \$20*

☐ \$10 ☐ \$8 ☐ \$5 ☐ \$4

☐ \$2 ☐ Other _____

I authorize my company to deduct my
gift beginning (date): _____

Total Annual Gift: \$ _____

***Join Leaders United - a powerful network of more than 1,250 individuals who give \$1,000 or more and are committed to improving lives in Berks County.**

A NEW JOB. A NEW OPPORTUNITY. MAKE AN IMPACT.

Congratulations on your new job!

We hope the challenges, responsibilities and relationships you experience and develop will be professionally and personally rewarding.

Not only does your new organization care about its work family, it cares about our local community. That's why over the years your co-workers have improved the lives of thousands of people in Berks County through hard work and generous giving to United Way.

Now that you are becoming a member of this organization, we invite you to invest in your community and show your support.

Please complete the pledge form and return it to your Human Resources Department. Thank you for LIVING UNITED.

UNITED WAY LEADS COMMUNITY INITIATIVES



Ready. Set. READ! is a community initiative designed to increase early grade reading proficiency and partners with the educational community, businesses, community organizations and volunteers. Currently, more than 250 trained volunteer

tutors help elementary students within 28 elementary schools. The Read Alliance program pairs first graders with high school students to work on a phonics-based curriculum. The first graders attain measurable progress in reading skills, and the teens gain valuable work habits and leadership skills.

211: Available 24/7, 211 provides free, bilingual, confidential information on a broad range of services. If you need help, call 211, visit pa211east.org/Berks, or text your zip code to 898211. (Texting available during normal business hours.)

SingleCare Prescription Discount Card: Helps reduce prescription drug costs. Visit www.uwberks.org to get a card.

Get Connected Get Help

DIAL 2-1-1



190,000 WERE HELPED BY UNITED WAY IN 2022

Antietam	2,256
Boyertown	945
Brandywine Heights	805
Conrad Weiser	1,079
Daniel Boone	1,135
Exeter	1,679
Fleetwood	1,252
Governor Mifflin	2,988
Hamburg	1,823
Kutztown	1,980
Muhlenberg	4,149
Oley	467
Reading	71,050
Schuylkill Valley	587
Tulpehocken	1,148
Twin Valley	556
Wilson	2,589
Wyomissing	1,513

The numbers represent residents served in each school district. 91,635 individuals received additional services without specific geographic identification. Also, 2,316 individuals were reported as transient/homeless.

Totals are reported to United Way of Berks County by agency/community partners and reflect total investment in 2022 funded programs, initiatives and grants. It is possible one person using multiple services may be reported as a beneficiary more than once.