



**A BETTER TOMORROW**

**BEGINS TODAY**

*it starts with U*



Visit [uwberks.org](http://uwberks.org) or scan here to get involved

**Leadership Berks:** Trains and develops individuals to serve in nonprofit leadership roles.

**Blueprint for Leadership:** Prepares individuals from under-represented groups for community leadership roles.

**Emerging Leaders United:** Growing the next generation of leaders (ages 21-45) through volunteerism and development activities.

**Volunteer:** Connect to volunteer opportunities at [uwberks.org/Volunteer](http://uwberks.org/Volunteer).



**WELCOME TO YOUR NEW JOB**



**JOIN US IN...**



**DOING RIGHT. RIGHT HERE.**

[www.uwberks.org](http://www.uwberks.org)



United Way of Berks County

*Please return this section to your company's human resource department.*

Name \_\_\_\_\_

Home  Mobile  Work

Home Address \_\_\_\_\_

Email Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Employee Number \_\_\_\_\_

**Signature** (required) \_\_\_\_\_

**Payroll Deduction**

I pledge per pay:  \$20\*  
 \$10  \$8  \$5  \$4  
 \$2  Other \_\_\_\_\_

I authorize my company to deduct my gift beginning (date): \_\_\_\_\_

**Total Annual Gift: \$** \_\_\_\_\_

**\*Join Leaders United - a powerful network of more than 1,250 individuals who give \$1,000 or more and are committed to improving lives in Berks County.**

# A NEW JOB. A NEW OPPORTUNITY. MAKE AN IMPACT.

## Congratulations on your new job!

We hope the challenges, responsibilities and relationships you experience and develop will be professionally and personally rewarding.

Not only does your new organization care about its work family, it cares about our local community. That's why over the years your co-workers have improved the lives of thousands of people in Berks County through hard work and generous giving to United Way.

Now that you are becoming a member of this organization, we invite you to invest in your community and show your support.

Please complete the pledge form and return it to your Human Resources Department. Thank you for LIVING UNITED.

## UNITED WAY LEADS COMMUNITY INITIATIVES



**Ready. Set. READ!** is a community initiative designed to increase early grade reading proficiency and partners with the educational community, businesses, community organizations and volunteers. Currently, more than 250 trained volunteer

tutors help elementary students within 28 elementary schools. The Read Alliance program pairs first graders with high school students to work on a phonics-based curriculum. The first graders attain measurable progress in reading skills, and the teens gain valuable work habits and leadership skills.

**211:** Available 24/7, 211 provides free, bilingual, confidential information on a broad range of services. If you need help, call 211, visit [pa211east.org/Berks](http://pa211east.org/Berks), or text your zip code to 898211. (Texting available during normal business hours.)

**SingleCare Prescription Discount Card:** Helps reduce prescription drug costs. Visit [www.uwberks.org](http://www.uwberks.org) to get a card.

Get Connected Get Help

# DIAL 2-1-1



## 190,000 WERE HELPED BY UNITED WAY IN 2023

Antietam .....	1,369
Boyertown .....	1,714
Brandywine Heights .....	790
Conrad Weiser .....	1,260
Daniel Boone .....	973
Exeter .....	2,914
Fleetwood .....	1,402
Governor Mifflin .....	2,593
Hamburg .....	2,016
Kutztown .....	2,284
Muhlenberg .....	5,486
Oley .....	432
Reading .....	165,633
Schuylkill Valley .....	790
Tulpehocken .....	1,038
Twin Valley .....	517
Wilson .....	2,634
Wyomissing .....	1,871

The numbers represent residents served in each school district. 2,591 individuals were reported as transient/homeless.

Totals are reported to United Way of Berks County by agency/community partners and reflect total investment in 2023 funded programs, initiatives and grants. It is possible one person using multiple services may be reported as a beneficiary more than once.