

190,000 WERE HELPED BY UNITED WAY IN 2024

Boyertown 3,	,718
Brandywine Heights	,062
Conrad Weiser	,414
Daniel Boone	,403
Exeter	,251
Fleetwood1,	,315
Governor Mifflin	,248
Hamburg2,	,261
Kutztown2	,563
Muhlenberg3	,714
Oley	570
Reading 150,	,267
Schuylkill Valley	779
Tulpehocken	616
Twin Valley	545
Wilson	,608
Wyomissing	,195

The numbers represent residents served in each school district. 1,423 individuals were reported as transient/homeless. 47,915 individuals served by United Way funded programs were not defined by school district/zip code.

Totals are reported to UWBC by agency/community partners and reflect total investment in 2024 funded programs, initiatives and grants. It is possible one person using multiple services may be reported as a beneficiary more than once.



A BETTER TOMORROW

BEGINS TODAY

it starts with U



Visit uwberks.org or scan here to get involved

Leadership Berks: Trains and develops individuals to serve in nonprofit leadership roles.

Blueprint for Leadership: Prepares individuals from a wide range of backgrounds for community leadership roles.

Emerging Leaders United: Growing the next generation of leaders (ages 21-45) through volunteerism and development activities.

Volunteer: Connect to volunteer opportunities at uwberks.org/Volunteer.

United Way of Berks County 610-685-4550 | uwberks.org





YOUR support helps families across Berks County.
Read how you're making a difference in the lives of Coda and Oliver.

DOING RIGHT.

RIGHT HERE.

it starts with U





YOUR IMPACT

Through community-wide care, you help children succeed in school, empower families to achieve financial stability, support individuals in reaching optimal health, and provide a safety net for those most in need. Everything we do centers on four key areas: education, financial stability, health, and safety net services.

Funded programs, United Way initiatives and grants

190K

Berks Countians helped last year through United Way funded programs

Agency Partners

32K

Berks Countians connected to information, referrals, and critical resources through 211help when they needed it most



OUR PARTNERS

Visit uwberks.org/Partners for contact information and program descriptions

American Cancer Society American Red Cross PA Rivers Chapter Berks Coalition to End Homelessness Berks Encore Big Brothers Big Sisters of Berks County Birdsboro Community Memorial Center Bovertown Area Multi-Service Catholic Charities: Diocese of Allentown Centro Hispano Daniel Torres, Inc. Co-County Wellness Services Communities In Schools of Eastern Pennsylvania **Connections Work** Easterseals Eastern Pennsylvania **Family Guidance Center** Family Promise of Berks County Friend, Inc. Community Services Girl Scouts of Eastern Pennsylvania **Greater Reading Mental Health Alliance** Habitat for Humanity of Berks County Jewish Family Service, a program of the Jewish Federation of Reading/Berks Literacy Council of Reading-Berks MidPenn Legal Services New Journey Community Outreach, Inc. Olivet Boys & Girls Club of Reading and Berks Co. **Opportunity House** Safe Berks Scouting America, Boy Scouts of America Street Medicine, A Program of the Reading Hospital The Salvation Army: Reading Corps

Special program funding: RACC English as a Second Language, Mary's Shelter, Community Services for Children, Helping Harvest Fresh Food Bank and United Community Services.

The Salvation Army: Service Extension Unit Threshold Rehabilitation Services. Inc.

Tower Health at Home - Berks YMCA of Reading & Berks County

MEET CODA & OLIVER

When Karen adopted her two grandsons, Oliver and Coda, she was determined to give them the stability and love they deserved. The boys had faced far too much for



their young age-homelessness, developmental delays, and emotional struggles.

Karen turned to the United Way-supported YMCA childcare program for help. There, the boys found a safe, structured environment—and so much more. Through the care and support of their toddler teachers, Oliver and Coda began to thrive. They gained confidence, improved their communication skills, and started reaching developmental milestones that once felt out of reach.

"This childcare program allowed me to continue to work," Karen says. "And it helped my grandchildren meet and achieve milestones I worried they might never reach."

Today, Oliver and Coda continue to make progress. And Karen knows she's not alone in raising them—because United Way, and donors like you, are part of their journey.

Get Connected, Get Help. DIAL 2-1-1



Available 24/7, 211 provides free, bilingual, confidential information on a broad range of services. If you need help, call 211, visit pa211east. org/Berks, or text your zip code to 898211. (Texting available during normal business hours.)