

United Way of Berks County

How does my contribution make a difference?

What's the **IMPACT** of my weekly gift?

What types of programs are supported?

\$5

\$10

\$20

\$52 Annually

\$260 Annually

\$520 Annually

\$1.040 Annually

EDUCATION

Help kids build a foundation for academic success.

- -Early Learning
- -Literacy
- -Quality Childcare
- **-Youth Development**

Support one child's participation in a summer learning program to help avoid "summer slide", where he/she participates in story time and literacy activities.

Support high-quality out-of-school leadership opportunities for girls to build self-esteem while engaging in programming focusing on STEM, life skills, entrepreneurship. and the outdoors.

Cover the cost for 2 youth to participate for a year in after school programming offered in a safe environment that supports academic success, promotes citizenship and encourages a healthy lifestyle.

Subsidize 16 weeks of quality childcare/ preschool during non-traditional hours so a parent can get back to work and provide for his/her family.

FINANCIAL STABILITY

Help people gain long-term stability.

- -Affordable Housing
- -Employment/Job Skills
- -Financial Management

Help an individual earn a second chance after incarceration through a program assisting with resume building and developing interview and computer skills to help him/her/thev secure employment and become a productive citizen.

Subsidize financial literacy classes and counseling for working families with moderate income who are on their journey towards achieving their goal of home ownership.

Help an individual participate in a workforce development program to improve English proficiency and develop workplace skills for a career in manufacturing or healthcare and ultimately gain self-sufficiency.

Provide 3 months of supportive services, including life skills training and budgeting support to a family who is transitioning out of homelessness into their own home.

HEALTH

Health impacts every aspect of life - - help people live stronger lives.

- -Health and Wellness
- -Mental Health
- -Self Sufficiency
- -Independent Living

Subsidize an hour of counseling for an individual battling depression and anxiety, and provide the support needed to improve their quality of life.

Assist with providing developmental screenings for 2 children and connect families to early intervention and parent education.

Provide 5 essential in-home medical visits by skilled nurses for a senior with limited resources who cannot afford to reside in a nursing/rehabilitation facility.

Provide a year of weekly fresh fruit/produce delivery to 10 homebound individuals over age 60 who, due to medical conditions, are unable to grocery shop for him/herself.

SAFETY NET SERVICES

Make a difference in the lives of our most vulnerable residents.

- -Basic Needs
- -Case Management

Provide a night of safe, secure emergency shelter plus supportive services to a victim of domestic violence and her children.

Help subsidize emergency rental or utility assistance for a family to prevent them from becoming homeless.

Connect a homeless youth with food, basic necessities, and case management services to assist him/her with achieving educational. employment and housing goals.

Food needs continue to remain high. Provide 2 families the opportunity to visit a monthly food pantry for a year to help with their food needs.