



A BETTER TOMORROW

BEGINS TODAY

it starts with U



Visit uwberks.org or
scan here to get involved



Managed by United Way of Berks County, **Ready.Set.READ!** (RSR) prepares kids for school and boosts third grade reading skills. This initiative is a tremendous community commitment focused on a common goal... providing our children an opportunity to succeed through reading.

Since its creation in 2012, thousands of children across Berks County have benefited from Ready. Set.READ! programs. We encourage you to become a **VOLUNTEER TUTOR** in support of Ready. Set. READ!

Volunteer: Volunteer opportunities meeting a variety of needs and interests are available throughout Berks County. Connect to volunteer opportunities at uwberks.org/Volunteer.



WELCOME TO YOUR NEW PATH!



JOIN US IN...



**DOING RIGHT.
RIGHT HERE.**

www.uwberks.org



United Way of Berks County

Name

☐ Home ☐ Mobile

Home Address

Email Address

City/State/Zip

Signature (required)

Total Annual Gift: \$ _____

☐ Credit my gift to my former employer's United Way campaign.

☐ **Payment Enclosed**

☐ Cash

☐ Check # _____ Date _____

Payable to: **United Way of Berks County**

A check payment authorizes us to make a one-time electronic funds transfer or to process the payment as a check transaction.

☐ **Bill Me** - a minimum gift of \$25.00 is required. (home address required)

☐ Monthly ☐ Quarterly ☐ Semi-Annually

☐ One payment in: _____

To pledge by credit card or ACH, please select "**Bill Me**". Your billing statement will include payment instructions.

YOUR BEST YEARS.
YOU EARNED IT,
AND WE WISH YOU THE BEST.

Congratulations on your retirement!

Over the years, you and your co-workers have improved the lives of thousands of people in our local community through hard work and generous giving. Now that you are becoming a retiree, United Way offers several options for you to continue your financial support.

In addition to your financial support, you may also be interested in volunteering. By sharing your skills and experiences, you can help make a difference here in Berks County.

We invite you to continue investing in your community and showing your support. Please complete the enclosed pledge form and return to United Way.

Thank you for **LIVING UNITED**.

UNITED WAY LEADS COMMUNITY INITIATIVES



Ready. Set. READ! is a community initiative designed to increase early grade reading proficiency and partners with the educational community, businesses, community organizations and volunteers. Currently, more than 250

trained volunteer tutors help elementary students within 28 elementary schools. The Read Alliance program pairs first graders with high school students to work on a phonics-based curriculum. The first graders attain measurable progress in reading skills, and the teens gain valuable work habits and leadership skills.

211: Available 24/7, 211 provides free, bilingual, confidential information on a broad range of services. If you need help, call 211, visit pa211east.org/Berks, or text your zip code to 898211. Texting available during normal business hours.

SingleCare Prescription Discount Card: Helps reduce prescription drug costs. Visit www.uwberks.org to get a card.

Get Connected Get Help

DIAL 2-1-1



190,000 WERE HELPED
BY UNITED WAY IN 2024

Antietam	2,243
Boyertown	3,718
Brandywine Heights	1,062
Conrad Weiser	1,414
Daniel Boone	1,403
Exeter	2,251
Fleetwood	1,315
Governor Mifflin	3,248
Hamburg	2,261
Kutztown	2,563
Muhlenberg	3,714
Oley	570
Reading	150,267
Schuylkill Valley	779
Tulpehocken	616
Twin Valley	545
Wilson	2,608
Wyomissing	2,195

The numbers represent residents served in each school district. 1,423 individuals were reported as transient/homeless. 47,915 individuals served by United Way funded programs were not defined by school district/zip code.

Totals are reported to UWBC by agency/community partners and reflect total investment in 2024 funded programs, initiatives and grants. It is possible one person using multiple services may be reported as a beneficiary more than once.