

Making Good Go Further

Use Our 2025 Challenge Match to Multiply Your Generosity



United Way of Berks County



United Way Tocqueville Society

CHANGING LIVES

It starts with U.

Your support is the foundation for United Way's work and connects people to help, hope and opportunity. Your gift is invested in 80+ programs, initiatives and grants to help local children, families and older adults live stronger lives - - helping 190,000 Berks Countians each year.

Teams of community volunteers make sure donor dollars are invested wisely in high-priority and high-performing programs across Berks County.



32,000

Number of Berks Countians seeking information/ referral via 211 and connected to help and community resources

43,700

People in crisis received help meeting their basic needs through a United Way funded program around shelter, food, medical, or disaster situations.

133,700

Youth benefitting from United Way funded educational and youth supportive programming

190,000

Berks Countians helped by United Way programs, initiatives and grants

MAXIMIZE YOUR IMPACT

Become a **NEW Tocqueville Society member** in 2025 with a first-time annual gift of \$10,000 or more, and the entire gift is matched. What a powerful way to invest in our community and make a positive difference in the lives of Berks Countians.

As a **CURRENT Tocqueville Society member**, increase your annual gift to a new giving level, and the entire gift is matched. For example, if your current gift is \$10,000, and you increase your gift to \$12,500, the entire \$12,500 is matched. If you increase your annual gift within a level, the additional amount is matched. Tocqueville Society giving levels are:

Tocqueville Society Levels

Membres de la Société	\$10,000 - \$12,499	Ordre d'Egalité	\$50,000 - \$74,999
Visionnaire	\$12,500 - \$14,999	Ordre de Fraternité	\$75,000 - \$99,999
Humanité	\$15,000 - \$17,499	La Société Nationale	\$100,000 - \$249,999
Generosité (New Level)	\$17,500 - \$19,999	Ordre d'Indépendance	\$250,000 - \$499,999
Philantrope	\$20,000 - \$24,999	Ordre de Connaissance	\$500,000 - \$749,999
Ordre de Liberté	\$25,000 - \$49,999	Ordre de Prospérité	\$750,000 - \$999,999

CHALLENGE MATCH SPONSORS

Karen & John Arnold, The Kindness Coalition

Scott & Angel Helm

PENN Entertainment Foundation

Questions: Please contact Angie Finney at 610-685-4570 or angief@uwberks.org.