

# UNITED WAY'S WORK: DOING RIGHT, RIGHT HERE.



Through Community Wide Care, your gift helps more than 190,000 people through 80+ programs. Last year, more than \$11 million was raised to invest in high priority and high performing programs.

## AGENCY PARTNERS

We work closely with 33 agency partners and provide funding for a broad range of programs within the focus areas of **EDUCATION, HEALTH, FINANCIAL STABILITY and SAFETY NET SERVICES.**

Programming includes: early grade reading, after-school programs, access to food, services for older adults, physical and mental health, disaster response and more.

## READY. SET. READ!



Early literacy is one of the strongest predictors of academic success, economic stability and community well-being. That's why our RSR initiative, powered by schools, businesses, volunteers and donors, focuses on helping children read on grade level by the end of third grade.

### Key RSR programs:

- **Growing Readers** - focuses on kindergarten readiness by increasing the number of STAR 4 childcare centers in Reading
- **Star Readers** connects trained volunteers to provide one-on-one weekly tutoring to 1<sup>st</sup> and 2<sup>nd</sup> grade students in 22 elementary schools.
- Partners with Reading and Governor Mifflin School Districts to deliver **Read Alliance**, a phonics-based curriculum, dual impact program pairing teen tutors with 1<sup>st</sup> grade students, providing teens with a paid work experience, and the younger students gaining reading growth.
- **Other RSR programs include:** Read With Me, Reach Out & Read, Opening Doors and Neighborhood Bridges

## GRANTS

We expand our work through varied grant relationships, as well as support unanticipated changes jeopardizing a program's effectiveness. Our Summer Learning Grants help nearly 2,000 kids keep up with reading and learning so they don't fall behind during the school break.

## COMMUNITY ENGAGEMENT



We develop community leaders through: **Blueprint for Leadership** - prepares individuals from a wide range of backgrounds through an 8-week program, meeting once a week

**Emerging Leaders United** - connects members (ages 21-45) to volunteerism, philanthropy and a mix of personal/professional development and networking activities

**Leadership Berks** - trains and develops individuals to serve in nonprofit leadership roles through a 9-month curriculum-based and experiential program, with participants meeting once a month.

**Volunteer Center** - links individuals and employee teams with volunteer activities year-round; mobilizes volunteers for our signature events, Day of Caring and Big Cheese.

## INITIATIVES

**211** connects people to the help they need with a single phone call, text (zip code to 898211) or via pa211east.org. Bilingual service, 24/7.

**SingleCare Discount Drug Program** for those with and without prescription drug insurance.