

CONNECTING OUR COMMUNITY TO SUCCESS



Leadership Berks: Trains and develops individuals to serve in nonprofit leadership roles.

Blueprint for Leadership: Prepares individuals from under-represented groups for community leadership roles.

Emerging Leaders United: Growing the next generation of leaders (ages 21-45) through volunteerism and development activities.

Volunteer: Volunteer opportunities meeting a variety of needs and interests are available throughout Berks County. Connect to volunteer opportunities at uwberks.org/Volunteer.



Visit uwberks.org or scan here to get involved

www.uwberks.org



New job.
New opportunity.

Make an impact.

Congratulations on your new job!

We hope your work here challenges and inspires you - professionally and personally. Our organization cares about both our team and our community.

By partnering with United Way, our employees have helped improve thousands of lives across Berks County through generosity and action.

We invite you to join us to make a difference and invest in the community we call home.



Please return this section to your company's human resource department.

Name _____

Home Mobile Work

Home Address _____

Email Address _____

City/State/Zip _____

Employee Number _____

Payroll Deduction

I pledge per pay: \$20*
 \$10 \$8 \$5 \$4
 \$2 Other _____

I authorize my company to deduct my gift beginning (date): _____

Total Annual Gift: \$ _____

Signature (required) _____

*Join Leaders United - a powerful network of more than 1,250 individuals who give \$1,000 or more and are committed to improving lives in Berks County.



Opening New Doors: Doug's Journey to Stability

For Doug Dimmig, education once felt like a luxury he couldn't afford.

His children have always been his priority. As a young father, Doug left high school to care

for them. Years later, as a single parent, navigating a divorce, the idea of finishing his education, let alone going to college, felt out of reach.

But everything began to change in September 2024, when Doug walked through the doors of the Literacy Council of Reading-Berks.

With support from the Literacy Council, and services made possible through United Way of Berks County and donors like you, Doug discovered something he hadn't felt in a long time: possibility.

UNITED WAY LEADS COMMUNITY INITIATIVES



Our **Ready. Set. READ!** initiative partners with schools, businesses, donors and volunteers to focus on a shared mission: help children read on grade level by the end of 3rd grade.

- Growing Readers: Boosting

kindergarten readiness by working with early childhood educators (ECEs) on professional development and childcare centers to achieve higher Keystone STARS designation

- Star Readers: Connecting trained volunteer tutors with 1st and 2nd grade students across 22 elementary schools

- Read Alliance: Pairing teen tutors with 1st graders to improve reading skills, while teens build work experience.

211: A local helpline that connects individuals and families to essential community services. Free, confidential and multi-lingual information and referral service. Call 211, available 24/7; visit pa211east.org/Berks; text your zip code to 898211 during normal business hours.

SingleCare Prescription Discount Card: Helps reduce prescription drug costs. Visit uwberks.org to get your card.



190,000 WERE HELPED BY UNITED WAY IN 2025

Antietam	1,438
Boyertown	3,723
Brandywine Heights	925
Conrad Weiser	1,376
Daniel Boone	1,142
Exeter	1,450
Fleetwood	1,456
Governor Mifflin	1,831
Hamburg	2,261
Kutztown	2,482
Muhlenberg	3,180
Oley	617
Reading	92,939
Schuylkill Valley	976
Tulpehocken	569
Twin Valley	387
Wilson	2,340
Wyomissing	1,657

The numbers represent residents served in each school district. 1,406 individuals were reported as transient/homeless. 100,000+ individuals served by United Way funded programs were not defined by school district/zip code.

Totals are reported to UWBC by agency/community partners and reflect total investment in 2025 funded programs, initiatives and grants. It is possible one person using multiple services may be reported as a beneficiary more than once.

Get Connected. Get Help. DIAL 211