

IMAGINE A BERKS COUNTY...

where no one faces life challenges alone and everyone has the opportunity to build a stable, successful future.

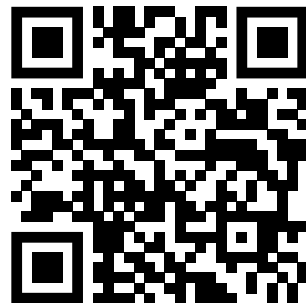
190,000 BERKS RESIDENTS WERE HELPED BY UNITED WAY IN 2025

ANTIETAM	1,438
BOYERTOWN	3,723
BRANDYWINE HEIGHTS	925
CONRAD WEISER	1,376
DANIEL BOONE	1,142
EXETER	1,450
FLEETWOOD	1,456
GOVERNOR MIFFLIN	1,831
HAMBURG	2,261
KUTZTOWN	2,482
MUHLENBERG	3,180
OLEY VALLEY	617
READING	92,939
SCHUYLKILL VALLEY	976
TULPEHOCKEN	569
TWIN VALLEY	387
WILSON	2,340
WYOMISSING	1,657
TRANSIENT	1,406

The numbers represent residents served in each school district. 1,406 individuals were reported as transient/homeless. 100,000+ individuals served by United Way funded programs were not defined by school district/zip code. Totals are reported to UWBC by agency/community partners and reflect total investment in 2025 by funded programs, initiatives and grants. It is recognized one person using multiple services may be reported as a beneficiary more than once.

HOPE FOR TODAY THRIVING FOR TOMORROW

VISIT [UWBERKS.ORG](https://uwberks.org) OR



SCAN HERE TO GET INVOLVED

EMERGING LEADERS UNITED:

An initiative to develop the next generation of leaders (21-45) through volunteerism and development activities.

VOLUNTEER:

Connect to volunteer with United Way and in the community by visiting uwberks.org/volunteer.

UNITED WAY OF BERKS COUNTY

610-685-4550 | [UWBERKS.ORG](https://uwberks.org)



UNITED WAY
Berks County



BE UPLIFTED.
BE INSPIRED.
BE UNITED.

ONE CAMPAIGN. COMMUNITY-WIDE IMPACT.

Meeting the needs of Berks County takes all of us. United Way brings local partners together and directs support where it matters most, creating a bigger impact than any one organization could make on its own.

21,000

People Connected
to Vital Resources
Through 211

33

Agency
Partners

80+

Programs and Services,
including our early literacy
initiative, Ready.Set.READ!

190,000

Friends, Family, and Neighbors Supported



EMPOWER YOUTH

HELPING YOUNG PEOPLE REACH THEIR FULL POTENTIAL

Supporting issues such as kindergarten readiness, early grade reading proficiency, and youth development

- Big Brothers / Big Sisters of Berks County
- Birdsboro Community Memorial Center
- Centro Hispano Daniel Torres
- Communities in Schools of Eastern Pennsylvania
- Girl Scouts of Eastern Pennsylvania
- Olivet Boys & Girls Club of Reading and Berks County
- Opportunity House
- Salvation Army: Reading Corps
- Scouting America, Hawk Mountain Council
- YMCA of Reading Berks County



STRENGTHEN HEALTH

PROMOTING WELLBEING FOR INDIVIDUALS AND FAMILIES

Supporting programming that addresses physical and mental health

- American Cancer Society
- Boyertown Area Multi Service
- Co-County Wellness Services
- Easterseals Eastern Pennsylvania
- Family Guidance Center
- Greater Reading Mental Health Alliance
- Street Medicine, A Program of the Reading Hospital
- Tower Health at Home – Berks



BUILD STABILITY

CREATING PATHWAYS TO FINANCIAL SECURITY AND INDEPENDENCE

Supporting issues such as housing, workforce development, and self-sufficiency pathways

- Connections Work
- Habitat for Humanity of Berks County
- Literacy Council of Reading-Berks
- Salvation Army: Reading Corps
- Threshold Rehabilitation Services, Inc.
- YMCA of Reading & Berks County



SUPPORT IN CRISIS

PROVIDING IMMEDIATE HELP WHEN IT'S NEEDED MOST

Supporting issues including hunger, homelessness, and meeting basic needs

- American Red Cross Pennsylvania Rivers Chapter
- Berks Coalition to End Homelessness
- Catholic Charities: Diocese of Allentown
- Centro Hispano Daniel Torres
- Family Promise of Berks County
- Friend, Inc, Community Services
- Jewish Family Service of the Jewish Federation of Reading/Berks
- Mid Penn Legal Services
- New Journey Community Outreach
- Opportunity House
- Safe Berks
- Salvation Army: Reading Corps
- Salvation Army: Service Extension Unit

SPECIAL PROGRAM FUNDING

RACC English as a Second Language, Mary's Shelter, Community Services for Children and Helping Harvest Fresh Food Bank.

Numbers may show the scale of our work, but it's people like you who are at the heart of our work. Thanks to your support of United Way programs, stories of challenge become stories of triumph.

A FATHER'S LEGACY

Doug, a single father, once doubted he could ever earn his GED while balancing a full-time job and raising his child. But with support from the **Literacy Council, a United Way agency partner**, he achieved it in just eight months. Today, he's a college graduate with a dual degree in business, a powerful reminder of what's possible when our community comes together to open doors for hardworking neighbors.



THE POWER OF MENTORSHIP

Jacob was only eight when his mom, LaCasha, reached out to Big Brothers Big Sisters of Berks County, hoping for a positive male role model for her son while she worked multiple jobs. While he waited, Jacob stayed connected through the **COUL group mentoring program, supported by United Way of Berks County**. In 2023, he met Greg, a connection LaCasha says was "worth the wait." The pair's bond grew quickly, and when Jacob's grades began to slip, Greg stepped in with steady encouragement and support to help Jacob find his footing. The right match and mentor can change everything.

DIAL 211

PA 211 is a local helpline that connects individuals and families to local, essential community services.

24/7

FREE

BILINGUAL

CONFIDENTIAL

Need help? Call 211, visit pa211east.org/county/211-berks-county/ or text your zip code to 898211 (Texting available during normal business hours).