



UNITED WAY
Berks County

BERKS UNITED FOR BETTER.
CONNECT. INVEST. LEAD.

“ALONE WE CAN DO SO LITTLE; TOGETHER WE CAN DO SO MUCH.” – HELLEN KELLER

Every day, I'm reminded that the strength of our organization comes from the dedication you bring to your work. Your hard work and heart for this organization inspire me every day. That same spirit is what makes our annual United Way of Berks County workplace giving campaign so meaningful.

United Way brings our community together to ensure every child, every family, and every neighbor has the chance to build a brighter future. When we give, we create hope, help and opportunity and support programs to empower youth, strengthen health, build stability and help in times of crisis.

Thank you for supporting United Way's work; your contribution creates a stronger community for all.

Did You Know? United Way of Berks County reaches 190,000 people each year with community support. It doesn't take a large contribution to make a big impact—just \$2 a week gives a survivor of domestic violence two nights in a safe, secure emergency shelter or provides a senior with meal deliveries for an entire year, which allows them to live independently at home.

STORIES OF MENTORSHIP

Life-changing mentorship and friendship are just a meeting away when our community joins together.

In 2020, single mom LaCasha was searching for a male role model for her 8-year-old son, Jacob. She connected with **Big Brothers Big Sisters of Berks County**, with assistance made possible through United Way of Berks County.

After a three-year wait, Jacob met his mentor Greg and they bonded over their shared love for sports. Skip ahead to today, and Jacob and Greg are inseparable like family, from pursuing their hobbies together to life advice and success in school.

Jacob truly found a mentor and friend who helps him live up to his potential because of the caring support of a community that uplifts our youth.

