



UNITED WAY
Berks County

BERKS UNITED FOR BETTER.
CONNECT. INVEST. LEAD.

COMMUNITY WIDE CARE AT A GLANCE

FOUR FOCUS AREAS. COUNTLESS POSSIBILITIES FOR CHANGE.

ANNUAL INVESTMENTS

We invest in 80+ trusted local partners and lead initiatives focused on the building blocks of a strong community:



EMPOWER YOUTH

Partnering with us equips Berks County youth to reach their full potential through school readiness programs and access to mentorship from early learning to high school.



STRENGTHEN HEALTH

Your support connects neighbors across Berks with support programs for physical and mental wellness.



BUILD STABILITY

Your contributions help build pathways to career and financial stability opportunities for individuals and families across the region.



SUPPORT IN CRISIS

Your generosity ensures immediate relief for neighbors facing a crisis in the community, from disaster response to housing and utility assistance.

GRANTS

We expand our community impact through grants, including:

Rapid response grants: These grants provide immediate funding for health and human service organizations experiencing financial crisis due to unanticipated changes or a sudden increase in need for the agency's services.

Summer learning grants: This program is open to schools and organizations serving Berks County students with up to \$5,000 in support for summer learning programs.

INITIATIVES

We reach out to the community around Berks with initiatives built to provide vital resources for years to come.

Ready.Set.Read! (RSR): The RSR initiative partners with educators, businesses, community leaders, donors and volunteers.

We all work to accomplish a unified mission: help children read on grade level by the end of third grade.

- **Growing Readers:** Boosting kindergarten readiness by expanding access to STAR 4 childcare centers.
- **Star Readers:** Connecting trained volunteer tutors with 1st and 2nd graders

PA 211: When life turns upside down, finding help shouldn't be another hurdle. PA 211 is more than a helpline, it's a compassionate voice on the other end of the phone, available 24/7 with housing, food, crisis counseling assistance and more.

SingleCare: SingleCare reaches out to Berks County residents with a free prescription savings service with up to 80% discount at most major U.S. pharmacies, regardless of insurance status.



COMMUNITY ENGAGEMENT

Our team also coordinates programs that engage the community with opportunities to get involved.

Blueprint for Leadership: prepares individuals from a wide range of backgrounds through an 6-week program, meeting once a week.

Leadership Berks: trains and develops individuals to serve in nonprofit leadership roles through a 9-month curriculum-based and experiential program.

Emerging Leaders United: connects members (ages 21-45) to volunteerism, philanthropy and a mix of personal/professional development opportunities.

Volunteer Center: links individuals and employee teams with volunteer activities year-round and mobilizes volunteers for our signature events.