

YOUR BEST YEARS. YOU EARNED IT, AND WE WISH YOU THE BEST

Over the years, you and your co-workers have improved the lives of thousands of people in our local community through hard work and generous giving. Now that you are becoming a retiree, United Way offers several options for you to stay connected and continue making a difference in our community.

Volunteer and share your skills and experience to help others. Support United Way's work with a financial gift to provide help, hope and opportunity to those in need. Stay up to date with our programs, events and happenings by subscribing to our newsletter and following @uwberks on social media.

To continue your commitment to our community and touch the lives of future generations, consider including United Way in your will or estate plans. You can learn more about this opportunity by contacting Angie Finney at 610-685-4570.

To continue investing in United Way's 80+ programs and improve the lives of Berks Countians, please make your gift at uwberks.org or complete the enclosed pledge form and return to United Way.

CONNECTING OUR COMMUNITY TO SUCCESS

CONNECTING WHAT MATTERS

INVESTING IN WHAT WORKS

LEADING WHERE IT'S NEEDED MOST

United Way of Berks County

works across a full system of care and creates meaningful ways for people like you to be part of that work.

EMPOWER YOUTH

Helping young people reach their full potential

STRENGTHEN HEALTH

Promoting wellbeing for individuals and families

BUILD STABILITY

Creating pathways to financial security and independence

SUPPORT IN CRISIS

Providing immediate help when it's needed most

Stay connected

Continue to make an impact

United Way of Berks County brings people together, so no one faces challenges alone and everyone has the opportunity to build a stable future. By investing in trusted local partners and leading initiatives to empower youth, strengthen health, build stability and support in times of crisis, we help families get through today and thrive tomorrow.

When you give to United Way, you're building a stronger community for all.



www.uwberks.org



Name

☐ Home ☐ Mobile

Address

Email Address

City/State/Zip

Signature (required)

Total Annual Gift: \$

☐ Credit my gift to my former employer's United Way campaign.

☐ Payment Enclosed

☐ Cash

☐ Check # _____ Date _____

Payable to: **United Way of Berks County**

A check payment authorizes us to make a one-time electronic funds transfer or to process the payment as a check transaction.

☐ **Bill Me** - a minimum gift of \$25.00 is required. (home address required)

☐ Monthly ☐ Quarterly ☐ Semi-Annually

☐ One payment in: _____

To pledge by credit card or ACH, please select "**Bill Me**". Your billing statement will include payment instructions.

UNITED WAY LEADS COMMUNITY INITIATIVES



Our **Ready. Set. READ!** initiative partners with schools, businesses, donors and volunteers to focus on a shared mission: help children read on grade level by the end of 3rd grade.

Growing Readers: Boosting kindergarten readiness by working with early childhood educators (ECEs) on professional development and childcare centers to achieve higher Keystone STARS designation

Star Readers: Connecting trained volunteer tutors with 1st and 2nd grade students across 22 elementary schools

Read Alliance: Pairing teen tutors with 1st graders to improve reading skills, while teens build work experience.

211: A local helpline that connects individuals and families to essential community services. Free, confidential and multi-lingual information and referral service. Call 211, available 24/7; visit pa211east.org/Berks; text your zip code to 898211 during normal business hours.

SingleCare Prescription Discount Card: Helps reduce prescription drug costs. Visit uwberks.org to get your card.

Get Connected. Get Help.

DIAL 211



Visit uwberks.org or scan here to get involved

Empower Youth

Build Stability

Our investments focus on the core building blocks of a strong community.

Strengthen Health

Support in Crisis

190,000 PEOPLE WERE HELPED
BY UNITED WAY IN 2025

Antietam	1,438
Boyetown.....	3,723
Brandywine Heights.....	925
Conrad Weiser	1,376
Daniel Boone	1,142
Exeter	1,450
Fleetwood.....	1,456
Governor Mifflin.....	1,831
Hamburg	2,261
Kutztown.....	2,482
Muhlenberg	3,180
Oley.....	617
Reading.....	92,939
Schuylkill Valley.....	976
Tulpehocken	569
Twin Valley	387
Wilson.....	2,340
Wyomissing.....	1,657

The numbers represent residents served in each school district. 1,406 individuals were reported as transient/homeless. 100,000+ individuals served by United Way funded programs were not defined by school district/zip code.

Totals are reported to UWBC by agency/community partners and reflect total investment in 2025 funded programs, initiatives and grants. It is possible one person using multiple services may be reported as a beneficiary more than once.

United Way of Berks County

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www.uwberks.org