

WORKPLACE CAMPAIGN INCENTIVE IDEAS

TIME OFF & WORKPLACE FLEXIBILITY

- Extra PTO day
- Half-day Friday
- Leave work one hour early pass
- Late-start pass
- Extended lunch pass
- Summer Friday eligibility
- Additional floating holiday
- Flexible remote work day
- Casual dress week
- Reserved parking spot for a month

GIFT CARDS & CASH EQUIVALENTS

- Amazon gift cards
- Visa gift cards
- Local restaurant gift cards
- Coffee shop gift cards
- Gas station gift cards
- Grocery store gift cards
- Movie theater gift cards
- Bookstore gift cards
- Sporting goods gift cards
- Digital gift card bundle

TRAVEL & EXPERIENCE PRIZES

- Weekend getaway package
- Hotel stay
- Bed & breakfast stay
- Family attraction tickets
- Amusement park passes
- Concert tickets
- Sporting event tickets
- Theater tickets
- Zoo or aquarium memberships
- Airfare voucher

FOOD & TREATS

- Catered lunch for a department
- Food truck visit
- Ice cream social
- Donut delivery
- Pizza party
- Breakfast with the CEO
- Coffee cart service
- Snack basket giveaway
- Lunch from a local favorite restaurant
- Holiday pie or cookie giveaway

TECHNOLOGY & GADGETS

- Wireless earbuds
- Smart speaker
- Tablet
- Smartwatch
- Portable charger
- Bluetooth speaker
- Streaming service subscription
- Fitness tracker
- Gaming gift card
- E-reader

WELLNESS & SELF-CARE

- Massage gift certificates
- Spa gift cards
- Fitness membership
- Wellness reimbursement
- Yoga classes
- Meditation app subscription
- Healthy meal delivery service
- Standing desk accessories
- Water bottle and wellness kit
- Mental wellness day

COMPANY-BRANDED INCENTIVES

- Premium company apparel
- Branded jackets or quarter-zips
- Insulated tumblers

- Backpacks
- Picnic blankets
- Lunch coolers
- Tech accessories
- Branded umbrellas
- Seasonal merchandise bundles
- Executive-level swag items for leadership givers

RECOGNITION-BASED INCENTIVES

- VIP parking
- Recognition at company meetings
- CEO shout-out
- Featured employee spotlight
- Traveling campaign trophy
- "Most Improved Department" award
- Giving Champion award
- Team recognition banner
- Wall of Giving recognition
- Special campaign badge or pin

TEAM COMPETITION INCENTIVES

- Winning department lunch
- Trophy for highest participation
- Office decorating contest
- Traveling championship belt
- Team volunteer day
- Department celebration event
- Pie-the-executive challenge
- Company game tournament
- Team happy hour
- Escape room experience

COMMUNITY IMPACT INCENTIVES

- Additional volunteer time off
- Team volunteer project
- Charity jeans day
- Donor appreciation event
- Meet a local nonprofit partner
- United Way impact tour
- Lunch with community leaders

- Agency site visit experience
- Family volunteer opportunity
- Impact story recognition event

EARLY BIRD, NEW DONOR & LEADERSHIP INCENTIVES

EARLY BIRD

- Additional raffle entries
- Special prize drawing
- Instant-win prizes
- Coffee gift card

NEW DONOR

- Welcome gift
- Exclusive drawing
- Recognition certificate
- Branded merchandise

LEADERSHIP GIVERS

- Premium prize pool access
- VIP event invitation
- Executive luncheon
- Additional PTO
- Premium branded item
- Reserved parking throughout campaign

CREATIVE "WOW FACTOR" INCENTIVES

- CEO for a Day experience
- Executive parking for a year
- Mystery prize vault
- Golden ticket drawing
- Lunch prepared by executives
- Vacation package drawing
- Company-wide scavenger hunt prizes
- Behind-the-scenes local attraction tour
- Adopt-a-Friday-off drawing
- "Skip One Meeting" pass