

Step 1 Your Information

PREFIX _____ FIRST NAME _____		MI _____
LAST NAME _____		SUFFIX _____
HOME ADDRESS _____ ☐ Check if this is a new address		APT. # _____
CITY _____	STATE _____	ZIP _____
PREFERRED PHONE ☐ Home ☐ Business ☐ Cell		
PERSONAL EMAIL ADDRESS _____		
EMPLOYER _____		EMPLOYEE ID # (OPTIONAL) _____



With your support, people receive the care and stability they need to move forward. Through United Way-funded programs, 95% of individuals

receiving help improved or stabilized their health - proof that your generosity is helping Berks Countians live stronger lives.

Step 2 Your Gift

☒ I want my gift to help Berks County thrive for everyone. Direct my dollars where they're needed most.

☐ **EASY PAYROLL DEDUCTION**

Amount Per Paycheck:

☐ \$40 ☐ \$25 ☐ \$10

☐ \$6 ☐ \$5 ☐ \$4 ☐ \$2

☐ OTHER \$ _____

Number of
Pay Periods:

52

**TOTAL
ANNUAL GIFT:**

\$ _____

☐ **PERSONAL CHECK**

Attached and payable to
United Way of Berks County

DATE _____ CHECK NO. _____

☐ **BILL ME**

Please bill me for my contribution, minimum gift of \$25.00 is required. **SELECT BILLING FREQUENCY:**

☐ MONTHLY ☐ ONE TIME
(ADD DATE) _____
☐ QUARTERLY MM/YY

To pledge via credit card or ACH, select "Bill Me". Your billing statement will include payment instructions.

Please complete below if you wish to designate your gift. * A minimum gift of \$25.00 is required to designate your gift.

I want my gift* given to the
following UWBC agency partner:

agency/code

agency/code

I **DO NOT** want my gift* given to the
following UWBC agency partner:

agency/code

Share my gift* equally between United
Way of Berks County and United Way of

City/State

Designate my full gift* to United Way of

City/State

☐ Please do not acknowledge my designation with a letter from the designated agency or other United Way.

If United Way has questions about your designation you will be contacted in writing. If you cannot be contacted and/or do not respond, United Way of Berks County will direct your gift to the Community Wide Care Fund. Donor contact information and pledge amounts are shared with agency partners and/or other United Ways if the donor requests a designation. Privacy Statement on back.

☐ Please do not include me in the incentive drawings.

Step 3 Your Signature

SIGNATURE

DATE

THANK YOU FOR YOUR GIFT



UNITED WAY PARTNERS

12. American Cancer Society
13. American Red Cross PA Rivers Chapter
5. Berks Coalition to End Homelessness
41. Berks Encore
16. Big Brothers/Big Sisters of Berks County
17. Birdsboro Community Memorial Center
11. Boyertown Area Multi-Service
19. Catholic Charities: Diocese of Allentown
42. Centro Hispano Daniel Torres, Inc.
6. Co-County Wellness Services
23. Communities In Schools of Eastern Pennsylvania
37. Connections Work
25. Easterseals Eastern Pennsylvania
26. Family Guidance Center
24. Family Promise of Berks County
27. Friend, Inc. Community Services
28. Girl Scouts of Eastern Pennsylvania
33. Greater Reading Mental Health Alliance
9. Habitat for Humanity of Berks County
31. Jewish Family Service of the Jewish Federation of Reading/Berks

32. Literacy Council of Reading-Berks
21. MidPenn Legal Services
34. New Journey Community Outreach, Inc.
35. Olivet Boys & Girls Club of Rdg. & Berks Co.
8. Opportunity House
45. Safe Berks
18. Scouting America, Hawk Mountain Council
14. Street Medicine, A program of the Reading Hospital
39. The Salvation Army: Reading Corps
40. The Salvation Army: Service Extension Unit
43. Threshold Rehabilitation Services, Inc.
15. Tower Health at Home - Berks
46. YMCA of Reading & Berks County

- Surrounding United Ways*
83. Schuylkill United Way
 84. United Way of Boyertown
 81. United Way of Chester County
 85. United Way of Lancaster County
 86. United Way of Lebanon County
 87. United Way of the Greater Lehigh Valley

* Designations made outside Berks County can be made to a specific United Way - NOT a specific agency. Please list the specific United Way on the front of this form and provide the city and state where it is located.



United Way plays a vital role in making life-changing connections between a child and mentor – because the right match can change everything.



Supporting United Way changed these brothers' lives. Their journey from homeless teens to high school graduates planning for college is possible because of people like you.



Doug earned his GED, received dual associates degrees, and supports his family; he's achieving his goals and dreams with United Way-funded programs and your support.

The official registration and financial information of the United Way of Berks County (UWBC) may be obtained from the Pennsylvania Department of State by calling toll free 800-732-0999. Registration does not imply endorsement. If designating your gift outside of the community an administrative processing and uncollectible fee will be charged. If you have questions regarding this form please contact UWBC at 25 North 2nd Street, Suite 101, Reading, Pennsylvania 19601, or call 610-685-4555. Contributions support health and human service needs in the year 2027.

UWBC may use your email address to confirm your pledge or event registration or to notify you of UWBC activities and information that we feel may be interesting and useful to you. Your contact information, including email address and demographic information, may be provided to an outside vendor for the sole purpose of executing marketing activities on behalf of UWBC. To view our full Privacy Policy, visit uwberks.org/privacy-policy.

UWBC did not provide any goods or services in return for this contribution unless you entered the incentive programs. Your contribution may be tax deductible to the extent it exceeds the minimum giving levels for eligibility by your participation in the UWBC incentive programs. For actual tax implications please consult your tax advisor. UWBC will send you a charitable contribution receipt for all donations of \$250 or more. **Please keep a copy of this form for tax purposes.**

GIVE ... WIN BIG!

\$5.00 per week, \$260 per year, qualifies you for a chance to win a new car!

Multiply your chances to WIN!

\$6.00 per week, \$312 a year, or more, qualifies you for **TWO** chances to win a new car!

Brand new Toyota AWD Corolla Cross generously provided by **Kelly Toyota of Hamburg** and the 2026 Live United Partners!

AAA Reading-Berks Travel Certificate valued at \$2,000 to plan the trip of your choice!

\$1,500 Gas gift card courtesy of **Rhoads Energy/Rhoads Air!**

\$4.00 per week, \$208 per year, or more, qualifies you to win one of these great prizes...

Two (2) \$500 Boscov's gift cards courtesy of **Boscov's Department Store!**

3-Minute Shopping Spree courtesy of **Redner's Markets!**

\$500 Visa gift card courtesy of **Blink Studios!**

\$2.00 per week, \$104 per year, or more, qualifies you to win one of these great prizes...

A pink wheelbarrow filled with "Berks Best" items valued at \$1,000 courtesy of **Brentwood Industries!**

Your choice of a home or lifestyle item from **TSC** valued at \$500!

Incentives are non-transferable and have no cash value. Consult eligibility rules for tax implications. **Pledge forms must be received by 5:00 p.m., November 18, 2026 to qualify for the incentive drawings.**