UNITED WAY
Berks County

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The Connors Family: The Legacy of Generations United

MORE THAN A TRADITION: AN INTERGENERATIONAL LEGACY

Many families have traditions of volunteering together, but for the Connors family, giving back through United Way is more than a routine. Sharing their time and resources is a legacy of excellence passed from one generation to the next.



Jim and Anna Connors helped set that example when they chaired the 1990 Campaign, demonstrating a lifelong commitment to serving their community.

Their son, Pete, and his wife, Santina, have carried that spirit forward as board members, Campaign Chairs, Campaign Cabinet members, and generous Tocqueville donors.

Pete now serves as Board Chair, while their son, Ben, continues the family's path of service as a member of the Campaign Cabinet.

A LIFETIME OF SERVICE

Together, the Connors family shows how one generation's compassion can inspire the next and create a lasting impact across the community.



Pete reflects on the example that shaped his family's commitment to service:

"Santina and I had the privilege of serving as second-generation Campaign Chairs in 2018, following in the footsteps of my parents, Jim and Anna Connors, who held the same role in 1990. Of all the amazing examples and gifts Jim and Anna provided us, their commitment to serving and uplifting our community was one of the greatest. They believed deeply in the effectiveness of our local United Way!"

READY TO HELP?

United Way of Berks County brings people together, so no one faces life challenges alone. Scan the QR code to give and help build better a community for all.